

# TAX AGENTS TRAP 428 GRAFTERS

## Allies Retake Big Nori Hill, Hurl Foe Back

**Sabres Blast Two  
More Red Jets Out  
of North Korean Sky**

SEOUL (Sunday) — (AP). Allied ground troops fought back to the crest of battle-scarred "Big Nori" Hill on the Korean western front Saturday, regaining a coveted position Greek troops yielded under Chinese counterattacks and an accidental bombing by U. S. jets last Sunday.

The U. S. Eighth Army announced the height, eight miles northwest of Yonchon, was occupied by an Allied patrol temporarily Friday, but abandoned. It was recaptured for a third time Saturday after a bitter fight with die-hard Red defenders.

An Army spokesman said the United Nations infantrymen still were on the hill late Saturday.

**RED THREAT HALTED**  
Another Red probing force was beaten back west of Korangpo, on the western front after a 45-minute fight.

In the air, U. S. Sabres tangled with 35 MIGs over northwest Korea while slower fighter-bombers blasted a Communist military school, attacked a coal mine and front-line positions.

The U. S. Fifth Air Force reported two Communist MIG jets were shot down and five more damaged in four separate duels with the deadly Sabres.

The dogfights raged as U. S. Thunderjets destroyed five buildings at a Red coal mine near the Changchong River, northwest of Kunu, near the Manchurian frontier.

This brought the Fifth Air Force combat core for the first four days of October to six Red jets destroyed and 12 damaged. Two Allied planes, a Sabre and an Australian Meteor, were lost in combat in the week ended Oct. 3, but four other U. N. planes were downed behind Red lines due to other causes.

**NAVY PLANE LOST**  
The Navy in Tokyo said two MIGs from a flight of four attacked U. N. carrier-based planes making a strike near Hungnam on the northeast Korea coast Saturday and shot down one of the propeller-driven planes from Task Force 77.

The Fifth Air Force said U. S. Thunderjet fighter-bombers attacked the Red military school and supply area 25 miles southeast of Pyongyang, North Korea's capital. The area was enveloped in flames. Following clouds of smoke rising thousands of feet obscured the target, but pilots reported good results.

**Rita Says Life  
With Aly Boring**  
PARIS (AP). Rita Hayworth announced Saturday that living with Prince Aly Khan bored her.

The actress flounced out of Aly's villa in a huff, ending their week-old reconciliation. Miss Hayworth's lawyer confirmed the new breakup of their tempestuous romance after the prince let it be known that their reconciliation wasn't working out at all.

The movie actress had left their luxurious villa on the outskirts of Paris and taken refuge in a hotel. Aly called his attorney, told him he had fresh marital troubles, and scheduled a meeting for Monday to see what to do next.

A little later, Miss Hayworth's lawyer, Suzanne Blum, disclosed that her client had had the same idea. She quoted the Hollywood star as saying: "I am bored with my husband's entourage and see no chance of a reconciliation with him. I do not plan to press any new suit for immediate divorce, but, at the same time, I have no intention of abandoning the divorce procedure I started in Reno."

**Not Saucers, But  
Flying Carrots**  
Flying saucers are passe. Now they're flying carrots.

D. L. Heller of 3701 Vermont St., and his son, Lee, 14, reported that Saturday at 5:24 p. m. they spotted in the west-southwest portion of the sky a luminous object they described as carrot shaped.

The pair said they observed the object for two minutes and then saw it fade away in a matter of only five seconds.

## L.A.C. SAYS—

### A Free Press Is Up to You



These principles form the bright constellation which has gone before us and guided our steps through an age of revolution and reformation  
—THOMAS JEFFERSON

As the nation observes National Newspaper Week much will be written about the benefits of a free press. At the same time President Truman is denouncing the press because he says it is not fair to him. We will be compared with countries behind the Iron Curtain where there is no press freedom. But few people will really understand and believe that freedom of the press, in this country, is actually controlled by the subscribers of papers and not by the individuals who may direct the papers' policies.

Readers who have different political views from those expressed by editorials in their paper may disagree with this. But actually the successful publisher of a news-

paper carefully sees that the opposition is given equal or better publicity than is accorded the issue or party favored by the publisher. This is good business because a newspaper must keep the confidence of its subscribers or it will lose them. If it loses its subscribers it loses advertising. There is no more sensitive individual than a successful publisher when it comes to criticism as to the fairness of coverage in the news columns.

It is true most publishers have opposed the New Deal, including Presidents Roosevelt and Truman. They were opposed, in editorials, for re-election. But by actual measurement more space was given them during campaigns than was given favored candi-

(Continued on Page B-10, Col. 7)

## Tunnel Test Drives Toward Day of Earthquake Forecast

A long stride toward the day when scientists may be able to forecast earthquakes will soon be taken by the seismological laboratory of California Institute of Technology, Caltech officials announced Saturday.

A sensitive instrument for measuring strains in the earth's crust will be installed in a mountain tunnel by the Cal Tech laboratory. It is known as a secular linear strain seismograph.

This will be the first attempt anywhere at precise measurement of large-scale strain patterns of the earth's crust, said Dr. Beno Gutenberg, director of the laboratory.

The installation will be experimental, to determine whether such slowly developed distortions can be measured in this way. If they can, the foundations of the science of seismology will be strengthened.

And at some distant date—perhaps centuries hence—these measurements combined with much more of the same sort of intensive study as the laboratory has launched on the 1952 Kern County quakes may bring seismologists within reach of one of their elusive goals: earthquake forecasting.

Dr. Hugo Benioff, Caltech professor of seismology, has been awarded a \$10,200 grant by the Geological Society of America for development and construction of the new instrument. He has already assembled a number of its component parts and expects to begin construction at the mountain site this fall.

**1 IN 100,000,000**  
With the sensitive fused quartz strain meter Dr. Benioff hopes to be able to observe strains of the order of one part in 100,000,000. This would correspond roughly to a one-thousandth inch compression in two miles of rock—or a one-inch squeeze be-

## Where To Find It

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## Truman Fires Personal Blast at Eisenhower

**Says General Has  
Part in 'Wave of  
Filth,' Flays Nixon**

OAKLAND — (AP). President Truman lowered his "give 'em hell" boom all the way on Gen. Dwight D. Eisenhower Saturday.

Switching his "I like Ike, too" approach to one of "I used to trust Ike," Truman charged that the Republican Presidential nominee:

1. Has joined in spreading a Republican "wave of filth" about foreign policy that "brings us closer to a world war."

2. Took part, as a general, in making Korean, German and other military decisions which Eisenhower now is denouncing as blunders and bungles.

3. Has "betrayed himself" by a total surrender to GOP "moss-backs" with no more sympathy and understanding for the average American than so many prehistoric dinosaurs.

The President took occasion, too, in a pair of speeches winding up the first half of his Coast-to-Coast whistle-stop tour, to give the back of his hand to Eisenhower's running mate, Sen. Richard M. Nixon.

Nixon, he declared tartly, is not worthy to lace the boots of California's Gov. Earl Warren. The blast against the GOP vice presidential candidate was delivered at a 1000-plate Democratic workers' roaring with applause and laughter.

Then, in an address Saturday night across the bay at Oakland, the President brought his "Stop Ike" crusade to a new peak of acidity.

He said Eisenhower has enlisted in a campaign to make Americans believe black is white—that "our policy of resistance to Communism has been one of betrayal" and that the Korean conflict is a useless war.

"This wave of filth," the President said, "has had one purpose—"

(Continued on Page A-6, Col. 5)

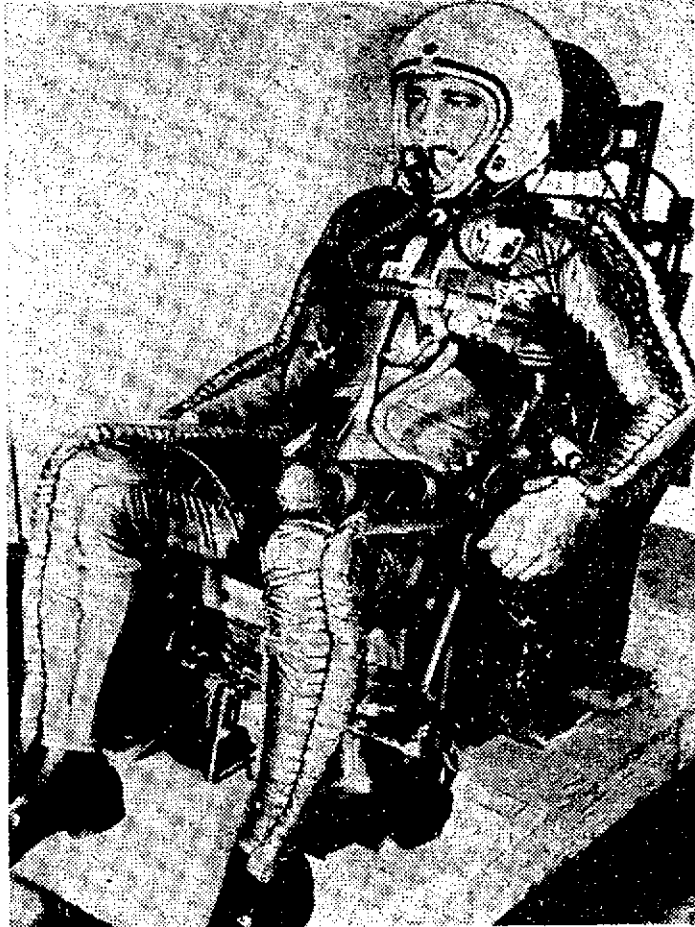
## All U. S. but West Shudders in Chill

By Associated Press  
Wintry blasts from Canada brought snow and freezing weather to parts of the midwest Saturday and chilled the eastern two-thirds of the nation.

There were snow flurries in the northern Great Lakes region and additional flurries were forecast for upper and lower Michigan, Wisconsin and Minnesota.

The temperature skidded to 20 degrees in Dickinson, N. D., lowest reading in the nation. Bismarck, N. D., had a minimum of 26, Duluth, Minn., 28 and Casper, Wyo., 32.

## Fashion at High Altitude



TAILORED BY THE AIR FORCE at Wright Development Center, Dayton, O., the suit worn by this test pilot is designed to provide protection when pressurization is lost at high altitudes. Tubes on the sides are used to pump pressure into the suit. The pilot also is modeling the new one-piece helmet featuring electrically heated face plate to prevent frosting.—(Air Force Photo via UP Telephoto).

## USC Scientist's Suit Protects Stratopilots

WASHINGTON — (AP). The Air Force Saturday revealed the development of a space suit that already has enabled airmen to fly above altitudes where human blood boils and pure oxygen alone is insufficient to keep a man alive.

Officers said such a suit had to be perfected before progress could be made in developing the jet and rocket aircraft of the future.

At altitudes above 50,000 feet, the normal breathing of pure oxygen alone will not sustain life and the lungs must be directly supercharged to function in the thin atmosphere. Above 63,000 feet human blood at body temperatures will boil, resulting in the body expanding to twice its normal size and death in a matter of seconds.

The T-1 resembles the popular conception of a space suit. It combines altitude protection with that now given by slip-on garments which protect an airman against sudden changes in gravity pull and also includes a crash helmet, oxygen mask, earphones, microphone, goggles, defroster and oxygen bailout bottle.

The suit is worn uninflated and inflates automatically whenever the pressure in the airplane

cabin is lost. The inflated suit and helmet supercharge the airman's lungs with high-pressure breathing oxygen. The suit also automatically applies counter-pressure to the body surface, thus protecting the wearer from collapse.

It proved its effectiveness during high altitude flights at Edwards Air Force Base, Calif., when worn by Lt. Col. Frank K. Everest. His rocket-powered research plane lost its cabin pressure due to a cracked canopy, but the automatic inflation of the suit enabled the test pilot to complete his flight.

The suit was also worn by William Bridgman, Douglas Aircraft Corp. test pilot when he flew a Douglas plane to an altitude of 79,000 feet.

The garment was perfected at Wright Field, Dayton, Ohio. Early studies on the problem were begun in 1943 at the University of Southern California under the direction of Dr. J. P. Henry.

## Father, Son Hit by Auto, Critically Hurt

A father and his teen-age son were critically hurt at 7 p. m. Saturday when struck by a car as they walked across unlighted Carson St. at the Faculty Ave. intersection.

Taken to Community Hospital were Alfredo S. Archuleta, 54, of 5324 Locust Ave., a laborer employed at the Seal Beach Navy Ammunition Depot, and his son, Arthur, 15, a Jordan High School student.

Hospital attaches said the father received a bad head injury, broken left leg, possible fracture of the pelvis and multiple cuts. The boy received a serious head injury and fractured left leg.

Investigating officers said the impact knocked both out of their shoes.

Patrolmen Stanley E. Anderson and Forrest H. Smith said Albert Lee Jones, 23, of 3157 Heather Rd., Lakewood, an aircraft worker, was at the wheel of the car. He was cited for alleged failure to grant pedestrian right of way.

The father was hurled 64 feet. His son was knocked into the side of another car which had halted at the intersection. He caromed 34 feet. The driver of this car was Frances M. Gussenhauer, 624 E. 36th St.

Father and son were in a cross-walk when hit, police said.

## Crooks Caught Evading Levy on Pay-offs

**U. S. Lays Additional  
\$2,180,351 Liens  
on Illegal Gains**

WASHINGTON — (UP). The Internal Revenue Bureau has discovered 428 cases of pay-offs and graft in its nationwide drive against income tax evasion by racketeers and crooks, it was disclosed Saturday.

A report on the bureau's special tax-fraud drive showed that assessments totaling \$2,180,351 in back taxes and penalties were slapped against receivers of graft and pay-off money during the fiscal year ending June 30.

Although the bureau did not say so, some of this money presumably went to public officials. However, some of the cases may have involved labor racketeering or other types of "pay-offs." The bureau will not discuss the nature of any of the cases.

**13,100 RACKET CASES**  
Pay-offs and graft were only part of a number of racket-type cases which received special attention from the bureau last year. The racket-busters actively closed 13,100 cases involving illegally-gained money and added more than \$91,000,000 in assessments and penalties on Uncle Sam's tax books.

The bureau said 266 graft cases it closed last year netted the government \$1,645,830 in additional tax assessments and penalties while 145 cases investigated showed no tax deficiency.

Fourteen cases are still being investigated in which "jeopardy" assessments of \$531,521 have been made.

**'INSURANCE'**  
The bureau makes a "jeopardy" assessment in an income-tax case being investigated in which the man or his money might disappear.

The racket squads turned 25 of the pay-off cases over to the Department of Justice for criminal prosecution. More than \$513,000 in taxes and penalties is at stake in these cases.

The largest number of pay-off and graft cases was reported in Texas. The bureau said 42 were investigated in the Lone Star state with 41 reported in Indiana and 35 in Illinois.

Seven states—South Dakota, Vermont, Rhode Island, New Hampshire, Maine, Nevada and Montana—had no cases reported. One case each was investigated in Arkansas, the District of Columbia, Connecticut and Idaho but no tax deficiencies were found.

## LIKE A LITTLE THUNDER? GO TO MOUNTAINS

Today will be a good day to drive to the mountains—if you want to enjoy thunder and light showers.

But in the Long Beach area there will be summery sunshine, with only scattered clouds, the Weatherman reported.

The thermometer is expected to hit a high of 85 in the afternoon.

Early morning fog and clouds along the coast will precede the afternoon's summery weather.

Except for scattered thunderstorms in the mountains, Southern California will be doused in sunshine, the Weatherman reported.

## Burglars Get \$300, Set \$3000 Blaze

HOLLYWOOD — (AP). Burglars took \$300 from a safe in the Raphael G. Wolff film laboratory here Saturday and then set a fire which caused \$3000 damage.

Police said the fire was started by two railroad flares after the yeggs had cracked the safe.

## This Tour Won't Pay Contino \$1500 Week

CAMP STONEMAN — (AP). Pvt. Dick Contino, 22, the nationally-known accordionist who joined the Army after serving four and a half months on a draft evasion sentence, soon will be transferred to the Far East as an "entertainment specialist," an Army spokesman said Saturday.





**THE INEVITABLE** has happened—they've put some feminine glamor in that ballot proposition business, the dull-est phase of politics.

Always at this season this columnist, who doubles in brass as a political editor, is visited by a stream of lobbyists, promoters and "experts" seeking to exert influence for or against the various measures on the ballot.

This year, they're coming through again, but they look better. Whereas, in the past, such visitors have nearly always been males, the typical 1952 proposition "expert" turns out to be a pretty, youthful, attractively attired female.

And I imagine the new crop of "press lobbyists" is doing pretty well capturing the attention of even the most hard-boiled political editors.

Any man is glad to talk to a good-looking girl about a proposition.

**DRIVING** through the Santa Ana Canyon on Hwy. 18 (east via Carson St.) the other day, it occurred to me that there's almost no place where the value of four-laning a highway is better demonstrated.

Until a year or so ago, driving the canyon on heavy traffic periods was a horrible experience. Cars would pile up for miles behind some abnormally slow driver. Motorists who couldn't stand the snail's pace would pull out to go around and make major hazards of themselves. It took hours to deliver traffic through the canyon that would travel the same distance in 30 or 40 minutes on better routes.

This is all over now. The four-lanes are doing a magnificent job of accommodating the traffic in the canyon. This is a great boon to Long Beach motorists, who travel that way in large numbers.

**ANOTHER** reader reports that one of the hardest-to-find merchandise items in Long Beach is the American Flag.

Eleanor Price, 4305 Clark Ave., postcards that she went all over town looking for a flag big enough to fly from a home pole. She finally found one at an outlying store which specializes in banners and such, but she thinks it's too bad you can't get Old Glory at almost any department or notions store.

Some downtown stores now carry small flags, but evidently the demand for bigger ones is so light that few stock them. A special offering of flags at some appropriate season, such as just before Flag Day or the Fourth of July, might produce a surprising response from the public.

**WHEN** Jack Schiff, 755 Raymond Ave., looked at his calendar the other day, he wasn't sure for a moment as to whether it was Sept. 31 or Oct. 1. He recalled that old jingle, "Thirty days hath September..." and then realized there was something wrong with the September sheet on the calendar. It gave the month 31 days.

The calendar, put out by the Bireley's soft drink people, corrected its own error, however. The September sheet showed Wednesday as Sept. 31, and the October sheet showed Wednesday as Oct. 1.

**READER** Clyde E. Woodworth, 266 Lowena Dr., reminisces by letter to this dept., on the subject of "whistle stops."

Clyde notes that the practice of campaigning from the rear platform of trains goes back at least as far as William Jennings Bryan's 1896 campaign. He recalls Bryan made as many stops as possible, hitting many small towns long enough to give them a sample of his mellifluous oratory.

Rear platform campaigning might even have antedated Bryan, and maybe some old timers can inform us on that. I think, however, that we didn't start calling it "whistle stop" campaigning until 1948.

That year one of the candidates—my memory hunch is that it was Dewey—said he would carry his message to every whistle stop in the country.

## Gen. Krueger's Daughter in Custody In Fatal Stabbing of Mate in Tokyo

**TOKYO**—(U.P.) The Army today took into custody the daughter of Gen. Walter Krueger, famed World War II assault commander, and said she "allegedly" stabbed her colonel-husband to death in their fashionable Tokyo home.

The slender, dark-haired mother of two teen-aged children was ordered held for "observation" as her husband, Col. Aubrey D. Smith, 45, of Gen. Mark W. Clark's staff, died of knife wounds in an Army hospital.

The Army withheld many details, but a terse announcement from Clark's Far East Command headquarters said the Korean War hero died from knife wounds "allegedly inflicted" by his wife, Dorothy, 39.

Clark's headquarters did not identify the colonel's wife further, but in San Antonio, Texas, Mrs. Krueger, wife of the retired general who was assault commander for Gen. Douglas MacArthur in World War II said she was their daughter, Dorothy Jane.

"Yes, it's our daughter, Dorothy," Mrs. Krueger said. "We're very broken up about it." She said the general was "too busy" to come to the phone.

The Smiths were the parents of two children, Sharon Kay, 15, and Aubrey D. Jr., 17, who live in Tokyo's exclusive Washington Heights section.

Krueger commanded all major



**DOROTHY JANE SMITH**  
Held in Stabbing

assaults for MacArthur in the Southwest Pacific campaigns. He commanded the Sixth Army from 1943 to 1946 and headed attacks from New Guinea to the Philippines.

Smith, 45, a West Point graduate was chief of the plans and operations division of the United Nations commander's logistics (supply) section. He had twice Mo., in 1934.

won the Silver Star for gallantry in action.

The slight and greying colonel died in Tokyo Army hospital at 8 a. m. Saturday, about six hours after the midnight stabbing. The provost marshal's office said it would disclose no further details "without written approval of Gen. Clark himself."

Mrs. Smith was rushed to the 816th station hospital at 1:30 a. m. Saturday for observation. A hospital official said she "is in good condition, but she may be under observation for some time. Aside from that, all I am allowed to say is that she is a patient of mine."

The Army began an immediate investigation into Smith's death, but military secrecy covered up any findings.

The military does have jurisdiction and is making the investigation," an Army spokesman said. "Upon completion of the investigation, the military will take whatever action is appropriate."

Smith listed his home as San Antonio, Texas, but was appointed to West Point from Boonville, Mo. He was graduated from the Academy in 1930.

"His rise in the Army had been steady," an officer said. "He was rated a real comer."

The Smiths were married at Nations Jefferson Barracks, St. Louis, Mo., in 1934.

STORE HOURS 10 TO 5:30 \* FRIDAY 'TILL 9 P.M.



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## Fast Life

By PETRONIUS JR.

**SEAL BEACH** won a great battle in Thursday's election.

It beat the gambling forces in a special election paid for by the poker club operator.

**BUT IT WAS** only a battle won.

There will be other battles before the poker club is put out of business.

**YOU CAN'T EXPECT** Robertson with his million dollar take to let the decent people have their way.

The Good Government Group won this battle by intelligent work.

**MEMBERS** distributed Robertson's Kefauver committee testimony throughout Seal Beach.

It goes to show there are more people opposed to such joints in a community than there are so-called liberals.

**BUT IT WAS** only a battle won.

The Good Government Group still has the war to win.

**IT DESERVES** all the help good citizens can give in this fight for decency in a community.

## Sun and Tides

**TODAY**  
Sunrise: 5:47 a. m. Sunset: 5:35 p. m.  
Tides: High 9:03 a. m., 4:1, 8:56 p. m., 4:8  
Low 2:52 a. m., 8:43 p. m., 3

**MONDAY**  
Sunrise: 5:48 a. m. Sunset: 5:36 p. m.  
Tides: High 9:04 a. m., 4:1, 8:57 p. m., 4:2  
Low 2:53 a. m., 8:44 p. m., 3:4

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## FURNITURE

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## Woman Killed When Knocked from Car, Hit

A Long Beach woman was killed Saturday afternoon when, jolted from her own car as it was struck in the rear by another auto, she rolled into the path of a third car.

Mrs. Flora J. Pardee, 64, of 3719 California Ave., was riding in a car driven by her husband, F. Glenn Pardee, when the accident occurred at Spring St. and California Ave. in Signal Hill.

Mrs. Pardee was pronounced dead on arrival at Magnolia Hospital. Her husband was reported in a state of collapse.

Drivers of the two other cars were not immediately identified by Signal Hill Police Sgt. Kenneth Schrenk and Patrolman George Woodson, who were assigned to investigate the accident.

Funeral for Mrs. Pardee will be announced by Patterson & Snively Mortuary.

## L. B. Men Assist Osteopathic Meet

Dr. Ace L. Pettigrew of Long Beach, president-elect of American College of Osteopathic Internists which will hold its national convention in Hotel Huntington in Pasadena Oct. 14-17, will be moderator for a symposium on "Diseases of the Lungs" at the Oct. 16 morning session of the four-day conclave. He also will be interviewed on KALI on the same subject Oct. 15 at 11:45 a. m., embracing smog effects peculiar to this area.

Dr. Nicholas V. Oddo of Long Beach will be co-chairman with Dr. Lawrence B. O'Meara of Los Angeles on the presentation of clinics.

## Boy, 9, Killed by Car, 17-Year-Old Held

SAN PABLO — (AP) France Bales, 9, was struck and killed Saturday by an automobile driven by a 17-year-old boy. Police named the driver as Alfonso Cardoza of Richmond. He was cited for violating a pedestrian's right-of-way and for driving a car with inadequate brakes.

## Survives Rare Surgery



TURNING THE TABLES on Nurse Stella Lavalley, Frank Bergkist, 4, listens to the nurse's "ticker." Frank became familiar with the proper approach to the situation while recovering from a rare heart operation at St. Mary's Hospital. — (Staff Photo.)

Successful conclusion of a rare and intricate heart operation, performed to save the life of a 4-year-old Long Beach boy who accidentally had rammed a large glass splinter into his chest, was announced Saturday by a cardiac surgery team at St. Mary's Hospital.

Subject to the operation, Frank Bergkist, is expected to be ready Monday for return to his home at 2006 W. Willard St., after two weeks of surgery and recuperative care at the hospital. He is the son of Mr. and Mrs. Frank Bergkist Sr.

The lad was carried to the hospital in critical condition two weeks ago. He had fallen while carrying a large bottle and a large section of the glass container pierced the outer cover of the boy's heart.

According to the surgeon who

performed the operation, the majority of such injury victims die when blood clots restrict operation of the heart.

In the operation performed here, the surgeon cut open the sack that surrounds the heart, removed the clots and closed the incision as well as the wound caused by the glass splinter.

Young Frank's heart action had begun to show the effect of clotting when the operation was begun.

## Gov. Mechem Jolted

ROSWELL, N. M. — (AP) Gov. and Mrs. Edwin L. Mechem of New Mexico were shaken up in a minor traffic accident near Roswell Saturday. State police said neither of the two were injured.

## Plan to Tow Van Camp's Yacht Here This Morning

The swank 104-foot yacht White Star, grounded in shallow Beecher's Bay on Santa Rosa Island approximately 75 miles northwest of Long Beach, is expected to be towed to safety at high tide this morning.

The vessel was grounded during a fog Saturday and a call for help was sent by its skipper, Gilbert C. Van Camp, III, executive vice president of the Van Camp Sea Food Co. Van Camp and a group of unidentified friends were on a pleasure fishing cruise.

An elaborately equipped yacht built from the hull of a war time submarine chaser, the White Star is owned by the sea food company. It is used as a "cortesy boat" for guests of the firm.

As soon as Van Camp's call for help was received, the Coast Guard dispatched a cutter to stand by. A Coast Guard spokesman said the White Star was in no danger of cracking up and that no one had abandoned the yacht.

The Pacific Towboat and Salvage Co. tug Kanak arrived on the scene late Saturday night. Company officials said the White Star would be towed from its resting place in the bay at high tide this morning.

The Coast Guard said the yacht, however, apparently had suffered no leaks.

## Off to Convention

Brig. Gen. A. J. Maxham, 4317 Graywood Ave., a member of the California National guard, is leaving today by plane to attend the convention of the National Guard Association of the United States in Denver, Colo., today through Thursday.

## Eleanor Reoccupies House

NEW YORK — (AP) Eleanor Roosevelt moved back into the Beekman Place town house that has been the scene of a battle of statements to the press for a week.

The estranged wife of theatrical producer Billy Rose, moved into the house under an agreement reached with Rose Friday, by which he vacated the house he had guarded like a besieged castle for a week.



GILBERT C. VAN CAMP  
Called for Help

## Sheriff Reports Crime Increase

LOS ANGELES — (AP) Crime in the unincorporated area of Los Angeles County showed an increase during the past year, Sheriff Eugene W. Biscailuz reported Saturday. But was lower than the rate of population increase.

Biscailuz told the board of supervisors that while crime was up 5.7 per cent for the fiscal year ended June 30, the increase in population in the same area was estimated at 7.2 per cent.

Criminal homicide showed a decrease of six cases or 17.6 during the year, the report stated. The second most serious crime, rape, decreased from 325 for the year before to 322 complaints.

## TV CAUTIONS

### 'All-Out' Insurance Against Actress

HOLLYWOOD — (AP) Producers of the television show, "Doc Corkle," have obtained an insurance policy which covers almost anything that can happen to a young actress.

The policy on Connie Marshall, who portrays a 16-year-old girl on the program, insures the producers against her getting married, maturing too quickly, outgrowing the role, gaining more than 7½ pounds, having a change in voice, or suffering any physical impediments for four years.

### 'South Pacific' Star Janet Blair to Wed

SAN FRANCISCO — (AP) Movie actress Janet Blair and stage manager Nick Mayo will be married here today in a ceremony at the Sydenborgian Church.

Miss Blair, 31, took out a marriage license with Mayo, 32, Fresno, last week. The singing star of "South Pacific" was divorced from pianist Lou Busch in 1950.



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POISE . . .  
SELF-CONFIDENCE . . .  
GRACE . . .

these are the elements of success. Leading educators in our public schools agree that a musical background is the best way to bring out these attributes in a child! A gift to be treasured throughout life.

Your child will move ahead faster in music when his public school lessons are augmented by private lessons at Humphreys School of Music. Let us help insure your child's future with a fine piano by . . .

50 Years of Quality Piano Manufacturing

Winter

YOURS TO  
RENT OR BUY

Many Models to Choose From  
Priced as low as \$595.00 including bench

NEW: Mason & Hamlin, Fischer, Knabe, Musette, Gulbransen.  
USED & RECONDITIONED: Grands, Spinets, Uprights. Rentals from \$5.00 per month.



130 PINE AVENUE • PHONE 6-4296

# BOND'S BIG OPENING PARTY LAKEWOOD CENTER

Great big wonderful savings on Fall's newest fashions. Hurry—it's your golden opportunity!

## SALES! SALES! SALES!

Turtle-neck sweaters give-away priced . . . Pure wool zephyrs in the new ombres, heathers and solid colors . . . many batwings (34-40). Special purchase. **3.79**

\$4.98 tailored blouses . . . White-on-white Royalty jacquard cotton broadcloth in the styles you've seen fabulously priced. Bond's alone! **3.39**

\$29.95-\$35.00 wool boucle knit suits . . . cardigan styles, turtle-necks, two-tones, many dolman sleeves. 12 exciting Fall colors. Special purchase. **\$21**

\$5.95 nylon tricot blouses . . . Exquisite embroidered or tucked styles, 15-deniers and 40-deniers in white or flattering pastels. Special purchase. **4.49**

\$10.95-\$14.95 Fall skirts in Juilliard's wool crepe . . . Slim, flared or pleated styles. Crepes by Juilliard. Checks by Shamokin. Big savings! Special purchase. **6.99**

Charge it the Bond way

- \* Regular Charge Account
- Extended Charge Account
- Six-Months Charge Account



\$5 Compact  
GIVEN

with every pure wool  
suit or coat during  
Opening Party Week

SHOP TILL 9:30 p. m.  
Monday and Friday

Pure wool success suits  
with "Tru-fit" proportioning

**39.95**

\$49.95 and \$54.95 values

Imagine — such savings on suits in costly St. Cloud wools, lavished with hand needlework. Imagine — perfect fit from the start, thanks to Bond's exclusive "Tru-fit" proportioning, exciting figure flattery for Tall, Medium, Short or Very-Short (10-20). Imagine — all this plus magnificent styling, glorious colors — that's the Bond way!

All-out savings! Pure wool  
coats magnificently tailored

**38.90**

usually \$49.95

Save on dramatic swagger coats! Wrapped-in-luxury styles exquisitely tailored in fashion's newest poodlecoats, iridescent wools, even MacKenzie tweeds. Up-to-the-minute colors, specially purchased, sale-priced for Opening Party! 10-20.

**Bond's**  
Lakewood Center

5224 N. Pepperwood Avenue



## Woman Clings to Wall 6 Hours, 3 Drown

PACIFIC JUNCTION, Iowa — (AP) Mrs. Ingrid Stone, 36, whose three companions died when their car crashed through a barricade into a flooded backwash, was rescued Saturday after clinging to a concrete wall for six hours. She was reported in fair condition.

A motorist who accidentally went through the same detour found her screaming and chilled about 5:30 a. m.

The bodies of Mrs. Stone's three companions were found in a deep pool of water formed by the Missouri River flood last April. The water had washed out the bridge near here.

The car, driven by Russell Walker, apparently skirted two warning barricades and crashed through a third into the icy water, 35 feet deep in spots.

The victims were Walker, Albert Nation, 32, and his wife, 19. Taken to a hospital at Council Bluffs, Mrs. Stone said the car crashed into a stone fence barricade "and went sliding into the water."

"I couldn't swim, but I climbed into the back seat and opened the window," Mrs. Stone said. "The water rushed in but I fought my way out."

## 17-Ounce Baby Born, Lives Brief While

CHICAGO — (AP) A one pound, one ounce premature baby was born at St. Mary Hospital early Saturday and lived until 4:20 p. m. Hospital authorities said the infant boy was 11 and a half inches long.

## East Germany Admits Police Army Nucleus

BERLIN — (AP) The Russian Zone publicly admitted for the first time Saturday that the alert units of its Communist People's Police constitute the nucleus of a future army.

People's Police Chief Karl Maron disclosed in an order of the day for the third anniversary of the Soviet-sponsored East Zone Republic that "many young comrades" have been transferred from police duty to alert units "in order to help organize the defense of our homeland."

## Air Force Honors Santa Ana Woman

HAMILTON FIELD, (P) — A 52-year-old grandmother who has done 4600 hours of volunteer duty for the Civilian Ground Observer corps, Saturday received a scroll from the Air Force commending her for her efforts.

She is Mrs. Margaret G. Boyer of Santa Ana. The scroll was presented by Maj. Gen. Walter E. Todd, commander of the Western Air Defense Force.

Mrs. Boyer has averaged more than 70 hours a week of volunteer duty at the Santa Ana filter center since Aug. 28, 1950, and wood center.

## Lakewood Post Office Completion Scheduled

A second branch post office for the Lakewood area is under construction and will be completed in January, Postmaster Howard K. Goodwin announced Saturday.

The new branch, to cost \$40,000, is located at 5101 Faculty Ave. near the May Co. store in Lakewood Center.

Independent-Press-Telegram  
Sunday, October 5, 1952

### DE SOTO '48 - 6 CYLINDER SEDANS

Late '48 put into service Feb. 1949

FULL PRICE **\$495** CASH OR TERMS



Choice of newly painted iridescent colors and newly upholstered seats. Used commercially, their mechanical condition and new look will surprise you. The best buy on the Pacific Coast.

**YELLOW CAB CO.**  
5208 SUNSET BLVD.  
Los Angeles, Calif. Normandy 33231

# Bond's Huge Opening Party

Get in on the FINAL DAY'S EXCITEMENT tomorrow — 9:30 to 9:30

## in LAKEWOOD CENTER

### NATIONALLY FAMOUS ZIP JACKET GIVEN

with your new Bond Suit or Topcoat

## NEW PURE WOOL 2-TROUSER SUITS 49<sup>90</sup>

### \$60 to \$65 VALUES

- ★ Imported English Flannels
- ★ Blue Unfinished Worsteds
- ★ Fine Worsteds Checks
- ★ Pure Wool Tweeds
- ★ Long-wearing Worsteds Sharkskins

Make Bond's your first stop tomorrow! Make your clothing dollars "see double". Make the most of Bond's money-saving \$49.90 Opening Party price for quality-packed TWO TROUSER SUITS! They're the specialty of the house with Bond's — America's big clothing buy. And this hand-picked lineup will prove to you that a suit can really "pay for itself" in longer wear, lower upkeep, a lifetime of shape-retaining smartness. Remember—a famous-make zip jacket goes with your selection.

# Bond's

## LAKEWOOD CENTER

5224 N. Pepperwood Avenue



No charge  
for alterations.

Rochester-Tailored  
**TOPCOATS 39.75**

\$47.50 to \$50.00 Values

Bond's Pure Wool  
**SPORTS COATS**

terrific at **27.50**

\$32.50 to \$35.00 Values

Stacks of Pure Wool

## SLACKS

**11.95 & 13.95**

Gabardines, flannels, covers, checks, donegals, tweeds.

### BUY NOW PAY LATER

You need not lay out any cash for your Opening Party purchases. Take your choice of Bond's 3 convenient Charge Account Services.



# McCarthy Denies He Had Ike Omit Marshall Defense

MILWAUKEE—(AP). Sen. McCarthy (R-Wis.) Saturday denied published reports that he persuaded Gen. Dwight Eisenhower to omit a defense of Gen. George C. Marshall from Eisenhower's speech here Friday night.

There was no mention of Marshall, a longtime friend of Eisenhower and a target of McCarthy, in the texts handed newsmen before the address, and the Republican Presidential nominee made none when he spoke. New Hampshire Governor Eisenhower's campaign manager, said at Sioux Falls, S. D., Saturday that he knew nothing of any omission and that he had seen early drafts of the speech.

The New York Times and the New York Post stated they had learned Eisenhower informed McCarthy Thursday night in Peoria, Ill., that he intended to include a ringing defense of Marshall in his Milwaukee speech. The post said:

**POST REPORT**

"The original draft of Eisenhower's address here (Milwaukee) last night included warm praise for his old friend and benefactor. But it was learned when McCarthy boarded Eisenhower's train Thursday night at Peoria, Ill., he objected to this portion of the address." Eisenhower "acquiesced to McCarthy's demand that he delete a defense of Gen. Marshall," the Post stated.

The Times reported that McCarthy "told the Republican nominee that he had no particular objection to Gen. Eisenhower saying anything that he wished to say, but that he (McCarthy) believed a defense of Gen. Marshall probably could be made better before another audience."

The general did "bow to the Wisconsin Senator's urging," said the Times.

McCarthy said today the reports were "incorrect." He asserted that Marshall was not discussed at the Peoria conference and said he made no decisions or suggestions as to the content of Eisenhower's speech.

**McCarthy Speech**

McCarthy, in a speech to the Senate in 1951, said that Marshall, then Secretary of Defense, was "steeped in falsehood" and was a "mysterious, powerful" figure who sided with Russia in historic decisions which "lost the peace" for America.

During Eisenhower's Wisconsin tour Friday, he frankly admitted "differences" between himself and McCarthy but urged the election of all Republican candidates, including the Senator. McCarthy was with him throughout the tour.

Newsmen on the Eisenhower campaign train Friday tried unsuccessfully to get confirmation of the report, which one reporter, Robert Fleming of the Milwaukee Journal, called "an open secret." Wisconsin's Governor Kohler snapped "I don't believe it."

# Soldier Rest, Warfare NOT O'er



THERE IS LITTLE COMFORT IN BATTLE for these exhausted soldiers of the 65th Infantry Regiment (Puerto Rican). They snatch a brief rest before resuming the grim task of retaking Kelly Hill from the Communists. The battle Saturday was in its third day.—[Army Photo via UP Telephoto].

# 'Porgy and Bess' Snarled by London Music Union

LONDON — (AP). "Porgy and Bess," after a hit success in Europe under sponsorship of the U. S. State Department, has run afoul of the British Musicians' Union rules. The squabble may ring down the curtain on it in London.

The touring show was officially blessed by Washington as a display of American culture and Negro artistry and won praise on the continent even from Communist critics.

The British Musicians' Union Saturday insisted the American company must have a British conductor to replace the American director of the all-British orchestra after the first three performances. The show is scheduled to open Thursday for a nine-week run here.

Blevins Davis, American producer of the George Gershwin-Dubose Heyward folk musical,

# Truman, Sen. Taft to Lead Parade at 'Doubleheader'

SHENANDOAH, Ia.—(AP). This Southwest Iowa town of 7000 persons, featuring both President Truman and Sen. Robert A. Taft in its political 'double-header' next Wednesday, will have the two rivals leading the same parade.

However, it is not expected the two political leaders' paths will cross while visiting here, says Jack Burton, parade chairman.

The President, scheduled to arrive at 10:30 a. m. and speak two hours later, will take his place at the head of the first section of the parade, Burton said.

The Ohio senator, who now plans to reach here about the same time but doesn't talk until 3 p. m., will head the second section.

# Truman Fires Personal Fusillade at Eisenhower

(Continued From Page A-1.)

and only one. That is to win this election for the Republicans."

Then he poured it on Eisenhower personally. He said the GOP presidential nominee has abused the trust of the American people. He said Eisenhower is "a sad and pathetic spectacle," uttering words that are "a danger to our national security."

Truman said he didn't enjoy criticizing Eisenhower!

"He was my friend, a man I trusted completely."

But, he declared, the general is spreading "a false version of history," leaving out his own responsibility for making that history, and:

"When he turns around and slanders our national effort as a procession of blunders and failures, then I am going to call him on it."

"It was an injury to our national security to tear down the confidence of people in those policies of national defense which we have all worked so long, and so successfully, to put into effect."

"But that is what the Republican candidate is doing."

"Now I am not going to let him get away with this. He played a great part in our foreign policy. As a general, during and after the war, he was involved in a great many of the decisions that have gone into our present programs for peace."

Truman cited a recent speech in which Eisenhower, talking about the Berlin blockade and the Korean War, deplored what he called "the incompetence of political leaders . . . which made the military action necessary."

Eisenhower, the President said, "was personally involved in our decisions about Berlin and Korea—he knows what happened in

# Yankee Tanks Escape Red Trap in 15-Hour Battle

EASTERN FRONT, Korea.—(AP) Twelve hundred savage, burping North Koreans surrounded three American tanks for 15 hours on a fog-shrouded peak on the eastern front.

Two members of the tank crews were killed, but all the others reached safety.

Two hundred Reds were killed. The three tanks could not turn on the narrow road. Commanded by Lt. David Koch of Hillcrest Heights, Washington, D. C., the tankers began a one-sided fight. Two tanks were on a ridge line. The other was a quarter mile away.

Koch related:

"Within 15 minutes, we were surrounded. It was so dark we couldn't see. We (the two tanks on the crest) fired our 30 calibers at each other, trying to knock the North Koreans off."

The third tank was perched on the edge of an 800-foot drop. Red mortar and artillery fire whammed at it. Sgt. Eugene J. Gregor, River Falls, Wis., the tank commander, could feel the bank giving way.

At dawn, Koch spotted a Red climbing onto a tank commanded by Sgt. Willie N. Estrada of Alamogordo, N. M.

"We shot him off with our .30 caliber," Koch said.

At daybreak, Gregor ordered his tank to make a run for it down the hill.

Koch saw it go and tried to signal Estrada to follow, but the radio was dead. Koch's tank then took off, with its machine gun spraying the road in front.

Sgt. Estrada's tank meanwhile was hit by a bazooka. He was mortally wounded.

A Communist fired a burp gun through the hole left by the bazooka shell. Pvt. Donald Vashon of Waterville, Me., opened the turret. A grenade blast killed him.

Cpl. Viowell Bolog of Sharon, Pa., jumped out. A grenade felled him and a North Korean bayoneted him, leaving him for dead. Bolog crawled under the tank and later was rescued.

Estrada and Cpl. Author C. Lamb of Chateaugay, N. Y., tossed grenades out of the tank and then closed the hatch and waited for help. The Reds swarmed all over it, but could not get in.

The Americans still were there when rescue came in a five-tank counterattack.

# Mongolia, Red China Sign Working Accord

TOKYO, Sunday — (AP). Red China and Mongolia signed a 10-year "agreement of economic and cultural co-operation" in Peiping yesterday, the Communist radio reported today.

The Peiping broadcast heard here said Chinese Communist leader Mao Tse-Tung attended the ceremony at which Premier Chou En-Lai signed for Red China and Prime Minister Y. Tsendenbal for Mongolia.

YOUR SAVINGS

1. ACCOUNTS INSURED TO \$10,000

2. FUNDS BEG. BY 15th EARN FROM 1st

3. SAVE BY MAIL WITH SAFETY

**LYNWOOD SAVINGS**

11211 L. B. Blvd., Lynwood, ME. 6-2451

Latest Dividend

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3 1/2%

PER ANNUM

Become a GRADUATE PRACTICAL NURSE in only 6 months

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Unlimited Opportunities

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Visiting Hours: 9-8 Daily; 9-5 Wed. and Sat.

Qualified practical nurses are in urgent demand. (No age limit — married or single.) Hospitals, doctors' offices, child nurseries, resort hotels and scores of other institutions offer excellent working conditions, positions of respect . . . and lifetime security.

Learn while you earn!

At the Long Beach Nurses Institute training won't interfere with your present job or home duties. Convenient terms arranged. Enroll today!

- No Nursing Experience Required
- Morning and Evening Classes
- Free Uniform, Equipment, Diploma
- Lifetime Job Placement Service
- Hospital Affiliated

New classes forming immediately

For information, call

**NURSES INSTITUTE**

812 American Ph. 35-1126

Be the most popular person in town!

Play the HAMMOND CHORD ORGAN without taking a lesson!

Here's how to increase your popularity, make your home the center of the neighborhood! Come in and try the revolutionary new Hammond Chord Organ . . . convince yourself that you can play it the very first day — no concertos, of course, but pieces like "Home on the Range."

The Hammond Chord Organ is designed for those who don't know how to play, don't read music, and don't want to take lessons.

BUY ON CREDIT TERMS

**\$995**

**BARKER BROS.**

BROADWAY AT LOCUST — Phone 6-9251

# BARKER BROS. 72nd Anniversary

**BIG 7-FT. REGENCY SOFA**

\$319 VALUE, NOW AT OUR SPECIAL PRICE,

**\$239<sup>50</sup>**

Sit down, stretch out, feel the luxurious comfort of this big 7-ft. sofa! It's a traditional beauty—made with all the quality construction features you demand; duro-base support, hand-tied base inner-spring seat cushions. Covered in heavy grade, beautiful matelasse cover in your choice of grey, rose, green and garnet. A big buy at a low price.

TRADE IN old furniture toward the purchase of brand new pieces.

Buy on Barker Bros. easily-arranged and convenient, easy credit terms.

**BARKER BROS.**

BROADWAY AT LOCUST—PHONE 6-9251

Shop Friday, 9:30 A. M. to 9 P. M.—Other Days, 9:30 A. M. to 5:30 P. M.

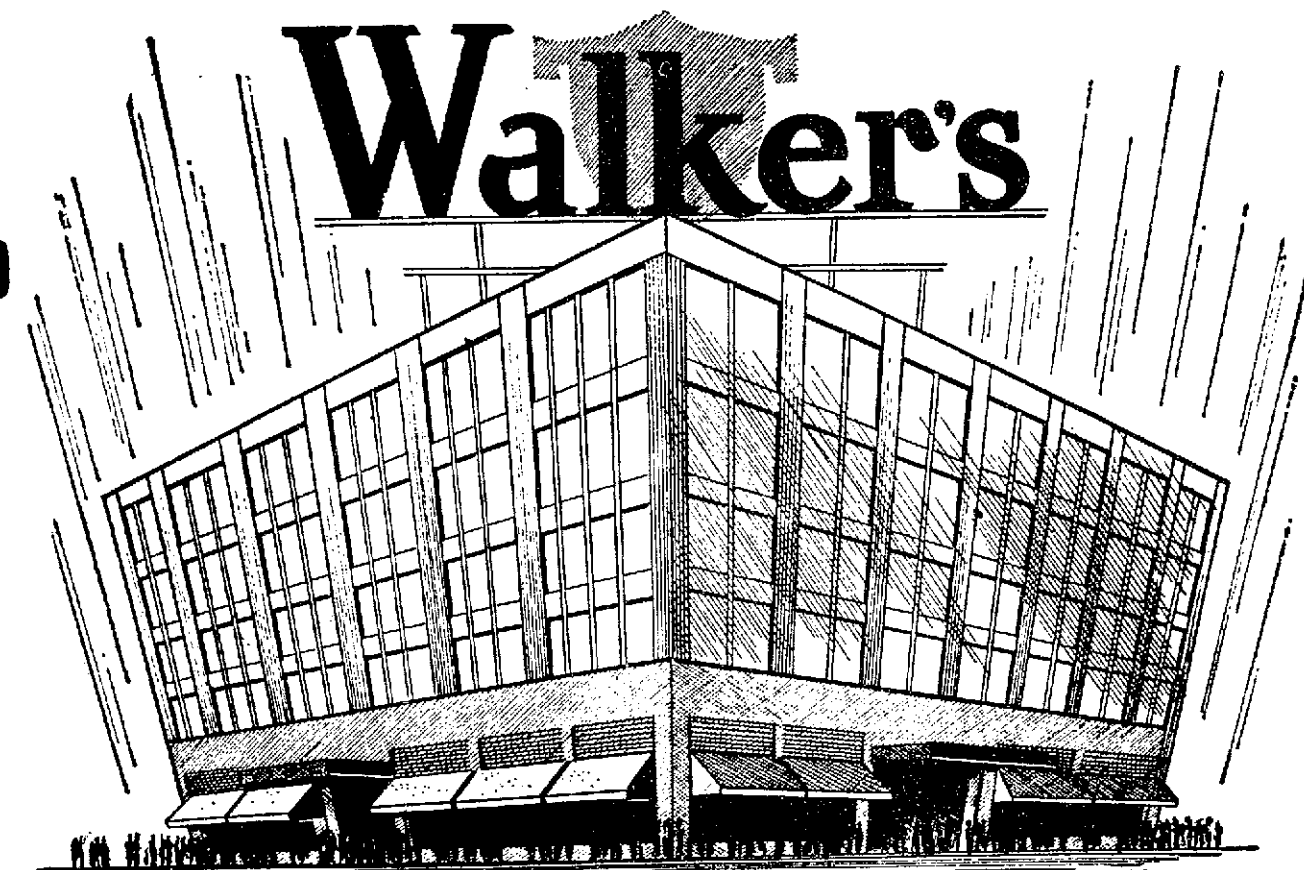
FREE Park & Shop CUSTOMER PARKING



19 years ago we took our first step  
and next Monday, October 6th  
we will take the

**WALK out of WALKER'S**

with our new baby . . .



Pine at Fourth

# 5 Modern Escalators

for your shopping convenience

be here Monday at 9:30 for our

## GREATEST BIRTHDAY SALE!

### greatest because:

We've taken the WALK out of WALKER'S with FIVE new ESCALATORS, making it easy for you to get to upper floors—no waiting for elevators! (P. S.) there have been 4 escalators in all of downtown Long Beach and now Walker's alone adds FIVE more.

### greatest because:

We've co-ordinated and re-arranged our departments to give you the maximum in shopping convenience.

### greatest because:

Every buyer has done their utmost to secure the most outstanding values ever, in celebration of this history-making event.

### IT'S OUR BIRTHDAY — YOUR PARTY

Two weeks of excitement with savings in every department. Special features, gifts and surprises for our customers.

★ Every baby born in a Long Beach hospital on October 6th will receive a \$19 Merchandise Order.

★ Watch for our Big Birthday Cake in the Pine Avenue window and watch for the date that we cut the cake.

★ FREE CUSTOMER PARKING at any of the SEVEN conveniently located VICTORIA Auto Parks, or at any PARK and SHOP lot in town.

★ STORE HOURS: Fridays 12:00 to 9:00  
Other days 9:30 to 5:30

**WALKER'S 19th Birthday Sale**

*Imitated But Never Duplicated*

#### FOURTH FLOOR

Boys' and Girls' Wear • Toys  
• Infants' Wear • Children's  
Shoes • Furniture • Rugs  
Curtains and Draperies

#### THIRD FLOOR

Fabrics • Sewing Notions •  
Patterns • Trimmings • Linens  
• Bedding • Closet Shop • Art  
Needlework • Beauty Salon •  
Ladies' Lounge.

#### SECOND FLOOR

— Misses' and Women's Apparel •  
Corsets • Lingerie • Millinery  
• Hi-Teen Campus Shop • Furs  
• Fashion Shoes.

#### STREET FLOOR

Accessories • Cosmetics •  
Stationery • Notions • Better  
Jewelry • Complete Men's Shop.

In connection with the installation of our Escalators, we have rearranged most of our departments. A directory is shown to the right.

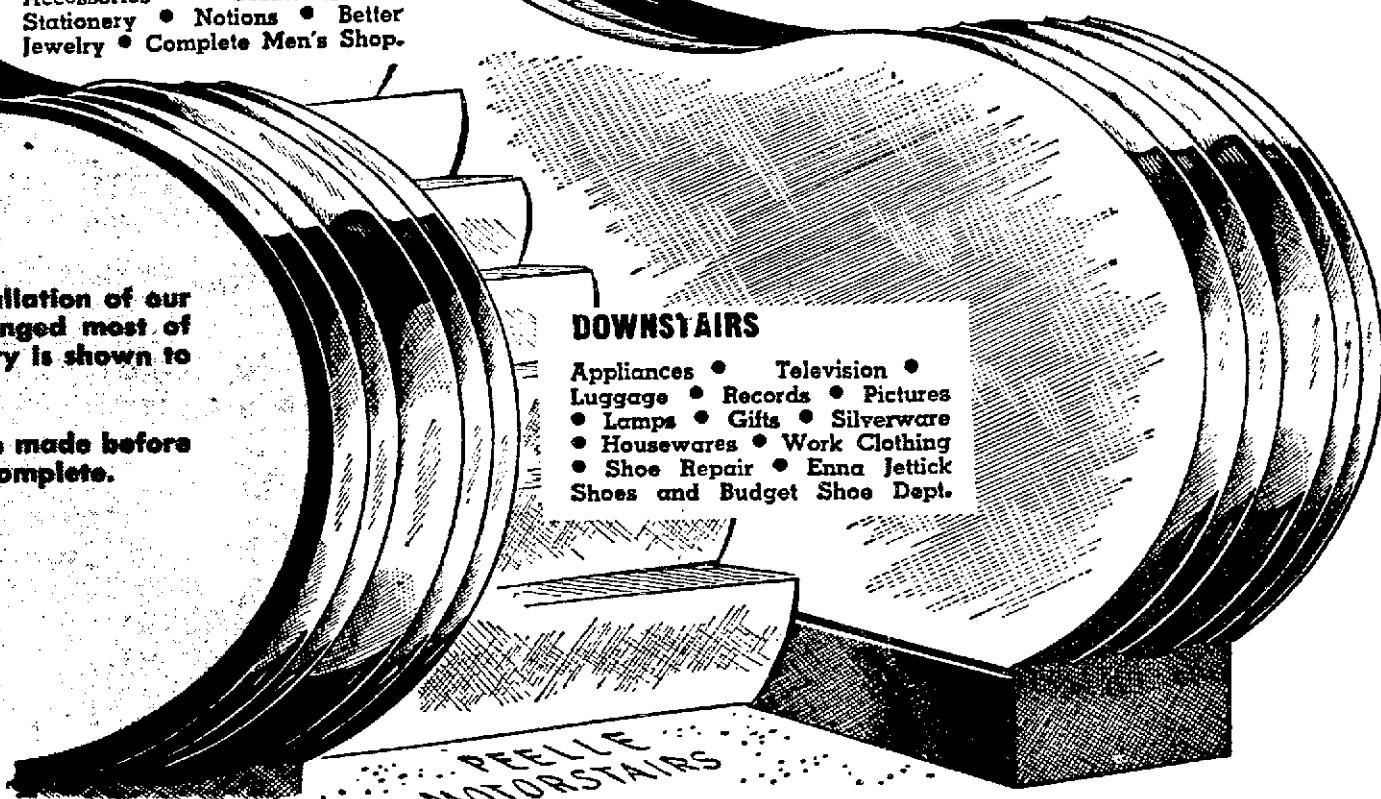
Many changes are yet to be made before our expansion program is complete.

in conjunction with  
**WALKER'S**  
**19th BIRTHDAY**  
**SALE!**

Starting Monday, October 6th

#### DOWNSTAIRS

Appliances • Television •  
Luggage • Records • Pictures  
• Lamps • Gifts • Silverware  
• Housewares • Work Clothing  
• Shoe Repair • Enna Jettick  
Shoes and Budget Shoe Dept.





# OUR THANKS...

to these contractors whose skill and cooperation made the remodeling of our building such a success.

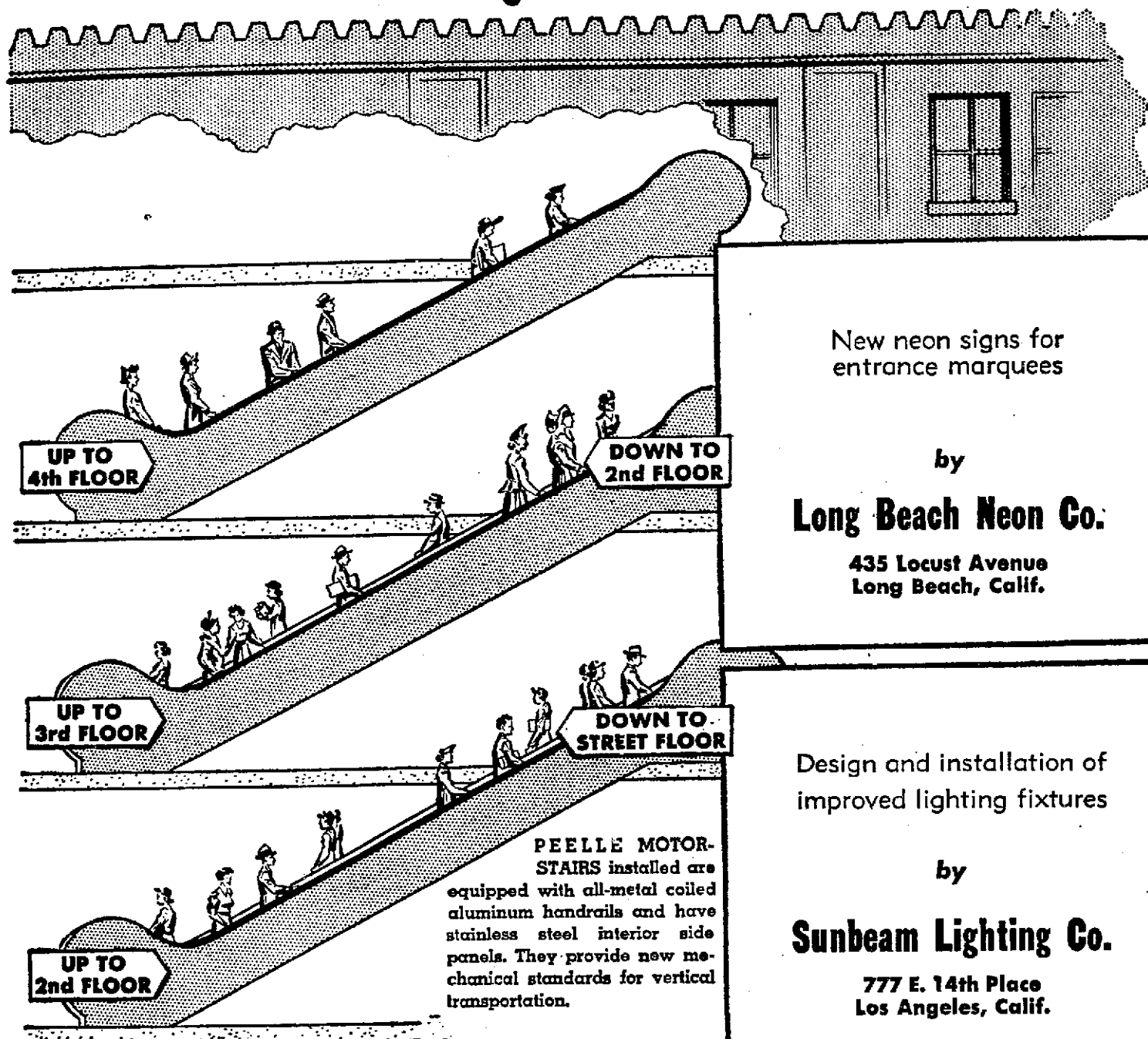
**We have taken the WALK**  
**out of WALKER'S with**  
**5 New Modern Escalators!**

L. B. Community Chest  
SERVES 19 Agencies

Walker's celebrates 19  
years of Friendly  
SERVICE

with our GREATEST BIRTHDAY SALE  
"IT TAKES THE CAKE"

See Our 600-lb. Cake in Pine Ave. Window



These fine, new modern  
Electric MOTORSTAIRS  
installed by —

**PEELLE**

**MOTORSTAIRS**

Starting  
**OCTOBER 6**  
**WALKER'S**  
19th Birthday  
**SALE**

New neon signs for  
entrance marquees

by

**Long Beach Neon Co.**

435 Locust Avenue  
Long Beach, Calif.

Design and installation of  
improved lighting fixtures

by

**Sunbeam Lighting Co.**

777 E. 14th Place  
Los Angeles, Calif.

Electrical wiring in connection  
with escalator installation

by

**Fadco Electric Co.**

490 West Willow  
Long Beach, Calif.

interior  
departmental changes  
and store fixtures

by

**H. B. EACHUS**

General Contractor

2201 East 28th St.  
Long Beach, Calif.

preparing building for  
escalator installation and  
completion of housing

by

**TOM E. NORCROSS**

6051 Atlantic Avenue  
Long Beach, Calif.

new awning installation  
by  
**Long Beach Awning Co.**  
411 East Third St.  
Long Beach, Calif.

general plastering  
by

**Geo. S. Jagerson**

General Plastering Contractor

1911 Marshall Place  
Long Beach, Calif.

new rubber tile installation  
adjoining escalators, and  
rubber tile stair treads  
(to be installed)

by

**Home Supply Co.**

1001 Pine Avenue  
Long Beach, Calif.

laying of carpet on  
second floor

by

**Weinheimer Rug &  
Carpet Works**

3720 East Fourth St.  
Long Beach, Calif.

painting of building  
exterior as well as interior  
(much yet to be done)

by

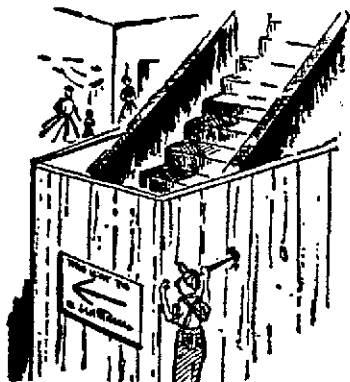
**The CRAFTSMAN CO.**

1987 Irvine Avenue  
Costa Mesa, Calif.

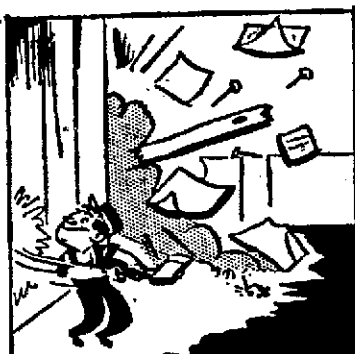
we've had a busy and nerve-wracking four months!

**THANKS to our indulgent customers**  
**for their patience and understanding through it all**

It's been noisy, dusty, inconvenient and confusing, but you've all been wonderful and we appreciate your helping to make it "Business as usual" during the installation of our escalators. Our remodeling program is not quite finished, but it won't be long. Now you'll find shopping at Walker's a real pleasure! Ride the escalators.



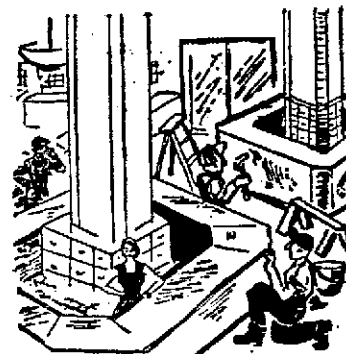
We built barricades



We tore out walls



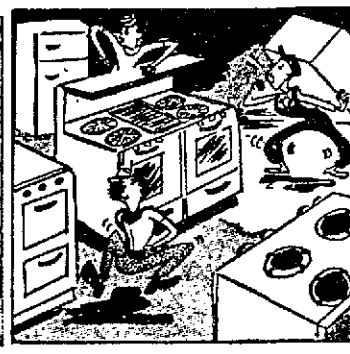
We moved depts.



We rebuilt fixtures



We broke records



We juggled stock



We laid carpet



# Walker's Celebrates 19 Years of Progress

## Birthday Sale Marks Start of New Escalator Service for Four Floors

"It's our birthday—your party!"

This theme will spark the three-quarter mark Monday morning of Walker's Department Store's \$300,000 remodeling and expansion program, the start of their new escalator service and the kick-off of their gigantic 19th Birthday Sale, according to Howard F. Conrad, president and general manager.

## Will Christen 5 Escalators Mon., Oct. 6

"Nineteen years ago we took our first step. Monday, in celebration of almost two decades of progress, we'll take the walk out of Walker's when we christen 'our new baby.'" This was the statement made today by Howard F. Conrad, prominent Long Beach civic leader and store president, when he announced that his organization had installed five modern escalators.

The new conveyors, which have been installed by the Peelle Motorstairs from the first to the fourth floors, will handle 5000 people per hour. Sixteen men have been working steadily since May 15 on this new innovation.

The escalators, which are a phase of Walker's Department Store's \$300,000 expansion program, outnumber the entire amount of this type of conveyance in operation in downtown Long Beach at the present time.

It was necessary to cut through 12 inches of solid reinforced concrete in order to provide an opening on each floor for the escalators, according to Clarence Miller, store executive, and Frank Ellsworth, architect. Innovations are as follows:

Each conveyor is independently controlled with separate safety switches on each unit. Each escalator system is fire-proof and sprinkler protected. Hand rail is composed of continuous aluminum tubing surrounding a rubber core in order to assure a safe non-slip grip. Steps are grooved as a safety factor in providing sure footing.

Escalators are trimmed entirely in stainless steel and brushed aluminum. Each unit can be reversed and run either up or down. In addition to the installation of the new Motorstairs, Walker's also will eventually expand its total floor space to approximately 132,000 square feet. The acquisition of additional space on the second and third floors made this move possible, in part.

## Employee Benefits

The largest financial "wind-fall" since the employee profit sharing plan was inaugurated in 1942 was paid to Walker's employees in 1951 when total voluntary benefits reached the \$133,742 mark. Included were dividends, Christmas bonuses, life insurance premiums, vacation discounts, and contest prizes.

The 1952 figures to date exceed this same period of 1951. Third quarter employee dividend will be paid on Oct. 15.

Thousands of Long Beach shoppers are expected to be on hand at 9:30 a. m. as Mayor Burton W. Chace cuts the ribbon across the street floor escalators and starts them up which signalizes the opening of the gala two-week celebration. Other civic dignitaries in attendance at the ceremonies will include Samuel Vickers city manager; Walter Havekors, outgoing president of the Chamber of Commerce; Albert Davis incoming president and city councilman.

Havekors will install Davis at the chamber's annual meeting Monday noon in the Lafayette Hotel. The ceremony will mark 60 years of service to the community.

More than 300 members are expected to attend in addition to numerous city, county and military officials. Activities of the organization during the past year will be high lighted in a 30-minute presentation of "The Year in Review."

Special features, gifts and surprises will be highlighted during Walker's sale. Also, every baby born in a Long Beach hospital on Monday will receive a \$19 merchandise order as a token gift in celebration of Walker's 19th year in business, store officials pointed out.

"Every buyer has done his utmost to secure the most outstanding values in celebration of this outstanding event," declared Conrad. "We've coordinated and rearranged our departments to give our customer the maximum in shopping convenience."

Free customer parking is provided at any of the seven conveniently located Victoria Auto Parks or at any Park and Shop lot in Long Beach. Store hours will be from 9:30 a. m. to 5:30 p. m. through Thursday and Saturday. On Fridays, hours are 12 noon to 9 p. m.

## Shoe Section Has 12,000 Pairs in Stock

Fashion-minded women throughout the Long Beach area will have no trouble finding shoes to fit their needs or budgets in the newly expanded and redesigned Fashion Shoe Department of Walker's, it was announced today by Dallas T. Hubbard, manager and buyer.

The department, which stocks 12,000 pairs of stylish footwear, has been moved from the first floor to a spot directly in front of the escalator landing on the second floor. Modernization program consists of the installation of full-length mirrors, new lime oak display tables, picture frame shadow boxes, one entire wall covered by a gigantic new peg board design, new wallpaper and rugs, and 46 modern chairs upholstered in chartreuse and fashion pink.

This complete line of footwear features Marquise Originals, Daniel Green slippers, Naturalizers, Hollywood Skooters and Jacqueline.

Casuals from \$5.95 to \$9.95, street and formal type from \$9.95 to \$19.95.



**GALA OCCASION**—Hundreds of jubilant Walker's Department Store employees gathered on the main floor of the massive structure Thursday to witness a preview running of the new escalators. The Ten-Year Club poses on the modern conveyance, right, as Howard Conrad, president and general manager, looks on in the center of the picture with his executives.

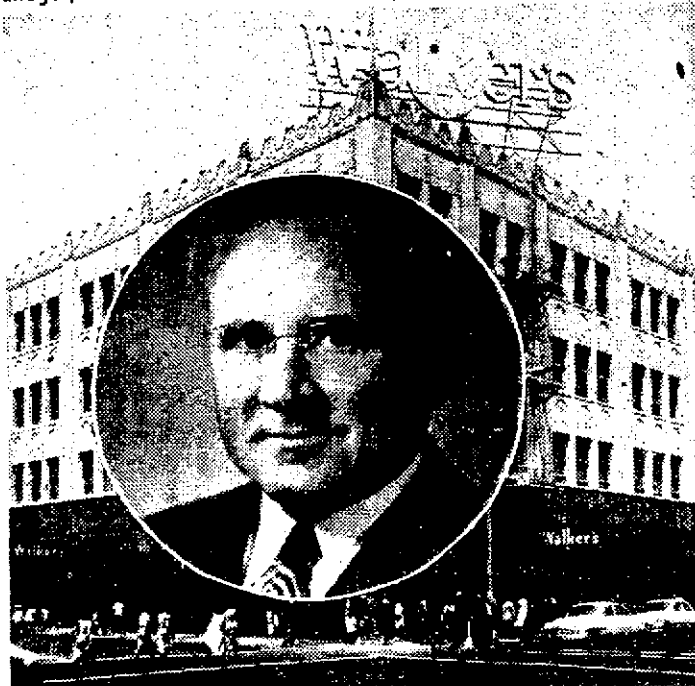
## 10-YEAR CLUB STARTED in '45

Walker's Ten Year Club was organized in 1945 with an initial roster of 40 charter members under the presidency of Frank Angermund.

The organization, which consists of employees who have been with the store for a decade or more, adds approximately four or five new members a year and now has a total of 52 active participants. Its purpose is to foster good will, build employee morale and serve personnel of the organization through courteous treatment.

Activities are highlighted by quarterly breakfast meetings and occasional social gatherings, such as dinners or picnics. The club has a Christmas project that usually consists of sponsoring some less fortunate group.

"All of you, whether selling or nonselling, have contributed importantly to the store's fine record of service to the public," declared Howard Conrad, president and general manager of Walker's, when he addressed the club recently. "You are to be complimented for your successful efforts to earn the right to our slogan 'The Friendly Store of Long Beach.'"



**REJUVENATED**—Walker's Department Store is showing a new front to Pine Ave. shoppers these days as they reached the three-quarter mark in their \$300,000 expansion and remodeling program. The store recently signed a new 30-year lease with gross consideration expected to be more than \$6,000,000. The structure (above) was vacant when Walker's entered the retail field here 19 years ago. Howard Conrad, president and general manager, is pictured in the inset.

## REVISED DIRECTORY

Alterations and refinements in the interior of the building include the rearrangement of most of the departments. The newly revised directory is as follows:

**FOURTH FLOOR:** Boys', girls' and infants' wear, toys, children's shoes, furniture, rugs, and curtains and draperies.

**THIRD FLOOR:** Fabrics, patterns, trimmings, linens, bedding, closet shop, art needlework, beauty salon, and ladies' lounge.

**SECOND FLOOR:** Misses' and women's apparel, sportswear, corsets, lingerie, millinery, hi-teen campus shop, furs, and fashion shoes.

**STREET FLOOR:** Accessories, cosmetics, stationery, notions, better jewelry, and a complete men's shop including shoes, hats etc.

**DOWNSTAIRS:** Appliances, television, luggage, records, pictures, lamps, gifts, silverware, housewares, china and glassware, work clothing, shoe repairs, Enna Jettick shoes and budget shoes.



**RENOVATED**—The beautifully furnished Fashion Shoe Department, pictured left, stocks 12,000 pairs of stylish footwear. Fashion-minded women will find a complete line, including Marquise Originals, Daniel Green slippers, Naturalizers, Hollywood Skooters and Jacqueline. This section has been moved from the first floor to a spot directly in front of the escalator landing on the second floor. The Men's Clothing Department, right, stocks Style-Mart suits from \$39.50 to \$50, Louart suits from \$50 to \$60, and Dunhill clothing from \$60 to \$65. In the near future, a new spring line of highly styled national brand clothing in the \$70 and \$75 bracket will be stocked. The department has been moved from the lower floor to the southwest corner of the first floor.

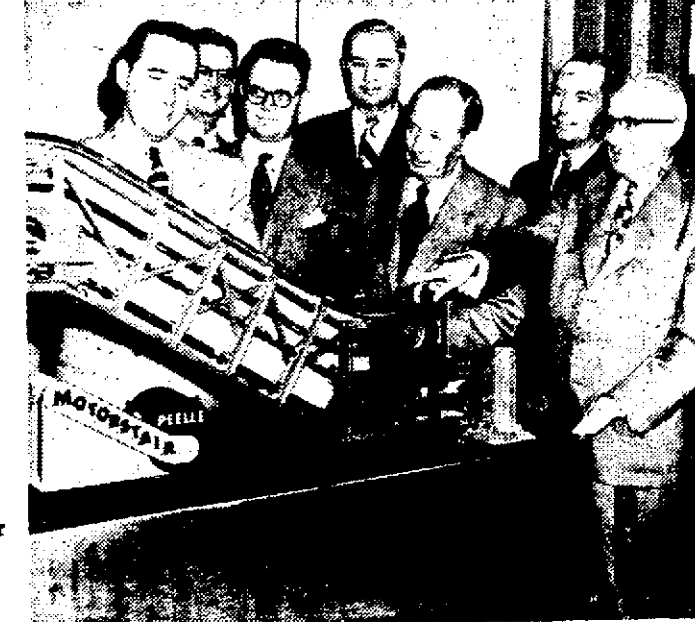
## Stylish Dress Shop Stocks Modern, Complete Line

Walker's redesigned and highly styled Women's Apparel Department ranks with the finest to be found in the greater Long Beach area, in the opinion of Mrs. Alta Holladay, manager and buyer.

This section was moved from the southeast corner of the second floor to a spot immediately adjoining the shoe department. Improvements include modern dress racks, glass-enclosed display cases, stylish dress models, modern furniture and a beautiful color scheme highlighted in chartreuse and fashion pink.

A complete line of dinner dresses and formal for junior misses and half size is stocked. Exclusives include Charles Piller originals for the misses and Sandra Sage for the juniors. The store also carries the Nan Noble group.

The complete bridal department is staffed by trained salesladies to assist the bride-to-be, matron of honor and the mothers in the selection of clothes for the wedding. The hi-teen and campus shop is within this section and it stocks sizes 9 to 15 at popular prices.



**IMPRESSIVE**—Howard Conrad, president and general manager of Walker's Department Store, is showing his executive board a \$12,000 hand-tooled model of the type of escalators that have been installed in the store. The model may now be seen in the Pine Ave. entrance window. From left, Bruce Douglas, store superintendent; E. C. Purnell, sales promotion manager; Leo Malco, merchandise manager; Joe Bishop, treasurer and controller; A. MacCorquodale, vice president; C. F. Miller, general sales and merchandise manager, and Conrad.

## Corset Section Enlarged, Moved to New Location

The Corset Department has been moved over to the southwest corner of the second floor and now represents one of the largest and most complete sections of this type in the Long Beach area, according to Mrs. Delia Alexander, manager and buyer.

Additional fitting, stock and work rooms have been added. A new gray rug has been installed to match the decor of the show and display cases, which have been painted in lavender with a darker shade of the same color for the trim.

The department stocks, foundations, girdles, panty girdles, garter belts and bras.

National brands include the following: Permalift, Grossard, Helene, Jantzen, and Warners, bras, Permalift and Grossard girdles, Smoothie, Jantzen, Warners, and Rengo (with inner belt) foundations.

Five qualified corsetiers are available at all times and a "bra bar" will be installed in the near future.

## Public to View Walker's \$300,000 Expansion And Remodeling Program

"Mr. and Mrs. Long Beach Shopper" will be on hand en masse Monday morning at the corner of Fourth St. and Pine Ave. at 9:30 a. m. to view the results to date of Walker's \$300,000 expansion and remodeling program.

The extensive program was launched recently by Howard F. Conrad, president and general manager, and a new 30-year lease was signed, which involves rental payments expected to exceed \$6,000,000.

A net of scaffolding was woven over the Pine Ave. and Fourth St. sides of the massive, four-story structure to facilitate refinishing of the exterior of the building. Workmen then applied a new type of marble-like Zolatone coating to the walls. The lower 20 feet of the building is cocoa brown, mottled with beige. Above this ground-floor section, the color is beige mottled with brown.

Improvements include new streamlined marquees and new neon signs dramatizing the name Walker's. All new glass doors modernizing the two entrances will be installed at a future date. Installation of five new modern Peelle Motor Stairs, remodeling of display windows, new fixtures and floor coverings, and the removal of a number of partitions on various floors to provide 12,000 additional square feet of room and greater accessibility have been completed on most floors.

Development of the downstairs floor to provide facilities for a modern home furnishings floor was one of the major changes in the big, earthquake-proof structure.

Under the new lease, Walker's will eventually expand its total floor space to approximately 132,000 square feet. This was due, in part, to the acquiring of additional space on the second and third floors of what was formerly space occupied by Newberry's.

All departments have been enlarged and most have been re-located. The shopping public will have the advantage of larger selections of merchandise, more convenient shopping and more efficient service as the result of the investment.

"The executive board believes the future will be far greater than the past—and that has truly been phenomenal. The board consists of Clarence Miller, Joe Bishop, Bruce Douglas, Leo Malco and Ed Purnell."

Joe Bishop, treasurer and controller, stated:

"Our store is beginning its new lease under far different circumstances than when we undertook the first one 19 years ago. At that time the building was empty. The 1933 earthquake had damaged it severely and the depression had put its former occupant out of business."

"I was one of those affected by the closing of that other store, so I well remember those times and the courage it took for Walker's to open here despite the gloomy conditions."

"This can be construed as an expression of confidence in the future of the downtown Long Beach business district. Walker's optimism has been substantiated by the facts. Even with the great expansion of shopping facilities in the trading area, Walker's sales for the first nine months of 1952 are well ahead of the same period last year."

"For many months you have watched the remodeling job being done on this building. You have waited patiently for its completion, cheerfully accepting the many inconveniences made necessary during its expansion."

"Here it is, almost completed, ready for your inspection. Many changes have occurred, but there is one thing that will never change... it's still Walker's — 'Your Friendly Store.'"

A complete line of jackets may be found in types such as casual, combat, suede, leather, side, tackle-twill, orlon and nylon.

Facets of the Men's Clothing Department's expansion and remodeling program include the installation of recessed box display, new modernistic show-cases, and fitting rooms and full-length mirrors.

The section stocks stylish sport coats, leather and wool suroats, faded blue denim slacks and jackets, dress slacks, robes, suits, raincoats and topcoats.

A complete line of jackets may be found in types such as casual, combat, suede, leather, side, tackle-twill, orlon and nylon.



**COMPLETE DEPARTMENT**—Walker's has one of the largest and most complete Corset Departments in the Long Beach area. It has been moved over to the southwest corner of the second floor. New innovations include the installation of additional fitting, stock and work rooms, and a new gray rug to match the decor of the show and display cases. They have been painted in lavender with a darker shade of the same color for the trim.



**STYLISH**—The Women's Apparel Department's improvements include modern dress racks, glass-enclosed display cases, stylish dress models, modern furniture and a beautiful color scheme high lighted in chartreuse and fashion pink. This section was moved from the southeast corner of the second floor to a spot immediately adjoining the shoe department. A complete line of dinner dresses and formal for junior misses and half-size is stocked as well as a complete bridal department.







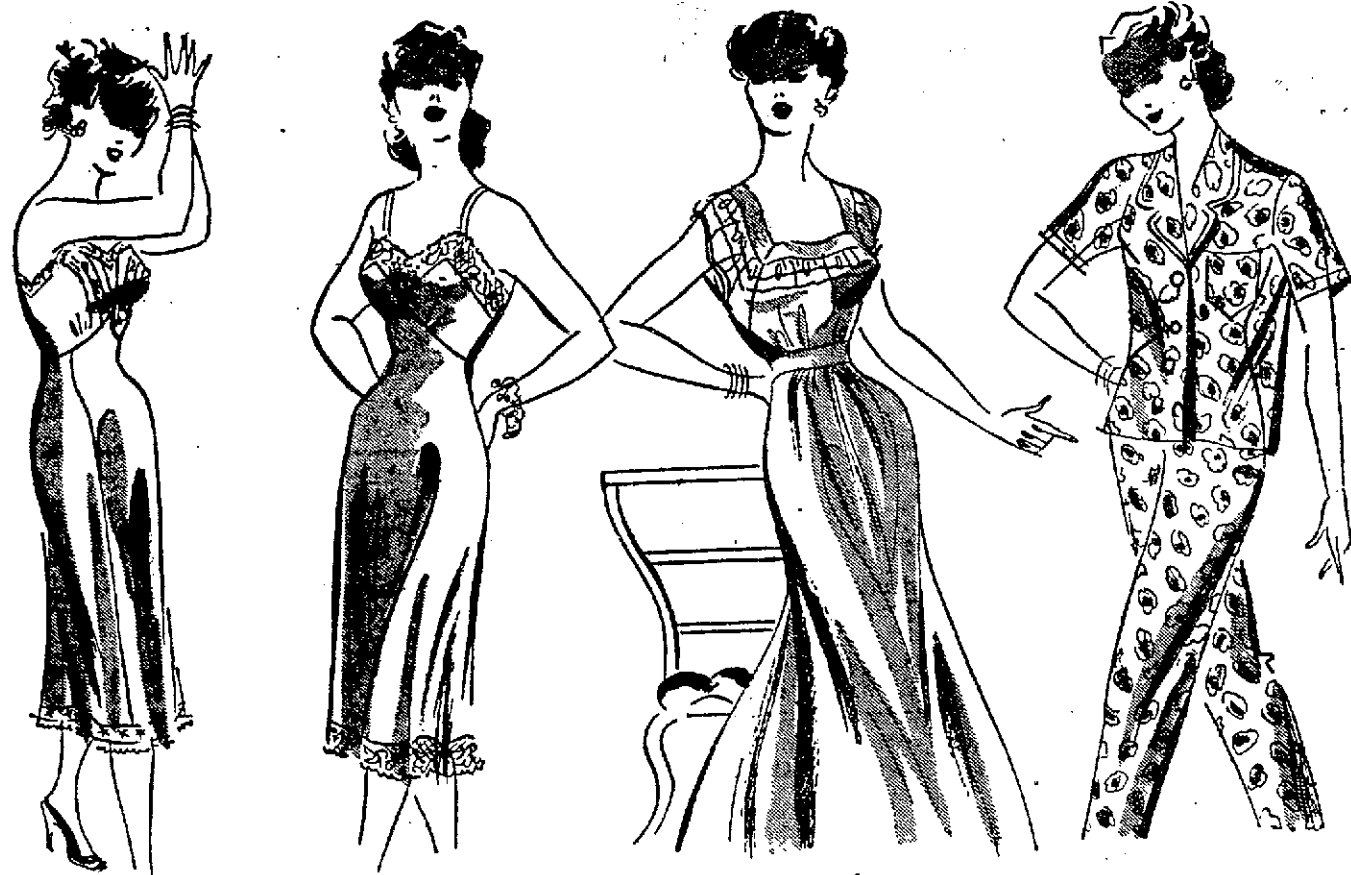
# Birthday Sale

**"It Takes the Cake"**  
**WALKER'S GREATEST Birthday Sale...**  
Galore on every floor. Be here early!



**WALKER'S STORE HOURS**

MON.	TUES.	WED.	THUR.	FRI.	SAT.
9:30 to 5:30	9:30 to 5:30	9:30 to 5:30	9:30 to 5:30	12:00 to 9:00	9:30 to 5:30



**1.95 Rubber Sole BOUNCY BOOTS**  
**\$1**  
Incorporated pure rubber soles in quilted denim and terry tops. Active contrasting trim. S-M-L. **WALKER'S STREET FLOOR**

**\$1 51-gauge 15-denier NYLON HOSIERY**  
**2 for \$1**  
Ultra sheer nylon hosiery in fashionable light and dark shades with either self or dark seams. Broken sizes. 59c a pair. **HOSIERY WALKER'S STREET FLOOR**

**2.98 to 5.95 Cotton Print BRUNCH COATS**  
**\$2**  
Manufacturer's close-out of discontinued patterns in dusters. Each coat. Good selection, not every size in each style. **LOUNGEWEAR WALKER'S SECOND FLOOR**

**12.95 to \$25 Casual FALL COATS**  
**\$6**  
Rayon gabardines in this group of coats. Belted three-way style in the newest fall colors. **COATS WALKER'S SECOND FLOOR**

**Special! 2.98 to 3.98 COTTON DRESSES**  
**\$1**  
100 dresses to go at this unbelievable low price. Cotton prints in several styles. Misses' half sizes. Sorry, limit 2 to customer. **COTTON DRESSES WALKER'S SECOND FLOOR**

**3.50 to \$4 Charmfit BRAS, GARTER BELTS**  
**178**  
Matching bras and garter belts in white lace and white satin. Discontinued styles makes this special price possible. **FOUNDATIONS WALKER'S SECOND FLOOR**

**2.29 and 2.98 Girls' PERSUCKER PAJAMAS**  
**99c**  
V-neck or square neck-style... both with full cut sleeves. Solids or floral patterns. **GIRLS' WEAR WALKER'S FOURTH FLOOR**

**.69c Scarf and VANITY SETS**  
**25c set**  
Ninon marquisette scarfs and vanity sets that wash in a jiffy. 34" and 42", 3-pc. sets in white, blue or yellow. **DOMESTICS WALKER'S THIRD FLOOR**

**3.95 to 5.95 100% WOOL FABRICS**  
**2 47 yd.**  
First quality wools in crepes, suitings, coatings and you save from 1.48 to 3.48 every yard! **YARDAGE CENTER WALKER'S THIRD FLOOR**

**1.95 to 2.50 Miracle NYLON-ORLON FABRICS**  
**79c yd.**  
Plains, prints, novelty weaves in the fabrics of the century... easily washed, quickly dried, hardly any ironing. **YARDAGE CENTER WALKER'S THIRD FLOOR**

**5.95 to 10.95 18x27" RUG SAMPLES**  
**99c ea.**  
Yellow Weavers rug samples of continued patterns. Friezes, tapestries, axminsters and Wilton. **RUGS WALKER'S FOURTH FLOOR**

**Reg. 6.59 gal. Ampruf OUTSIDE PAINT**  
**3 99 gal.**  
This is your chance to stock up on the finest of outside paints... at the lowest price ever! Remember our new location! **PAINT DEPARTMENT WALKER'S DOWNSTAIRS**

**5.95 to 7.95 NYLON SLIPS**  
**2 99**  
An extra special purchase to bring you this Birthday value. Lovely nylon tricot in assorted styles, white and colors, sizes 32 to 40.

**2.98, 3.95 RAYON JERSEY GOWNS**  
Birthday special from one of our regular manufacturers. Several styles in new fall shades. Sizes 34 to 48.

**6.95 BRUSHED RAYON GOWNS**  
A noted make! Prepare for cooler nights ahead. Several styles in winter pastel colors. Sizes 34 to 44.

**3.95 NYLON TRICOT PETTICOATS**, a super Birthday value. Lace trimmed in white and colors **1 99**

**59c RAYON TRICOT PANTIES**, a special purchase in Hollywood elastic leg briefs and band brief styles. Sizes 5, 6, 7 **3 prs. \$1**

**1.50 NYLON TRICOT PANTIES**, Hollywood elastic leg brief in white and pink. Sizes 5, 6, 7 **79c**

**59c LARGE SIZE PANTIES**, rayon tricot, flare type in white and pink. Regular, large and extra large **3 for \$1**

LINGERIE WALKER'S SECOND FLOOR

**5.95 to 7.95 NYLON PAJAMAS**  
**3 99**  
Woven nylon in assorted prints and solid colors. Two-piece style. Sizes 32 to 40 in the group.

**2.98 TO 5.95 CREPE SLIPS**  
An extra special value from one of our nationally known makers. Multifilament Bur-mil crepe in tailored and lace trimmed styles. White and colors. Sizes 32 to 44. **1 99**

**3.95 TO 5.95 CREPE GOWNS**  
Birthday special value in lovely multifilament crepe. Pastel colors in assorted lace trimmed styles. Sizes 32 to 40. **2 99**

**3.95 & 4.95 RAYON CREPE PAJAMAS**, in prints and checks. 2-piece styles in sizes 32 to 40 **2 99**

**1.98 & 2.98 RAYON CREPE SLIPS**, A limited quantity only at this savings. White in assorted styles, broken size range **1 00**

**2.98 COTTON GOWN SPECIAL**, Prints and solid colors in assorted styles. Sizes 32 to 44 **1 99**

**3.95 & 5.95 BED JACKETS**, flannellettes and brushed rayons. Long sleeve styles in prints and solids **1 99**



**3.95, 4.95 NOTED SWEATERS**  
Classic and novelty styles from a noted maker. Orlons, nylons, wools and cottons in the group. Crew or turtle necklines. Short sleeves and bat-wings. Sizes 34 to 40. **2 99**

**3.95 POPULAR NAME BLOUSES**  
Special Birthday group! Washable cottons and rayons in dressy or tailored styles. You'll want several at this savings. Sizes 32 to 38. **1 99**

BLOUSE BAR STREET FLOOR WALKER'S

**\$1 LOVELY SIMULATED PEARLS**  
You'll never believe that they're priced so low! Creamy and colored pearls in regular lengths and chokers. Graduated and uniform beads. Truly amazing in quality at this price! **39c\***

**\$1 FASHION-WISE JEWELRY**  
An assorted group of necklaces, bracelets, pins and earrings in gold or silver. Stone set styles and mock pearls. **2 for \$1\***

COSTUME JEWELRY STREET FLOOR

**2.95 SMART FALL HANDBAGS**  
Important styles at this tiny price. You'll want several at such values. Plastic finish in pouch, shoulder strap, boxy and underarm styles. Also genuine leathers and fakes. **1 99\***

**1.95 and 2.95 BUDGET PLASTIC BAGS**  
A good variety of styles and colors in this exciting group. Box styles, varieties, pouches in just the colors you want for fall. Slightly irregular. **99c\***

**1.00 TO 4.95 SAMPLE LINE BELTS**  
Emphasize your waist with a smart circle of color to enhance your costume. A famed maker's samples, sizes 24 to 32. **50c to 3 30**

**GENUINE LEATHER BILLFOLDS**  
A noted maker's sample line of genuine leather in men's and women's styles. Some have card cases. Snap and zipper styles in assorted colors. **1 1/2 price**

HANDBAGS STREET FLOOR WALKER'S

**8.95 HAND HAIR DRYER**  
U. S. approved, light weight and easy to use. Hair dries in a jiffy. A special purchase brings this low price **5 95**

**2.95, 3.95 HAIR BRUSHES**  
Choice of imported natural bristles set in satin wood or nylon bristles set in lucite **1 99**

**1.50 DERMETICS FLUID COLOR**  
Artist portrait make-up in 6 glamorous shades. Long lasting, soft mat finish **1 00**

**1.00 DOROTHY GRAY BATH SALTS**  
Golden Orchid bath salts at real savings. Stock up for Christmas! **50c**

COSMETICS STREET FLOOR WALKER'S

**1.00 DOROTHY GRAY LIPSTICKS**  
Double end lipstick in 2 beautiful blending shades. Wanted colors, so stock up at Birthday Savings **59c**

**HARRIET HUBBARD AYER FRAGRANCE**  
Sweet William is being discontinued. Perfume, toilet water, soap, dusting powder, reduced now while our **1/2 Price**

**1.49 BRUSH COMBINATION**  
Nylon bath brush with long lucite handle and a handy nail brush in clear, rose or blue **1 00**

**2.95 ROUND THE NECK MIRROR**  
Metal frame, 2-way mirror, to help see the back of your head. Wonderful for invalids **2 99**

**1.75 NYLON "60" WALKING SHEERS**  
60-gauge, 30 denier. First in Long Beach! Finest in appearance, yet extremely snag-resistant. New patented heel assures perfect fit. Taupe, beige and brown tones. Sizes 8 1/2 to 11. **1 00**

**1.65 HIGH TWIST SHEER NYLONS**  
60-gauge, 15-denier, high twist for greater snag resistance. Special purchase, beige, brown and taupe. Sizes 8 1/2 to 11 **1 00**

**49c ANKLETS**  
First quality fine durenne yarn with nylon reinforced heel. Sizes 6 to 11. **29c**

**3.95, 2.95 SLIPPERS**  
Men's, women's and children's slipper socks with wool sock and leather sole. **2 prs. 3.50 1 99**

**3.00 and 3.60 HAND SEWN COTTON GLOVES**  
Double woven cotton in first quality. Novelties, plains and fancy shorty styles. Sizes 6 to 8 **1 89**

**STRING GLOVES**  
1.95 and 2.25, nylon or cotton string in plain and fancy patterns. White and colors. First quality **1 59**

**1.00 GLOVE GUARDS**  
A limited group. Gold and silver finish. Neat looking with firm spring. Strong chain **3 for \$1**

GLOVES AND HOSIERY STREET FLOOR

OF \$1 OR MORE. TICKETS VALIDATED AT SERVICE DESK ON EACH FLOOR.

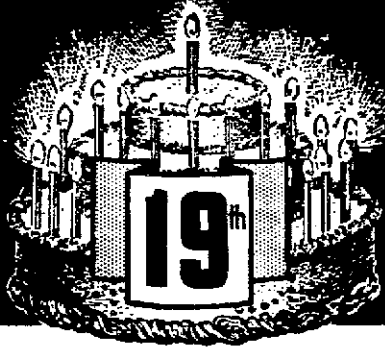
**We've taken the WALK out of WALKER'S... Ride the ESCALATORS... We've taken the WALK out of WALKER'S... Ride the ESCALATORS...**

**We've taken the WALK out of WALKER'S... Ride the ESCALATORS... We've taken the WALK out of WALKER'S... Ride the ESCALATORS...**





# Walker's



# Birthday Sale

## 2.98 JUMBO GARMENT BAG — "Taffetized Plastic"

Heavy gauge, long wearing plastic in new textured plastic. Completely quilted front and top, sturdy 3-hook frame. Long zipper. 57" length, holds up to 16 garments.

**1.99**

### 29c Plastic Shoulder Covers

Protects dresses, blouses, suits from dust, saves cleaning bills. Clear heavy gauge plastic.

**6 for \$1**

### \$1 Plastic Blanket Bags

Clear durable plastic, long zipper closure. Holds 2 large blankets, protects from moths, mildew.

**49c**

### 50c Pants Hangers

Preferred type of natural wood with metal spring. Grips securely.

**2 for 74c**

### 1.69 Travel Garment Covers

Suit size in heavy gauge plastic, protects garments in closet or traveling. Long zipper closure.

**99c**

### 79c Pillow Protectors

Clear durable plastic, smooth working zipper. Fits standard bed pillows, ideal for allergy sufferers.

**39c**

### 19c Swivel Hook Hangers

Plastic hangers, metal hooks... holds dresses, blouses, skirts, suits or slips free from wrinkles.

**9 for 99c**

### \$1 Multiple Skirt Racks

All metal construction, holds 5 to 10 skirts "wrinkle-free."

**69c**

### 69c Metal Blouse Racks

Smooth finish to prevent snagging, preserves shoulder and neck shaping. Holds 5 blouses.

**39c**

CLOSET SHOP WALKER'S THIRD FLOOR

## BIRTHDAY VALUES ON SEWING MACHINES

Floor Models, priced sensationally low, especially for our 19th Birthday Sale.

89.50 Eldredge E. Portable	69 <sup>95</sup>	139.50 Eldredge Rot. Portable	89 <sup>95</sup>
97.50 Eldredge E. Console	79 <sup>95</sup>	179.50 Eldredge Rot. Red. Mahg. Console	139 <sup>95</sup>
104.50 Eldredge Reverse Portable	89 <sup>95</sup>	179.50 Eldredge Maple Console	139 <sup>95</sup>
119.50 Eldredge Reverse Console	99 <sup>95</sup>	198.00 Eldredge Rot. Provincial	149 <sup>95</sup>
109.95 Domestic Console	79 <sup>95</sup>	239.50 Eldredge Rot. Blond Desk	189 <sup>95</sup>

SEWING MACHINES WALKER'S THIRD FLOOR

### 1.39 Knitting Worsted

Bear Brand all-purpose yarn in quality, long fibre 100% virgin wool. 50 colors, for stoles, afghans, sweaters, etc. Sturdy 4-ply for wear, 4-6z. skein.

**1<sup>14</sup>**

### 75c BEEHIVE SCOTCH FINGERING YARN

Shrink-resist finish, 100% wool. 1-oz. 30 colors....

**59c**

### 59c BEEHIVE NYLON YARN

Permanent crimp-set, wears 3 times as long as wool. 18 colors....

**44c**

### 75c BEEHIVE POMPADOUR YARN

Wool with a rayon thread, shrink-resistant. 1-oz. 5 colors....

**59c**

### 98c BUCILLA TAPESTRY YARN

100% wool, mothproof, lightfast. 16 colors, 100 yds....

**79c**

ART NEEDLEWORK WALKER'S THIRD FLOOR

### 89c Bear Brand Dress Yarn

100% virgin wool in nubby or crepe textures for exquisite patterns or plain stitches. 20 colors, 1-oz. skein.

**64c**

### 75c BEEHIVE BABY WOOL

100% wool, shrink-resistant. 5 baby colors. Extra long yardage. 1-oz.

**54c**

### 1.98 BEAR BRAND SOCK KITS

Argyle or plaid, wool or nylon. 25 different combinations....

**1<sup>69</sup>**

### 3.49 IMPORTED NEEDLEPOINT

23x23" size for dining room chairs with 100% wool hand worked designs....

**2<sup>69</sup>**

### 1.98 STAMPED PILLOWCASES

White, type 128 tubing, 9 attractive designs. Standard 42"....

**1<sup>44</sup>**

### Expansion Watch Bands

Men's and women's. Reg. 6.95 and 9.95. Gold filled in yellow or white. Regular lengths only.

**3<sup>50\*</sup>**

### 39.75 Ladies'-Men's Watches

Fine 17-jewel Swiss watches for men and women. Style for every occasion. All watches guaranteed.

**19<sup>95</sup>** plus tax

### 1.95 to 2.95 Costume Rings

Group includes friendship rings, fashion rings, birthstones and wedding bands. Sterling and gold filled styles.

**\$1**

### 14.95 to 19.95 Mountings

14K yellow or white gold diamond ring mountings at this special price. Don't hesitate, have your ring remounted now.

**9<sup>95</sup>** plus tax

BETTER JEWELRY WALKER'S STREET FLOOR

## BUY NOW save 20% on your Christmas Cards ALL PERSONAL GREETING CARD ALBUMS

Featuring well known artists on personalized Christmas cards for all the family... religious, humorous, gay and sophisticated, business firms... all moods represented for your choice.

**20% OFF**

### 10c Christmas Wrapping Ribbons

25-ft. hanks in red, green and blue....

**5c**

### 25c Hallmark Christmas Gift Wrapping Paper

Discontinued designs, 2 sheets to package....

**15c**

### \$1 Boxed Christmas Cards

Kodachrome reproductions, discontinued designs of well-known lines....

**69c**

### 1.25 "Little Ones" Plastic Greeting Cards

Dainty designs for various occasions....

**39c**

### 1.50 Monty's Air Mail Stationery

100 sheets, 50 envelopes with tinted lining....

**98c**

### \$1 Boxed Stationery and Notes

Sample boxes and reg. stock....

**59c**

### 1.75 Fashion Bordered Stationery

Plus matching notes... all monogrammed free....

**\$1**

STATIONERY WALKER'S STREET FLOOR

### 2.50 to \$18 set FLORAL REPRODUCTIONS

Color pictures suitable for framing....

**\$1 and 2<sup>00</sup>**

### \$2 to \$2.50 Books

Mystery, Fiction, Novels....

**79c**

BOOK DEPARTMENT WALKER'S DOWNSTAIRS

## Birthday Values in Our Fabric Center

5.95 to 9.50 values

## WOOLENS

Imported and Domestic All Fine Quality Worsteds

**4<sup>77</sup>** yd.

Poodies, Repps, Tweeds... skirt, coating and dress weights... all from famed fabric mills. Be early for your best choice!

### 2.95-3.50 Rayon Velvet Length

Special purchase of the season's most popular fabric... in fabulous colors and black for dress and formal wear. Crush-resistant finish.

**1<sup>88</sup>** yd.

### 1.69 RAYON JERSEY PRINTS

The most popular rayon fabric yet! Washable, non-wrinkling and in a grand color and pattern selection.

**89c** yd.

### 1.39 TO 1.69 RAYON GABARDINE LENGTHS

Special purchase of crease-resistant rayon gabardine in new fall and winter colors. Many matching pieces.

**59c** yd.

### 1.69 to 1.98 RAYON BENGALINE AND OTTOMAN LENGTHS

**59c** yd.

### 89c to \$1 PRINTED WASHABLE RAYON FRENCH CREPES

**59c** yd.

### VELVET REMNANTS

3.95 to 4.95 a yard values in Lyons type velvet, grand for fall skirts and suits, millinery or trimmings. Black and colors....

**2<sup>48</sup>** yd.

### RAYON BROCADES

2.50 to 3.95 a yard values in 48"/60" brocades. Beautiful pastel colors and designs.

**1<sup>49</sup>** yd.

## 49c to 1.19 Printed Cottons

Ginghams Lawns Dimities Chambrays Gold Prints Outings

Seersuckers Swiss Piques Novelty Prints Percales

What cotton values! 49c to 1.19 a yard cottons... in bolts, in demi pieces, in short lengths. Wide color and pattern array.

**33c** yd.

## ORIGINALLY 1.95 A YARD CORDUROY

Full bolts... First quality... Your choice of 15 colors. Only 600 yards at this low, low price so hurry down for the best selection.

**99c** yd.

### 1.98 41" COMBED YARN SUITINGS

Cotton tweeds, multicolor stripes, novelty checks and new fall colors in the number one fabric this season, cotton suitings.

**1<sup>00</sup>** yd.

### 2.95-4.95 FABULOUS DRESS LACES

Domestic and imported laces, 35" wide in a grand array of colors and patterns.

**1<sup>59</sup>** yd.

### 1.69 to 2.49 EMBROIDERED EYELETS

Beautiful selection of all-over embroidered piques, batistes, organdies, in white and lovely colors. 35/36" wide.

**88c** yd.

FABRICS WALKER'S YARDAGE CENTER THIRD FLOOR

## Long Bound Aeroplane LUGGAGE

Special purchase from one of the finest manufacturers. Low priced Luggage with an expensive look.

## Birthday Savings Up to 1/2

Smart, durable pyroxylin covering in a beautiful neutral tan pattern. Convenient finger grip handles, all plywood construction for strength.

10.95 15" Overnight Cases	6 <sup>95</sup>
12.50 18" Overnight Cases	7 <sup>95</sup>
13.95 21" Week End Cases	8 <sup>95</sup>
16.95 24" Pullman Cases	10 <sup>95</sup>
24.50 26" Packing Cases	13 <sup>95</sup>
27.95 Women's Wardrobe Cases	15 <sup>95</sup>
27.95 Men's 2-Suiters	15 <sup>95</sup>
27.95 29" Packing Cases	15 <sup>95</sup>
49.50 Pullman Fortnighters	24 <sup>75</sup>
15.95 Train Cases	9 <sup>95</sup>

Initials Without Charge Price plus 20% Fed. Tax. LUGGAGE WALKER'S DOWNSTAIRS

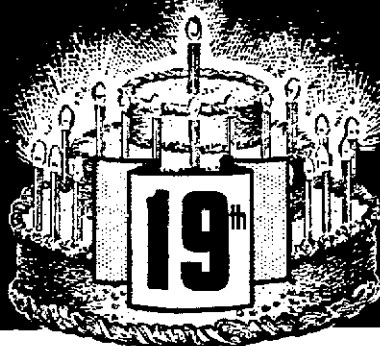


... We've taken the WALK out of WALKER'S... Ride the ESCALATORS... We've taken the WALK out of WALKER'S... Ride the ESCALATORS...

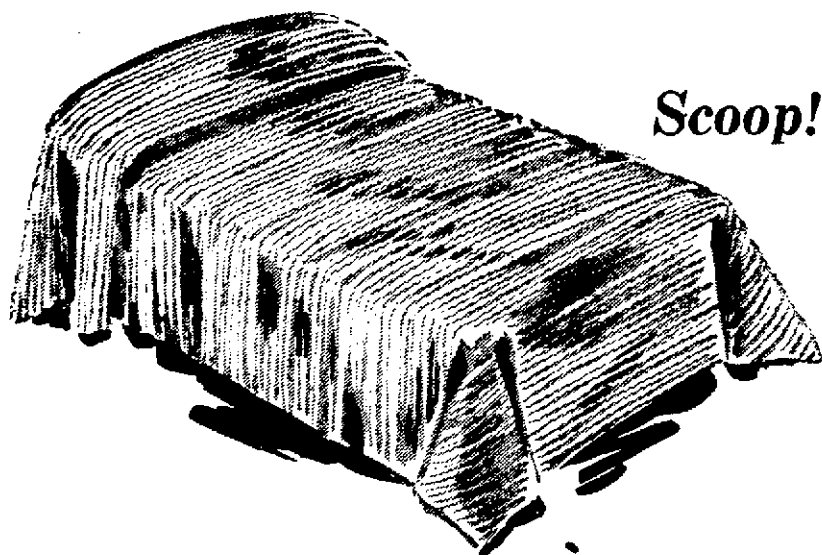
... We've taken the WALK out of WALKER'S... Ride the ESCALATORS... We've taken the WALK out of WALKER'S... Ride the ESCALATORS...

We've taken the WALK out of WALKER'S... Ride the ESCALATORS... We've taken the WALK out of WALKER'S... Ride the ESCALATORS

## Walker's



## Birthday Sale



Scoop!

## 6.98 Corduroy Bedspreads

A really outstanding spread value. Full cut 3/8ths gauge fine corduroy. Twin or full sizes. Scalloped edges. Note the colors:

- Blue
- Red
- Gold
- White
- Dusty
- Wine
- Green
- Brown
- Gray
- Hunter

4.98

Scoop!

2.79-3.95 Value

52x52 Printed  
TABLECLOTHS

1.69

Spun rayon and screen printed cotton. Selected seconds of better than average cloths. Imperfections so minor they in no way impair the wearing qualities. Wide choice of patterns and colors. Size 52x70. 3.95-4.95 value.....2.59

DOMESTICS WALKER'S THIRD FLOOR

## Special Purchase for Oct. Sale!

actually over \$110 allowance on a

## 2-DOOR KELVINATOR

Newest and best 2-door electric Refrigerator  
ONLY 28 1/4 in. wide!

LOWEST CARRYING CHARGES. 24 MOS. TO PAY



Pay as Little  
as \$16.50 Monthly

1. You get a real  
Home Freezer!

Separately insulated...separately refrigerated. Has its own separate cold-control. Gives you the same fast freezing temperatures you get from a regular, separate Kelvinator home freezer. You defrost it only twice a year.

plus—  
2. A Self-Defrosting  
Refrigerator!

Giant storage space that is all moist-cold space! Separately refrigerated! Separately insulated. And—only Kelvinator has its own separate control so you can dial the exact balance of cold and moisture to keep foods fresh for days...weekly AUTOMATIC DEFROSTING!

You get 2 in 1—the finest of freezers, the finest of refrigerators, together in one cabinet. Large home freezer...9.4-cu.-ft. food compartment. Don't delay.

- Special Freezer Chest
- Roomy moist cold compartment
- Handy door shelves give lots of extra storage
- Self-defrosting food compartment
- Lustrous Permalux Finish, won't crack

APPLIANCE CENTER WALKER'S DOWNSTAIRS

## Save on 100% NYLON Curtains

Choice of 3 lovely styles... First quality in ivory white color. Exceptional values for our 19th Birthday Sale!

## TAILORED PANELS

Reg. 2.29. Ivory white color, 42" wide and 81" long.

1.44 ea.

## RUFFLED STYLE

Regularly 6.95. Ivory white. Size 90x81" to the pair.

4.44 pr.

## TIER STYLE

Regularly 2.79. Ivory white, 44" wide and 85" long.

1.79 pr.

## WASHABLE RAYON MARQUISETTE

## TAILORED PANELS

Ivory white color, 42" wide and 81" long. Regularly 1.49.

87c ea.

## RUFFLED STYLE

Washable permanent finish. 100" wide and 81" long to the pair. Regularly 3.95.

2.99 pr.

## TIER STYLE

Ivory white color, 44" wide and 80" long to the pair. Regularly 1.69.

99c pr.

## DRAW DRAPES, single, double, triple widths

Rayon Cord Faille usually 4.95

3.99

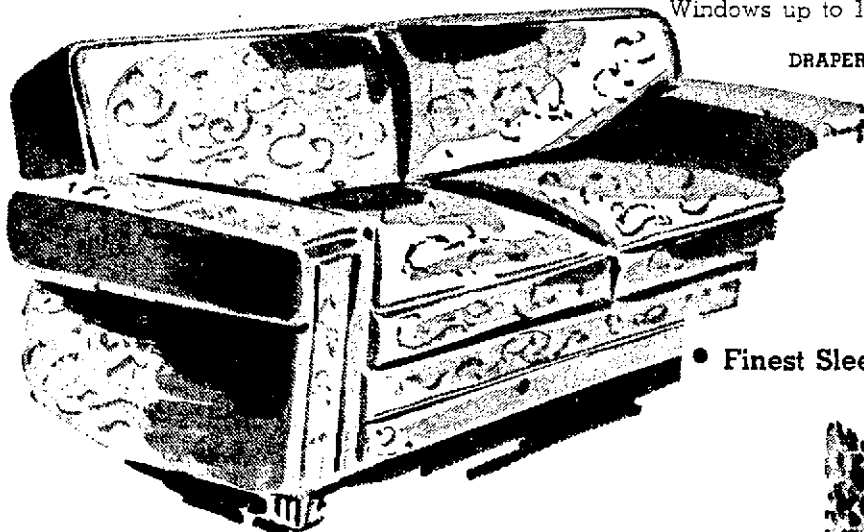
For windows up to 48x84. Hunter, oyster, rose, almond, burgundy, gold. Windows up to 100x84, usually 11.95 8.99 pr. Windows up to 144x84, usually 19.95 14.99 pr.

Shikii Spun Rayon Bark Cloth

4.99

Usually 6.95 for windows up to 48x84. Chartreuse, oyster, hunter or almond green, burgundy, gold, rose. Windows up to 100x84, usually 11.95 8.99 pr. Windows up to 144x84, usually 19.95 14.99 pr.

DRAPERIES—FOURTH FLOOR

Save 33.50 on Simmons "Empress"  
Box Springs and Mattress

Twin or full size, reg. 99.50

66

Terms: \$7 down and \$7 monthly

Built to Simmons' rigid specifications 312 locked coils in mattress. Extra heavy duty springs in box spring. New and colorful style; combinations in floral or wide damask ticking.

set ea. \$33

## 44.95 BABY CRIB

and innerspring mattress... both for

35

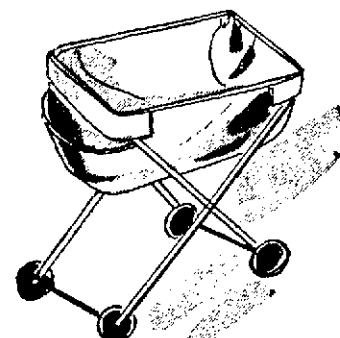
Full size 6-year crib with double drop sides and plastic teething rails. Adjustable springs, waxed birch finish. Nursery decals.

BOTH FOR

Crib... \$27

Mattress... \$8

Terms: \$4 down \$5 monthly



## 4.95 CLOTHES BASKET

Tubular steel frame, canvas container. Folds flat.

3.75

## 1.79 PLASTIC CLOTHES LINE

DuPont plastic with rayon and steel wire center. Wipes clean. 100 ft.

1

## 4.95 PLASTIC TOILET SEAT

Marbled peach, green, blue, rose and orchid.

2.99

## 7.95 CLOTHES HAMPER

Enameled fiber with pearl pyralis cover. 19x24x10. White with yellow, blue, green, rose covers.

5.99

## 4.95 Electric Sandwich Grill

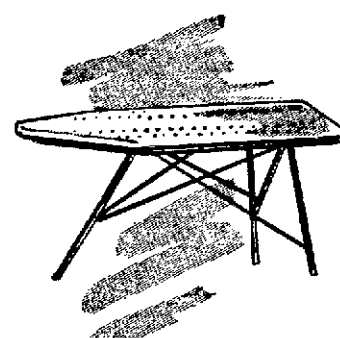
All chrome with bakelite handles. Guaranteed.

3.49

## 1.98 PEPPER MILL SET

Mill and shaker, boxed. Bleached wood and chrome. 3 in. high.

1



## 10.95 All Steel IRONING BOARD

Opens or closes easily. Lightweight and guaranteed against defects.

7.99

## 3.50 Ironing Pad and Cover

Foam rubber pad with sanforized cover. Elastic edge fits snug.

2.99

## 1.19 GLASS PARTY SET

4 cups and 4 oblong trays. Clear glass trays, red, green or crystal cups.

89c

## CUPS AND SAUCERS

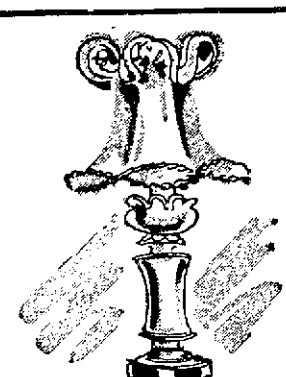
\$1 imported translucent china with hand painted touches, gold trimmed.

4 for \$1

## 4.95 POTTERY DINNER SET

20-pc. (slightly imper.) dinnerware set in oast. colors. 4 ea. dinner plates, bread plates, sauce dishes and cups and saucers. Green, gray, chartreuse, duobonnet.

2



## 14.98 Hand Decorated TABLE LAMPS

Metal mountings, celanese shades. Wide assortment of shapes, colors.

10.88

## 7.98-11.98 PICTURES

34x28 and 36x31 antique gold finished frames. Choice of florals, scenes and interiors.

5.49

## 4.50 LAMP SHADES

Bell or drum shape in. asst. colors. Braided trim. For table, bridge or floor.

2.29

## 1.98 BOUDOIR LAMP SHADES

Fluted plastic with ruffled top and bottom. 8-in. bell shape. Clip fixture.

1.19

## 25c GREEN GLASS STEAMWARE

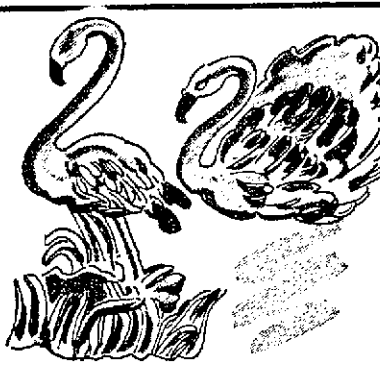
Goblets, sherbets, ice teas, cocktails, juice.

6 for \$1

## 1.95 Hollow Stem Beer Goblet

Set of 8 clear glass, sale 1.29 edge glasses. Gift boxed.

1



## 1.98 BIRD VASES

Birds, swans, flamingos and cockatoos. Ornamental and colorful.

1

## 25c LEAF TRAYS

Hand painted flowers on a maple leaf shape. Gold trim. Can be used for wall decoration.

6 for \$1

## 1.98 SALT AND PEPPER SET

Mr. and Mrs. Banty, color: full hen and rooster set.

1

## 79c METAL 17 1/2 x 13-IN. SERVING TRAYS

Black on red with gold scroll design.

49c

## 1.98 Ceramic Cigarette Set

Large box and 2 trays. Hand-made rose on cover. Green, chartreuse, duobonnet. Matching candy box.

1.49

## 4.95 CRYSTAL PUNCH SET

14-pc. clear crystal with lead dec. Gold trim. 10" bowl and stand, 12 cups.

3



## 2.25 GLASS AND SILVER-Plate Serving Pieces

Divided relish dish with spoon and fork... Lemon set, dish and fork... 3-pc. mayonnaise set, glass jar with silver spoon and cover. Your choice of any set.

1

## 19.95 PLATED TEA SET

4-piece set: teapot, creamer, sugar and tray. Silver plated, gadroon trim.

15.95

## 4.95 STERLING SILVER ASSORTMENT

Lustrous finish with bead trim. Candlesticks, salt and pepper, compotes. Your choice.

3.99

## 4.50 PYREX BAKE WARE

In Royal Chrome permanent finish frame. Sturdy and durable with flange design. 1 1/2 qt. casserole insert.

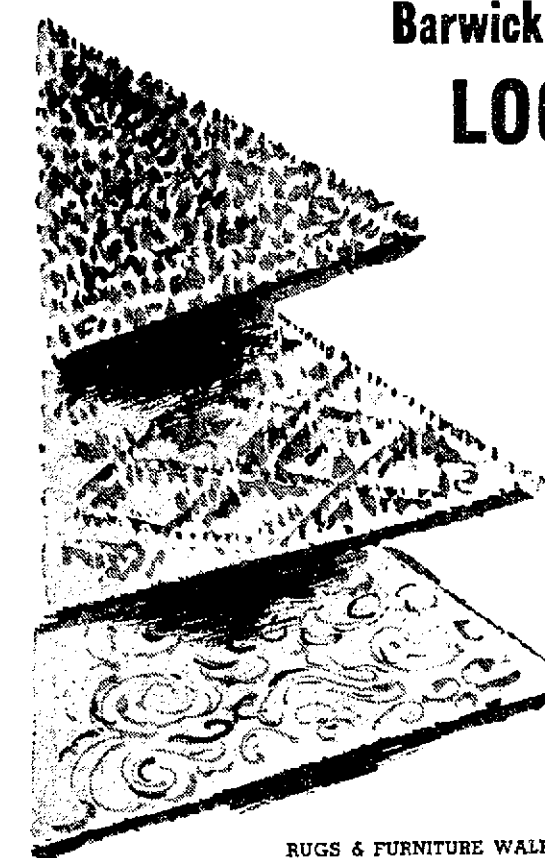
3.49

## 3.25 PYREX PIE PLATE

In same wonderful Royal Chrome frame. 9 1/2-inch Pyrex ware plate insert.

2.49

\*Plus federal tax

Barwick's 34.95 Supreme Quality  
LOOP TWIST RUGS

9x12 extra heavy and long wearing, non-skid, washable. 9 clear solid fast colors. Inspired by decorators.

27

33 down, \$5 mo.

## 59.75-65.50 VALUE RUGS

8x10.6 and 9x12 sculptured broadlooms, superior Axminsters, tweedy Wiltons and chenilles. Moderne, early American, 18th Century textures.

49

55 down, \$5 mo.

## \$117-\$129 OVERSIZE RUGS

9x15, 9x18, 12x15 tweedy Wiltons, Broadlooms, Axminsters, in Early American, Provincial and floral textures.

89

59 down, \$9 mo.

## 4.99-6.95 Braided Rugs

24x35 all-wool, oval reversible, choice of colors. Other qualities in group up to 24x48 in.

3.99 ea.

## 3.95 Hall and Stair Carpet

Striped round wire wool carpet 27 in. wide.

2.99 yd.

RUGS &amp; FURNITURE WALKER'S FOURTH FLOOR

SILVER, HOUSEWARES AND GIFTS WALKER'S DOWNSTAIRS

We've taken the WALK out of WALKER'S... Ride the ESCALATORS... We've taken the WALK out of WALKER'S... Ride the ESCALATORS



# Caltech Aims for Quake Forecasts

(Continued From Page A-1.)

movement of rock masses occurs in one direction on one side of the fault and in the opposite direction on the other. This is an earthquake.

So far no instruments have been set up elsewhere to measure strain. The Benioff linear strain meter is intended to measure the amount of squeezing or stretching over a wide area. It is located near Glendora, about 25 miles from the San Andreas Fault.

Dr. Benioff hopes that if the tests are successful he eventually will be able to establish a network of such meters in central and southern California. Recordings from the network would make it possible to get an overall picture of the strain pattern. Seismologists then may determine the source of the stresses causing earthquakes, producing strains. They would still not be able to predict when or where an earthquake may occur. Dr. Benioff emphasized, although they would move a step closer to that distant possibility.

When they have enough data to determine the amount of strain in a particular area and sufficient earthquake history to know at what strain level the fault slips, he said, it may be possible to estimate roughly when a quake can be expected. This, however, will require many decades of study.

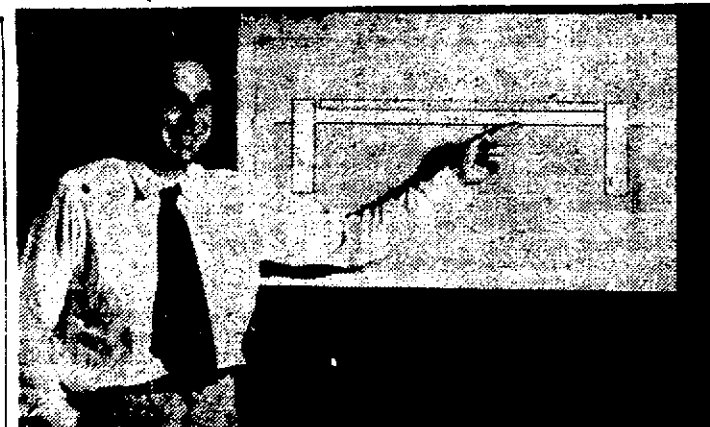
**EARTH TIDES**  
The new instrument also will be used to measure tidal strains of the earth produced by the gravitational attraction of the sun and moon. These bodies cause a slow throbbing or ground swell, just as they cause ocean tides. The period of the swell, like that of the tides, is about 12 hours. In other words, the earth's crust is pulled slightly out of shape, reaches its maximum distortion and returns to its original position over a period of one-half day.

Geophysicists have been able to determine tidal movements of the solid crust—finding, for instance, that the earth pulsates about eight inches at the equator—but not the tidal strains. These are the squeeze and stretch which produce such movements. Knowledge of the amount of tidal strain will give geologists a better idea of the structure of the earth. The new instrument will be a modification of existing ones at the Caltech Seismological Laboratory in Pasadena and at a Caltech auxiliary station on Palomar Mountain. These latter are designed to measure only short-term squeezing and stretching of the earth's crust observed during earthquakes and their after-shocks.

The tunnel site will remove the new strain meter from human disturbance. A person standing on the floor of the laboratory squashes the granite bed below enough to record on the instrument there.

In the instrument is proved in the forthcoming test and the findings of a network of such machines are backed up by a wealth of earthquake history, then it may be found that earthquakes, like all future events, may cast a recognizable shadow before them. This shadow may be detected days, months or years before the great shake it signals.

However, on the basis of present knowledge, it will still not be possible to recognize the straw that will break the camel's back. Evidence that such a straw exists was a foreshock preceding the first major Kern County shake of July 21. Such foreshocks are not uncommon in major earthquakes. But since they are indistinguishable from the many small shocks recorded daily they give no clear warning.



DR. HUGO BENIOFF . . . Earthquake Forecasts?

that a great tremor is imminent. 6 1/4 for the Long Beach quake of The small July 21 foreshock, 1933. This earthquake taught the same old lesson that structures designed for quake resistance suffered little or no damage. Many weakly constructed brick and concrete-block fronts, walls and buildings fared badly. Properly designed structures built of the greatest earthquake so far in the sound materials stood unharmed. 20th Century. Its magnitude was indicating that earthquake safety 7 1/2 as compared with 8 1/4 for the in California is simply a matter of building wisely.

money saving and so beautiful!

## 19th Birthday Special

REG. 12.50 "House of Paris"

## LANOLATED COLD WAVE

For discriminating women . . . a cold wave lanolated to give the hair a healthy glow and delicately perfumed to insure a pleasant permanent.

8<sup>50</sup>

(Haircuts Extra)

### SPECIAL FEATURE

You may have the new Chlorophyll Shampoo with your permanents if you desire. NO Extra Charge.

### Individual Haircuts

Carefree, young and smart, designed for you, adapted from professional models. Brushable curls, easily managed.

1<sup>50</sup>

Shop FRIDAY 12 to 9

WALKER'S  
BEAUTY SALON  
THIRD FLOOR



Other Days 9:30 to 5:30  
Fine at Fourth

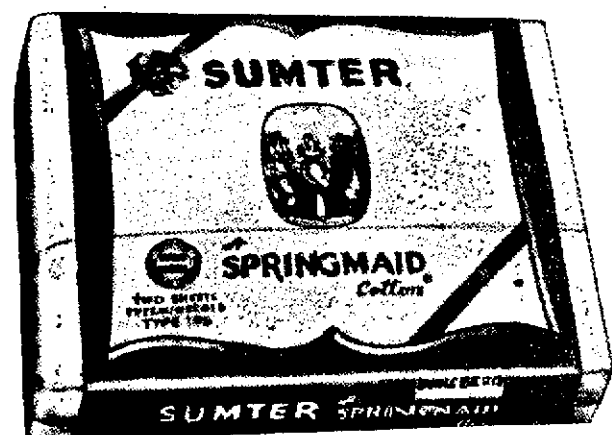
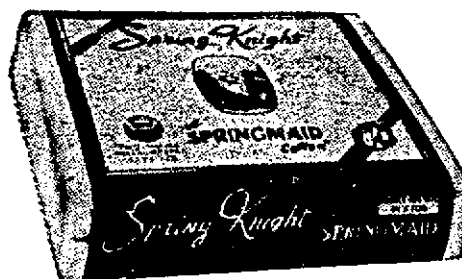
Phone 6-1743 or 70-7451 for appointments

# Walker's 19th Birthday Sale

"Cut yourself" some real savings in our Domestics department during this 19th Birthday Celebration!

## Springmaid Sheets

at new low . . . low . . . prices



### 128 SPRING KNIGHT

42x36 PILLOWCASES	49 <sup>ea.</sup>
reg. 65c	
72x108 Sheets	2 <sup>29</sup>
reg. 2.79	ea.
81x108 Sheets	2 <sup>49</sup>
reg. 2.99	ea.

### 140 SUMTER

42x36 Pillowcases	59 <sup>ea.</sup>
reg. 69c	
45x36 Pillowcases	69 <sup>ea.</sup>
reg. 79c	
72x108 Sheets	2 <sup>79</sup>
reg. 2.99	ea.
81x108 Sheets	2 <sup>99</sup>
reg. 3.39	ea.

### 180 SPRINGCALE

42x38 1/2 Pillowcases	69 <sup>ea.</sup>
reg. 85c	
45x38 1/2 Pillowcases	79 <sup>ea.</sup>
reg. 95c	
72x108 Sheets	3 <sup>09</sup>
reg. 3.29	ea.
81x108 Sheets	3 <sup>19</sup>
reg. 3.49	ea.

DOMESTICS WALKER'S THIRD FLOOR



# HURRY! POCKET THE SAVINGS during our BIRTHDAY SALE

In Walker's Bigger, Better Shoe Department now located on the SECOND FLOOR

Regular 9.95

## HAND SEWN SKIPPERS

6<sup>80</sup>



Smart new fall strap or bowed pump in butter soft unlined, smooth calf, hand sewn for greater suppleness! Extra flexible leather soles. Red, brown, black.

Jacqueline

Sh-shh . . . we can't mention the names

## FAMOUS BRAND DRESS SHOES

reg. 12.95 to 16.95

7<sup>80</sup>



Nationally advertised brands that are famous for style, perfect fit, fine quality . . . yours at savings of 5.15 and more a pair! Dressy and casual styles in calf and suede, a large variety of colors. Hi and mid-high heels.

SHOES WALKER'S SECOND FLOOR

Regular 8.95

## NEW FALL CASUALS

4<sup>80</sup>



Reds! Greens!  
Beiges! Browns!  
Blacks!

Kitten-soft, supple suede calfskins, smart color and texture combinations. Sabots, T-straps, moccasins, slings, pumps in several flattering heel heights. Outstanding values!

All shoes go back to their regular price after this event.

We've taken the WALK out of WALKER'S . . . Ride the ESCALATORS . . . We've taken the WALK out of WALKER'S . . . Ride the ESCALATORS

## Russ Select 10 to Sit in U.N. Session

MOSCOW (Sunday) — (AP) — Russia today announced a 10-man team to represent the U.S.S.R. at the United Nations General Assembly, opening in New York Oct. 14.

Foreign Minister Andrei Y. Vishinsky heads the delegation. It is regarded here as the most important representation Russia has picked for a U.N. session in some time.

Other delegates are Valerian A. Zorin, Soviet deputy foreign minister and new delegate to the U.N.; Georgi N. Zarubin, ambassador to the U.S. and Arkady A. Sobolev, ambassador to Poland. Sobolev formerly was an assistant secretary-general of U.N.

Deputy delegates: A. M. Kucharov, foreign minister of the Uzbek S.S.R., a republic of the U.S.S.R.; O. O. Yuran, deputy foreign minister of the Latvian S.S.R.; G. P. Arkadyev, head of the U. S. department of Soviet foreign ministry; P. Morozov, deputy head of the treaties and legal department of the foreign ministry; and S. M. Speranskaya, member of the presidium of the Red Cross and Red Crescent Societies of the U.S.S.R.

## Ike's, Adlai's Health Good; Both Have Waistline Woes

CHICAGO — (AP) — Gen. Dwight D. Eisenhower and Gov. Adlai E. Stevenson are in good health, their physicians said Saturday, but both have to work at keeping their weight down.

This is how the physicians pictured the opposing Presidential nominees:

Stevenson, 52, and weighing 185 pounds, is in sound health and enjoys "excellent nervous and emotional stability." Regular checkups have revealed no allergies and no serious deviations from normal in blood chemistry and urinalysis.

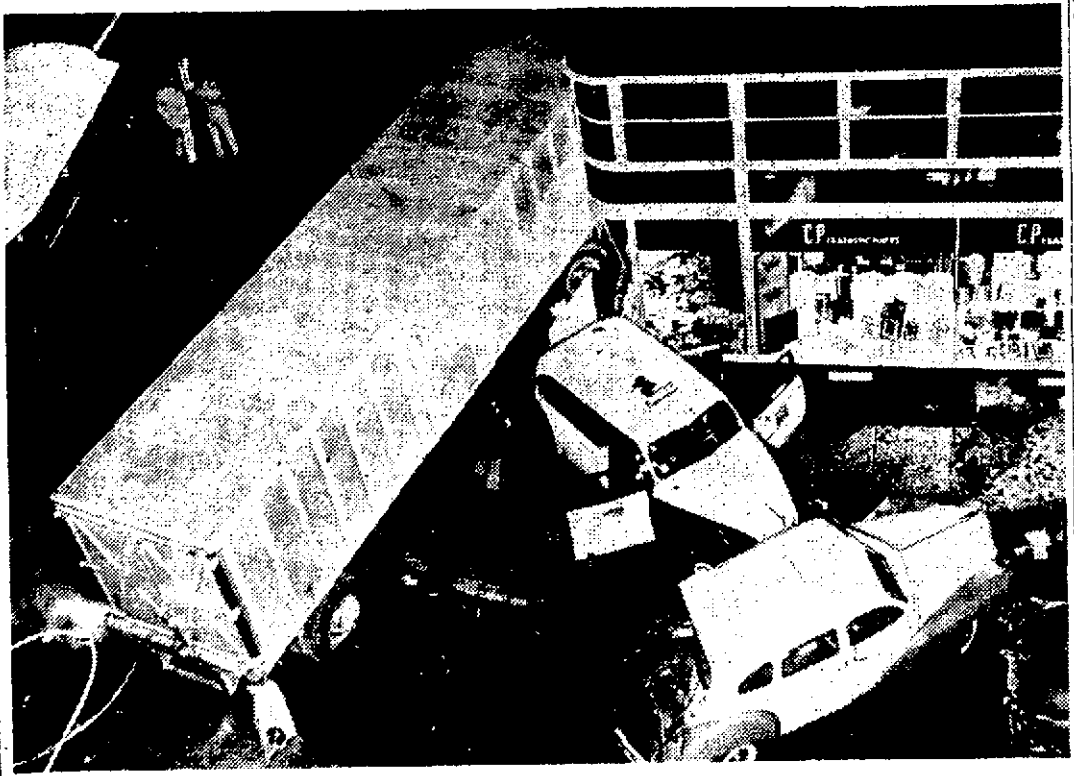
Eisenhower, 61, is in "good health" and "no abnormalities are noted in his heart or chest. He has no allergies and no serious deviations from normal in blood chemistry and urinalysis."

**REMARKABLE! NO DISC SCARE**

LOS ANGELES — (AP) — It wasn't a flying saucer, and what is more remarkable, no one reported it was.

Astronomers at Mt. Wilson observatory confirmed Saturday that the brilliant multi-colored streak which appeared over San Fernando Valley Friday was just what observers thought it was — a meteor.

## 2 Taxis, Trailer Hit in Gotham



ONE DEAD, SIX HURT was the toll in this triple crash. The trailer truck and two taxi cabs collided in New York Saturday. The cab of the trailer truck (not shown) mounted the sidewalk and hurtled into the window of a leather goods store. — (United Press Telephoto).

## Naples to Honor Diving Champion

Pat McCormick, winner of two first-place diving medals in the 1952 Olympics, will be guest of honor at a potluck dinner of Naples Improvement Association in Naples School at 6:15 p. m. Monday.

Mrs. McCormick will show colored films and tell of her experiences in the Olympic Games at Helsinki, and of European travels.

City Manager Samuel E. Vickers will discuss the proposed Alamitos Bay Marina and other projects.

## New Bomber Boss

TOKYO (Sunday) — (AP) — Brig. Gen. William P. Fisher, recently commander of the 36th Air Division at Davis-Monthan base in Arizona, Saturday took charge of the Far East Air Forces Bomber Command. He succeeded Brig. Gen. Wiley D. Ganey.

## Ickes, in 1933, Considered Tideland's State Property

The late Secretary of State Herbert Hoover, in a letter to a Long Beach resident, Olin S. Proctor, the three-mile limit to be state property, according to a photostatic copy of the letter produced at the hearing before a House of Representatives subcommittee.

Ickes' opinion, contrary to current government thinking was contained in a letter to a Long Beach resident, Olin S. Proctor, the three-mile limit to be state property, according to a photostatic copy of the letter produced at the hearing before a House of Representatives subcommittee.

## Map Aid Sought on State College

Better highway map indication and identification of Long Beach State College will be sought by a campaign to be conducted with map publishers of California by the education committee of Long Beach Chamber of Commerce, according to D. W. Campbell, chamber general manager.

"Our education committee is much concerned with the omission of the new State College location from maps currently being published for distribution throughout the state, and we have forwarded letters which included campus location to California map publishers, calling their attention to this apparent oversight," he stated. The Chamber manager pointed out that many Long Beach residents as well as are unaware of the outstanding program being conducted by the State College, which last month began its fourth year of operation in Long Beach.

Improved directional highway signs, indicating the location of the campus on the Bixby Ranch site adjacent to the Veterans' Hospital also will be sought by the Chamber through state, county and local highway marking sources.

Worthmore Millinery's  
Lovely  
Hats

1000 Styles Are Here  
...in our Fall Millinery  
\$3.98 to \$15  
WORTHMORE HATS  
114 WEST FIRST ST.

Denturefit  
Cushion  
Liner  
Material

REDUCED PRICE  
Reg. 5.00  
Value  
Your dentures fit tight and comfortable with this wonderful plastic material. 1000s have used Denturefit with great satisfaction. Get some now at this low, low price!

3.00

ORDERS ACCEPTED  
4 YEARS IN SAME LOCATION  
DENTUREFIT SALES  
LABORATORY  
610 Pacific Ave. 70-1946

Premiere  
of a  
Desert  
Jewel

Opens  
Tuesday,  
Oct. 7th

HOTEL  
SAHARA

HIWAY 91 • LAS VEGAS • NEVADA

TELEPHONE 6800 • LOS ANGELES NUMBER • RICHMOND 7-0123

58 PC. REMOTE CONTROL  
ELECTRIC TRAIN SET

with DIESEL ENGINE,  
Heavy-Duty Transformer,  
Tracks, Station, Bridge,  
Towers and All Colorful  
Accessories shown

ALL 58 PCS.  
17.99

NOTHING DOWN,  
ONLY \$4 MONTHLY

No Down Payment on  
Universal Electric Blanket  
★ USE THE LAY-AWAY PLAN ★

NOW YOU CAN  
GET READY  
FOR COMING  
COLD WINTER  
NIGHTS

Stock up today — don't delay! These beautiful UNIVERSAL Electric Blanket will assure you of hundreds of nights of sleeping comfort and relaxation. Thousands are already in use — this shipment won't last long. Better get yours now and avoid disappointment.

FOUR BEAUTIFUL DECORATOR COLORS  
Rose, Green, Heather or Blue, you can match or contrast any bedroom color scheme with these soft colors. The bindings are lustrous rayon satin, in matching colors, to give added service and beauty.

Only UNIVERSAL offers you the protection and comfort of the Slobber Sealant. Just set it and forget it. The Slobber Sealant guards against changing room temperatures — keeps blanket temperatures right through the night.

Universal Single Control 49.95  
NO MONEY DOWN  
Universal Double Control 59.95  
NO MONEY DOWN

IT'S SO EASY TO BUY  
ON Credit AT

SHOP FRIDAYS  
9:30 a.m. to 9 p.m.  
Other Days 9:30 a.m. to 5:30 p.m.

BROADWAY at AMERICAN

APPROVED A.C. REMOTE  
CONTROL 50 WATT GIANT  
TRANSFORMER INCLUDED!

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BROADWAY at AMERICAN



# House Prober Says Justice Clark Used 'Improper Judgment' in Vote Fraud Case

WASHINGTON—Rep. Frank L. Chelf said Saturday Supreme Court Justice Tom C. Clark used "improper judgment" in the 1946 Kansas City vote fraud case but he has found no new evidence reflecting on Clark's "integrity."

The statement by Chelf, chairman of a House Judiciary subcommittee investigating the Justice Department, was believed to close the possibility of any further inquiry into the case. It already has been investigated three times by Congressional groups. At the time of the fraud Clark was attorney general.

The subcommittee's investigation, Chelf said, found no new evidence which reflects on "the integrity" of Clark.

But he said it was his personal opinion that Clark "used exceedingly improper judgment" in handling the affair.

The vote fraud case involved the 1946 Democratic primary in Missouri in which President Truman "purged" Rep. Roger Slaughter (D-Mo.), Congressman from his home district. Enos Axtell, who defeated Slaughter, lost in the November election.

Ballots and records were impounded and placed in a Jackson County Court House safe for a post-election audit. The Justice Department, was believed to close the possibility of any further inquiry into the case. It already has been investigated three times by Congressional groups. At the time of the fraud Clark was attorney general.

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The vote fraud case involved the 1946 Democratic primary in

## SWEET REVENGE

### He Puts Sugar in Gasoline Tank

ST. LOUIS — (U.P.) Peter L. Colombo, 20, got sweet revenge against Michael Virgadamo, a former employer.

He poured sugar into the gasoline tank of a truck owned by Virgadamo, who had fired him.

Department first ordered a preliminary FBI investigation and then a full-scale inquiry after the safe was blasted open and the ballots stolen.

Chelf said he believed Clark erred in ordering only a preliminary inquiry because "a full-scale investigation was warranted by the then existing facts."

## 267 Casualties

WASHINGTON—(U.P.) The Defense Department Saturday tified 267 battle casualties in Korea. A new list (No. 663) included 24 killed, 230 wounded, three missing and 10 injured.

## Backseat Driver Patted on Back

HARRISBURG, Pa.—(U.P.) The backseat driver can make driving safer, says Dr. Earl Combs, staff member of a Pennsylvania hospital that treats many auto accident victims.

The main way is by watching for signs of drowsiness or fatigue in the driver, then suggesting a coffee stop.

To recognize signs of fatigue, Dr. Combs suggests:

Keep talking to the driver. If his answers grow vague, his senses are vague too and ability to drive safely is gone.

Mis-read a road sign aloud—if the driver doesn't correct you, he isn't alert.

Insult the driver—if he doesn't react quickly, he shouldn't keep driving.

## Boiled Insulin Helps Diabetics

NEW YORK—(U.P.) Boiled insulin helps diabetics who get allergic reactions to insulin, Dr. Henry Dolger, mount Sinai hospital here, reports in the New York State Medical Journal.

Their allergy is due to the insulin protein, much like allergy due to albumin in eggs, he writes. Boiled eggs don't cause the allergy. Regular and crystalline insulin still keeping much of its activity against diabetes. Use of the boiled insulin desensitizes the patient, who later can use any form of insulin without allergic kick-backs.

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B.



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FORECAST FOR FALL! You'll see more — and better — coat fabrics this season than you've seen for years! You'll see casuals with smarter lines and dressy styles with more detailing than you've ever seen before! And at Penney's you'll see the best values at the most reasonable prices. If you're not ready for your coat right now make a small deposit on our convenient LAY-AWAY plan, and it will be paid for when you need it.

A. New Three-Quarter Length All-Wool Shag.....	19.75
B. Velvet Trimmed All-Wool Shag—Zibeline Type.....	29.75
C. Luscious All-Wool Fleece.....	39.75
D. All-Wool Gabardine in Half Sizes.....	29.75
E. All-Wool Shag for the "Little Women".....	29.75

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Girls' Sizes 7 to 14.....	16.75
Juvenile Girls, 3 to 6X.....	12.75
Sub-Teen. Girls, 10-12-14.....	19.75

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FOR EMERGENCY

# Hand Your Babysitter Fire Rules

Here's a reminder on National Fire Prevention Week, starting today. Parents can eliminate many accidents to children by giving their babysitters more explicit instructions, according to the National Board of Fire Underwriters.

The board advises parents to do these things before entrusting their youngsters to the care of babysitters:

1. Give the sitter the telephone number of the fire department, family doctor and place where they are going, and tell her which neighbor to call in an emergency.
2. If there is no telephone, outline other ways to notify the fire department.
3. Caution the sitter to prohibit children from playing with matches, electric cords and electrical appliances, and to keep children out of the kitchen, if possible.
4. Make certain the sitter has had experience before permitting her to bathe children.
5. Provide a first aid kit and instructions for treating simple burns, cuts and bruises.
6. Make certain the sitter realizes that in a fire she should get the child out of the house first, then call the fire department, then notify parents.

The board suggests also that parents give the babysitter time to gain the child's confidence. The child then more likely will obey.

## City Handicraft Booth in Seattle Attracts Crowds

The Long Beach handicraft booth at the 34th National Recreation Congress at Seattle, Wash., was thronged with students during the national gathering in the past week.

That was the word received here from Duane George, director of municipal recreation activities for this city and a delegate to the big meeting in the northwest.

Twelve hundred professional recreation workers from all parts of the nation attended the congress.

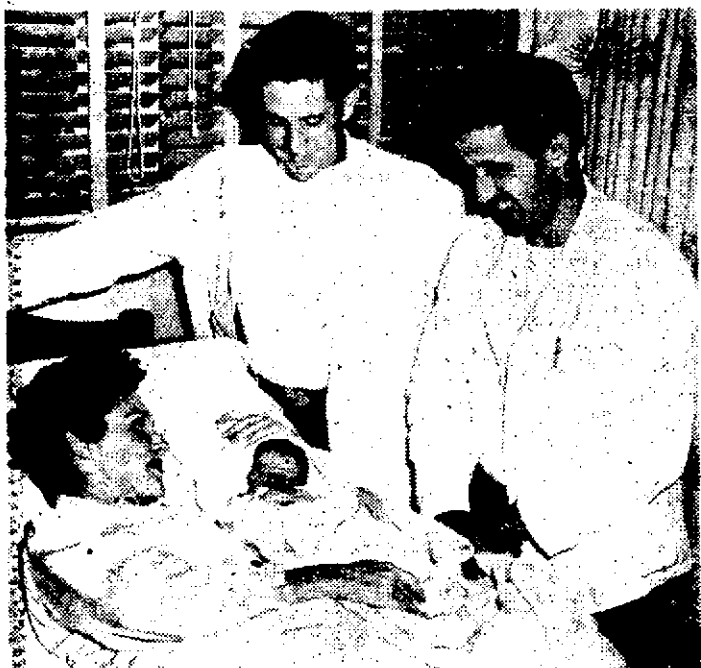
Long Beach was invited to be in charge of the crafts display at daily workshop sessions under the direction of Mrs. Lois DeLano, arts and crafts supervisor for the local recreation department.

Also participating as a delegate was Mrs. Charles F. Reed, member of the recreation commission. Miss Vivian Johnson, assistant handicraft supervisor, flew to the congress and participated in the week-long event at her own expense.

Joseph Prendergast, executive director of the National Recreation Association which is sponsoring the nation-wide congress, revealed that colleges are turning out 500 recreation leaders annually.

"Despite this annual supply," he said, "there is an acute shortage of recreation leaders."

## This One Couldn't Wait



"SPEEDY," the little guy who couldn't wait for the hospital, poses peacefully at Seaside Hospital in the arms of his mother, Mrs. Peggy Short. Watching are Everett Peek (center) and James McCoy, the ambulance attendants who acted as midwives for his early entry into the world. (Staff Photo.)

CALL HIM 'SPEEDY'

## Stork Beats Ambulance in Mad Race to Hospital

The stork outraced a city fire department ambulance Saturday morning and a baby boy who couldn't wait for the hospital entered the world. The ambulance crew acted as midwives.

The ambulance raced to the home of Mit Short, 22-year-old longshoreman, at 2458 Olive Ave., when his wife, Peggy, 19, reported she felt as though they ought to get to the hospital in a hurry.

Ambulance driver James McCoy, 25, and attendant Everett Peek, 39, placed Mrs. Short in the ambulance. The truck had moved only five feet from the curb when Peek, in the rear with the woman, called:

## You're Too Close Anyway



WHAT'S WRONG WITH THIS picture? 1. Baby-sitters shouldn't allow babies to play with electrical gadgets. 2. Nobody should sit that close to a television set. Back where she belongs, Miss Baby-sitter can watch baby and the TV cowboys, too.—(Staff photo.)

## LUNCHEON & SERVICE CLUBS

### District Leader Visits Rotary

C. Delmar Gray of Escondido, governor of 162nd district Rotary International, pays his official visit to Long Beach Rotary Club Wednesday at Pacific Coast Club. He will address the club at noon on "Goals of Rotary and Education."

Prior to the luncheon meeting, Gov. Gray will meet at dinner Tuesday night at Pacific Coast Club with the club assembly, officers, directors and committee chairman for the current rotary year. President J. Donald Locke will preside at both meetings.

MAJ. GEN. DANIEL H. HUDELSON, former commanding officer of California's 40th Division in Korea, is speaker for Downtown Lions Club meeting Friday night at Wilton Hotel. Lynn Barnes, program chairman.

KIWANIS CLUB will hear Herman H. Ridder, publisher of the Independent and Press-Telegram discuss "Basic Significance of American Newspapers" at the Tuesday noon meeting in Lafayette Hotel's Supper Room. Malcolm Epley, Press-Telegram executive editor, is chairman for the day. Edwin Castagna, vice president, will preside.

INSTALLATION OF OFFICERS at Monday night meeting of Gavel Club at 6:30 at Peterson's Restaurant. Toastmaster, John Elwell. Table topicmaster, Louis O'Bryan. Speakers: Charles Planting, Arthur Adkisson, Bob Brown and Douglas Tarbell. Installing officer, Ray Hartzell, governor of Toastmasters Inter-



MAJ. GEN. HUDELSON  
Lions Club Speaker

national Area 9. New officers: Don Burke, president; Neal Clark, vice president; Louis O'Bryan, secretary; John Elwell, treasurer, and Dick Tilforth, master at arms.

CALIFORNIA HEIGHTS MEN'S CLUB meets at 6:30 p. m. Monday night in California Heights Methodist Church social hall. Speaker, Dr. Adamantios Th. Polyzoides, USC lecturer and journalist, on "Is There a Way Out of the Korea Impasse?"

"FREEDOM'S HIGHWAYS," color-sound film depicting traffic problems, will be shown at Sertoma Club meeting Thursday noon at Brower's Restaurant. William R. Webb, head of the speakers' bureau of the Automobile Club of Southern California, speaker.

NORTH LONG BEACH TOASTMASTERS host to Shop 02 Speakers Club of Long Beach Shipyard at 6:30 p. m. Wednesday at Peterson's Restaurant. Officers: Harvey Perrin, toastmaster; Bob Trefethen, table topic chairman; Jerry Beck, timekeeper; Ray Minnich, evaluator. Speakers: Glenn Crabtree, Bill Luther, Dr. Jack Oliver and Harley Sanders. Minnich is newly installed president.

IMPRESSIONS OF LONG BEACH by Herman H. Ridder Wednesday noon at Downtown Exchange Club at the Wilton Hotel. Milo Dick, program chairman.

## Know How to Dial In Case of Fire?

By PAUL FRAME

You awaken to a smoke-filled house. You shout to your wife and children and run to the telephone. Seconds count. What number do you dial to get your fire department?

As National Fire Prevention Week gets under way today a few reminders are in order.

On the first page of the local telephone directory in big type are printed numbers to call for emergencies in this area. Included is the Long Beach Fire Department dispatcher's number, 6-8211. Any emergency may be reported by dialing 16 or calling operator, as is stated on the same page. Did you know this?

Said Fire Chief Frank Sandeman of Fire Prevention Week: "Although the fire loss in Long Beach is relatively low, Long Beach should do its part in reducing the number of fires. There is need for greater stress on fire prevention, and with a little effort by all citizens we could cut the number of fires in half."

He gave this program "to prevent 90 per cent of the fires in homes":

1. Be careful with matches and smoking and don't smoke in bed.
2. Be careful with flammable liquids and don't use explosive cleaning fluids.
3. Throw out paper, rags, old furniture from attics, closets and basements.
4. Clean furnace before lighting for the winter.
5. Keep heating plants and other appliances in good repair.
6. Don't overload electrical circuits. Replace frayed cords.
7. If you must burn your rubbish, be careful.

The fire chief said the department will make a house-to-house survey soon to advise householders about fire safety practices.

## Chamber's Festivity Monday

Long Beach Chamber of Commerce will install officers Monday noon in Lafayette Hotel. The ceremony will note 60 years of service to the community.

The installing officer will be Walter B. Havekors, retiring president. His successor will be Albert G. Davis.

More than 300 members are expected to attend in addition to numerous city, county and military officials.

Activities of the chamber during the past year will be highlighted in a 20-minute presentation of "The Year In Review."

Retiring with Havekors will be Harry E. (Bud) Ridings, Charles M. Campbell, Darrell T. Neighbors and Ben F. Lerner, all members of the executive committee. Incoming officers and directors will include the following:

Ward Johnson, first vice president; Lloyd Leedom, second vice president; Mills Hodge, treasurer; Directors Robert C. Armour, George Badenhausen, Bill Barbee, David E. Beeman, John E. Bily Jr., Richard Browning, Charles M. Campbell, Howard F. Conrad, Fred S. Dean, Elmer L. Decker, Howard C. Dumm, Claude W. Duncan, Clint T. Furrer, Virgil B. Gillespie, William S. Grant, George W. Green, Harold M. Hines, Lynn O. Hossem, Mason E. Kight, Ben F. Lerner, Verne C. Schact, Edward G. Stubbs, Robert C. Sully, George P. Taubman Jr., Vaile G. Young, and Havekors.

Six additional directors will be appointed by Davis at an early date. The installation will also mark the beginning of the eighth year of service for D. W. Campbell as general manager of the chamber.

## Coast War Contracts Total \$460 Million

SAN FRANCISCO, (AP) Maj. Gen. E. L. Ford, chief of the U.S. Army Ordnance Corps, said Saturday defense contracts totaling 460 million dollars are being filled in the 11-state Western District—most of them in the San Francisco Bay Area.

He described guided missiles development as the most important single phase of the Army's ordnance program at present.

## Hot Coffee Kills Man, Wife Held

SAN FRANCISCO—(AP) Edward Lewis, 28, died in an Oakland hospital Saturday from burns received when his wife poured a pot of boiling coffee over him.

Mrs. Willietta Lewis, 24, told police her husband came home at 6:30 a. m. on Sept. 21 bragging he'd been out with another woman and then beat her when she upbraided him. So she poured the boiling coffee over his head. She was arrested and jailed on a manslaughter charge.



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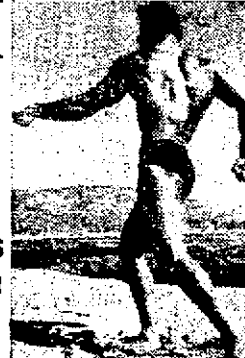
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## Sparkman Explains Race View, Discloses Income

WASHINGTON—(AP) Sen. John Sparkman of Alabama told a meeting of Negro Democratic leaders Saturday that the Republicans have deliberately distorted his position on civil rights.

And the press, Sparkman added, "for some strange reason," neglected to quote that part of his Labor Day speech in Los Angeles which "expresses my views about as honestly as I know how." Sparkman said his brief talk Saturday was repeating the civil rights portion of his Sept. 1 speech.

The Democratic Vice Presidential candidate accused the Republicans of picturing him in the north as "a southern politician" while telling southerners he has "northern leanings."

"One of the tragedies in our efforts to solve our civil rights difficulties has been the degree of obstinacy on both sides," Sparkman said.

**ECONOMY IS KEY**  
The Alabama said the key to solving race problems was to improve economic conditions regardless of color or skin and thereby "we release those tensions created when any two people live side by side."

Early Sparkman made public income tax figures placing his "gross income" for the past eight years at \$89,497.71.

All but around \$4660 of the \$89,497 "gross" was accounted for by Sparkman's salary as a member of Congress. Other than salary, he reported rental income from a farm and a house in Alabama and dividends from mutual funds in which he has invested.

He also listed income of \$900 least year from lecture fees. He said he thought this included \$200 for a magazine article.

Sparkman's congressional salary for the eight-year period would add up to a total of \$92,500 in reporting his gross income, however, he listed his salary after deductions for office expenses.

The term gross income is often



SEN. SPARKMAN  
\$89,497 Since 1944

used to mean total income before any deductions but this obviously was not the sense in which Sparkman used it. The figures he used could be called "adjusted gross income," according to tax authorities.

Sparkman declined to make public the tax returns of his wife, who works in his office as a receptionist. He said that it is "a matter of principle" that she handles her own finances and he saw no need to "drag" her affairs into the matter.

In answer to a question, he said "I'll tell you positively that I've never transferred anything to my wife's name."

Capitol attaches said Mrs. Sparkman's salary as receptionist was probably around \$6500 a year. In addition she has an interest in a radio station at Albertville, Ala. The Montgomery Advertiser has said her dividends from this investment last year was reported to be \$6501.

## Volunteer Army to Solicit \$5 Donations for Democrats

WASHINGTON—(AP) An Army of Democratic volunteer solicitors will set out this week to try to get \$5 contributions for the 1952 campaign from several hundred thousand contributors.

Beardsley Ruml, the New York idea man who thought up the scheme, says there's never been anything exactly like it before. He is confident it's going to be successful enough to revolutionize financing of political campaigns in the future.

The drive starts Wednesday and runs for eight days through Oct. 15.

The Democratic National Finance Committee, which Ruml heads, is distributing 800,000 red-white-blue booklets to the solicitors.

Each booklet contains five certificates and each solicitor is being asked to get five contributions. The contributor gets the certificate with a thank-you message from Gov. Adlai E. Stevenson printed on it.

Ruml, economist, consultant and corporation director, was an author of the plan to convert federal income taxes to a pay-as-you-earn basis adopted several years ago. Democrats are hailing his campaign financing scheme as the "second Ruml plan."

Ruml said he would have liked to set a goal of a million contributions but did not think it feasible this year because his committee was set up too late.

If a party could collect one million \$5 gifts, it could finance the operations of its national committee completely by that method in a national election year.

The Hatch (federal corrupt practices) Act limits a national committee to spending \$3,000,000 in a presidential campaign.

This is exactly the sum Ruml's plan would produce if he got a million contributions because \$3 is to go to the national group out of each gift and \$2 stays with the local party units.

But Ruml said he would be satisfied this year if his scheme brought in one-third of the national committee's campaign total, or \$1,000,000. This would mean about 333,000 \$5 contributions.

## Dulles Supporting Senator McCarthy

ROCHESTER, N. Y.—(AP) John Foster Dulles Saturday joined Dwight D. Eisenhower in supporting Sen. McCarthy (R-Wis.) for re-election.

In a question period which followed a speech to the City Club of Rochester, Dulles said McCarthy's methods "are often bad" but added: "It's almost certain that Communist spies have infiltrated into important places in government."

## Nixon Flies GOP Banner in Democrat Jersey City

EN ROUTE WITH NIXON—(AP) Sen. Richard Nixon Saturday night laid down programs for sound American morals, defenses and economy during a grueling 250-mile, day-long motor tour of New Jersey.

The Republican Vice Presidential candidate concluded the tour with an invasion of Jersey City, Democratic stronghold of the Republican-dominated state.

From the agricultural south of New Jersey to the heavily populated industrial north, Nixon carried on his attacks against Communism, Democrats and "boss machine rule."

The Californian said in a prepared speech in Jersey City that Gen. Dwight D. Eisenhower, the GOP Presidential nominee, "armed with staunch integrity," can take these three steps if elected:

"Recognize that government immorality imposes in its own tawdry fashion a threat almost as deep rooted as Communism itself; make honest appointments untainted by cynical political expedients, and create a powerful Justice Department able and willing to launch prompt, fearless investigations of wrongdoing..."

Regarding U.S. defenses, he said the program for stopping east Asia bureau.

"The Frankenstein monster now loose in a frightened world" should include:

"Know the enemy for what he is, a godless, ruthless, realistic, sinister foe... deal sharply but fairly with internal Communism... expand the proper use of Congressional committees... build up our military strength... make new international friends and keep them..."

With regard to sound American economy, he said, "With no attempt at flippancy, I say what America needs most today is a good five-cent nickel."

## U. S. Envoys to View Fighting in Indo-China

SAIGON, Indochina—(AP) Two high-ranking American diplomats will arrive here today for a look at the progress of France's fight against the Communists in Indochina.

They are John W. Allison, assistant secretary of state for American affairs in the Far East, and Phillip W. Bonsal, chief of the State Department's south-east Asia bureau.

## British Journalist Ian MacKay Dies

MORECAMBE, Eng.—(AP) Ian Mackay, 54, widely known British journalist, collapsed and died here of a heart ailment.

The author of a column of comment published in the London News Chronicle, he had been here covering a Labor party conference.

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Bradley for Assembly Committee

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Youthline foundations especially designed for youthful full figures



First time! Youthline designs foundations to fit and flatter the youthful full figure in particular.

Near right: all-nylon with embroidered panel, boneless back, side zipper.

White nylon, 15 and 17" lengths, 34-42, \$15

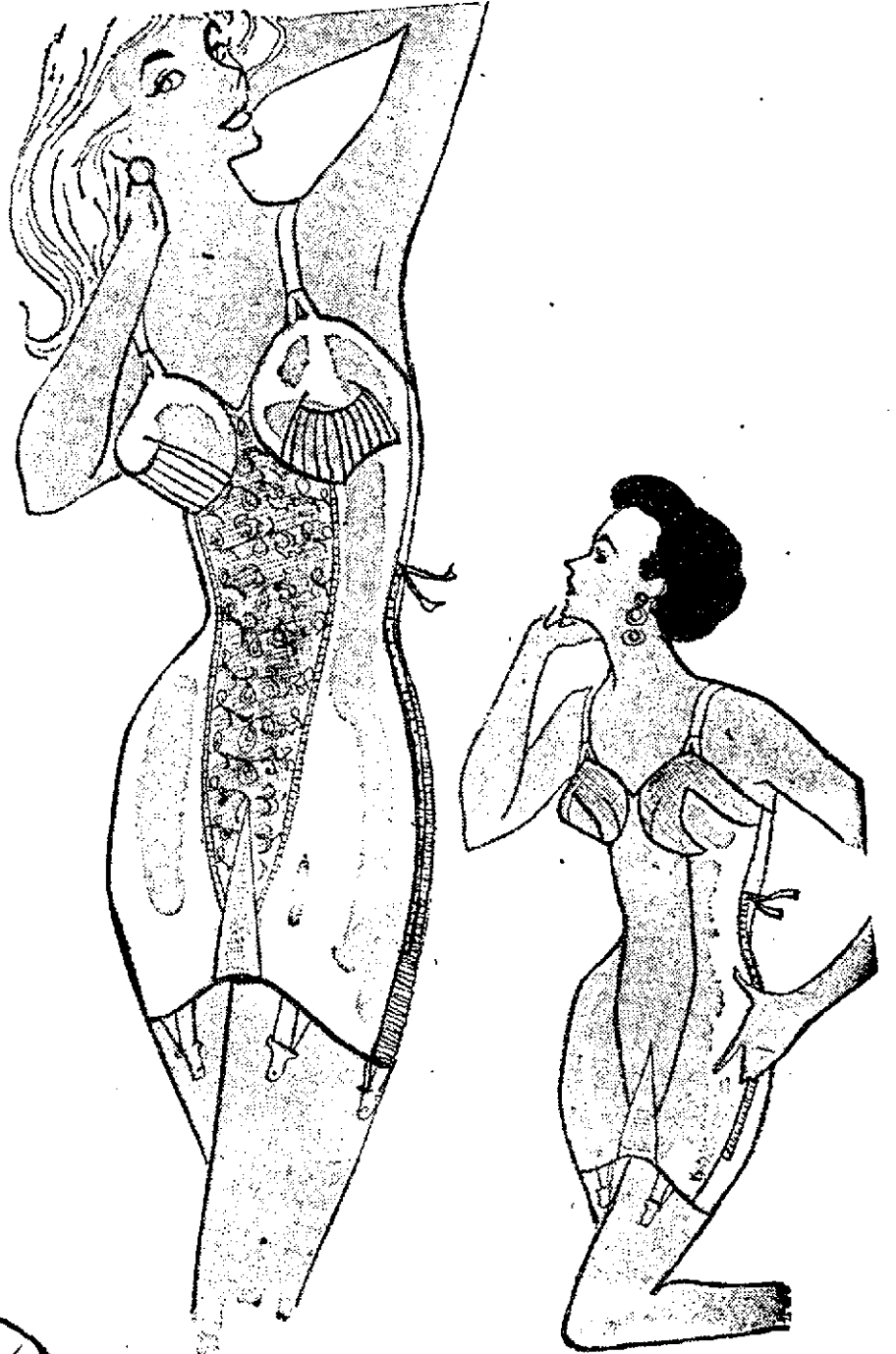
Far right: fine satin and satin lastex with petal-lift bust, side zipper.

Pink, 15" length, 36-42, \$16.50

Not shown: satin lastex corsette with embroidered nylon bust, side zipper.

Pink, 17" length, 36-42, \$22.50

Foundations, Third Floor



## Older Women find "New Look"

Modern Contour Facial Lotion  
Amazing Help in Achieving A Convincing and Continuing Look of Youth

SEE IT... BELIEVE IT! Every day, more and more deceptively young-looking women are proving that one creamy, fragrant, vanishing lotion has shown the way to look years younger and lovelier than ever—in an incredibly short time.

This amazing lotion is called Remoldine and is made by Dorothy Gray. Its use requires only 3 minutes, twice a day. Because it's more completely effective than any other single preparation yet developed, this one Contour Facial treatment actually firms, lifts, smooths and refreshes skin—accomplishes results that formerly required two or more different preparations and procedures.

Exclusive formula and treatment work 6 ways

Thanks to its truly extraordinary formula, Remoldine Contour Facial goes right to work to control the signs that make skin look old. It counteracts puffiness on jawline and under eyes; helps smooth crepey neck and lines on forehead, from nose to mouth. One exclusive ingredient makes the skin "glow," while another helps prevent externally-caused blemishes. An exclusive emollient, "Elfanol," is milder and kinder to skin than famed lanolin.

Remoldine contains Natural Estrogenic Hormones, too—to further help reduce the appearance of lines, wrinkles, and give skin a



Cosmetics, Street Floor

youthfully moist look. (If you wish, it's available without Hormones.) And Remoldine is vanishing—ideal for use with any Dorothy Gray emollient cream, or with a new emollient cream especially developed to use with Remoldine... which is Part Two of the exciting Remoldine story.

A perfectly rounded program

Now, in addition to Remoldine Contour Facial lotion, Dorothy Gray offers two new preparations that are also specifically formulated to help older skin look younger and more beautiful.

One, called Softening Cleanser, is a liquid cleanser that works with hygienic thoroughness, yet unusual gentleness. A 6-oz. bottle sells for \$1.50. The other, called Special Cream Concentrate, is a new emollient cream that combats dryness, guards sensitive skin. The 2-oz. jar retails for \$2.50.

If you buy all three Remoldine preparations—Softening Cleanser, Remoldine Contour Facial lotion and Special Cream Concentrate—in the new Remoldine Treatment Set—you have a perfectly-rounded program for denying your years, for \$5. And it's a \$5.50 regular value.

The Remoldine Contour Facial lotion with Hormones comes in a 1½-ounce Introductory Size for \$2.50. With or without Hormones—in a 4-ounce Regular Size—it costs \$5.00. All prices plus tax, of course.



fashions the loveliest  
of lovely sheer stockings

No Mend knows that fit is fashion in suits, gowns, accessories... and especially in stockings! So, you'll find this lovely hosiery in 5 perfectly proportioned leg types. See how much more glamorous your legs look, how much longer No Mends last! No Mend daytime sheers, \$1.65 No Mend dressy sheers, \$1.95 Hosiery, Street Floor

in 5 famous proportioned leg types



"One is exactly yours"





## It's Big 'Quiet' Wedding for Long Beach Film Girl

By MABEL WEAKS

It was to have been a small and quiet wedding at 2 this afternoon for Barbara Blaine, 22, RKO starlet, model and television actress, and Herbert Korngute, 33, Los Angeles wholesale executive and former photographer at Warner Brothers.

By Saturday morning the guest list had passed the 200 mark and the ceremony was set for the Colonial Room of Los Angeles Ambassador Hotel. It's a first marriage for both.

Reason for the interest? Barbara, whose parents are Mr. and Mrs. Leo Blum, 361 Park Ave., and Korngute are native-born with long lists of relatives and well-wishers.

A graduate of Wilson High School, Barbara spent three years at Highland Manor in New York where Lauren Bacall spent some time at books. At 15 Barbara was a Conover model and later worked for Powers. Television and further modeling work picked up and Barbara appeared in numerous magazine poses.

Norman Krasna tested her for RKO where she worked with Marie Wilson in "Gal in Every Port." Barbara was one of the 12 pretty drive-in waitresses. She was runner-up in competition for the feminine lead in "The Big Sky," and lost by two or three inches of height to Elizabeth Thraut. Among her many activities, Barbara heads the Mannequins Guild and gives much time to her first love—modeling.

Korngute, son of Max Korngute of Palm Springs and Mrs. Sally Hallner of Hollywood, spent the war years filming indoctrination pictures for the Armed Services at Warner Brothers.

Rabbi Edgar Magin of Los Angeles Temple will read the service today. The couple will fly to Mexico City for a honeymoon.

Will Barbara retire from professional life after marriage? Her mother hopes so, but her daughter has a line-up of television commitments awaiting her return from Mexico.



BARBARA BLAINE  
Starlet Weds Today

## KLON Returns to Air Monday

Daily broadcasting by KLON, Long Beach public school's frequency modulation radio station, will resume Monday at 8:50 a. m., according to Francis George, radio supervisor. The public can hear the educational programs at 88.1 megacycles on the FM radio dial.

Station KLON is now in its fourth year of broadcasting. It operates Monday through Friday from 8:50 a. m. to 3 p. m. Its three-fold purpose is to aid teachers in presenting specific skills and units, to offer programs of cultural interest and to help train student radio engineers and announcers.

Among programs of interest to elementary school students are "Bag of Tales," in which school librarians read or tell stories, and "California Stepping Stones," in which California history is taught.

On the secondary and college level, KLON broadcasts concerts by vocal and instrumental groups from the schools. "Around the Table With Books" is a series in which English classes have panel discussions on well-known books. Local business and professional men frequently are asked to participate in programs of an occupational counseling nature.

## Skin Cure Hurried

NEW YORK—(AP). A new aid to speed healing of various skin troubles is panthoderm, a cream containing a Vitamin B material. Medical reports say it helped against skin ulcers, itchy skin, prickly heat, diaper rash, poison ivy, and severe sunburn.

## PRE-CHRISTMAS

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Plan ahead to Christmas now. Take advantage of this wonderful opportunity to get fine Christmas gifts for so little. Only now can you get two beautiful PhotoReflex gift portraits yet pay for only one!

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Give Your PhotoReflex  
Portrait This Christmas

## Giant 'Smoke Rings' Mystify In Roundup of Flying Saucers

By JAMES STERLING

There are flying saucers. They are not mirages or weather balloons.

They are encountered all over the world.

They come in all shapes. They are NOT new.

There's a summary of findings to date of the Civilian Saucer Investigation.

CSI is a nonprofit group of scientists and aviation engineers founded last December. Best known honorary members is Dr. Walther Riedel, chief engineer of the World War II German rocket center at Peenemunde, now head of guided missile research at a Downey aviation laboratory.

The group last January invited sighters of "unexplained aerial phenomena" to report in writing to Box 1971, Main Post Office, Los Angeles.

The first 220 reports of saucer sightings received at Box 1971 are analyzed in the new quarterly review of CSI.

The summary shows reports of 63 flying discs, 18 cigar-shaped objects, 16 spheres, 11 strings of lights, 33 green fireballs, 74 colored lights and 13 "unusual shapes."

Double rings that resemble giant smoke rings are the newest sky mysteries reported frequently to CSI.

Night sightings of the rings totaled 72 and day sightings 65.

California led the states in saucer reports, with strong competition from Wisconsin, Pennsylvania and Texas.

"Although the bulk of the first 220 sightings were for 1951 and 1952," CSI's Quarterly Review

NEW SKY MYSTERIES are double rings that resemble giant smoke rings.

states, "every year back to 1947, when saucers first came into public consciousness, is well represented."

"In addition there was a good sprinkling of sightings extending through the 30's and several as early as 1896, 1898 and 1907 were reported to CSI by old-timers relieved after a lifetime of mystification to tell someone of their strange experiences."

CSI investigators visited Long Beach Air Force Base to check the theory that weather balloons are often confused with flying saucers.

"The observers particularly noted that the balloon in the air did not appear to hover," states CSI Review.

"The constant upward movement was apparent at all times. The speed-over-ground was too slow to be confused with any

other object than a free-floating balloon."

While retaining its faith in saucers, CSI attacks reports of saucer crashes.

Writes President Ed Sullivan: "CSI has received hundreds of letters from people seeking the facts behind reports of crashed flying saucers, unknown metals which defy laboratory analysis, mysterious top-level rendezvous in the Australian bush, and the little man from outer space preserved in a pickle jar."

"We do not believe that any facts are in anyone's possession to support such claims."

"We ask you to beware of the man who tells you that his friend knows the man with the pickle jar."

## Transportation Meeting Shifted

OKLAHOMA CITY — (AP). A meeting of governors from nine states to study problems of interstate motor vehicle transportation has been moved from Oklahoma City to Denver and will be held Oct. 22-23.

Gov. Johnston Murray of Oklahoma announced the switch to accommodate requests of Colorado, Utah, Arizona and New Mexico officials.

At the Denver meeting, delegates will consider the specific recommendations to be made to the legislatures of the nine participating states. Other states participating are Arkansas, Texas, Louisiana and Kansas.

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## the costume look

The smart new costume look in Miss, Mrs. fashions from our own gown shop. Two lovely styles from our fall collection of young designs.

A. Luxurious rayon crepe with its own jacket, richly touched with rayon velvet and glitter. Sizes 18-44. 69.95

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May Co. Lakewood Gown Shop, Second Floor

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The beginning to a slim, sleek figure to flatter your fall fashions. Perfect control, maximum of comfort.

C. Warner's "Merry Widow," a strapless bra, girdle and garter belt combination. Comes in black or white. 32-38, AB cup. 12.50

D. Warner bra in attractive strapless styles. In sizes 32-38. 7.50

E. Warner's new high waist girdle cinch in embroidered nylon. Comes in sizes 25-30 waist. 18.50

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MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours 9:30 to 5:30 (Mondays and Fridays 12:30 to 9:30)

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## Plane Talk

By DON BRACKENBURY

A really big deal is cooking this month for the Southern California Aviation Breakfast Club, according to word from Helen Moore, 4538 Hazelbrook Ave., who is handling reservations.

On Oct. 24, 25 and 26 club members will fly via Western Air Lines to Las Vegas for swimming, dancing, golfing, entertainment and the famous Hunt Breakfast at the Hotel Last Frontier Sunday morning. More about this later.

Back at the old stand at Long Beach Municipal Airport after a two-month vacation are Bob and Kay Overholt of Guardian Para-

chute Service. Bob, a flight test inspector at North American's Downey plant, was sent to San Antonio, Texas, to flight engineer's school.

After finishing the course he and Kay traveled to Arkansas, Oklahoma and Kansas, visiting relatives. Kay runs the parachute service during the week while Bob is at Downey, and both of them are at the airport week ends.

Jack Berry, whom we reported as buying a Cessna 170 from Tom Sheridan at Air-Oasis Co., Long Beach, the other week, has just received his private license. Berry got his training from Stan Trimble, former instructor at Aircraft Associates Flying School, and now manager of Air-Oasis' new air taxi service.

Dr. George R. Wall, flying physician from San Pedro, has finished all required cross-country solo time for his private license. He got in the rest of his needed time with a trip to Yuma by way of San Geronimo, returning via San Diego.

Grace Cravens of Aircraft Sales and Brokerage Co. at Long Beach airport advises us of a letter Leo Yoder wrote to Procter & Gamble protesting the Beulah television show of Sept. 23. The show dealt with the proposed purchase of a light plane by Beulah's boy friend, but unfortunately implied that private flying was extremely hazardous and ended with the characters promising never to consider flying unless by scheduled air line.

Undoubtedly the soap company had no advance notice of the nature of the script, because it uses corporation-owned planes in its business. It's indeed unfortunate that a nationally-viewed program as popular as the Beulah show chose to "clam" private flying, even if not intentionally.

Back home after their three-week aerial jaunt of New England and Canada are Dr. and Mrs. R. E. Toler. They said they had a fine time, but fought weather all the way.

Incidentally, Harold Schneider of Schneider Air Service here got some mighty cute cards from the Toler. The cards were written as though by their airplane. Said plane was particularly proud of its 650-mile hop from Winnipeg to North Bay, the whole flight over nothing but mountains, lakes and trees.

They were shooting television movies over at Orange County Airport this week and Diana Bixby and her C-47 from Long Beach were playing a leading role. Of course, Diana won't appear on the screen, because the C-47 in the film is piloted by none other than Terry of the adventure story, "Terry and the Pirates."

Bixby Airborne Products also figured in an unusual passenger haul when it carried 25 specially

## 'Minute Men' Practice Patrol



MARINE RESERVISTS at Seal Beach Ammunition Depot prepare for simulated patrol drills. Cpl. Terry P. Kay of 1083 Bennett Ave. and Cpl. Ed Reilly (right) listen as S/Sgt. Wilbur Switzer outlines the patrol route. Sgt. Switzer is employed by Long Beach Park Department.—(Official U. S. Marine Corps photo.)

## Marine Hero Leads Reserve Unit at Depot

Marine Corps reservists are the modern "Minute Men" who go about the regular business of making a living and in spare time keep in training for emergency.

A typical reserve outfit is the 52nd Special Infantry Co., based at the Seal Beach Ammunition and Net Depot. This unit was activated June 27 with one officer and seven enlisted men. Today the company has six officers and 26 enlisted men, led by Capt. Joseph R. Fisher, USMC, much decorated hero of South Pacific campaigns in World War II and also a combat veteran of the Korean fighting.

Training facilities at the Seal Beach installation have kept pace with the increased interest in reserve training. The armory is now being remodeled to provide more space and better training facilities. Rifle and pistol teams have been organized, in line with the Marine tradition of marksmanship, and the teams are ready to compete with other Reserve Corps teams in this area. An indoor range for small bore firearms is being built. Authority has been received from Marine Corps headquarters to organize a band.

## "DRIVING A CAB IS RELAXING WORK!" ...



says

**Edgar EDWARDS,**

Diamond Cab  
Driver No. 208

EDGAR EDWARDS finds driving a cab "relaxing" because it gives a man time to think ... without physically wearing him out! EDGAR needs his time ... for his hobby is writing fiction ... and he has sold some 30 stories to date! One appeared in Bluebook last year ... and one is slated for Argosy in the near future. EDGAR is a native son ... living with his wife, Violet, and his family in Belmont Shore. He is another of the fine type men who drive Diamond Cabs in our city!

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Guess how many thumbnails in the plastic bag in front of our store.

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"Look for the White House"  
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## 'Military SERVICE

AIR \* LAND \* SEA

Home on leave is Lt. Raymond M. Claire Jr., 22, son of Mr. and Mrs. Claire, of 259 Granada Ave. His wife, the former Shirley Chandler, and 2-year-old son, Christian, are with him.



Lt. R. M. Claire Jr.

Saturday night, the officer recently graduated from Infantry Training School at Fort Benning, Ga., and his wife, were greeted at a reunion at the home of his parents.

In addition to his commission as a lieutenant in the infantry, Lt. Claire also has the distinction of earning the title of master paratrooper at Fort Benning.

The officer will report to Camp Roberts where he will instruct. Both he and his wife received their education in Long Beach from elementary school through Wilson High and City College. September, 1950, Lt. Claire was a draftsman for Associated Telephone Company in Santa Monica.

For meritorious acts in aerial flight against the enemy, Marine Maj. Griffith B. Doyle recently

trained Apache Indian firefighters from New Mexico to a forest fire near Spokane, Wash. Diana said many firefighters have been organized in the Indian tribes and each tribe specializes in a certain phase of the operation.

Corps of Engineers, recently completed his training at the Sixth Army Chemical Biological Radiological Defense School at the Presidio of San Francisco and now is qualified to instruct for his unit, Company C, 68th Engineer Aviation Battalion, at Fort Huachuca, Ariz.

Prior to entering military service, Thomas, son of Mr. and Mrs. S. A. Thomas, 2278 W. 20th St., was employed by the National Shirt Shops as an assistant manager. He attended St. Anthony's High School.

Marine Cpl. Neil Jackson Moon, son of Mr. and Mrs. Roy J. Moon, 231 Corona Ave., has joined the First Marine Division fighting with United Nations forces in Korea, as a member of a headquarters battalion. Moon was graduated from Wilson High School and attended Long Beach City College. He enlisted on Jan. 23, 1950.

Naval Aviation Cadet James R. Derda, USN, son of Mrs. Evelyn C. Whalan, 1155 E. 10th St., recently completed the first phase of his naval aviation training by making his solo flight at Whiting Field, Milton, Fla. He flew for the first time unescorted by an instructor in the Navy's SNJ Texan Trainer. Derda entered cadet work at the Naval Air Station, Los Alamitos.

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Rev. John Reddig, Trans. Speaker

Services 7:30 p.m. Sunday

Teaching, Rev. Josephine Griffith

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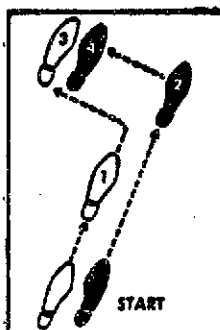


## October Special!

Now you can become a good dancer for only \$25, thanks to this special introductory offer... and to the exclusive Arthur Murray "Magic Step" system that makes learning so much easier, quicker, and cheaper. You learn the basic steps of all six important dances, even if you're a beginner, in six fun-filled private lessons. Special limited offer, so don't delay, come in, or phone your nearest Arthur Murray studio today.

Learn this exclusive **MAGIC STEP**

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# Bond's Big Opening Party in Lakewood Center

**SAVE TOMORROW 9:30 to 9:30**

## SALE

**Corduroy Jackets  
at our lowest price ever!**

### 8.95

**Regularly \$10.95**

Get yours NOW, just as fall's outdoor activity gets underway! Velvety-smooth long-wearing corduroy styled with popular 3-button front, center vent, patch pockets, matching color buttons and full rayon lining! In fall's favorite colors too: maroon, hunter green, grey, rust. We can fit you all: regulars 36-46, longs 38-46.

**Special  
Purchase!**

## SALE 5.99

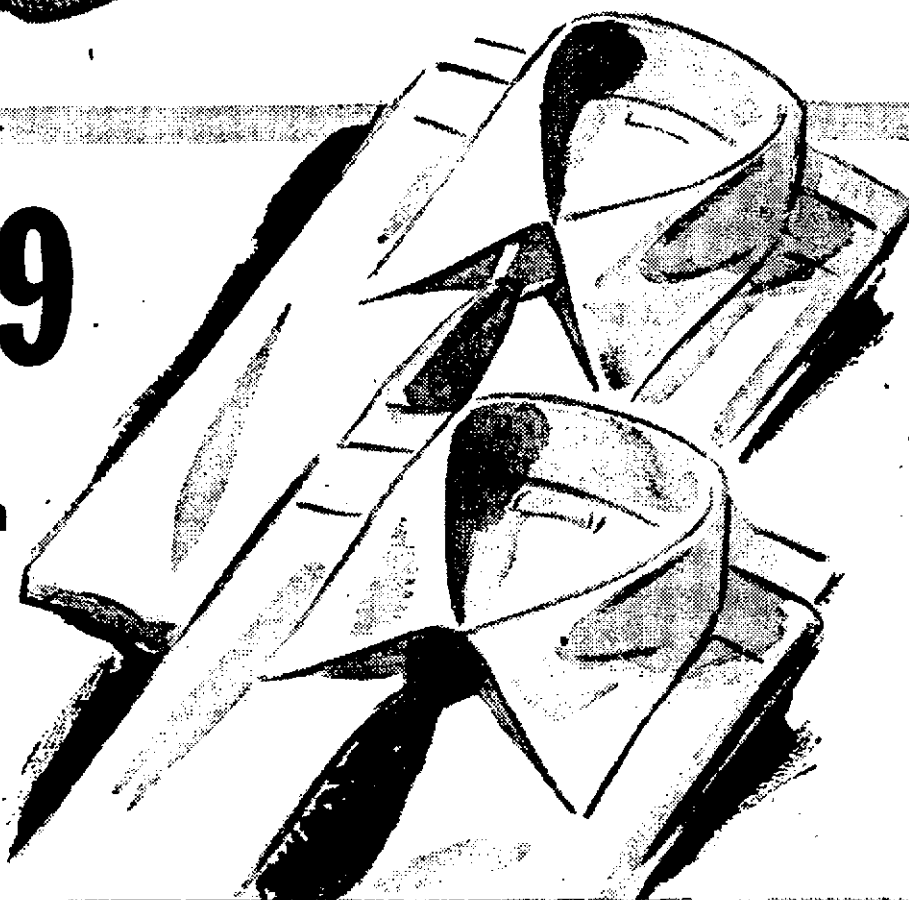
**Gabardine  
Slacks****Usually \$8.95**

- ★ **SHADOW STRIPE** weave. Mallinson's new "Shade-Sheen" acetate and rayon.
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- ★ **SNUG-TEX** Waistband. Rubberized-tred inner band keeps slacks up, shirt down.
- ★ **SADDLE-STITCH** side seams.
- ★ **HOLLYWOOD HI-RISE** styling, "V" tab on hip pockets. Brown, blue, grey, green. 29-42.

## SALE 2.79

**Bond's own White Shirts  
Lustre-weave Broadcloth****\$3.95 after this sale**

Here's high-count, silky cotton broadcloth seldom seen under \$5.00. So fine, in fact, we guarantee every shirt for a full year! The needlework is Bond's own . . . you can't buy better. "Stay-Smooth" or spread collars, button or French cuffs. Ocean pearl buttons.

**\$12.95 Brogues of  
Imported Scotch Grain 9.90****Save \$3.05 a pair**

Walk in for the savings—walk out in shoes we've sold by the thousands to men who know real shoe value. You get genuine Martin's Scotch grain, world-famous for full-bodied stamina plus super-flexibility. Cobbled by experts . . . styled by the masters . . . they're a tremendous buy. If you're wise, you'll snap up TWO pairs.



## SPORTS SHIRTS

**Gabardine. \$3.95 Value.** Bond-tailored to give you free-and-easy comfort even at your most active! Top-quality washable acetate and rayon. S, M, L, XL.

**2.79**

**Acetate & Nylon. Regularly \$4.95.** 2-tone or solid weave with raised cord effect. Sturdy, crisp, easy-to-launder. White ocean pearl buttons. S, M, L, XL.

**3.98**



## Robert Vogeler Will Open C. C. Celebrity Talks

Robert A. Vogeler, who was imprisoned by the Hungarian government for alleged espionage, sabotage and conspiracy, will speak at the opening event of the Long Beach City College Celebrity Series Tuesday at 8 p. m. in Polytechnic High auditorium.

The American engineer was serving with International Telephone & Telegraph Co. as assistant vice president in Hungary when, on Nov. 18, 1949, he was summarily arrested.

Vogeler's trial followed the now well-known Communist pattern and after he "confessed," he was sentenced to 15 years imprisonment in solitary confinement. After 17 months' negotiations, the American government finally obtained his release.

He said he is speaking on his current tour to "make every American realize that what happened to me could happen to any of you."

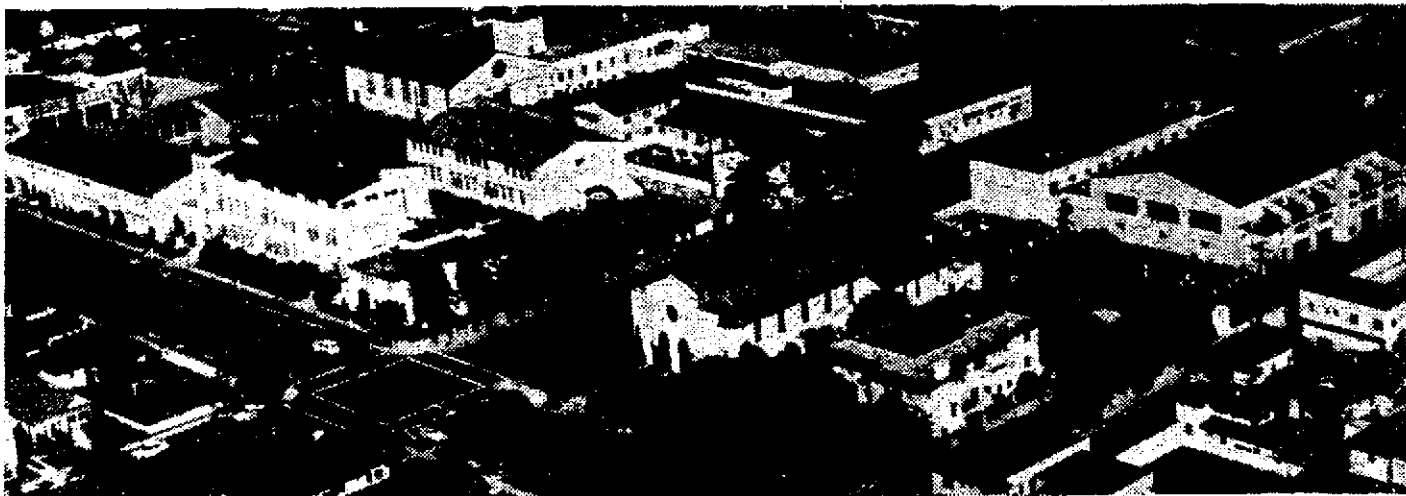
Other speakers in the Celebrity Series include Dr. T. Walter Wallbank, professor of history at the University of Cairo, Oct. 22; Roscoe Drummond, Washington correspondent for the Christian Science Monitor, Nov. 12; Dr. William Alexander, First Christian Church of Oklahoma City, Nov. 19; Oliver Vickery, San Francisco financier just back from Moscow, Jan. 14.

Phillip Cummings, foreign correspondent, Feb. 4; Bert Andrews, chief Washington correspondent for New York Herald Tribune, Feb. 11; Edward Tomlinson, Latin-American correspondent, March 4; Norman Cousins, editor of Saturday Review of Literature, March 25, and one additional lecture April 15 for which the speaker will be announced later.



ROBERT A. VOGELER Opens Celebrity Series

## West's Largest Parish School Grows Here



THE WEST'S LARGEST parish school plant extends on the two-block campus of St. Anthony's at Seventh St. and Olive Ave. Church is in foreground with grade and high schools across street

## St. Anthony's Sets Record in Growth

St. Anthony's of Long Beach last week was saluted by the Los Angeles Roman Catholic publication The Tidings for building the largest Catholic parish school plant this side of Chicago.

On its two-block campus extending from Seventh St. and Olive Ave., the school is looking forward to one of its most prosperous academic years.

When the fall semester opened Sept. 15, 1952 students were enrolled in the three departments of the institution.

The only parish school in the western U. S. with a greater enrollment is St. Rita's in Chicago.

The growth of St. Anthony's has come principally in the past 10 years and has roughly paralleled the rapid expansion of Long Beach. In 1941, enrollment at the then co-educational high school was about 400. Today there are 705 in the girls' high, 695 in the boys' high, and 555 in the grade school. The boys' high school has a record frosh class of 220.

Only 675 of these young people are from within St. Anthony's parish boundaries. The remaining 1310 youngsters come from 44 neighboring parishes of the Long Beach area.

### CAMPUS EXPANDS

To keep pace with the mushrooming enrollment, an extensive building program has been going on at the two-block campus since 1939, when Msgr. Bernard J. Dolan became pastor.

First building to go up under Msgr. Dolan's pastorate was a convent to accommodate the 26 Immaculate Heart nuns who teach there.

Construction began in 1941 on the boys' high school building, equipped with spacious classrooms, a library, physics and chemistry laboratories, and administrative offices.

Other moves to keep up with

the school's growth have been the addition of a complete third story to the girls' high, and a second floor to the grammar school.

St. Anthony's 11-acre football site in Lakewood was purchased six years ago. In addition to excellent lighting facilities, there are stands to seat 10,000, plus showers and dressing rooms. This past summer, improvements were made at the stadium by Dads Club members who did plastering, painting and carpentry work in the dressing quarters.

### \$300,000 CENTER

However, the real athletic show piece of the school is the \$300,000 Catholic Center, completed in 1947. The auditorium and gymnasium building can seat 3400 for graduation exercises and up to 2100 for basketball games.

Latest addition to the parish is the two-and-a-half-story brothers' home complete with 18 bedrooms, a chapel, a patio, and a recreation room. It was finished in 1950.

Despite this ambitious building program, Msgr. Dolan desires to provide more educational facilities for boys not headed for college. Toward that end, plans are under way for vocational shops and classrooms for the teaching of business courses.

Since 1941, when the boys and girls were separated into their own high schools, St. Anthony's has been "co-instructional," but not "co-educational." This means

**THE KNITTING BASKET**  
**YARNS**  
2741 E. Fourth St. Ph. 8-0650

at left. The new \$300,000 Catholic Center is directly behind church and rectory. St. Anthony's Stadium rests on an 11-acre field in Lakewood. (Photo courtesy The Tidings.)

## Trustees Meeting Opens School Convention Series

The first of three conventions which this week will bring more than 2000 professional and lay educational officials to Long Beach opens tonight in the Wilton Hotel.

Dr. Robert Burns, president of the College of the Pacific, will speak on "Moral and Spiritual Values in Education" at 7 p. m. in Wilton Hotel at the opening session of the 22nd annual convention, California School Trustees Assn., Inc.

The school trustees meeting runs until Wednesday. On that day, all convention sessions will be held jointly with the Association of School Administrators. The con-

clave of the administrators concludes Friday.

Largest of the three conventions is the annual gathering of the State School Supervisors, which will draw an attendance of more than 1000. It begins Friday and ends Sunday.

Music and entertainment at tonight's meeting of the California School Trustees Assn. will be furnished by students of Jordan High School, under the direction of Mrs. Dorothy Rankin Smith.

First official session of the convention will be at 9:45 a. m. Monday in the concert hall of Municipal Auditorium. Lt. Gov. Goodwin J. Knight of California will be the principal speaker.

At 4:15 p. m. Monday, Eugene Tinker, senior member of the Long Beach Board of Education,

the boys and girls do not share the same classrooms or high school buildings, but are part of the same institution. However, they share extra-curricular activities.

What influence has it had on the parish matrimonial record? Says Msgr. Dolan, "Catholic marriages in the parish have increased tremendously since that

(Advertisement)

**KIDNEY GERMS**  
**May Keep You**  
**On The Run**

If you are embarrassed and bothered by Getting Up Nights (too frequent, burning or stinging urination), Backache, Bladder Cramps, Strain, Cloudy Urine or Pressure over Bladder, due to minor Kidney and Bladder irritation, ask your druggist for CYSTEX. Such symptoms may result in loss of sleep and then you can't help feeling tired and depressed. Popular for 26 years, CYSTEX frequently brings delightful, soothing relief through its action as a urinary bacteriostat (non-specific germ inhibitor) in acid urine and as an analgesic (simple pain reliever). Over 900 million CYSTEX tablets used prove enduring demand. Ask your druggist for CYSTEX today and discover how this popular medicine may prove a dependable friend and aid to you. Satisfaction or money back guaranteed.

## School Offers Legal Hooky, Skips Classes

TRENTON, N. J. (WNNS) — "No class today" doesn't mean playing hooky.

A study day, free of classes, gives pupils here in Central High School a chance to further studies or buckle down on slumping grades. It is the only school the principal knows of that still uses this tributary of progressive education.

"It gives us an opportunity to run many activities that we could not after school, since many of our pupils come to school by bus and many work after school," said Paul Spencer, principal, who started the study day program here in 1936. He previously had worked with it in Minnesota and Peekskill, N. Y.

The 3000 students in this three-year high score it "favorable," said their principal. Parents have "no objection" and teachers are "pretty well sold on it."

On study day — Wednesday — there are no regularly scheduled classes. Many activities can be planned, such as field trips that won't disrupt other regular studies, extra practice for the school play, make-up exams, and other special projects.

Usually, however, students fill out a schedule listing what they are going to do. At the end of the day, they return this schedule card signed by each teacher with whom they have worked.

## Alcoholics

It's Here—at Low Cost  
The much discussed Williams formula of value in controlling the drink habit.

Here's new hope and help now to thousands of alcoholics and their families. An eminent biochemist tests a basic cause for alcoholism has been found, and that by nutritional supplementation the essential deficiency may eventually be eliminated. This new conception of the drink problem is set forth in an interesting book "Nutrition and Alcoholism" by Roger J. Williams, Director of the Biochemical Institute of the University of Texas. Therein will be found the vitamins formula employed with much success on proven alcoholics.

The author, one of the country's most distinguished scientists, says, "the system which we adopted is one that is almost sure to produce better all-around health and should be valuable, also, for the very large number of people whose drinking is not well controlled, regardless of whether or not they should be classed as alcoholics. Anyone for whom the present treatment offers any promise of help would indeed be foolish not to want a trial, because no harm can follow and great benefit may result. Moreover the benefit is not to be limited in scope; help may come in unexpected ways."

**15 VITAMINS IN NUTRICOL**  
Dr. Williams employed 15 vitamins in his clinical tests. These same vitamins in their identical potencies have been formulated in Nutricol. It has been reasonably priced so that alcoholics and their friends may try this splendid formula now at low cost. A bottle of 10 capsules, costs \$5.00 and now capsules \$2.50. Nutricol is sold only at the address below. Call for order or C.O.D. or save all charges by sending check or money order.

**VITAMIN-QUOTA**  
One of the World's Largest Distributors of Vitamins. Est. 1923  
Dept. 70, 1125 Cranshaw Blvd., Los Angeles 19  
Near Olympic—Telephone YOrk 8127  
Sales in California, add 3%; sales in Los Angeles, add 3 1/2%.

## Army Honors Priest for Act of Bravery

INDIANANTOWN GAP, Pa.—(U.P.) Col. John K. Connelly, an Army chaplain who talked a trainee out of a suicide attempt here last July Saturday received the Army's highest noncombat award for his heroism.

Father Connelly, a native of Sacramento, Calif., mounted the top of a 125-foot water tank when the soldier threatened to leap, and succeeded in bringing him down safely.

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MUSIC COMPANY  
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Your Congressman

### CRAIG HOSMER WILL FIGHT FOR:

- ★ A firm, sound, straightforward foreign policy based on fair play and backed by superior military strength — to assure world peace and our own national security.
- ★ More Jobs — Keeping the Navy Yard and the Navy in Long Beach where they belong; expansion of aircraft manufacturing.
- ★ Tax Economy and Tax Justice through elimination of waste, inefficiency and corruption.
- ★ Tightening of Federal Laws against narcotic peddlers and subversives.
- ★ Elimination of Corruption and Communists from government.
- ★ Amending the Taft-Hartley Act in fairness to Labor, Management and the public.
- ★ Saving California's Colorado River water from Arizona land speculators.
- ★ Social progress. NOT Socialism.
- ★ A strong, solvent U.S.A. — NOT a bankrupt nation.
- ★ Return to government under Constitutional Law.

TO SUM IT UP, CRAIG HOSMER STANDS FOR A SOUND FOREIGN AND DOMESTIC POLICY BASED ON THIS SIMPLE RULE:

America First, Last and All the Time

Elect... (the best qualified man)

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YOUR CONGRESSMAN

HOSMER VOLUNTEERS, 4501 Orange Avenue, Long Beach  
A. A. Carey, Chairman—Annette Brower, Secretary

now at Barker Bros. . .

in time for football thrills

## New, 1953 Westinghouse TELEVISION

with the amazing "Electronic Clarifier"

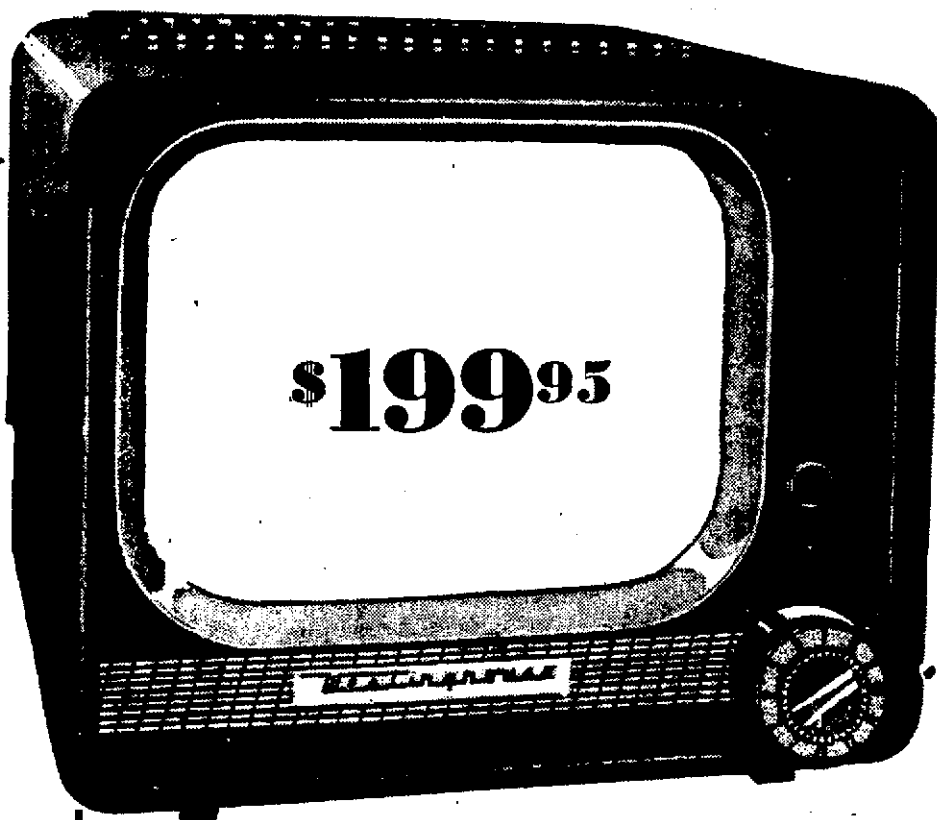
Barker Bros. is proud to present the great new Westinghouse TV line for 1953! Here is new, advanced design for greater viewing comfort PLUS new, distinctive cabinet styling to harmonize beautifully with any home decor. And . . . only Westinghouse has the sensational new "Electronic Clarifier," the engineering miracle that eliminates streaks, flutter and flop-over from your television picture . . . gives you reception with clearest and sharpest detail imaginable. Now is the time to prepare yourself for bigger and better TV entertainment this fall, including football, presidential campaign speeches, new programming and many special events. See them at their best with a brand new 1953 Westinghouse model from Barker Bros.! You can be SURE . . . if it's Westinghouse!

All Westinghouse TV prices include Federal Excise Tax . . . 90-day Parts Warranty Plus 1-yr. Warranty on the picture tube.

**BARKER BROS.**

BROADWAY AT LOCUST — Phone 6-9251

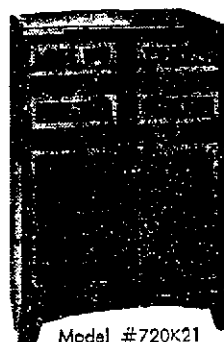
Shop Friday, 9:30 A. M. to 9 P. M. Other Days, 9:30 A. M. to 5:30 P. M.



Model #681717

### "THE DOVER"

Strikingly smart 17-inch table model television with rich, brown plastic cabinet plus many important Westinghouse features. Has the new "Electronic Clarifier" for clear pictures that stay clear . . . no streaks, no flutter and no flop-over.



Model #720K21

### "THE WHITMORE"

Full-door console with 21" Fixed Focus picture tube, "Electronic Clarifier," convenient single dial tuning. Cabinet of mahogany veneers . . . \$439.95



Model #713K21

### "THE CONCORD"

Superbly styled open-face console in outstanding contemporary styling. Has 21" Fixed Focus Picture tube, "Electronic Clarifier," single dial tuning. Cabinet finished in mah. veneers . . . \$369.95



Model #692121

### "THE CAMPAIGNER"

Compact table model with 21" Fixed Focus picture tube, "Electronic Clarifier," single dial tuning. No table to buy; legs included at no extra charge. \$299.95



# Schools Report in 'Red' Book Count

By THAD OMOHUNDRO

Efforts of County School Superintendent C. C. Trillingham county. Supt. Trillingham said he is pleased with the co-operation he is receiving. For example, Harbrought responses from five of the districts today, with one district listing 14 library books as either subversive or of doubtful loyalty.

Stanley B. Shaver, Covina District School Superintendent, wrote: "It is heartening to know that we can turn to a county administrative staff to help us resolve these issues when they crop up. In our district, we have never completed a check with all of the 144 school districts in which many of other districts have had it."

Maurice R. Stokesbury, deputy superintendent at Alhambra, M. Evan Morgan, Santa Monica assistant superintendent, said: "We believe the public has a right to be sure that these books and other instructional materials used in schools are not subversive."



TORRANCE JET PRODUCTION—Jet fighter-bomber fuselages move along an assembly line at a manufacturing facility being developed at 190th St. and Normandie Ave., Torrance, by the Douglas Aircraft Co. The huge site was an aluminum processing plant during World War II.

## Jet War Planes Pour From New Douglas Line

TORRANCE—Despite an enormous conversion task and a labor dispute, scores of jet fighter-bombers are pouring from the recently activated Douglas Aircraft Co. plant at 190th St. and Normandie Ave.

Although the production rate is a military secret, a company spokesman said that the number of 'Skyraider' fuselages pouring from the facility exceeded all schedules.

Conversion of the 1,000,000 million square feet of floor space in the long-idle buildings began in May and production began two months later, with 56,000 square feet now in use.

plays about 1000 persons. Some 5000 are expected to be on the payroll there by early 1954.

The task of turning the former aluminum processing factory into an aircraft production site is continuing and the entire program will ultimately represent an investment of about \$10,000,000, it was stated.

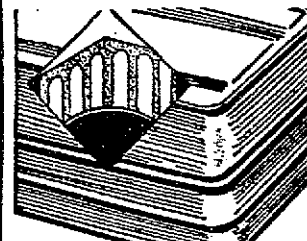
### GREAT REVIVAL

Beginning Sunday Oct. 5-19

Pentecostal Blessings—Holy Ghost messages. Healing of the sick through the divine power of God. Souls being saved.

HEAR EVANGELIST MARIE P. WILLIAMS SOUL SAVING PENTECOSTAL CHURCH 1710 N. Willowbrook—Compton Rev. Florence Lambhart, Pastor

### Budget Plan ACME FOAM RUBBER MATTRESS



KING SIZE OR ANY SIZE OR THICKNESS

We carry a complete stock of foam rubber. Will cut to your sizes.

Acme Foam Rubber molded pillows 475

ACME MATTRESS

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## Reds Combated by Catholic Clubs

Communism at sea is being successfully combated by the Catholic-sponsored Apostleship of the Sea, says the newly-elected president of the organization influences as are exerted upon them by Communists.

But more than 47,000 sailors have attended Catholic clubs in the port area and another 240,000 have taken part in Apostleship

Again... We're Out to Repeat!

WE'RE GOING TO SELL 35 NEW PONTIACS THIS WEEK!

HOW?

By Giving the Greatest Trade-in Allowance in History



YOU CAN SAVE UP TO \$500 PONTIAC CHIEFTAIN \$2319 2-DOOR SEDAN—Delivered in Long Beach as Low as.....

Your Present Car May MORE Than Equal the Down Payment... Drive in and See! WE'RE OPEN 'TIL 9 P. M. EVERY DAY

"The Largest Service Sales in the West"

★ WE SERVICE ANY MAKE CAR ★

★ USE YOUR CREDIT ★ PAY WEEKLY OR MONTHLY ★

### SAVE TIRES WITH A Front-End Alignment

Special Complete Combination Alignment

Align Front \$8.50 Special Price

End. Reg. \$3.50 Only

Balance Front \$2.25 \$10.95

Adjust Steering Gear. Reg. \$14.25

Regular Total

### BRAKES RELINED

For this small amount you can be safe and sure of quick stops in heavy traffic.

Labor Only \$8.95

### OVEN-BAKED PAINT JOB

Factory-type job in your choice of beautiful colors. Latest type oven-baked enamel used. As low as...

\$48.33

### FALL SPECIAL — TUNEUP MOTOR DIAGNOSIS

Clean and space spark plugs, clean and space distributor points, set timing, check battery, add water, check all ignition terminals.

Only \$2.79

### SPECIAL PONTIAC OVERHAUL

Six Cylinders 96.70

Eight Cylinders 118.93

WE WILL Grind Valves • Clean Carbon • Install New Rings • Replace Rod Bushings • Replace Rod Bearings • Check Timing Gears and Chain • Tune Motor • Lube and Change Oil

AND FURNISH • New Piston Rings • Rod Bushings • Rod Bearings • Points and Condenser • Head Gasket • Pan Gasket • Valve Cover Gasket • 5 Quarts of Pennzoil

Masters PONTIAC

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## DR. RAYMOND, DENTIST

NOW... ALL THIS WEEK

BIG SAVINGS! NO EASIER CREDIT TERMS

NO MONEY DOWN—PAY NOTHING FOR 14 WEEKS

I'll accept any reasonable terms! On approval of your credit, have your dental plates made Now and you are not expected to pay any money until after Jan. 15, 1953. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU, YOURSELF MAKE. No interest, No Carrying Charge—No Delay. Come in this week, and learn for yourself how little you pay. I mean every word of it—Just tell us how much you wish to pay each week or month on my long terms credit plan. 21 months to pay.

No better at ANY price Transparent DENTAL PLATE MATERIAL

Transparent plastic material now used in making dental plates is the finest and best material available to dentists. Very light in weight. Regardless of price and the low cost now charged for dentures, Dr. Raymond features this splendid material in his only office under his personal supervision. Come in and see the samples set with new translucent teeth.

SAVE ON PLATES

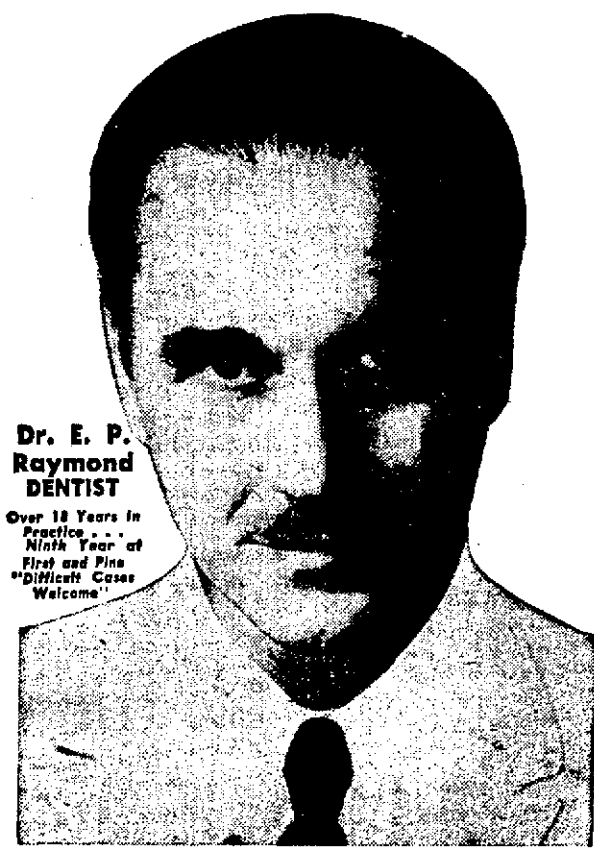
UPPERS, LOWERS and PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down... Your choice of teeth and materials. New low prices on dental plates of all types and styles included in this offer. In addition credit terms are so liberal you don't need cash. First small payment can be made after Jan. 15, 1953—with as long as 21 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

### QUICK SERVICE

On your first visit to my office there is no need to make an appointment. Dr. Raymond's modern office is staffed with a large number of nurses, laboratory technicians and dentists, making it possible to give quick, friendly service.

COME IN NOW!



Dr. E. P. Raymond DENTIST

Over 18 Years in Practice... at First and Pine "Difficult Cases Welcome"

### SAVE 50%

(Half the price of my best regular low price dentures.) By having your DENTAL PLATES re-set in my finest and newest Transparent Plastic Materials.

Have your teeth re-set in new Transparent Plastic Material at 1/2 THE PRICE OF MY BEST REGULAR LOW PRICES DENTAL PLATES... Now impressions will be taken. Then your teeth will be set in NEW TRANSPARENT MATERIAL—broken or missing teeth replaced—giving you a new plate (except for your old teeth). AT A SAVINGS OF 50%.

### 'IMMEDIATE RESTORATIONS'

AVOID EMBARRASSING TOOTHLESS DAYS

DENTAL SCIENCE makes it possible for you to have your teeth extracted and new dental plates put in immediately. SALESLADIES, SALESMEN, BUSINESSMEN and others before the public who do not wish anyone to know, appreciate this service rendered by many dentists. THE COST IS SMALL compared to the satisfaction derived.

### MODERN DENTAL PLATES

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates. Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. GOOD dental plates need not be expensive. THE COST IS SMALL. Ask to see samples of modern dental plates, uppers, lowers and partials.

QUALITY IS NOT SACRIFICED FOR PRICE

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NO APPOINTMENT NECESSARY FOR EXAMINATION

## NEW LOW PRICES

21 MONTHS TO PAY FOR

DENTAL PLATES

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\* Extraction, X-rays, Removable Bridgework (and preparations for plate work.)

NEW LOW PRICES To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

NEW LOW PRICES You who need Dental Plates take advantage of my NEW LOW PRICES, which will in no way change my well-established policy... well known... over the years in Long Beach... Good Dentistry that

conforms with the high standards of the dental profession. NOW at NEW LOW PRICES.

Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS

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Dr. Raymond

DENTAL PLATES

CORNER FIRST & PINE STS.

122 W. FIRST ST.

## Lakewood's Looker-Upper



**SURROUNDED BY MAPS**, old newspapers for reference and a mimeograph machine on which he prints Lakewood Taxpayers Association bulletins, Clark Searle pages through a ponderous volume on district formation procedure as he follows his hobby of leadership in Lakewood civic affairs.—(Staff photo.)

## Dinner Tuesday Night of University Club

Three hundred and seventy-five business and professional men are expected at the annual dinner meeting of the University Club of Long Beach Tuesday night in Lafayette Hotel.

A fellowship hour at 6:30 will begin the affair, and dinner, election of officers and entertainment will follow. Cecil Willis is program chairman, and Jules Brady is in charge of arrangements. Dr. Burns Chaffee is president.

## CAPTAIN OF CONTROVERSY—

# Lakewood Is His Hobby

By BUD LEMBEKE

He shoves aside a mimeograph machine on his crowded desk, shifts a stack of newspapers and makes room for a big book.

Flopping the book down, he thumbs through a few pages and soon is as absorbed as though it were a best seller.

The tremendous tome, two feet wide, a foot and one-half high and an inch thick, is the "Comparative Synopsis Selected California District Statutes."

Clark Searle finds the book, the mimeograph machine and the newspapers essential in his hobby of all-out participation in Lakewood civic affairs. As managing director of Lakewood Taxpayers Association, he has the job of running off association bulletins and meeting notices. When the printed message can't wait for mail delivery, he sometimes works until the small hours of the morning distributing the leaflets door-to-door.

## HE'S FOR LAKEWOOD

The 52-year-old motion picture technician, employed at a Long Beach theater, spends most of his spare time pushing Taxpayers Association projects for improving Lakewood. Like other association officers, he works without salary. He has no personal political aspirations and he finds that his hobby costs him money, in telephone calls to county officials and in travel expenses to attend hearings involving Lakewood.

Searle loves a controversy. It

was at the height of one raging over a proposal to renumber Lakewood streets, changing from the Long Beach to the county digit system, that he plunged into civic affairs in 1948. With the help of the Taxpayers Association, newspapers and other civic leaders, Searle won his point. The Long Beach street numbering system was retained.

## STEPS ON TOES

Since the victory, he has been in the middle of nearly every Lakewood controversy and campaign, from hog farms to zoning. Marshaling facts and eggging on the press, he clings doggedly to the cause and occasionally steps on toes. Even the location of his residence at 5816 Fidler Ave. in Mayfair is controversial. Some Mayfair residents consider their section part of Bellflower. Others, like Searle, wish to identify Mayfair with Lakewood.

Searle has done some king-size toe-stomping in his efforts to have school district boundaries changed by extending the Long Beach district north to South St. The area involved is now in Bellflower School District, and Searle's part in working for the proposed revision brought down considerable wrath on his shoulders from Bellflower groups.

His contention that Lakewood would benefit by annexing to Long Beach has also met with stormy opposition from some groups.

"Lakewood's thousands of new residents are fortunate in that they can elect to form a city, annex to Long Beach or remain

unincorporated," says Searle. "When you move into an older community you have to accept the form of local government that someone else decided upon."

Searle has two favorite projects he'd like to see realized: The covering of Lakewood drainage ditches and formation of a street lighting district in Lakewood Village. He talks of "retiring" from civic affairs when these are accomplished, but you know he won't. The fact-finder likes his hobby too well.

## Aluminum War Salvage Arrives

The "aluminum mines" of the South Pacific continue to yield vast shipments of ingots which come to the Port of Long Beach. "Mined" out of the jungles of the many islands conquered during the war are thousands of American and Japanese planes.

Much of the product is concentrated on Guam. The planes are smashed into bits and melted into ingots.

Latest shipment, brought here by the Pacific Far East Line freighter William Luckenbach, was 812 ingots weighing 319 tons. It was consigned to the U. S. Government Receiving Depot, Los Angeles.

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM

# ASTHMA-DIABETES HIGH BLOOD PRESSURE



928 American Ave.

Dear Dr. Chan: "The day I came to your office with my mother and brother I was about to give up hope of getting rid of my asthma attacks. I spent hundreds of dollars for shots and pills, but yet found no results. After reading your advertisement, I tried you for my last resort and was thrilled to find that I responded wonderfully. After the first treatment, I was able to breathe normally and could sleep better for the first time in months. Now I am feeling fine and hoping others will benefit from my experience with Dr. Chan's Natural Method."

Signed: Mrs. Vivian Murray.

To Whom It May Concern: "For over 30 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I had suffered until I came to Dr. Chan. Night after night I had to sit up because I wasn't able to lie down to sleep. I was coughing and bleeding most of the night. Besides my stomach was full of gas. After taking Dr. Chan's Herbal Therapy for one week, I began to improve. Now, after five months of continuous treatment, my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me." Signed: Mrs. Tina Smith.

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DR. CHAN, D. C., HAS DEVELOPED A NATURAL METHOD

Dr. Chan, D. C., has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A trial will convince you. Phone 64-1196 for your appointment now!

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# BIG SAVINGS

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# DENTAL PLATES



SAVE on  
ALL DENTAL  
PLATES

I am NOW offering big savings on all types and styles of Dental Plates . . . including transparent material DENTAL PLATES set with TRANSLUCENT TEETH. I want you to come in and SEE FOR YOURSELF how LOW THE COST is and how easy my FLEXIBLE CREDIT PLAN can apply to you . . . better yet, you can practically WRITE YOUR OWN TICKET. Don't Delay — This offer is positively limited for a short time.

Make FIRST Small Credit Payment  
AFTER NOV. 16th

## USE YOUR CREDIT!

- No Delay • No Red Tape • Work Started Immediately
- (1) Merely Ask for Credit When You Decide to Have your Work Started.
- (2) Work Is Started Immediately—No Delay No Unnecessary Investigation.
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Transparent Plastic Materials are Used and Featured in all Offices

TRANSPARENT PLASTIC MATERIAL NOW USED IN MAKING DENTAL PLATES is the finest and BEST MATERIAL AVAILABLE to dentists. In average cases they are so LIGHT IN WEIGHT they actually weigh less than 1/4 of an ounce, REGARDLESS OF PRICE and the low cost, now charged for dentures, DR. BEAUCHAMP FEATURES THIS SPLENDID MATERIAL IN ALL OF HIS OFFICES. Come in and see the samples set with NEW TRANSLUCENT TEETH.

## QUICK PLATE REPAIRS

Broken dentures promptly repaired, relined or reset in new plastic materials of a very low cost. Missing teeth replaced. ALWAYS LOW prices.

BIG Savings • Easy Credit • Quick Service

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Between 4th and 5th

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EXTRA Trade-In ALLOWANCE  
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Now RCA Victor 21T217 with 21-inch screen, \$359.50, in superbly styled mahogany cabinet.

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NO EXTRA for excise tax  
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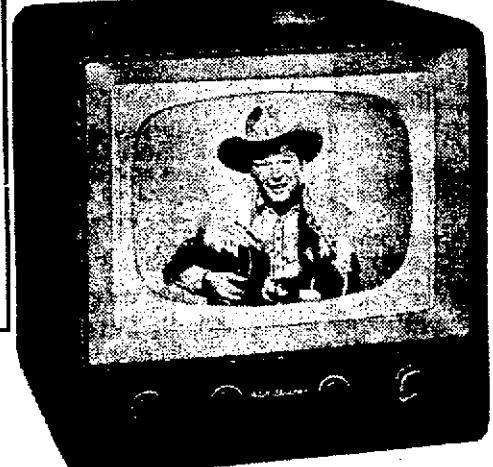
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There is no need to make an appointment when you visit my offices for dental work. Dr. Beauchamp's modern offices are equipped with a large staff of dentists, nurses and laboratory technicians, enabling a friendly service with a minimum amount of delay.

COME IN NOW!

## NEW PLATES THE SAME DAY TEETH ARE EXTRACTED

Ask a dentist to explain the many advantages of IMMEDIATE RESTORATION, which enables you to have your new dentures delivered to you immediately following the final extraction. Priced within the means of even the most thrifty buyers.

PRICES and CREDIT INFORMATION

FILLINGS  
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GLADLY GIVEN IN ADVANCE PHONE

LONG BEACH 66-3370



## A Lady Wears \$45,000



**\$45,000 BLACK STAR** sapphire necklace, ring bracelet and earrings are worn by Mrs. Juanita Lasley, 10217 E. Artesia St., Bellflower. The rocks will be shown at 2 p.m. and 7 p.m. today in Compton Gem and Mineral Club's third annual show at VFW Hall, 119 E. Magnolia St., Compton. Admission free, show is open 10 a.m. to 8 p.m.—(Staff Photo.)

## \$100,000 in Gems Exhibited

A jewel collection with a value estimated at \$100,000 is being shown today at VFW Hall, 119 E. Magnolia St., in the Compton Gem and Mineral Club's third annual show.

Under constant guard, the collection includes a black star sapphire necklace, ring, bracelet and earrings valued at \$45,000; a platinum and diamond necklace worth \$25,000 and a jade necklace and earrings valued at \$7500. The sapphires for the big set

## Architecture Forum Topic

Hugh Gibbs, AIA, contract architect for the State College buildings in Long Beach at 7:15 a. m. on Wednesday will address the Chamber of Commerce Breakfast Forum in the Empire Room of Wilton Hotel.

Gibbs will speak on "Architecture and Your State College". He will tell the history of architectural styles in the college. He will review problems in connection with completion of the vast layout. The Forum second vice chairman will be elected. Candidates are James Worsham and Richard Abramson.

Engle Randolph, Forum chairman, will introduce the speaker.

## LITTLE SHACKS

### Crescent Door Policy Pondered

By BOB GEIVET

**SANTA ANA**—And now the county is considering control of the little shack with the crescent on the door.

With all the delicacy the board of supervisors could muster, the county fathers went into executive session to probe the problem of what to do about comfort for the men in the construction fields and in the produce fields.

It seems that, sometimes, there are major building projects and 100 or more men are on the job. Facilities for them are temporary, not always of the deluxe variety, and seldom isolated by even so much as a tree or shrub.

And few of them are embellished with crescents; but that isn't exactly a worry of the supervisors.

What bothers the board are "the conditions," but they weren't fully explained.

Supervisor C. M. Featherly of Santa Ana proposed, after clearing his throat a few times and squirming about in his chair, that the county require by ordinance "temporary sanitary facilities of approved type."

That was the first inkling anyone had that the little shack with the crescent on the door were outdated.

There now are chemical gadgets, Featherly explained to his somewhat-startled colleagues.

Chairman Willis H. Warner, of Huntington Beach wanted to know about the comfort of the pepper pickers. They, too, must be considered, he said.

The board agreed to ask Building Inspector Charles W. Donohue to examine the construction of the little shacks. But not to require crescents for them.

## Compton's Co-Ed Court



FIVE COMPTON COLLEGE CO-EDS are finalists in the contest to select a queen for the silver anniversary homecoming celebration Oct. 13-18. Left to right are Sue Ferrick, Carol Layton, Darlene Davidson, Janet Williams and Danee McDaniel.

## Medal of Honor for Tennessean

WASHINGTON—(AP). The nation's highest military honor was awarded Saturday to a Tennessee infantryman killed after clubbing one Communist to death and slaying at least 10 others in knocking out three enemy positions.

Army Secretary Frank Pace Jr. announced award of the Medal of Honor to Cpl. William F. Lyell, 22, of Old Hickory, Tenn., who was killed by mortar fire while leading his platoon in Korea Aug. 31, 1951.

## GLASSES on CREDIT

1. Order your glasses TODAY
2. Wear them TOMORROW
3. PAY LATER!



**Dr. C. A. Huff**  
OPTOMETRIST  
on Merzanne of  
Nash Jewelers Bldg.

201 Pine Ave. Ph. 35-1517

## Homecoming Will Herald Silver Year at Compton

Homecoming Week, Oct. 13-18, scheduled to follow the Compton will open Compton College's celebration of its 25th anniversary, which will be a continuing observance throughout the remainder of the school year.

School officials plan a big Founders' Day observance in the spring, along with class reunions which will note the college's last year on the present campus.

The 1953 fall semester will see the college using its 80-acre Artesia St. campus to its full extent for the first time.

In the immediate future, however, is a homecoming dance

## Wine Salesman

Nationally advertised wine producer has immediate openings in Long Beach territory for two aggressive salesmen. Previous wine experience not essential, but prefer experience in beverage or food lines. Salary, plus car allowance and bonus. All replies strictly confidential. Our employees know of this ad.

Box A-2015, Ind. P.-T. 12

## VALUABLE FRANCHISE AVAILABLE FROM NATIONAL ORGANIZATION

Requiring only SPARE TIME and small investment.

**NO COMPETITION**—we hold pending patent rights. Initial investment of \$2500 to \$5000 required (fully secured). Thereafter, we will assist you with financing up to \$25,000 for expansion in a rapidly growing field.

To qualify you must be over 35 years of age, permanently located in your community and be able to stand a rigid character and credit investigation. We completely establish the business for you and do the advertising. You have no rent, no overhead, and no employees.

Persons selected will do no selling—needs no experience—just the honesty to give us a fair count in dividing our profits.

If you can qualify, write details, including address and phone number, Box A-2017, Independent-Press-Telegram 12.

# When you're between the DEVIL and the deep blue sea about denture costs



**EXACT PRICES**  
-not estimates-  
quoted by phone!



**NO CHANCE**  
of added cost, or extras of any kind.



**NO EXTRA CHARGES**  
... even for very DIFFICULT cases.



**the telephone that cannot tell a lie about denture prices**

Count your savings in advance

I have DEFINITE fixed prices for each type of denture I make. There can be NO GUESSWORK in quoting prices by phone. You won't be led to think they are lower than they REALLY ARE. There is NO CHANCE of added cost, or extras of any kind. They are NOT ESTIMATES. They are the COMPLETE and FINAL cost of my new dentures.

I RECOMMEND DENTURES MADE WITH TRANSPARENT MATERIAL and TRANSLUCENT TEETH because only materials that are translucent can hope to have a soft appearance that blends with your features. See sample plates now.

**SAVE MONEY—PLATES REBUILT**  
If you need a new fit and are satisfied with your present teeth you can save a lot by having old teeth re-set in new transparent material.

GET NEW DENTURES NOW THIS EASY-TO-PAY WAY

I handle my own credit, so that you can get the most liberal terms EASILY, without red tape or delay. I want you to wear your new dentures while paying. Your dental needs come FIRST—the money is secondary. Why pay cash? I charge NOTHING EXTRA for credit.

**you can count on easy credit, too!**

- Wait 45 days before starting small credit payments.
- Take as long as 15 months to pay—no extra charge.
- Credit given to pensioners—everyone welcome.

**DR. CAMPBELL**

IN LONG BEACH AT  
446 PINE AVE.  
FIFTH and PINE

Free Parking  
Sixth and Locust

YOU GET MORE FOR YOUR MONEY AT BURK'S

## BURK'S DOUBLES YOUR T.V. DOLLAR

**21 INCH**  
Nationally Advertised  
TELEVISION CONSOLE

Burk's celebrates with Election TV specials that top anything yet offered for downright value... PLUS Burk's exclusive 2-YEAR PARTS WARRANTY. These receivers are all NEW, all PERFECT, still in original cartons, all LATEST models. Here's proof-positive that you'll find a "better buy at Burk's." Come in... See for Yourself!

## BURK'S GIGANTIC ELECTION SPECIALS

BURK'S OFFERS YOU  
**2 YEAR PARTS WARRANTY FREE!**

COVERS  
**PICTURE TUBE AND ALL PARTS**

THIS UNHEARD OF WARRANTY MEANS 2 FULL YEARS OF TROUBLE FREE VIEWING AT ABSOLUTELY NO COST TO YOU FOR ANY PARTS INCLUDING PICTURE TUBE ON BURK'S ELECTION SPECIALS.

PLUS

**FREE** Radion Aerial  
**FREE** Installation!  
**FREE** Delivery!  
**FREE** TV Lamp!

All yours with the purchase of ANY NEW TELEVISION From Burk's Large Selection



Burk's Stores Are Open Evenings Until 9 P.M.  
—Open Sundays

AT BURK'S YOU'LL FIND RCA-VICTOR • ADMIRAL • TRAY-LER • GENERAL ELECTRIC • HOFFMAN • TELE-KING • DU MONT • CROSLLEY

**CONSOLE** ABOVE  
Handsome wood... not plastic... cabinet with graceful, modern lines. Clear, steady, giant 21-inch picture. Deep, rich tone. \$209.95 (plus excise tax). Including all the FREE features described at the right of this ad.

**\$159.95**  
MODEL AT RIGHT  
**25¢ PER DAY**

**TABLE MODEL** RIGHT  
This nationally advertised TV is a sensation at Burk's low price... only \$159.95 (plus excise tax). Including all the FREE features listed at the right of this advertisement.

**356 AMERICAN**  
(Corner 4th St.) Phone 7-3561

**4435 ATLANTIC**  
(Towne Theater Bldg.) Phone 20-1405; NEV 6-4065

**NORWALK**—11949 E. FIRESTONE. PH. Torrey 4-6811  
**SANTA ANA**—312 WEST FOURTH. PH. Kimberly 2-3588  
Stores Also in Huntington Park, Westchester, East Los Angeles, Los Angeles, Glendale

**BURK'S**  
Outstanding Values

Better Buy at Burk's



## The House That Organ Chords Built



HOME SWEET HOME for George Newell and his wife, Vera, was made possible by their combined talents in the musical field. Mrs. Newell, who has accompanied her husband on the drums, now operates a tractor on their one-acre fruit ranch. (Staff photo.)

### ACRE FOR TWO

## Blind Organist Ends Success Story Here

By JANE LINDEMUTH

SUN GARDEN — One good room home with glassed-in patio break started blind George Newell on the road to success as a professional entertainer.

That was years ago in Kansas when the brother of a blind man opened a motion picture studio and engaged Newell to play.

Since then he has played vaudeville and cafe engagements at Hilltop Cafe with organ music.

Newell lost his sight when he was 8. In the years since, he has lived by the rule that a handicapped person can be successful by his own effort and need not be dependent upon the state. He could provide pertinent slogans for National Employ the Handicapped Week, now getting underway, and believes that "many times a handicapped person must be a little better than average at his job to get a break."

He studied at Kansas City School for the Blind. When he was 13, Newell recalls with a smile, "Another boy joined me in a plan to run away from school. We followed the railroad until an agent found us and notified school authorities. We had walked 30 miles of track away from the school."

He majored in music at Baker University and was the only blind student enrolled. Although he copied all his lessons in Braille, Newell maintained the highest marks of any student at the university at that time.

He and his wife, Vera, came to Long Beach in 1939 to play at the Crow's Nest. They accepted this engagement because they "liked the town and its by-the-sea beauty."

Today they live in a seven-

room home with glassed-in patio which they constructed. The home and a guest house are on an acre at the corner of Huntington Beach Blvd. and Larson Ave. in Sun Garden.

The Newells say "We're here to stay."

And the white frame house often rings with organ music when some 50 to 100 friends are invited or appear for impromptu dances and barbecues.

### Library Film Forums on U. N. Programs

Accomplishments and plans of the United Nations will be presented at film forums scheduled for East Branch Library, Tuesday and North Branch Library, Tuesday, Oct. 14 at 8 p. m. The public is invited.

Films to be shown are "Grand Design" and "Screen Magazine No. 4."

Edwin Castagna, city librarian, will speak and lead a discussion at the East Branch program. Dr. Alice Rose, Long Beach City College instructor, will be speaker and moderator at the program at North Branch.

**BAY 2545** OPEN 1145 P. M.  
Richard Widmark—Marjorie Monaghan  
"Don't Bother to Knock"  
Audrey Hepburn—Felix Bresson  
"Duel at Silver Creek"

### Canadian Pianist to Teach Here

Vivian E. Crist, formerly of Vancouver, B. C., has opened a piano and voice studio in the Humphreys Music Building, 132 Pine Ave. During World War II, Miss Crist spent two years in the Royal Canadian Naval Service, where she took part in many musical activities overseas.

While stationed in London she studied with Harold Craxton. Following her naval service, she was granted a two-year scholarship to study piano and voice at the British Columbia Institute of Music and Drama at Vancouver, which was followed by further advanced study. In her Long Beach studio Miss Crist will specialize in the teaching of beginners as well as advanced students. She is a professional accompanist.

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## Jimie Fidler IN HOLLYWOOD

HOLLYWOOD—A movie drama, with the characters being real, live persons, will be enacted in court when Mario Lanza appears in defense in the \$5,000,000 damage suit brought against him by MGM studios. He will charge, I hear, that excessive studio demands have wrecked his health. He also will claim that his nervous system suffered a severe shock as a result of being forced to take off 60 pounds of weight for a movie role.

There is an axiom that there are two sides to every argument. I feel he may have the real answers to this one when court convenes.

Hollywood has seen its day during hearings by the House Un-American activities committee and I expect the committee to get busy again with picking, as the committee continues its investigations here. And it's a pretty safe bet that few of the pickets, if any, will come from the ranks of motion picture workers. Studio employees who oppose these investigations will be known for their employment.

Wallace Reid Jr. and his wife are the parents of a seven-pound, four-ounce baby girl, their third child. Victor Mature suffered a painful knee injury at Fort Leonard Wood, Mo., during the filming of a battle scene for his new movie. It is the second injury for the same knee during picture making in the past few months. The doctors fear there may be complications later on.

Congratulations to the Ronald Colman, married 14 years Oct. 1; to the junior Lon Chaney, celebrating their 15th anniversary the same day, and to Anthony Quinn and Katharine DeMille, wed 15 years on Oct. 2. A psychiatrist is being consulted by Donald O'Connor and his wife in

an effort to keep their marriage off the rocks. Mrs. O'Connor, it seems, wishes to star in her own television show, while Donald opposes two careers in the same family. Why the psychiatrist? Friends believe he will have to come up with a real stroke of genius if a separation is to be prevented.

Singer Joan Edwards and her husband, Julius Schacter, have dated the stork for March. This will be their first child. Those who expected a fireworks display in the John Wayne divorce suit, may face a disappointment. Mrs. Wayne's published charges that she has been doing her own housework, because of lack of funds, may collapse if what we hear about John's side of it is true. Wayne has been paying Mrs. Wayne \$1000 a month since their separation, plus free use of the house and the services of a gardener.

Linda Darnell has written to close friends and associates in Hollywood that she may wed Giuseppe Di Amato, the Italian producer, when she returns to Italy around the yuletide season. Earlier reports of this romance have been denied. Linda has further said she intends to live in Italy, returning to Hollywood only occasionally to make a movie.

Latest information available, with the stamp of authenticity, indicates that David O. Selznick will head the RKO studios, following the recent sale by Howard Hughes of his controlling interest to a syndicate. Part of the deal would include the services of Jennifer Jones, Selznick's wife, as the reigning star of the studio.

Gloria Swanson has the physical stamina of a woman half her age, this being the report from the Mayo Clinic in Rochester, Minn., where she underwent a complete physical checkup.

Vice President Alben Barkley and his wife will star in their own Mr. and Mrs. Television show after the Vice President retires from political life next

January. Their discussions will run the gamut of news, world affairs and society chit-chat.

Here's an unusual one appearing in the web and wool of Gene Autry's career. The merchandising company which markets all of the Gene Autry toys and clothing for cowboy-loving youngsters has just taken out a \$5,000,000 insurance policy on Autry as a protection in case anything should happen to Gene. I hear from friends of Brad Dexter and Singer Peggy Lee that the couple will be married when Miss Lee's divorce from Dave Barbour comes final. It will be the second marriage for Miss Lee and the first for Dexter. . . . Tennis Star Bobby Riggs will marry Socialite Priscilla Wheelan in November, being one of the whirlwind romances. It started when Riggs sponsored a benefit match with Miss Wheelan's parents. . . . I am told that Janet Blair and Nick Mayo will be wed early in October. . . . Sherree North, film dancer, has received her second interlocutory divorce from Fred A. Bessire, charging nonsupport. She got her first decree from him last year. . . . When Tito Atlas, Panama publisher, arrived in Los Angeles by plane, Red Skelton, John Wayne and Bo Diddley were there to extend welcome. While doing the honors, they also gave Ambassador William O'Dwyer a handshake the same day. . . . A virus attack may prevent Shelley Winters from going to Europe with Vittorio Gassman, but she plans to follow her husband a few weeks later.

## Brought Color to Hollywood

HOLLYWOOD — (AP) Director Dave Butler said Hollywood was at its most colorful when Tin Pan Alley moved out here en masse for the early talking musicals.

"Fellows like Walter Donaldson, Con Conrad and Cliff Friend gave this town real color," says Butler. He tells of Donaldson living at a swank Beverly Hills hotel and ordering dinner for 12 people every night in his room, regardless of whether one or 20 guests showed up.

Conrad, the composer of "Margie," once bought a swank hilltop mansion, spent thousands to have it landscaped, even to a \$10,000 private trout stream. But, outside of a bed, he never put any furniture inside.

Friend turned screenwriter for awhile. He once read a script to a producer who was noted for his love of villainous villains in movies.

As Friend read the script, the

producer kept asking: "Fine, but when does the menace come in?" Friend would answer: "Keep your shirt on, he's coming."

Finally, Friend finished and the producer yelled:

"Who's the heavy?"

Friend took the script and hit the producer over the head with it, answering quietly:

"You are."

**Special Cartoon Carnival**  
**HEY KIDS**  
**TODAY**  
After First Matinee  
Feature 7 All-Color  
**TOWNE**  
**SANTA FE**

**NOW — OPENS NOON**  
**FIERY ADVENTURE THRILL!**  
**TONY CURTIS**  
**PIPER LAURIE**  
**Susan Cabot**  
2nd Hilarious Laugh-riot!  
**STATE-7-2721**  
OCEAN AT PINE  
**SON OF ALL BABY**  
with ANN BLYTH

**NOW — OPENS NOON**  
**BOTH TECHNICOLOR!**  
**GREGORY PECK-ANN BLYTH**  
**THE WORLD IN HIS ARMS**  
**CABART-8-2038**  
ANGELIM ST. JUN. 13 TO  
**RAY BOLGER**  
**WHERE'S CHARLEY?**

**NOW! OPENS NOON**  
**ATLANTIC 2-1223**  
**THE MOST POPULAR SEA STORY OF OUR TIME**  
**Golden Hawk**  
Rhonda FLEMING · Sterling HAYDEN  
Action & Thrills—Giant of the Road  
**KNIGHTS OF THE HIWAYS**  
**THE SEEING EYE**  
Conline Student Adventure

**OPEN ★ BARGAIN 50c 'TIL NOON**  
Dana ANDREWS—Marta TOREN  
George SANDERS  
**"ASSIGNMENT PARIS"**  
**RIVOLI-6-3207**  
AMERICAN NEAR 5TH  
2nd MYSTERY THRILL  
**"RED SNOW"**  
WITH Guy MADISON

**Open Noon — 50c** Tax Incl.  
Bob HOPE · Jane RUSSELL  
**"SON OF PALEFACE"**  
**SANTAFE-72904**  
SANTAFE HILL  
Ray BOLGER—TECHNICOLOR  
**"WHERE'S CHARLEY?"**

**Lakewood DRIVE-IN THEATRE**  
CARSON AT CHERRY  
Phonics L. B. 49931 and L. B. 904943  
... SHOW STARTS TONIGHT 6:15 ...  
FIRST LONG BEACH SHOWING  
**Burt Lancaster "THE CRIMSON PIRATE"**  
COLOR BY TECHNICOLOR and  
STEPHEN McNALLY  
**"DUEL AT SILVER CREEK"**

**EBELL 1100 E. THIRD ST.**  
PHONE 6-5908  
Cost. Today  
Open 12:30  
LAST 2 DAYS  
WE ARE BREAKING ALL ATTENDANCE RECORDS FOR THE 21 YEARS WE HAVE OPERATED THE EBELL THEATRE. (AND NO WONDER!) WE ARE PRESENTING TO YOU TWO OF THE MOST WONDERFUL PICTURES WE HAVE EVER SHOWN ON ONE PROGRAM. YOU WILL NOT SEE THEM TOGETHER AGAIN IN ANY THEATRE IN AMERICA ON THE SAME PROGRAM FOR OUR LOW PRICES.

**GARY COOPER "HIGH NOON"**  
GRACE KELLY  
GECIL B. DE MILLE'S GREATEST ACHIEVEMENT  
**"GREATEST SHOW ON EARTH"**  
All Seats Including Loges 62c — Children 25c — Plus Tax  
— STARTS TUESDAY —  
Two of the finest pictures you have seen in a long time —  
the 1st one is the best comedy of 1952!  
**"DREAM BOAT"** With Clifford Webb  
Ginger Rogers — Ann Richards  
The Co-feature — GARY COOPER'S  
Finest Picture Since  
**"Covered Wagon"**

**Complete DINNERS**  
\$1.00  
Includes soup, salad, dessert and coffee.

**Choice TOP SIRLOIN STEAK**  
with French Fries, Complete Dinners.  
**\$1.85**  
**109 LOCUST**  
Ph. 7-9318

**PHONE 8-8602**  
**FAST DELIVERY**  
**Sizzling Chicken**  
3000 E. Pacific Coast Hwy.  
Open Saturday & Sunday Till 12  
Other Nights Till 11:00

**MORENO'S**  
Established in 1932  
SPANISH and MEXICAN FOOD  
1957 AMERICAN AVE.  
Complete Dinners—Also a  
SELECT DOMESTIC  
IMPORTED WINES  
FOOD to  
TAKE OUT  
Special Banquet  
Menu  
Phone 4-412  
N. L. Moreno  
Owner

**WOW**  
what Food!  
Finest charcoal broiled steaks.  
Delicious Dishes—Dinners from \$1.75  
Norman Cowan at the Piano  
Open 7 Days a Week  
**APPLE VALLEY**  
STEAK HOUSE  
723 E. Broadway • Ph. 7-5126

**Paul's**  
OF LAKWOOD  
COFFEE SHOP OPEN  
7 A.M.—1 A.M.  
STAR ROOM  
10 A.M.—2 A.M.  
DINING ROOM  
11:30 A.M.—10 P.M.

**Paul's**  
OF LAKWOOD  
TODAY'S BIG LOW PRICE  
COMPLETE DINNER FEATURE  
TAKE YOUR FAMILY  
TO DINNER TODAY  
OLD FASHIONED  
STEVED CHICKEN WITH  
EGG DUMPLING  
Consisting of the Following:  
Choice of  
Fresh Onion Soup  
Tossed Green Salad, Roquefort Dressing  
Whipped Potatoes Fresh Vegetables  
Your Choice of Dessert and Beverages  
Just ..... **\$1.85**

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DINING ROOM  
11:30 A.M.—10 P.M.

**WEST COAST CREST**  
ALL NEW! ALL THRILLING!  
**VICTOR HUGO'S IMMORTAL CLASSIC**  
**LES MISERABLES**  
starring  
**MICHAEL RENNIE · DEBRA PARET · ROBERT NEWTON · EDWARD GWEEN**  
2nd Action Hit Red CAMERON  
IN COLOR Ruth HUSSEY

**IMPERIAL BELMONT**  
BOTH THEATRES  
12 NOON  
**"THEY CALL ME 'DIRTY MEX'"**  
but still they chase my women!"  
**THE RING**  
SECOND SWELL HIT!  
**"TOUGH GIRL"**

**EGYPTIAN**  
OPEN NOON  
Rob HOPE—Jane RUSSELL  
**"SON OF PALEFACE"**  
Linda DARNELL—T. HUNTER  
**"ISLAND OF DESIRE"**

**CREST**  
ONLY  
STARTS WEDNESDAY  
2 Alec Guinness Hits  
**"THE MAN IN THE WHITE SUIT"**  
PLUS  
**"KIND HEARTS AND CORONETS"**

**For Health's Sake**  
**"Let's Go Roller Skating"**  
AT  
**L. B. Skating Palace**  
278 Alameda Ave. • Phone 65-1528  
**Hammond Organ Music**  
Daily Except Friday & Saturday  
7:45 P. M. to 10:45 P. M.  
Friday & Saturday  
7:45 P. M. to 11:00 P. M.

**Victor Hugo**  
RESTAURANT  
famous for french cuisine  
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**ROXY**  
127 West Ocean  
OPEN ALL NIGHT  
FREE PARKING  
John BARRYMORE Jr. — CHIE WILLIS  
Action in  
Technicolor  
**"High Lonesome"**  
Robt. RYAN  
**"Born To Be Bad"**  
Ronald REAGAN — Piper LAURIE  
Comedy Riot ... **"LOUISA"**

**Circle DRIVE-IN THEATER**  
PHONE 9-9513  
Pacific Coast Hwy. at Traffic Circle  
BOX OFFICE OPENS 5:15 ... SHOW AT 6:15

**GREGORY PECK**  
**ANN BLYTH**  
**"THE WORLD IN HIS ARMS"**  
**JOHN WAYNE**  
**"BIG JIM McLAIN"**

**ATLANTIC**  
OPEN 12 NOON  
PHONE 2-3141  
5670 ATLANTIC  
ADULTS 60c—JRS. 50c—KIDS 20c—1 UNDER 12 FREE WITH EACH PARENT  
**LANA TURNER in "The MERRY WIDOW"**  
**HOLIDAY FOR SINNERS**

**LAKE WOOD**  
Long TURNER — Fernando LAMAS  
**"THE MERRY WIDOW"**  
Van JOHNSON — Patricia NEAL  
**"THE WASHINGTON STORY"**

**LAKE WOOD**  
4501 E. Carson, Ph. 8-2550, Open 12:30  
Park Free, 1 Child Free with Parents.

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Fresh Onion Soup  
Tossed Green Salad, Roquefort Dressing  
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Your Choice of Dessert and Beverages  
Just ..... **\$1.85**

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OF LAKWOOD  
COFFEE SHOP OPEN  
7 A.M.—1 A.M.  
STAR ROOM  
10 A.M.—2 A.M.  
DINING ROOM  
11:30 A.M.—10 P.M.

## The UNITED STATES MARINE BAND



**TUESDAY, OCT. 21, 1952**  
3:30 P. M. and 8:00 P. M.  
**Wilson High School Auditorium**  
10th and Ximeno Ave.—Long Beach, California  
Sponsored by East Long Beach Kiwanis Club

**BENEFIT OF UNDERPRIVILEGED CHILDREN'S FUND**  
Admission: Matinee—Students 50c, Adults \$1.00, Evening—\$1.00, \$1.50 and \$2.50  
Tickets on Sale at 1611 Pine Ave. and 220 E. Third St.



# How About Gay Old Dogs?

By VERA WILLIAMS

Want to know at a glance what a person is like? Think of the dog he most closely resembles. The chances are he will have the characteristics of that dog.

At least that is the novel idea of James A. Worsham, lecturer, writer, manufacturer and inventor, whose latest book, "The Knack of Sizing Up People at a Glance," is in the hands of a New York publisher. Worsham wrote it in collaboration with Edwin J. Flegal of St. Louis, with whom he served during the war recruiting doctors, dentists and technicians for the armed services.

Worsham, 4425 Cerritos Ave., previously wrote "Low Pressure Selling," "Winning Your Way" and "The Art of Persuading People."

"THERE IS A BASIC difference between the two types of people—blonds and brunettes," says Worsham. "Blonds are more gullible. You might try selling speculative oil stock to a blond. But don't try it with a brunette—you'd be wasting your time."

"And then about the animals—we all know people who look like bulldogs, we know their jaws, their noses, their mouths, we know how they sit and stand and walk and act. People who look like bulldogs act like bulldogs—they have the courage and tenacity of bulldogs."

"And then hounds, we all know people who look like hounds. When we see someone built like a greyhound, we know he is going to move fast. He is a good person to do a job in a hurry."

"And then bloodhounds. We know that when a bloodhound gets on a scent nothing can deter him, nothing can turn him aside. People who look like bloodhounds see a job completely through."

WORSHAM GOES AHEAD with people who resemble gentle spaniels, vociferous wire-haired, peppery chihuahuas. The list is almost endless. Persons with large noses,



CHIN IN HAND, James A. Worsham finishes last pages of a manuscript, "The Knack of Sizing Up People at a Glance," now in the hands of New York publisher. His theory is people have characteristics of dogs they resemble.—(Staff photo.)

says Worsham, have a "reserve of energy" and usually they are kind and generous.

Large-mouthed people are talkative, he says; small-mouthed people are silent. Beware, he says, of the thin-lipped person, especially if the thin-lipped person leans back in his chair and folds his arms. "Don't ask such a person for a Red Cross contribution," he says cryptically.

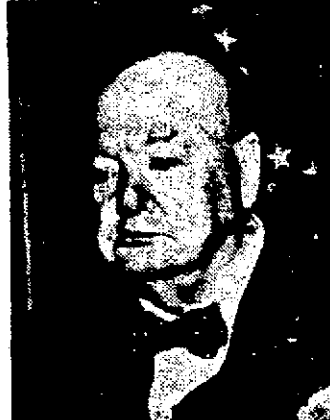
Persons who amble along toes turned outward "aren't going anywhere especially," Worsham says, but those who walk

with drive have drive in their daily lives.

The book has 70 illustrations by the author's daughter-in-law, Betty, who is Mrs. James A. Worsham Jr. of Long Beach.



BULLDOG'S DOUBLE?—Winston Churchill, who resembles the English bulldog, reflects the tenacious character of the animal in keeping with the theory of James A. Worsham, Long Beach author.



## Rosell Revival Guest at 3 p. m.

Merv Rosell, evangelist who drew record crowds in his revival services here in 1950 and 1951, will be a guest of Dr. H. J. Appelmann at the revival tent at Carson St. and Cherry Ave. at 3 p. m. today.

Rosell will appear as a guest. He does not plan to deliver a message.

Dr. Appelmann, former Chicago attorney who became an ordained Baptist minister in 1930, is conducting a series of meetings, sponsored by the Long Beach Evangelical Association, at the Carson and Cherry site. Meetings are held weekdays at 7:30 p. m. and at 3 p. m. Sundays. The evangelistic campaign will close Sunday, Oct. 19.

## Tot Killed in Crash

SANTA SUSANA.—UP A 2-year-old girl was killed Saturday when the car her father was driving crashed into a pole on Highway 118, one mile east of here. Dead was Consuelo Delgado of Sun Valley.

## Music Concerts Cash Aid Sought

Financial assistance from the Board of Supervisors toward partial financing of 14 chamber music concerts in Long Beach Art Center was requested Saturday in a letter reaching the board from Samuel W. Heavenrich, city municipal art director.

Heavenrich said "there is active demand for this service in Long Beach, whose citizens find it difficult to travel to Los Angeles for the series there."

He said that \$800 from the county would be augmented by funds pledged by Local 333, Long Beach, of the Musicians Association, American Federation of Musicians.

The musicians would finance nine of the 14 concerts. The concerts would be of the same type which have been presented for a number of years at the county museum in Exposition Park, Los Angeles.

The request will be considered Tuesday morning at the Hall of Records in Los Angeles.

## END BIFOCAL TROUBLES

MEN AND WOMEN who wear bifocals often are puzzled by their inability to see clearly at "arm's length." The reason for this difficulty, however, is very simple.

The bifocal has two focal powers. The power for reading seldom is effective at more than 18 inches. The power for distance is most effective at distances six feet and beyond. In many cases the eye cannot accommodate itself to the range that lies between . . . particularly at "arm's length."

CONTINUOUS VISION LENSES provide for this deficiency by adding a third power for arm's length, and minimize HEAD TILT. Come in or phone 43-8319 for appointment. Open Friday Evenings and all day Saturday. Convenient weekly or monthly payments arranged if desired. In Long Beach 25 years.

DR. J. M. SOSS, Optometrist

27 Pine Ave. Ground Floor Office at Bus Stop

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**GIANT 17" TELEVISION**

GLARE FREE--FULL SCREEN

Talk about terrific TV values! . . . just look at this price for giant 17" television at Dorn's stores now! If you've been waiting for a better television set at a lower price, you'd better make a baseline for your nearest Dorn's store. Seeing is believing. Here's more powerful TV with up to 50% more picture detail with the super-powered chassis. Quantity is definitely limited, so get your order in while they last.

Compare with sets selling for \$249.95

**\$118.95**  
YEARS TO  
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Plus F.E.T. and 1-Year Parts Warranty

**NO MONEY DOWN**

As low as  
**\$100** Per  
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**SALE! 17" TV**

Save \$100

Famous Make

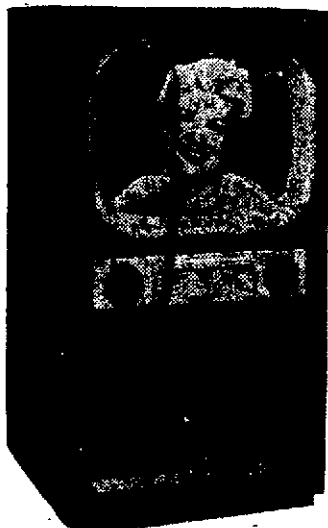
Never before has Dorn's been able to advertise such an incredibly low price for superb BRAND NEW TV with Giant 17" glare-free picture! Full screen focus. One knob tuning. All in a beautifully styled cabinet. Mahogany veneer console base \$14.95 additional.

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**\$99.95**

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Only \$1.00 Weekly



MODEL 30

**SALE! 20" TV**

CONSOLE

Famous Make

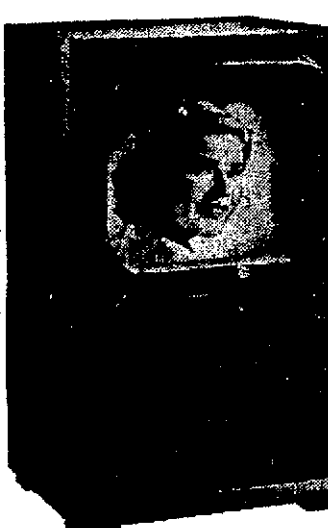
You save a smashing sum on this famous make, giant 20" TV set. A handsome cabinet with a smart, hand-rubbed mahogany finish. Every set is guaranteed mechanically perfect. When you buy at Dorn's you're sure of quality at really low prices. Enjoy TV for years to come by coming in today for a demonstration.

Dorn's Price

**\$136.95**

Plus F.E.T. and 1-Year Parts Warranty

Only \$1.50 Weekly



MODEL PL-20C

**SALE! 21" TV**

CONSOLE

Famous Make

Orig. \$349.95

Sets from one of the most popular nationally advertised manufacturers. But because of this terrific slash price we can't even breathe his name. Each set has a giant 21" screen and features to match the highest quality, the best performance.

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MODEL 720-21

"Bloated, Gassed-Up, Loggy, Pepless, Clogged-Up Feeling . . .!"

"Blotchy, Pimpily, Sallow Skin"

for once in your life . . . you can Do Something NATURAL About It!

**FOUND!!!**

"THE INTERNAL MINERAL BATH"

Not a Laxative or Colonic . . . But Tablets Taken "Like Vitamins"

Let's be realistic about it . . . One great obstacle to pure health occurs when putrefactive toxins are rampant in the intestinal tract.

It is obvious that aggravation of many discomforts may continue until this condition is corrected!

What you want is to remove the cause of your distress by an easy, delightful, NATURAL way. Because that is the only sensible way to insure yourself of a new feeling towards life—to radiate and feel an atmosphere of pleasantness!

Try this way of Nature's Children . . . purifying, cleansing, natural! The 26 Minerals as found in LIFE TABLETS are over a million years old and they have been endowed by Providence with the important quality of being able to absorb and thus collect toxic substances and other products—giving a "clean broom" cleansing to your entire intestinal tract . . . not a flushing, but a purifying action . . . an easy, delightful, NATURAL way to take "The Internal Mineral Bath" . . . Send for LIFE TABLETS Today!

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Enclosed please find \$5.00 for which please send me your \$4.00 size 1200 Tablets Life Minerals. SEND POSTPAID. Send No Money, pay postman plus C.O.D. Charges. (Please Print Plainly)



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## EDITORIAL

# Eisenhower Offers Alternative for War as Path to Prosperity

WHEN DWIGHT D. EISENHOWER in his Peoria speech denounced the use of war as an instrument of economic policy, he corrected two misrepresentations of current history. More important, he offered a positive and appealing alternative to both.

One false version came from Moscow. Writing in the magazine *Bolshevik*, Joseph Stalin imputed to the capitalist countries policies which make war inevitable. It was a familiar Communist theme, though the Red dictator gave it a revisionist twist by predicting that the capitalist nations will fight among themselves rather than against the Soviet Union.

Stalin's crystal ball told him that American imperialism will bring about rebellion by this country's allies as well as Japan and Germany. While his statement did not carry the argument into detail, the standard pattern of Communist propaganda is that obsession with economic advantage—in short, with prosperity at home—is driving the United States toward war as an economic necessity.

Gen. Eisenhower refuted this falsehood with the forthrightness of one who knows only too well what war means. He told his midwest audience:

"There is no future for America in economic policies that depend upon the stimulus of war and threat of war to create and maintain prosperity."

It was coincidence that Eisenhower should expose the wrongness of Stalin's views at almost the moment they were being published. But it was wholly intentional when he set the record straight on the Democratic refrain, now repeated to the point of inanity, "You never had it so good."

His answer was the simple and indisputable one—that the only prosperity under Democratic administrations has been bought at the cost of war. Another campaigner might have added that Stalin has some excuse for misinterpreting American policy as welcoming war as an antidote to unemployment. Eisenhower is above the

demagoguery of applying a wholesale label of "warmongers." But he drove his point home:

"If the economic facts of the past 20 years mean anything, they mean this: The slogan 'you never had it so good' is a slick Fair Deal Paraphrase for 'you'll never have it any better under us—unless military expenditures keep the economy steamed up.'"

He went on to review the record of unemployment since 1933, which supports in detail his conclusion:

"Our country's dangers quickly mobilized the incentives of all the American people—something the administration program had never been able to do."

As an alternative both to the dreary prophecy of Stalin and the enormous cost of what passes for Democratic prosperity, he proposed a return to the incentives of peace.

The American economy does not require the stimulus of war if permitted to function under its own "inherent power to grow." Federal spending, high taxes and unstable money have kept that power throttled. If the economic machinery has moved feverishly under the threat to national security, Gen. Eisenhower recognizes that this fuel injures the machine, that it cannot last indefinitely—and that it must not be permitted to last beyond the time of real emergency.

He would replace it with the normal peacetime incentives of American life, the rewards of free men encouraged to use their own energy and skill for constructive purposes. He insists that a return to these rewards is practical and right.

Eisenhower's detractors have pictured him as a man so grooved in military thinking that he will find civil government distasteful if not actually beyond his understanding. But with the campaign still nearly a month from the finish, he has emerged as the champion of the kind of civil government anchored in peace. It is fair to infer that this, as much as anything else, explains why he is winning the hearts of so many Americans.

## MALCOLM EPLEY

## 'Ike' Seen in Lead in Local Area

WHO has the edge right now in the Long Beach area—Eisenhower or Stevenson?

There is, of course, no way to answer that question conclusively, and any estimate or guess that might be attempted can never be checked for its accuracy. The division of sentiment between the two national tickets in this district can change sharply

between now and election day a month hence, and a judgment that is correct today might look pretty bad, indeed, compared with the official election results, Nov. 4.

Despite this hazard, the question was put directly a day or two ago to this political news desk with the necessity for an answer. The Associated Press is now making its second political survey, polling editors of AP papers throughout the nation as to how things look in their territories. A questionnaire arrived here, and an answer was called for.

After weighing various factors and conducting a very light bipartisan poll among persons interested in politics, this writer set down conclusions and sent them along to the AP survey.

The question was, "If the election were held today, who would be the winner in your area?"

Here was the answer, applied to the 18th Congressional District:

Eisenhower ..... 53 pct.  
Stevenson ..... 47 pct.

Among factors considered were:

1. The Congressional voting in the 18th District in the June primary, when Republican candidates collected 74,802 votes and Democratic candidates received 25,175.

2. Votes on governor, U. S. Senator, Congressman and other offices in the 1950 off-

year election, which were strongly Republican in Long Beach and Lakewood.

3. Current campaign activity.

4. Local reaction to the Nixon broadcast.

5. 1948 Presidential election returns, which showed the Democratic candidate carrying Long Beach by a narrow margin. (Truman 56,707; Dewey, 55,534.) This was really too close to be helpful.

6. Registration, which, while final figures are not available, will probably show a substantial Democratic majority. This factor is on Stevenson's side.

7. Stevenson's pro-federal position on tidelands.

Now, before any Stevenson partisans get discouraged, let it be said that none of these factors is conclusive, and each can be discounted to some extent on the basis of past experience or for other good reasons.

For example, a warm contest between two Republicans in the June primary helped to pull votes to one or the other which might otherwise have

### He Sure Delivers

Portraits by Metcalfe

God bless the busy boy who brings . . . The paper to our door . . . Who earns his daily profit and . . . Who asks for nothing more . . . As much as anyone . . . And he is really learning how . . . That business should be run . . . He has to give the service that . . . His customers demand . . . And keep a proper record of it . . . The cash and checks on hand . . . He has to sacrifice at least . . . A portion of his play . . . While keeping up his school work and . . . His paper route each day . . . And so our hearts are grateful for . . . Our comfort, pride and joy . . . With every headline we receive . . . From our newspaperboy.

Yes, Virginia, there is a Santa Claus, and what's more he comes twice in the election year. Or so we gather from the candidates' promises.

gone to a Democrat. And for another example, off-year voting, such as that in 1950, often runs strongly Republican in districts which, come Presidential election year, go Democratic.

These things were taken into consideration in working out the answer to the AP's question. But still, on the basis of available evidence, it seemed logical to give Eisenhower an edge here at the present time.

Some of those polled for their opinions thought the sentiment ran as high as 60 per cent for Eisenhower. Invariably, Eisenhower partisans gave the general higher percentages than did Stevenson partisans showing the element of wishful thinking at work. Stevenson partisans who thought their man would carry Long Beach were willing to settle for 51 or 52 per cent in his favor.

The AP was told that there is no evidence that the issue is finally determined here as yet. The AP questionnaire did not ask for a percentage of undecided votes, because it was based on the theory of an election to be held "today."

However, there is reason to believe that a very considerable number of Long Beach area voters are still in the undecided class. In short, there is every good reason for partisan workers to continue to put in their best efforts for their man. Nothing is certain at this stage of the game.

Sen. Soaper Says: By H. V. WADE

A western amusement-park employee, 32 years on the same merry-go-round, would like to swap experiences with some true negotiator at Panmunjom.

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## "MY FELLOW AMERICANS . . ."



DREW PEARSON

## Doctor on Road to Cancer Cure?

WASHINGTON—For several years an American doctor has been living in Ecuador experimenting with a fantastic, secret solution which may prove the answer to cancer.

The doctor is Wilburn Ferguson, and the solution he is working on is that used by the Jibaro Indians in the jungles of Ecuador to shrink human heads.

Dr. Ferguson emphasizes that he has not found a cure for cancer, that he has only found a "promising treatment." Nevertheless his clinical records have shown some miraculous recoveries. Not only does the solution appear successful on rats and mice, but a few test patients have had cancerous tumors totally destroyed and have regained their health.

Dr. Ferguson's interest in the herb formula of the Jibaro Indians resulted from the fact that nothing known to modern science will shrink cartilaginous tissue. Thus, an ear can be burned to ashes, but it does not shrink.

However, the Jibaro Indians have been able to shrink human heads—the skull, jaw, jaw and various cartilaginous tissues. He also observed that the head-shrinking process appeared to destroy ulcerated or diseased tissue-cells, while leaving healthy cell-matter intact.

The Jibaros use more than

30 herbs in making their head-shrinking mixture. Dr. Ferguson, however, has been able to eliminate all but six herbs as superfluous. What he now uses is a solution of the herb concentrate in glucose and alcohol which is administered intravenously and also injected directly into the tumor. There is also an ointment for direct application in case of external or vaginal-tract cancers.

Dr. Ferguson unquestionably could have made a fortune with his new cancer formula, instead of which he is dead broke. He emphasizes that he isn't sure of all the effects of his remedy and that he wants to conduct further experiments.

However, he has remained in Ecuador partly because patients in that country are much more willing to volunteer for experimentation. Prior to this, furthermore, he was afraid of premature publicity.

Last year, however, Ferguson took some of his secretion to Los Angeles, and tried it out in the Los Angeles County Hospital. Its top pathologists, after testing it with the greatest skepticism, invited Ferguson to join their staff.

Dr. Ferguson and his wife, who is a registered nurse, work at night grinding herbs and preparing their solutions for the next day's work. After that, Ferguson must be his own pathologist, examining and making notes on microscopic slides which his wife prepares.

He still thinks that another year is necessary to be sure of the results, but those who have seen his patients get up and walk after a few weeks' treatment are convinced that per-

haps the long-awaited cure for cancer may be here.

### U. S. ATTACKS

Though the American public is much more absorbed in politics than in Korea, some highly important developments, hitherto confidential, have been taking place in the Far East. Now that the Russo-Chinese conference has terminated in Moscow, they can be told.

It is not because of any secret weapon that U. S. planes have bagged a record of 61 Russian MIGs in the last month. Though papers have hinted at a secret weapon, real facts is that we have shot down a record number of Russian planes, due solely to a greater opportunity to shoot at them.

What happened was that before the Moscow conference, U. S. military strategists concluded the Chinese were anxious to get out of the Korean war and that the Russians were anxious to keep them in. We figured that this showdown would be thrashed out in Moscow.

Because of the known desire of the Chinese to back out of the Korean war, the joint chiefs of staff decided to increase the tempo of the war during the Moscow talks. Air Force strength was increased and an air offensive was stepped up together with orders to increase United Nations field artillery fire 10 times.

The Communists retaliated in turn by putting an extra number of MIGs in the air and that was the reason for our record score.

DAVID LAWRENCE

## Proof of Truman-CIO Deal Found

WASHINGTON.—Information has just become available which indicates that President Truman did make a deal with Phil Murray of the CIO Steelworkers Union whereby the President agreed not to use the Taft-Hartley Act if the union would take a certain course of action. This amazing step is probably unprecedented—

an agreement by a President of the United States not to invoke a statute even if the public interest necessitated it.

Proof of the existence of the "deal" has been lacking until today when this correspondent obtained from radio station WWCA at Gary, Ind., a recording of a broadcast by Mr. Murray on June 22 last to a meeting of steelworkers. The section of Mr. Murray's speech referring to his negotiations with President Truman is as follows:

"As early as December 22nd of 1951, in response to a call made upon us by the President of the United States, your international wage policy committee postponed a strike scheduled for January the first, 1952. I remember distinctly just about the day before Christmas, 1951, President Truman communicated with me and, in the national interest, he suggested that our original strike scheduled for January the first be postponed. He at that time said that 'if you willingly and voluntarily agree to a suspension of the strike, I believe you need have no fear of the courts' imposing upon your membership the so-called Taft-Hartley injunction process."

"So, proceeding in accordance

with the request of the President of the United States, your international union postponed the strike on several occasions . . ."

Mr. Truman had no legal or moral right to enter into a bargain with the steelworkers union or any other group of private citizens. He had no authority to promise immunity from prosecution to any citizens who might later be properly subject to the processes of law.

The Taft-Hartley act is not mandatory—there is no requirement compelling the President to invoke it. Congress made the statute discretionary—that is, the President may or may not, use it as he wishes. The assumption of Congress, however, was that the Taft-Hartley act would be used or not used depending on whether a strike or threat of strike could be settled without recourse to the statute. It never was intended that the President of the United States could say either to management or to labor groups that he would refrain from using a law if a strike were postponed. The purpose was just the opposite—to threaten use of the law if it wasn't settled.

PRIVATE DEAL

In this instance, even though a strike was eventually called, the President, despite a request formally voted last June by both houses of Congress, refused to invoke the law. He had

rendered the United States government powerless to act because he had pledged himself in a private deal not to use the law in exchange for a postponement of the strike.

While it was desirable for the President to try to get a strike postponed, he transgressed his authority and deviated from his public obligation to treat all contending interests fairly and equitably when he permitted the head of a union to shape his union negotiations on the basis of an assurance that, no matter what he did after a certain period of time, no use would be made of the federal labor-management law. The President was in duty bound to disclose to the country—to management as well as to labor—what he did.

To enter into a secret deal with the head of a labor union while at the same time directing the course of a labor-management dispute toward the government's stabilization board was an impropriety on the part of the chief executive.

Making a deal with the head of a labor union, pledging that a certain law would not be used, was plainly a violation of the first principles of ethics in high Presidential office. No President of the United States has the legal or moral right to promise not to use a law passed by Congress when the circumstances that might subsequently arise would necessitate such use in the public interest.

### INDEPENDENT - Press-Telegram

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## L.A.C. SAYS:

## Free Press Up To You

(Continued from Page 1-A)

dates. The publishers, with a very few glaring exceptions, gave complete front page coverage of all issues. Their opposition was confined to the editorials and columns plainly marked as such.

Readers of newspapers may easily judge the fairness of their newspapers in the present campaign. But they should not confuse editorial comment with that of news coverage. Editorial and comment, in by-lined columns, is the expressed opinion of the writers of by-lined columns, or of the publisher in editorials. In well balanced newspapers, readers will find columnists in complete disagreement with other columnists or the publisher's views as expressed in editorials.

An example of this is that of Drew Pearson, carried for many years in *The Independent*. Pearson and this writer disagree on many issues. But Pearson is never censored. Neither is this writer censored. The great difficulty is that many readers want only one side of an issue. They become greatly incensed because this writer often attacks Pearson's presentation of issues. But actually this is one of the best examples of a free press. It is evidence that there is freedom for readers to get both sides of every issue.

Freedom of the press in this country will continue as long as the people fight for it. It is entirely dependent upon the readers who buy the papers. The colored news coverage, in a few papers over the country, is actually the exception that proves this rule. But the real danger to this freedom is the people's apathy. When the people become so partisan that they allow a party or individual in power to tear down confidence in the press, they endanger every freedom they enjoy.

Newspapers represent great investments of capital. No industry is more dependent upon public confidence. No industry has a greater responsibility as concerns maintenance of the people's freedom. A great newspaper can survive only by having subscribers from both great political parties. If freedom of the press is to be maintained the readers of newspapers must accept their responsibility also. That means they, too, must be vigilant to see that big government does not assume too great powers over the press. A dictator cannot exist with a free press. A free people cannot exist without a free press.—L.A.C.

## Town Meeting

### Subsidence

TO THE EDITOR:—Evidently the whole harbor area and a part of the beach is faced with a grave threat in the matter of earth subsidence, and the harbor board is spending many thousands of dollars in an effort to find the cause of these sinking spells.

Several doctors (engineers) have been commissioned at big retainers, to take the patient's blood pressure and prescribe treatment. After many consultations we are advised that the trouble is due to the extraction of huge amounts of oil and gas, and on advice of the doctors the board is proceeding to force water down the patient's throat with the hopes of refilling the earth cavity, if there is a cavity, and save the harbor.

Yet in the face of this danger, the board of harbor commissioners are commissioning other engineers at big retainers to prepare plans and rush the construction of huge bridges and freight terminals to cost \$15,000,000 to \$18,000,000 of our good oil revenues.

The whole procedure—cause, effect and cure—is largely due to mismanagement and stupid planning, and the results might well compare with the ventures of the two old doctors and their magic salve: One said he cut off a dog's tail, rubbed some of his salve on the stump, and grew another tail. The other swore that he recovered the discarded tail, rubbed some of his magic salve on it and grew another dog.

CHARLES CORDRAY,  
1080 Prospect Ave.

### Then and Now

TO THE EDITOR:—Last week there appeared a letter from a man who called attention to the financial condition of the nation about 1930, and

then told of the prosperity of today.

If I were a cartoonist, I would draw a picture of a field of white crosses as far as you could see and write the following words beneath it:

"We never had it so good."

We will admit conditions at about the above date were bad. But the critic forgot to mention some of the things of today, including the thousands of our young men, it has taken to create this so-called prosperity.

At the above date our dollar bought a dollar's worth of goods and services. Now it buys less than 50 cents worth, and then we did not have to pay a heavy federal tax on nearly everything we bought. Our national debt was then around 30 billion dollars or a little over \$200 per capita. Now our national debt is around \$268 billion or about \$1700 per capita.

These national debt figures remind me of a story. A man in a maternity ward looking at newborn babies asked the nurse why they were howling so. She replied: "If you had just arrived in this country, was out of a job and owed the government \$1700, you would howl too."

C. U. SPEAKER.

Downey.

### Ill Grace

TO THE EDITOR:—For a man who has more than once elicited the demand of millions of Americans that he be impeached because of unfitness to discharge the duties of his office, Harry Truman stands in ill grace when he makes repugnant and insulting remarks about Gen. Eisenhower.

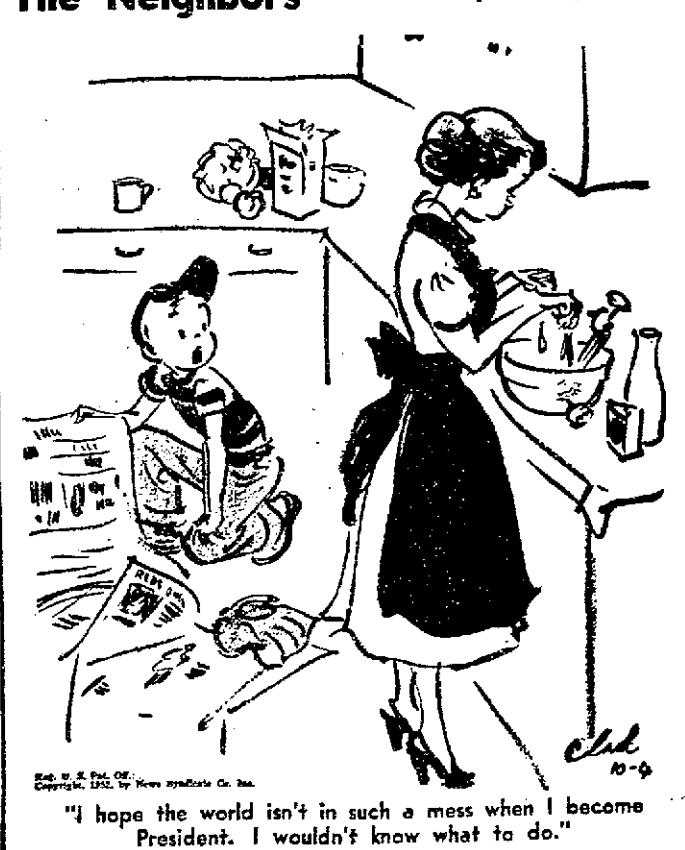
The general's brilliant record of service to his country, and his distinction as a man of character, rank him among the great.

M. NYE.

1741 Junipero.

## The Neighbors

By George Clark





## Stevenson Accepts Socialists' Platform

By JOHN S. KNIGHT

Publisher Chicago Daily News, Detroit Free Press.

LISTED among the "undecided" voters are a great many people who take the position that since both Eisenhower and Stevenson are good men, how can the country lose no matter which one is elected?

This is akin to saying in the last British election that there was really very little choice between Winston Churchill and Clement Attlee.

But no informed, responsible Britons made such a vacuous statement, because they understood the election, issues. The Conservatives voted for Churchill, the Laborites for Attlee. The fringe vote went to the relatively impotent Liberal party.

If we concede that Eisenhower and Stevenson are individually well qualified by virtue of education and experience, what then is the measure of a choice between them?

Basically, we should say, the yardstick must be your own social, economic and political philosophy.

If you like the Democratic party's record under Truman, you can express your approval by voting for Stevenson.

On the other hand, if you have had enough of the Truman administration and think it's time for a change, a vote for Eisenhower will register your disapproval.

If this seems an oversimplification of the issue to be decided in November, please bear in mind that Truman and Stevenson have so defined it.

Truman has announced that he is the "key to the campaign." When asked by reporters what that meant, Mr. Truman explained that "the Democratic campaign has to run on the record of the Roosevelt and Truman administrations."

Gov. Stevenson has never dissented from that view.

The Democratic Presidential candidate is in complete agreement with President Truman on such public questions as Korea, foreign policy, Taft-Hartley, tidelands oil, Communists in government and taxation.

They seem to disagree only upon the nature and extent of "the mess in Washington."

ON SEPT. 7, I predicted that "by mid-October, you won't be able to put a hair between Stevenson and Truman on any basic issues."

Since last July, Stevenson has had a change of heart about the Taft-Hartley law. He first said he thought it needed amending; he now favors outright repeal.

Stevenson once held that it would be dangerous doctrine to limit debate in a democracy. He now says he will use his influence to "encourage Congress" to put an end to unlimited debate.

In the past, Adlai thought FEPC was a matter for the individual states to determine. He now favors compulsory federal legislation if the states do not act.

The Truman influence is so powerful that Sen. Sparkman, the Democratic Vice-Presidential nominee, now says he shares Mr. Stevenson's views on civil rights legislation. Two years ago, Sparkman stated that he had always been against "civil rights" and "always would be."

What it all sums up to is this: The first sentence of Stevenson's acceptance speech contained these words: "I accept your nomination — and your program."

By accepting "your program," he meant that he was embracing Truman's program and the program advocated by the Socialist party in their platform of 1932.

The election of Stevenson would rid the White House of the political hacks who have given us "government by crony." In their places would appear the Wilson Wyatts and the Arthur Schlesingers of the left-wing Americans for Democratic Action, the Roosevelt boys and Averell Harriman.

The co-chairman and the treasurer of the Volunteers for Stevenson organization happen to be ardent World Federalists who envision a peaceful and happy future under a world federal government.

Arthur Schlesinger, Jr. is the author who wrote in "The Age of Jackson" that "the chief enemy . . . of (American) liberty . . . is likely to be . . . the business community."

He is now Adlai Stevenson's research director at Springfield and shining light of the new Democratic brain trust.

Without questioning the sincerity of the new flock of liberals surrounding Stevenson, their views, close association and personal friendship with the Democratic candidate must be taken into account by the voters who are still undecided between Ike and Adlai.

MANY independent voters are disturbed because Eisenhower reached an accommodation with Sen. Taft and has appeared on the same platform with Sen. Jenner of Indiana, critic of Gen. George Marshall.

Well, Ike hasn't sold out to anybody, nor will he. No candidate for the Presidency could possibly be in agreement with every member of his party, but that doesn't mean he had to go around kicking them in the shins.

Stevenson probably doesn't think much of some Democrats, including Sen. Pat McCarran of Nevada, but don't hold your breath waiting for Adlai to repudiate them.

Ike is just a lot smarter politically than some of the egg-heads riding on his train.

If Stevenson wins, you may expect the same bungling Acheson-Harriman foreign policy; even greater power in the hands of John L. Lewis, Walter Reuther and Phil Murray; more global spending; no reduction in taxes and "Papa" Truman standing in the wings to see that Adlai doesn't miss a cue.

An Eisenhower victory would bring a rational approach to our problems; sanity in our fiscal affairs, tried leadership and decisions based upon the question: Is this good for my country?

Socialism hasn't worked in England. Why should we want it here?

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**SOUTHLAND WELCOME**—Young Republicans Shirley Burton (left) of 4305 Linden Ave., Long Beach, and Sharon Lynch of 8405 Lexington-Gallatin Rd., Downey, put finishing touches on sign welcoming Gen. Dwight D. Eisenhower to Long Beach next Thursday. GOP Presidential candidate is expected to make airport appearance at 2:30 p. m. and then fly to Los Angeles for rally at 8:30 p. m. at Pan Pacific Auditorium.

## Local Campaign Organized in Behalf of Prop. Two

Twenty-eight business, labor, professional, civic and parent leaders from the Long Beach-Lakewood area have agreed to head the local campaign in behalf of Proposition 2, the school support measure to be voted on at the general election on Nov. 4.

"These local citizens believe that Proposition 2 is in the best interests of our children and all California," according to Mrs. J. H. Koekkoek Jr., co-chairman of the district committee. "They represent almost every phase of our community, civic and business life."

"The small local homeowner and taxpayer is bearing more than his fair share of the school costs, due to inflation and the great population influx," Mrs. Koekkoek stated. "Proposition 2 would restore the original, more equitable ratio of state and local school aid. It is the only fair, considered solution to our school support problems."

The district committee will include the following:

Milton E. Arthur, theaters; Max J. Baehr, advertising; Jack Berbowyer, insurance; George O. Boucher, M.D., pediatrician; Ed Brown, labor; Mrs. J. S. Bruce, parent; Stanley Burrows, Lakewood; Mrs. A. A. Carrey, parent; Basil U. Carlson, business; Burton Chace, mayor; Mrs. C. H. Culbertson, PTA (state); Marion A. Duncan, parent; Mrs. Everett Findlay, PTA (district); Phil Hansen, M.D., physician and surgeon; William T. J. Harris, insurance; George Johnson, attorney; Mrs. J. H. Koekkoek Jr., PTA (local); Kenneth McCafferty, business; Rev. William Harrison Myers, minister; Lon E. Peek, business; Mrs. Vincent Peace, North Long Beach; John W. Pares, attorney; Mrs. Charles Reed, parent; Aaron Schultz, business; Clark Searle, Lakewood; Dick Seltzer, labor; William H. Sheehan, Lakewood; John S. Todd, attorney; Mrs. H. A. Zeldorf, parent.

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## REGIONAL POLITICS

## Ike Slated for Half-Hour L. B. Stop Thursday

By THE LOOKOUT

Gen. Dwight D. Eisenhower will make a half-hour appearance at the Long Beach Municipal Airport next Thursday at 2:30 p. m. The Republican Presidential nominee will stop here en route to Los Angeles for a major campaign Thursday evening at the Pan-Pacific Auditorium. He will be flying from San Diego to Los Angeles, and the plane will put in here to give Long Beach area residents a chance to see and hear the general in a brief appearance.

Local arrangements for the visit will be worked out at a meeting Monday of the Eisenhower-Nixon Long Beach committee, headed by Lyman Sutter and Mrs. Lucille Lueking, and the Ike-Nixon Volunteers headed by Ed Stubbs.

Long Beach is expected to send a large delegation to the Pan-Pacific Auditorium to hear the Republican nominee's Thursday evening speech. Stubbs is in charge of arranging busses to run from Atlantic Ave. at Broadway to the auditorium at 5:30 p. m. Tickets may be purchased at the Volunteer headquarters, 121 Pine Ave., or Republican headquarters, 36 Locust Ave.

### SHAW ON AIR

Mrs. Mary Shaw, Long Beach Democratic leader, will appear on the Democratic fundraising radio program over KECA at 6:15 p. m. today. Mrs. Shaw will tell about activities at Democratic headquarters here.

The broadcast is part of a nationwide "grass roots" fund drive in behalf of the Stevenson-Sparkman ticket.

A CIO committee for Stevenson for President has been organized in Southern California. Irwin L. DeShetler, regional CIO director, is chairman.

Steps to curb the narcotics menace were suggested yesterday by Craig Hosmer, 18th District Congressional candidate. He proposes tightening federal laws with sterner penalties, work for more rigid enforcement of present laws, put economic pressure on nations which refuse to cooperate in combatting the narcotics trade, advocate international control of narcotics traffic before the United Nations.

Hosmer said that California is a "hot spot" for narcotics addicts, and declared the problem needs a positive approach.

### BRADLEY PLEDGE

"Full-time work on a job that requires a full-time man" was the pledge Capt. Willis Bradley, 70th Assemblyman nominee, gave to a meeting of his supporters Saturday evening.

Bradley said that normally members of the Assembly have outside employment, or engage in professional practice while in the Assembly. He said he will give the job all of his time, and will maintain a year-around office in the 70th District.

Woodrow Baird, Glenn Hughes and Dr. Paul E. Wilkins have been named North Long Beach committeemen for Bradley. They will act as cochairmen for the Republican's vote drive in that area.

### DESMOND LEADERS

Eight "victory" committees to spearhead Atty. Gerald Desmond's 70th District Assembly campaign were announced today by Long Beach Councilman Clarence E. Wagner and Don Rochlen, Lakewood, cochairmen of the Desmond-for-Assembly committee.

At the same time, William T. J. Harris was named vice chairman of the general committee.

The steering committee, headed by Atty. Harry Albert, includes Bob Rope and Mmes. Mary Shaw and Claire Burrows.

Chairmen of the other committees are: Lawyers committee, Leslie E. Still Jr., Angelo M. Jacoboni; veterans, George Richards; union labor, Edward T. Brown, secretary of Long Beach Central Labor Council, and Dick Cartwright, United Aircraft and Auto Workers; legislative, City Prosecutor James T. Starr; school and home, Frank B. George, City College teacher; druggists, Bob Wilson, Ed Wagner; insurance, Charles A. Whitchurch.

### PACE FURIOUS

Congressional Candidate Joseph M. Kennick remarked yesterday that he is finding political campaigning interesting but requiring a "furious pace." He addressed numerous groups the past week, and has a big schedule ahead of him.

In the past week, the Democratic nominee again stressed that he is in favor of state ownership of the tidelands and against socialized medicine. He said precinct work in his behalf is moving at top speed.

### BIRTHDAY EVENT

Oct. 14, Gen. Eisenhower's birthday, will be celebrated in Long Beach by a gala carnival at Town Hall under sponsorship of the North Long Beach Republican Women's Club.

A big cake with 62 candles, an old-fashioned political rally and carnival features to raise money for the campaign fund, will be on the program. All money will go to the Republican Finance Committee.

The program will begin at 6:30 p. m. and continue until midnight, according to Mrs. C. L.

Hooks, one of the leaders in the plans for the event.

### BACK FROM TRIP

Dr. Hugh Pritchard of Long Beach is back after a 14,000-mile trip with the Nixon Vice Presidential campaign party, which he served as party physician.

Pritchard said the high light of the trip for him was the huge crowd which greeted Nixon at Nashville, Tenn., totaling from 12,000 to 15,000 people. "That was pretty close to a record for a Vice Presidential campaign speech," he said.

Mrs. Jack Drown, another member of the party from Long Beach, has returned home. Jack Drown, trip manager, and Stanley Hill, both of this city, are still on the tour and will be with it until Nov. 4.

Dr. Jack Lundgren of this city succeeded Pritchard as party physician.

## California Leads Teacher Roster

The State of California is the leader in the number of high school teachers newly employed by the Long Beach public school system this year.

Of a total of 86 instructors, 55 are from the Golden Bear state.

Leading the list of California universities is USC, with 15 of its graduates placed in teaching positions here. Long Beach State College is second with 12. Next in order are UCLA, UC at Berkeley, UC at Santa Barbara, Claremont, San Jose State, Occidental, L. A. State, S. F. State, Redlands and Whittier, the latter four each placing one instructor.

Some 30 colleges are represented.

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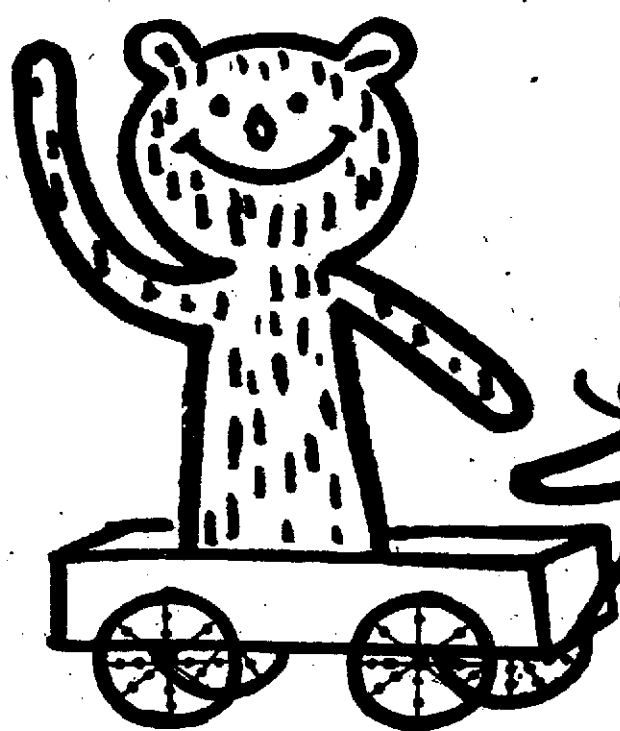
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Yankees.....2

Trojans.....22

Huskies.....7

Dodgers.....0

Cadets.....0



WHO WAS PITCHING, REYNOLDS?—By virtue of this blocked punt that led to a safety, as shown in the above panel, Southern California led Army at halftime in the Coliseum Saturday, 2-0, but the Trojans then added 20 more points in the final 30 minutes to win, 22-0. It was End Bill Hattig who crashed through from the left (top photo) to block Halfback Fred Attaya's Army punt behind the goal line with his upraised hands. The pigskin then bounced crazily toward the sideline, with players of both teams in pursuit, but by the time an unidentified Trojan fell on it the ball was out of bounds.—(AP Wirephoto.)

## Bruins Clobber Huskies; Cappy Scores Three TDs

SEATTLE—(AP). UCLA turned a hive of blue hornets into the Washington Football Stadium Saturday and swarmed to a 32-to-7 triumph that stamped the big Uclan as top contender for the Pacific Coast Conference title.

The blue-clad Californians

turned Washington's vaunted passing attack into a boomerang, intercepting five tosses by Quarterback Don Heinrich who hadn't lost a toss by interception previously this season.

Three of the interceptions either scored or set up touchdowns.

The Bruins romped to one of their five scores on straight ground power and took the aerial

route to another, showing Washington's Huskies and the home town crowd of 43,000 everything but mercy.

**LAST-DITCH EFFORT**  
Not until the final quarter could the locals get their sputtering machine hitting on all cylinders. Heinrich mixed his plays masterfully to pilot the Huskies 30 yards in 11 downs to avoid a whitewash.

Terry Dehay, 180-pound sophomore linebacker, spearheaded the UCLA defense that piled up every other Washington threat. Center Donn Moonmaw, also backing the line, joined with Dehay in plugging the few holes Washington could carve in the rough and rugged UCLA front wall.

In spite of the great defensive show, Heinrich cracked the conference record by completing 21 passes out of the 42 he threw. The old mark of 20 completions was held jointly by Bob Burk-

hart of Washington State and Washington's Sam Mitchell.

Washington piled up 19 first downs to just 8 for UCLA, but most were out in midfield or deep in Washington territory. The Huskies also outgained the winners 304 yards to 222.

UCLA, working with neat precision in the 74-degree temperature, cut loose with its first touchdown drive late in the opening period when Don Stalwick, an ace in the California deck all afternoon, broke away for a 35-yard gallop to the Washington 30. Cappy Smith added nine, Paul Cameron blasted tackle for 13 to the eight and then broad-jumped Washington's line to the two. Smith lugged it over to start the touchdown parade.

Pete Dailey picked off a Heinrich pass midway in the second quarter and ran it 25 yards to the Huskies' three, opening the way for Smith's plunge to the second touchdown.

**DAVIS STEALS TWO**  
Milt Davis, who intercepted two of the five Heinrich passes stolen by UCLA, grabbed one late in the period on the Washington 17 and ran it to the two. For the third time UCLA sent Smith jamming over the score.

Washington, which had not been shut out in 27 games, avoided that indignity midway in the

final period, only to have the Bruins bounce right back for their fifth touchdown. Sophomore tackle Jack Ellena galloped in on Heinrich to bat a pass high in the air. He snagged the ball as it came down and turned 22 yards to the goal, running over Heinrich en route.

Stalwick was the day's leading ball carrier, averaging 7 1/4 yards on his six carries. Bill Barclay carried 13 times for Washington for a 3.5 average. Scoring:

UCLA scoring: Touchdown—J. Smith, 2; Stalwick, 10. Conversion—Don Stalwick, 2.  
Washington scoring: Touchdown—Kylingstad, 1. Conversion—Niles.

**Georgia Tech Bumps SMU**

DALLAS, TEXAS—(AP). Georgia Tech's baffling T-tricksters mystified Southern Methodist for half the game Saturday night, then rode out a three-touchdown first-half lead to a 20 to 7 victory in a major intersectional clash witnessed by 41,000.

A crushing ground game led by halfbacks Leon Hardeman and sophomore Billy Teas provided the points and a rock-em-sock-em defensive line wrecked the Methodists' feeble offensive efforts in the decisive opening quarters.

Hardeman, a hard man to halt even after he's hit, literally fought his way eight yards to the first-quarter touchdown, then helped set the stage for Teas' 28 and seven-yard scoring scampers on a tricky pitchout from Tech's brilliant man-under, Bill Brigman.

## Mize Homers, Allie Brilliant

By JACK HAND  
NEW YORK — (AP). Once again big John Mize came back to haunt the National League with a crushing home run Saturday as Allie Reynolds rammed a four-hit shutout down Brooklyn throats to square the World Series with a 2-0 New York Yankee victory in the fourth game.

Mize, nearing his 40th birthday in the gloaming of a glamorous career, jerked the 71,787 Yankee Stadium mob to its feet with a towering blast into the lower right field seats in the fourth inning.

Bouncing back from his opening day loss to Rookie Joe Black, Reynolds fired his stinging fast ball and dancing curve past the

Today's World Series game will be televised over Station KHL-TV (Channel 9) and KNBH (Channel 4) beginning at 10:45 a. m., Pacific Standard Time. A preliminary program dealing with the diamond classic will be aired starting at 10:30 a. m. The game also will be broadcast over Radio Station KHL starting at 10:45 a. m.

bewildered Dodgers to claim 10 strikeout victims, only three short of Howard Ehmke's great record in 1929.

After beating Brooklyn to make it two games each, the Yankees were made 10-17 favorites to win the series.

The Yankees are 8-9 choices to take the fifth game today when they send Ewell Blackwell against the Dodgers' Carl Erskine.

With this tremendous pitching job, Reynolds earned his fifth world series triumph.

**PROVEN ACE**  
Cutting through the heart of the Brooklyn batting order with the skill and cunning of a proven ace, the 34-year-old Reynolds fanned Jackie Robinson three times and Roy Campanella and Andy Pafko twice each.

Reynolds added Billy Cox, Pinch-hitter Rocky Nelson and Black, his pitching rival, to the shutout list.

With Reynolds and Black knotted in another terrific struggle, Mize came up to bat as lead-off man in the fourth. With the count one ball and two strikes, he stroked one some 10 or 15 rows back in the lower right stands.

Mize, the leading active major leaguer in home runs with 355 in regular season play, bounced a double into the right field seats for his 1,999th hit. That includes his series, all-star game and regular season base hits since he first hit the majors in 1936.

When the big fellow from Demorest, Ga., finally retired for a pinch runner in the eighth, a cheer rattled windows in passing elevated trains.

It mattered little that the Yanks blasted home an "extra" (Continued on Page C-2, Col. 6)

## Allie Wins, Foe's Praise

NEW YORK—(AP). The beaten Dodgers sang the praises of Yankee Allie Reynolds so loud and long Saturday you had to look twice to be sure it was the losers' dressing room at a world series game.

"I've never seen him better in my life," said Manager Chuck Dressen.

"He was a better man than I was today," conceded Rookie Joe Black, who downed the Yankee ace in the opener but bowed 2 to 0, as the favored Yankees evened the count at two games each.

"I thought Reynolds was faster in '49 when he beat Don Newcombe but he was too fast for me Saturday," said Jackie Robinson with a wry grin. Jackie looked a call third strike three different times, swelling the total of Allie's 10 strikeout victims.

"I tried to rile him up in the early innings," Jackie said, "but kept yelling at him to throw that fast ball all the time so he'd wear himself out. Allie kept looking at me and I was sure I had his goat."

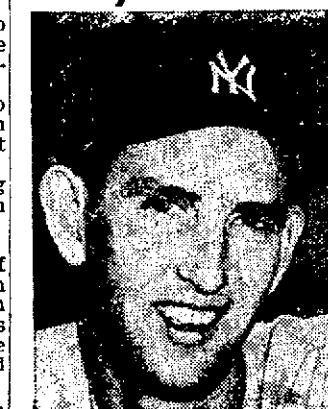
"But every time I got up there he zipped those fast balls past me for strikes and I haven't seen them yet," he added. "At least I guess they were fast balls. I didn't ask the umpire."

# Troy Blanks Army Yanks 8-9 Favorite Today



CONGRATS, JAWN—Yogi Berra, New York catcher, greets Johnny Mize as he jogs across home plate after lining a fast ball into the lower right field stands to start the Yanks' half of the fourth inning of Saturday's World Series game in New York. Mize's blow broke a scoreless deadlock and the Yanks went on to win, 2-0.—(UP Telephoto.)

## Today's Pitchers



EWELL BLACKWELL  
Yankee Hope on Hill



CARL ERSKINE  
Makes Second Start

## Squared Again

BROOKLYN	AB	R	H	E	O	A
Cox, 3b	3	0	0	0	2	2
Nelson, 1b	1	0	0	0	0	1
Morgan, 3b	0	0	0	0	0	1
Reese, ss	4	0	2	0	3	0
Snider, cf	4	0	0	0	0	3
Robinson, 2b	4	0	0	0	2	2
Campanella, c	3	0	0	0	4	0
Pafko, 1b	3	0	1	2	0	0
Hodges, 1b	2	0	0	1	0	0
Furillo, rf	2	0	1	1	0	0
Black, p	1	0	0	0	2	0
Shuba, 1b	1	0	0	0	0	0
Rutherford, p	0	0	0	0	0	0

Totals	28	0	4	24	10	8
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NEW YORK	AB	R	H	E	O	A
McDougal, 3b	3	0	0	0	1	3
Rizzuto, ss	2	0	0	1	1	3
Mantle, cf	3	1	1	4	0	0
Mize, 1b	3	1	2	4	2	0
Collins, 1b	0	0	0	0	1	0
Berra, c	4	0	0	12	0	0
Woodling, 1b	2	0	1	1	0	0
Bauer, rf	2	0	1	1	0	0
Martin, 2b	3	0	0	2	1	0
Reynolds, p	3	0	0	1	0	0

Totals	28	2	4	27	8	8
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a—Filed out for Black in 2th.  
b—Struck out for Cox in 8th.  
Brooklyn (N).....000 000 000—0  
New York (A).....000 100 012—2

E—Martin, Reese. BB—Mize. 2B—Woodling, Mize. 3B—Mantle. HR—Mize. SH—Furillo. DP—Rizzuto-Martin-Mize. LOB—Brooklyn 5, New York 2. BB—Reynolds 3, Black 5, Rutherford 1. SO—Reynolds 10, Black 2. Rutherford 1. R and BB—Reynolds 0 and 0, Black 1 and 1, Rutherford 1 and 1.

## Mize to Reconsider Retirement Plans

By OSCAR FRALEY

NEW YORK — (UP). Mountainous Johnny Mize, his round, red face split by a cavernous grin, allowed happily Saturday that his fourth inning homer which squared the World Series for the New York Yankees might have blasted him right out of impending retirement.

"I just don't know," Mize smiled. "I thought this would be my last year but I felt better this season than I did last year and I know I could go up there and get my hits for a couple of more seasons."

Mr. Casey Stengel, who subbed Mize for the non-hitting Joe Collins, nodded sturdy agreement and asserted that the big cat would be back there on first again in tomorrow's fifth game.

"When you have to have that base hit, big Jawn gets it for you," Casey complimented Mize. "They don't fool him with those junk pitches."

Allie Reynolds, who held one run lead carefully until Mickey Mantle got one in the eighth, showed no signs of strain after his four-hit shutout triumph.

"I wasn't scared at any time," said Indian Allie. "I slowed down about the fourth or fifth inning while I got my second wind, but

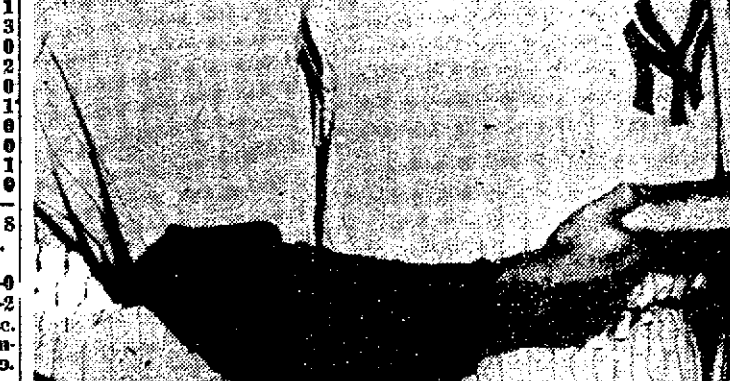
after that I wasn't even particularly tired."

The super-chief of the Yankees, whose win squared the Yanks at two games each with the Dodgers, said that he seemed to be "slipping all over" on the mound and wasn't using his curve very effectively. Asked what pitch he used to strike out Jackie Robinson three times, Reynolds chuckled:

"They were low fast balls—one outside, one inside and one right down the pipe which I didn't mean to give him. But he missed it."

"But the pitch I liked was the one Joe Black threw to Mize," Reynolds laughed. "That was a mighty fine one to see—as well as that triple Mickey Mantle hit in the eighth."

"It sure was a dandy—a high inside fast ball," Mize interrupted.



HURLING, HITTING HEROES—Pitcher Allie Reynolds (center), Centerfielder Mickey Mantle (left) and First Baseman John Mize teamed up Saturday to drop the Brooklyn Dodgers, 2-0, and level off the World Series at two games apiece in Yankee Stadium. Reynolds pitched a four-hit shutout, Mize blasted a tie-breaking homerun, and Mantle tripled and raced home on an overthrow.—(AP Wirephoto.)

## Defense Again Steals Show

By DAVE LEWIS  
INDEPENDENT SPORTS EDITOR  
LOS ANGELES COLISEUM — The University of Southern California's powerful gridiron forces pounded furiously at Army's defenses for more than three quarters here Saturday before finally breaking through with a pair of fourth-period touchdowns to safely wrap up their third straight victory of the season—a hard-earned 22-0 triumph over the Cadets from the U. S. Military Academy at West Point.

A crowd of 48,433 fans saw underdog Army throw up a fighting defense to hold Troy's vaunted legions to a 2-0 halftime lead and only a 9-0 advantage at the end of three periods before willing under the heavy barrage from every weapon the Trojans could muster from its seemingly endless string of football stars.

For the third straight game, it was the touted Trojan defense corps which garnered the majority of laurels which went with the victory.

It was the defense that accounted for the second-period safety by blocking a quickkick—and it was the defensive unit which took the ball away from the Cadets on their 7-yard line via a fumble which led to the first SC touchdown in the third period.

**OFFENSE SPOTTY**  
And it was the rock-ribbed SC defense which more than made up for the spotty performance by the Troy offense by bottling up the Army attack so completely that the Cadets never set foot in Trojan territory in the final 47 minutes of play.

So unyielding was the Troy defense that the longest sustained drive by the Cadets was a short 24-yard advance from their own 8-yard line out to their 32 early in the fourth period after falling behind, 15-0.

However, because the Trojan offensive unit was so slow in warming to its task during the first three periods that, but for two stiff 15-yard penalties at crucial stages in the first half and the Cadets' costly fumble in the third stanza... the battlin' Army squad might well have entered the final quarter at least on even terms with Southern California—perhaps even leading by a touchdown.

**IN COMMAND**  
But, as it was, the Trojans were in complete command of the game once they scored on the safety... and were in no danger whatsoever of being outscored after converting the third-period Army fumble into a touchdown.

The defensive unit also had a

(Continued on page C-2, Cols. 1-2)









**ADDING MACHINE CLICKS**—Don Johnson, California fullback, rings up one of his four Golden Bear touchdowns against Minnesota Saturday afternoon at Minneapolis. A key block by Hal Norris (38) enabled Johnson to go over for this third quarter score. The Bears won, 49-13. (UP Telephoto.)

## Bears Sock Gophers; Johnson Cal's Star

MINNEAPOLIS—(AP). California weathered a brief and misleading flash of Minnesota power, then went on to hand the Gophers a convincing 49-13 trouncing in an intersectional football game Saturday.

## Indians Use Breaks To Rack Up Michigan

PALO ALTO — (AP). Stanford capitalized on the breaks Saturday to rack up a 14-7 victory over Michigan in a nationally televised football game. The intersectional clash before 35,000 highlighted smashing offensives — and a lot of fumbling by the Indians.

## Cuban Bout Set Tonight

HAVANA — (UP). The welterweight championship fight between Kid Gavilan and Billy Graham, scheduled for Saturday night, was postponed because of a tropical rainstorm. It will be held tonight, weather permitting. The rain began in the afternoon and still was falling three hours before the 7 p.m. PST starting time. At first the officials said they would wait a while to see if it still was raining when the battle was due to start. But they decided that even if it stopped the outdoor area in Gran Stadium would be too wet. The fight will be held at the same time tomorrow.

## Sooners Romp Over Pitt, 49-20

NORMAN, Okla., (UP) — Oklahoma easily rode over Pittsburgh, 49 to 20, Saturday when sophomore Buddy Leake scored twice and passed 23 yards to end Carl Allison for a third touchdown in the first 19 minutes of play. Leake, 175-pound sensation of Oklahoma's 1951 squad, added another six points in six conversion attempts.

## Marquette Raps Boston U., 21-0

MILWAUKEE — (UP) Marquette coupled a blistering running attack with a crisp defense which completely shackled Harry Aganis Saturday night to whip Boston University, 21-0. In a fumble-marred intersectional football game before 14,000 fans in Hill-top Stadium.

## Irish Smash Longhorns, 14 to 3, in Upset Battle

AUSTIN, Tex. — (AP). Notre Dame shrugged off the Texas heat Saturday and turned on its own brand of steam to scorch favored Texas, 14-3. Right half Johnny Lattner brought the Fighting Irish to life in the third quarter with a pass reception from left half Joe Heap good for 30 yards and the first close view Notre Dame had of the Texas goal line. The ball was on the one. Lattner plunged over right guard to shoot Notre Dame ahead 6-3. Merrill Havraides kicked the first of two extra points, and the high hopes of Texas—ranked No. 5 in The Associated Press football poll—were shattered. The clincher, a 3-yard plunge by Heap following a Texas fumble.

## Frankly Speaking

**Has Rickey Detected Slow-Up in Kiner?**  
By FRANK T. BLAIR  
Press-Telegram Sports Editor

We haven't seen it mentioned in news comment touched off by the recent announcement that the Pittsburgh Pirates would be willing to trade their home-run slugger, Ralph Kiner, but it could be that the astute general manager of the Bucs, Branch Rickey, has detected signs that the star batter has passed the peak and will be going downhill soon.

Kiner will be 30 years old late this month and figures to be right in his prime, but he's been in organized ball since 1941, with three years out for military service, and at one time this season he was in an extended batting slump and pitchers around the National League circuit were saying that they didn't fear Kiner too much. They said his reflexes were slower.

However, Ralph got the home-run range late in the season and finished with a rush to tie Hank Sauer of the Cubs for the league lead in homers. But in the overall picture of the 1952 season, the high-salaried Kiner wasn't as impressive as he has been in recent years.

Branch Rickey is known as baseball's smartest trader. His creed with the Cardinals, the Dodgers and the Pirates has been, "I'd rather trade a man one year too soon than a season too late." As Sports Writer Oscar Ruhl once said, "Few ball players have been known to grow old and useless on Rickey's hands."

"It is the last year that you play a fading veteran that really kills you," explains Rickey. "Not that the veteran isn't good enough to get by. Oh, no. He won't ruin you, but you're dead for the next year because the young fellow you should have been breaking in to take the veteran's place is now a year behind schedule."

TRADER RICKEY GOES ON TO SAY THAT "THE TIME to watch out is when a player begins to react slower. The greatest single factor that tips you off to the fact that a man is past his peak is when he starts to hit to the opposite field. He will still hit with great power, mind you, but the ball that he used to pull viciously to right field, let us say, he now hits with great length to center and left. It means he has lost that split-second timing, that the pitcher now has him beaten by a little."

"Even the great ones go that way. I saw Ty Cobb start to go that way at the end of his career. When I came to Brooklyn, I saw Dolf Camilli had started to slip. He was not pulling the ball as he had. He was still a fine player, but that was the tell-tale for me. I got rid of him."

When Rickey came to Brooklyn in 1943 from the Cards, he surveyed the Dodger roster and found 11 10-year men on it. "Judas Priest, they must go," exclaimed Branch. "We will have to bring in the youngsters. We are on an elevator here in Brooklyn, and we will go down before we go up, until the youngsters learn."

Rickey is now bringing in young players at Pittsburgh and the Bucs were pretty awful this season and will be until the youngsters learn their trade. Kiner yet is a great player, a prime trading asset. Rickey wants to deal him off for cash and players before his veteran ace has a real bad season. The slumping Kiner of midseason may have shown those telltale signs of impending decline.

To illustrate how fast a star can slip, Rickey cites the case of Max Flack. "He was a fine outfielder for me, and one spring was playing 'great ball for the Cardinals. In the middle of the summer he slipped, and by the fall he was finished as a major leaguer. By the following spring, he could not even play minor league ball. He was through—absolutely and completely. Reflexes gone, running speed gone, batting eye shot."

NOT EVERY YOUTHFUL BALL PLAYER WHO HAS A boyhood baseball hero later gets a chance to play on the same club in the major leagues with the chap whose needs he sometimes dreamed of emulating, but Long Beach's Lamar (Rocky) Bridges of the Brooklyn Dodgers had that experience.

Back in 1943, when Bridges was a Legion Junior infielder here, he used to visit Wrigley Field, Los Angeles, occasionally to see Coast League games. The Angel player who caught his fancy was Outfielder Andy Pafko, a slugger who walloped 18 homers, 13 triples and 31 doubles for the Seraphs that season while posting a batting mark of .356.

Bridges began to pattern his batting style after that of Pafko, a right-handed swinger with plenty of punch at the plate. On the strength of his big year with the Angels, Pafko moved up to the Chicago Cubs and became one of the leading outfielders and batters in the majors. Meanwhile, his youthful admirer, Bridges, later began a career in organized baseball after receiving a medical discharge from Army service. Previously, he had played shortstop on Poly High in 1944, 1945 and 1946.

Rocky moved up through the Dodger chain until he reached the parent Brooklyn club as a utility infielder, understudying such famous players as Jackie Robinson at second base and Pee Wee Reese at short.

The Brooklyn Dodgers and the Chicago Cubs made a big player trade in 1951 and Andy Pafko came to the Dodgers in the deal. The former Angel slugger and Bridges thus became Brooklyn teammates and their chief objective at the moment is a Dodger win over the Yanks in the World Series.

## Tigers Wallop Kansas State

MANHATTAN, Kas., (UP) — Missouri tossed a mild surprise in the form of a bruising ground attack here Saturday to take a 26-0 Big Seven win from Kansas State. Expected to unleash its potent passing spread formation, Coach Don Faurot's club used only a minimum of running split-T plays to down the out-manned K-State.

Scoring: Missouri 6, 0, 7, 13—26. Kansas State 0, 0, 0, 0—0. Touchdowns: Michigan—Dekker, Duckett; Oregon State—Brown, Taylor. Points after touchdowns: Michigan State—Slone; Oregon State—Cordila; 2. Field goals: Michigan State—Lakenta.

Score by periods: 13 0 0 13. Michigan 13, Kansas State 0. Touchdowns: Michigan—Dekker, Duckett; Oregon State—Brown, Taylor. Points after touchdowns: Michigan State—Slone; Oregon State—Cordila; 2. Field goals: Michigan State—Lakenta.

Score by periods: 13 0 0 13. Michigan 13, Kansas State 0. Touchdowns: Michigan—Dekker, Duckett; Oregon State—Brown, Taylor. Points after touchdowns: Michigan State—Slone; Oregon State—Cordila; 2. Field goals: Michigan State—Lakenta.

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**RALPH KINER**  
Pirates Put Him on Market



**SPARTAN SPRINTS**—Michigan State's LeRoy Bolden (39) moves to the outside to pick up a 16-yard gain and pull the Spartans to Oregon State's 21 in the opening period of game in Portland which Michigan State won, 17-14.—(AP Wirephoto.)

## Field Goal Provides Spartans With Victory

PORTLAND, Ore.—(UP). Eugene Lakenta kicked a field goal on the last play of the game Saturday to give Michigan State's comeback kids a 17-14 victory over Oregon State before 22,595 fans.

Lakenta's dramatic kick climaxed a last minute drive by the Spartans who were favored by three touchdowns.

At that Lakenta needed two tries, his first was wide. A penalty gave him another chance and the gun sounded as the ball went through the uprights on his second attempt.

**EARLY MS LEAD**  
Michigan State, the nation's number one team in the United Press coaches ratings, rolled to a 14 to 0 halftime lead on quarter Tom Yewic's passing. Then its football reputation was nearly wrecked by a battling gang of Beavers who used a passing attack of their own to tie the score at 14-14.

Oregon State which could not get inside the Michigan State 25 in the first half took to the air in the second with quarterback Jim Whitrow matching Yewic's first half efforts. A 39 yard pass play from Whitrow to back Wally Jackson put the ball on the one from where halfback Ken Brown scored.

In the final period Oregon State halfback Ron Seigrist recovered Don McAuliff's fumble on Michigan's 44. The Beavers drove to the 20 from where Whitrow hit left end Clarence Taylor with a short pass and Taylor scored standing up. Jim Cordila's second conversion tied it at 14-14.

**PASSES PAY**  
Michigan State's two first half touchdowns came on Yewic's fourth down, eight yard pass to end Paul Dekker in the first period, following a 53-yard pass play from Yewic to halfback Billy Wells. The Spartans went 63 yards in the second period when Yewic passed 29 yards to end Ellis Duckett for the touchdown. The vaunted Michigan State game withered when the Spartans got down near scoring territory. Oregon State left guard Fred Burri was terror on defense all day but the entire Beaver defensive team played outstanding ball.

Evan Slone kicked two extra points for the Spartans but missed a fourth period field goal before the Spartans brought Lakenta in to boot their game winning three points.

Score by periods: 7 0 7 0—14. Michigan State 14, Oregon State 0. Touchdowns: Michigan—Dekker, Duckett; Oregon State—Brown, Taylor. Points after touchdowns: Michigan State—Slone; Oregon State—Cordila; 2. Field goals: Michigan State—Lakenta.

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## Oregon Gains 20-14 Victory Over Idaho

MOSCOW, Idaho—(AP). Dean Van Leuven, a third-string sophomore fullback who carried the ball only once in Oregon's first two games, raced 60 yards for a touchdown in the final four minutes Saturday to hand the Webfoots a thrilling 20-14 uphill football victory over Idaho.

The visiting ducks, favored by six points but outplayed all the way, sent Van Leuven through the middle on a handoff and he sprinted through the Idaho secondary to go over standing up.

Only 60 seconds earlier, the ducks had tied the score when Tom Lyon blocked Wayne Anderson's fourth down punt on the Idaho five. Hal Dunham sneaked over from the one and then Emerson Harvey kicked the point to tie the score at 14-14.

The Ducks, coming to life after a sorry exhibition through three quarters, got the ball again as

when. Scoring: Oregon 7 0 7 6—20. Idaho 0 7 7 0—14. Idaho scoring: Touchdown—Lee, Fetters; 2. Conversions—Buller; 2. Oregon scoring: Touchdown—Slone, Dunham, Van Leuven; 2. Conversions—Harvey; 2.

Score by periods: 7 0 7 6—20. Oregon 20, Idaho 14. Touchdowns: Oregon—Slone, Dunham, Van Leuven; 2. Conversions—Harvey; 2.

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## Once Over Lightly

### How UCLA's Coach Was Framed on Links

By DAVE LEWIS  
Independent Sports Editor

As Fred Russell says . . . "It's a shame to relate this story because it's an account of human suffering."

It's a story of the four most agonizing hours any person ever spent on a golf course . . . and was the result of a "brutal frame."

The idea was hatched by Russell of the Nashville Banner, one of the finest sports writers in the country, and golf pro George Livingstone.

Livingstone was interested in knowing how much bad luck the average golfer could endure before blowing his top, heartily responded to the plan.

UCLA grid mentor Red Sanders, then coaching at Vanderbilt, was chosen as the victim . . . mainly because he always preached that relaxation was the most important thing in golf.

On the day of the "great experiment," Livingstone took one of his most trusted caddies aside for instructions . . . "You are to give Mr. Sanders every impossible lie possible."

The caddy didn't need a blueprint to know what the pro meant.

So a foursome was arranged . . . or rather "fixed." Sanders drew a gent by the name of Waxo Green for a partner—a scumbag noted, as Russell points out, for his light, fluffy drives into the rough.

Red was in high spirits as he arrived at the course that day . . . and felt even better when he got off a terrific drive straight down the fairway.

But his spirits gradually sunk to rock bottom from then on as the caddy went to work.

"You were sure of that," Russell relates, "when Sanders reached his ball . . . and then yelled across the fairway 'We're playing winter rules aren't we? I can improve my lie?'"

"No!" was the emphatic answer.

So, Red had to play the ball out of a divot hole . . . and knocked the shot into a trap.

Sanders dismissed the big seven on the first hole as just one of those things . . . and still kept superb control when his tee shot on the second rolled into the only heel print in a trap.

HIS FIRST OUTBURST, ACCORDING TO RUSSELL, came after his third shot on the third hole. "Did you ever see anything like it? Maybe it's the ball I'm using. Yeah, that must be it. Caddy, give me a new one."

However, hole No. 4 was even worse . . . but there was no monkey business on No. 5 to prevent an early suicide.

However, his drive on No. 6 somehow found a hole where the water tap was . . . but still no explosion. Red just shook his head and asked his golfing pals "did you ever see anyone as snake-bit as I am today?"

Red was mumbling to himself as he wound up the first nine with a score of 57. . . "I played better golf the first time I ever had a club in my hand," he growled.

The other golfers, of course, kept up a "sympathetic rib." They asked such questions as "are you really off your game? What is it, your approaching or your putting? Come on fellow, relax."

Sanders headed into the back nine with renewed hopes that his bad luck couldn't continue . . . and he began to feel better after playing the 10th hole beautifully for a par.

However, on No. 11 a terrific drive over a small hill buried itself in a small hole. . . "Must be gophers around," Red said.

On the 13th his tee shot landed behind a tree . . . with a rock two inches behind the ball.

That's when Red mildly chided the caddy for not "improving" the lie. "I'll say one thing, boy. You are the most honest caddy I ever saw."

On the 15th hole, Russell continues, the caddy let Red walk off the tee some 50 yards before informing him that his ball was out of bounds.

"His nke of you to let me know," the burning Sanders said. "Don't be afraid of hurting my feelings."

"THE PAYOFF CAME ON THE 18TH HOLE, THOUGH," Russell says. Bets were doubled as the losers had a chance to get even.

"Waxo gave partner Sanders a great pep talk on the 18th tee . . . then promptly flubbed his tee shot—the ball dribbling about 10 yards down the fairway," Russell relates.

Sanders came up with what appeared to be his best drive of the day . . . and there was still hope of at least breaking even for the day.

As Red approached the ball, the caddy there waiting for him said . . . "Mr. Sanders, this is the worst lie you've had yet."

"Up into the air went the driver," Russell reveals, "as Red saw one of the most horrible lies in a trapdoor over a water main.

Sanders took an eight on the final hole for a 112 . . . some 30 strokes less than his average game." But, Russell continues, "the coach walked toward the clubhouse in quiet resignation until the caddy asked him where to put his clubs."

"Throw 'em in the aluminum drive," he shouted. "Break 'em up for kindling. I don't care . . . I'm through with this game."

"Not once did he suspect any monkey business. After being allowed to 'pay off,' he was told of the frame by the members of his foursome and Livingstone the pro.

"All I can say, gentlemen," Red commented, "is that this afternoon took five years off my life!"



"RED" SANDERS  
Five Years Off My Life

# Wisconsin Humiliates Big Ten Champs, 20-6

## Badgers Give Great Show

MADISON, Wis. — (AP).

Wisconsin's Rose Bowl-minded Badgers Saturday struck with terrific power, generated by an atomic backfield, to crush, 20-6, favored Illinois, defending Big Ten champion and No. 2 team in the nation.

Rookie quarterback Jim Haluska passed to one for a touchdown and directed slashing fullback Alan (the horse) Ameche and fleet halfback Harland Carl to two others in a complete humiliation of the Illini before a record 52,071.

Ranked eighth in the Associated Press national poll, Wisconsin unleashed one of the greatest demonstrations of slam-bang football seen at Camp Randall Stadium in years.

The opening conference triumph probably will stamp the Badgers not only as the league's favorite to land the Rose Bowl bid, but also to nail the Big Ten title.

The Illini left the field, out-rushed by a whopping 334 yards to go. The Badgers tried only 14 passes in timely spots for six completions and 100 yards against Illinois' 22 aerials which hit eight times for 67 yards. Scoring: Illinois 6, Wisconsin 20.

Wisconsin scoring: Touchdowns—Carl, Ameche. Conversions—Burke 2.

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A JOB WELL DONE—Ace Wisconsin ball-carrier Harland Carl (41) and fellow back Roy Burks (15) head for the dressing room and the showers after playing major roles in 20-6 Badger victory over Illinois.—(AP Wirephoto.)

# Indiana Rallies Twice To Put Down Iowa

BLOOMINGTON, Ind. — (AP). Homing-pigeon passes from the left arm of veteran Quarterback Lou D'Achille twice brought Indiana from behind, Saturday, for a 20-13 football victory over Iowa.

D'Achille, who left-footed both of Indiana's extra points, passed to freshman Les Kun for the first Hoosier touchdown in a 67-yard play that ended three seconds after the first-half gun.

He hit little Pete Fisher with a 41-yard pass that set up Jerry Ellis' 4-yard scoring run in the fourth quarter.

Ellis added an insurance touchdown with a 13-yard sprint clogging a 73-yard Indiana drive late in the final period.

Iowa had taken a 6-0 lead in the second quarter on Bob Stearns' 12-yard pass to Bernie Bennett. Jerry White hit the extra point.

After D'Achille's long desperation toss to Kun at the end of the first half and the successful conversion, George (Dusty) Rice put the Hoosiers back ahead in the third quarter.

Apparently fully recovered from a knee injury, Rice flashed six yards around his right end for a touchdown after paying the way with a 13-yard pass to Burt Britzmann. Summary:

Indiana 20, Iowa 13. Indiana scoring: Touchdowns—McGee 2, Rice 1, Kun 1, Ellis 1; Conversions—D'Achille 2.

Iowa scoring: Touchdowns—Bennett 1, Stearns 1; Conversions—White 1.

Indiana scoring: Touchdowns—McGee 2, Rice 1, Kun 1, Ellis 1; Conversions—D'Achille 2.

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# Purdue Spills Bucks, 21-14

COLUMBUS, O. — (AP).

Purdue's bristling Boilermakers converted a fumble, a blocked punt and an intercepted pass into touchdowns Saturday to defeat Ohio State's Bucks, 21-14, in a loosely played Western Conference grid game.

Ohio scored in the closing seconds of the second and last periods by cashing in on a pair of Purdue fumbles deep in Boilermaker territory.

A crowd of 75,417 saw John Hay, Ohio fullback, fumble on his own 26 on the third play of the game and from that spot the Boilermakers moved to a touchdown on five plays. Max Schmalzing, Purdue halfback, who staged a ground-gaining duel with Hay all day, made the touchdown from four yards out.

From then on, except when Ohio broke loose for its two touchdowns in the waning seconds of each half, it was all Purdue. Scoring:

Purdue 21, Ohio 14. Purdue scoring: Touchdowns—Schmalzing 2, Hay 1; Conversions—Samuels 2.

Ohio scoring: Touchdowns—Barton 2; Conversions—Weed 2.

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## Sales Executive Club to Meet

"The Professors Look at Selling" will be the theme of a completely different, thought-provoking panel discussion which will feature the regular monthly meeting of the Long Beach Sales Executive Club Monday night in the supper room of the Lafayette Hotel.

With President Stephen Breitfelder presiding, four educators from the University of Southern California will participate in the panel.

"Marketing Research as a Management Tool" will be discussed by Dr. Lawrence C. Lockley, dean of the School of Commerce.

Dr. Charles M. Whitlo, professor of marketing, will head the discussion on "Significant Developments in Marketing During the Past Century."

Leading the discussion on "Discount Operations in the Appliance Field" will be Dr. Franklin W. Gilchrist, associate professor of marketing.

## Open for Inspection



'OWN-YOUR-OWN' apartment pictured above (at 1055 E. Broadway) was sold by the builder, Russell Mangum, to Anna B. Campbell for \$50,000. This is one of the projects that the firm of Reed and Barton, 112 Linden Ave., is handling at present. It will be open for inspection today and every day thereafter from 10 a. m. to 5 p. m.

## L.B. Realtors to Attend Meet

Publishers and editors of the nation's free press will be honored when more than 3500 Realtors converge on San Francisco to take part in the California Real Estate Association's 48th annual convention which opens in that city Monday.

Local Realty Board members invited to participate on the association's program by convention program chairman, F. Burt Hulting, San Francisco, include: Clive Graham, president of the Long Beach Realty Board, who will head the local delegation; Morris Holmquist, Long Beach, and Mary Mahoney, Hermosa Beach, serving on the panel of the Public Relations Conference; John Bohan and J. C. Hoffman, Long Beach, leading appraisers, who will take part in the appraisal group's extended program, and Bea Rusche, Long Beach, discussing "Today's Woman Realtor" during the women's division program on Tuesday.

## \$300,000 Remodeling at Walker's



EXPANSION and remodeling plans pertaining to Walker's Department Store's \$300,000 program are being discussed here by, from left, Mrs. Delia Alexander, manager and buyer of the Corset Department; Garfield Allen, manager and buyer of the Men's Clothing Department; E. C. Purnell, sales promotion manager; Dallas T. Hubbard, manager and buyer of the Fashion Shoe Department, and Mrs. Alta Holliday, manager and buyer of the Women's Apparel Department.

## Penney Names New Manager

Vernon M. Fay is the new manager of the Long Beach J. C. Penney Co. store at Sixth St. and Pine Ave.

Fay has been a district manager 15 of his 27 years with the Penney organization. He comes here from Indianapolis, Ind., where he was Penney's district manager. He has also been district manager in St. Louis; Mansfield, O.; and Springfield, Mass.

Prior to becoming a district manager, Fay managed Penney stores at Springfield, Ill., and at Clarinda, Ia. He is a graduate of the University of Missouri.

Fay succeeds the late William Goyette.



VERNON M. FAY  
New Penney Manager

## FHA Issues Warning on 'Guarantee' Deals

Blunt warnings to home owners against contractors selling new products and other home improvements to be financed with an FHA Property Improvement Loan, and against signing completion certificates prior to actual completion of the work, were issued today by H. V. Davidson, director of the Long Beach Federal Housing Administration Office.

The director said his office has been receiving an increasing number of complaints recently, particularly in connection with those contractors offering new products of unproven merit which are supposedly backed by a guarantee.

"Their selling methods," Davidson explained, "include the offer of premiums, bonuses, commissions, and other lures designed to lead the property owner into believing he is receiving a special price. Other practices include overstating the merits of the product, promising worthless guarantees, overpricing, and general misrepresentation plus requesting signatures on the completion certificates in the case of repair or alteration work before the completion of the work so that the dealer or contractor may collect the money from the lender. Signing of the completion certificate is the property owner's order to the lender to release the funds

which the property owner has obligated himself to repay. In some instances the work has been poorly done or not finished after the completion certificate has been signed.

"It is not the FHA's responsibility to screen contractors or products for property owners applying for Title I, FHA Property Improvement loans," he said. "All we can do is to caution home owners to be diligent in their selection of a contractor and to exercise extreme care before signing any papers in connection with such loans. Many persons listen to these alluring sales talks, accept the idea that they are getting a rare bargain, then are disillusioned when they find they have been taken advantage of by high pressure salesmen. A bit of calm reflection should convince the property owner that any worthwhile product can usually be procured through an established local merchant.

"I cannot urge property owners too strongly to take these two very important precautions. (1) The dealer or contractor selected should be one with an established reputation for reliability, and (2) the repair work should be satisfactorily completed before any completion certificate is signed," Mr. Davidson concluded.

## Dollars & Sense

By JOE LITTLE  
Women's National News Service

Well, Price Stabilizer Tighe E. terms in hooked cotton rugs simulate flagstone walk against. You may remember when green background, which resembles grass, the rugs are imported from Japan... A new kind of in on the seeming "apathy" of American housewives toward prices.

But he is learning as he tours the country answering questions at town meetings on price controls—that the housewife is far from apathetic when she gets a chance to express herself on today's prices. She is good and mad.

At Hartford, Conn., where he attended an overflow meeting, the other night women were very articulate. Many were in favor of price controls, others were against them and most of the latter said it was because they felt controls weren't keeping prices down.

COLOR TV: It will be at least two, maybe four, years before color television sets are on the market in any quantity, and when they are available prices will be about double that of black and white TV, the president of a major manufacturer told a group of financial analysts this week. There'll always be a demand for black and white sets because they will be so much cheaper than color TV, he said.

WHAT'S AROUND: New pat-

## Pre-School Story Hours Scheduled

Pre-school story hours for children aged 2 to 6 will begin this week at two branch public libraries.

At Bay Shore Branch, programs will be offered at 10:30 a. m. each week until April beginning Tuesday. Registration is necessary and mothers are asked to bring their children when they register. The series will be presented by Mrs. Avalon Warren, children's librarian.

While their children are attending the story hour, mothers may attend a program of special interest to them to be offered by Alice Sullivan, branch librarian.

At Bret Harte Branch Virginia Jordan, children's librarian, will offer the first of a series of programs for pre-school youngsters at 11 a. m. Thursday.

## Loan Hike

The number of California veterans financing homes under the state's low-interest "Cal-Vet" program went up 20 per cent in the past fiscal year, State Director of Veterans Affairs D. J. Callaghan Jr. reported today.

## Foreign Service Unit Opens



CATERING EXCLUSIVELY to imported car service needs, Foreign Car Service opened last week at 516 E. Anaheim. The new establishment is affiliated with the local Austin Agency, Consolidated Motors at Anaheim and Atlantic.



NEW DEEBLE VENTURE—Dick Deeble, who has his fingers in more than a few pies around this town, has just taken over a big Anaheim St. building to house his latest project.

Dick, this time seeking to cash in on the current foreign-car craze, has opened a sports car parts and service station to take care of service needs of all makes of imported cars.

Foreign Car Service should do well, Deeble has put Jim Priestly, master mechanic schooled in England, in charge of the new venture and has hired the best foreign-car experts he could find, as well as stocking the shop with a big selection of foreign car parts and accessories.

Deeble will operate Foreign Car Service in conjunction with his Austin agency, a half-block down the street from the new setup.

JAGUAR EXECS HERE—And while on the subject of foreign cars, two big wheels from the Jaguar Co. of Coventry, England, were hosts to the press at a little question-answer session in Beverly Hills last week.

William Lyons and F. R. England, along with Charles Hornburg Jr., who imports the speedy Jaguars to this country, told of present and future plans of the company.

Mr. Lyons, who is chairman of Jaguar Cars, Ltd., disclosed that 85 per cent of the total Coventry plant production is exported.

United States gets about 50 per cent of the export, Southern Cal's share being about 6 per cent or roughly 600 Jags each year.

BRYANT BRAGS—Bill Bryant,

genial manager of Glenn E. Thomas Co. local Dodge-Plymouth dispensary, gets in a plug for his products just about any chance he can, which is often.

Last week Bill told how district champions competing in various state truck rodeos to win trips to New York to compete for national honors in the big National Truck Rodeo are choosing Dodge trucks to drive in unprecedented numbers.

Bryant attributes this to the fact that in the national finals held in Chicago last year 59 of the 97 state champions chose Dodge trucks to drive in the straight truck, the single axle and the tandem axle events, and Dodge drivers won six of nine national championships.

Many Dodge truck factory officials will attend the truck rodeo this year to see their charges perform, Bryant said.

RIDINGS PICNIC—Bud Ridings again played host to his Cadillac agency employees at their annual picnic last Sunday at Banning Park.

Bud was a real card, say those who were there, umpiring the ball game and giving four strikes to the deserving, calling all balls when a gal was at bat and just generally having a real good time. It seems everyone else had likewise.

CROSS WITH CAUTION—When you come to that railroad crossing take a good look and a good listen, advises the National Auto Club. And watch out for that second track. Many a motorist has been very careful about the train he saw, then didn't see the other one.



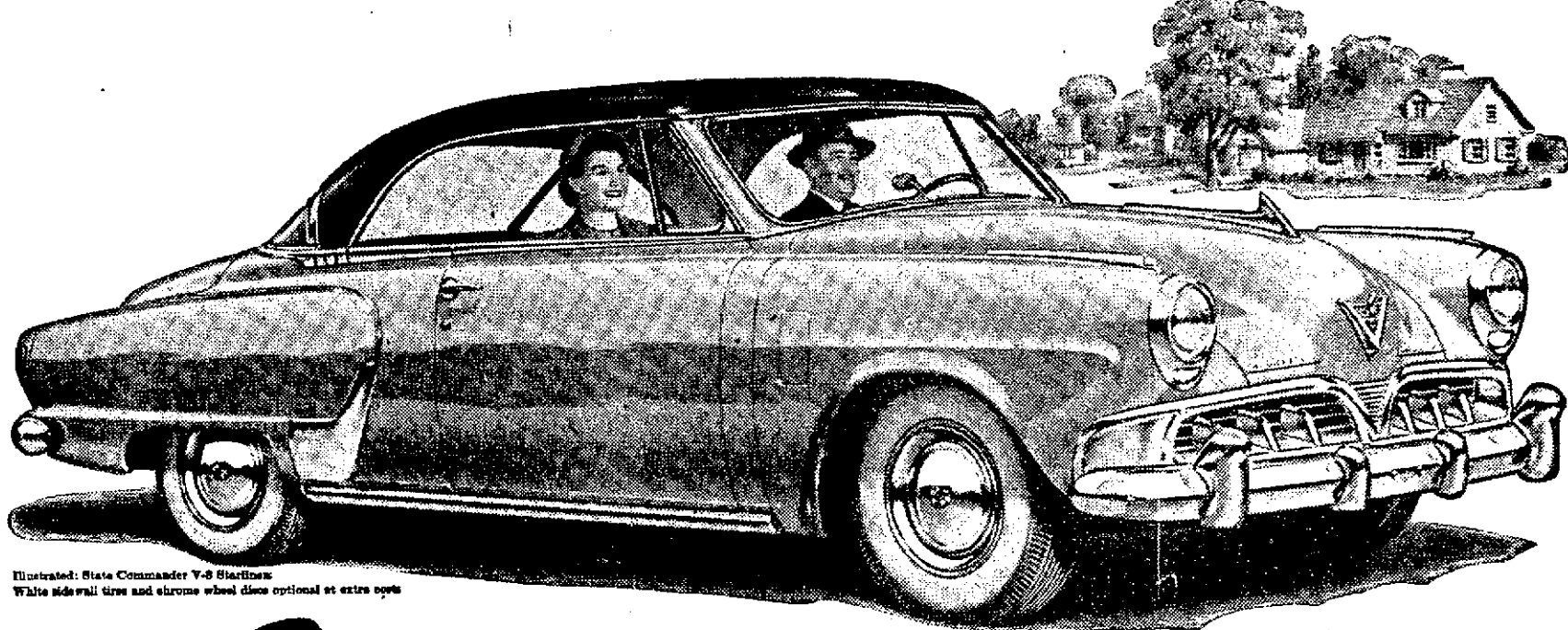
DRAW ONE, BARBARA—And that's just what former Long Beach lovely Barbara Britton is doing. Miss Britton selected the winner of the Long Beach Kaiser-Frazer sponsored "Vacation in Vegas" contest. Ten couples are selected each week by K-F dealers in this area for free trips to the Nevada resort town.

## Handles Deals Totalling \$150,000

Real Estate Broker L. O. Graham, 1928 Atlantic Ave., has handled 15 transactions in the past 60 days for sales totaling approximately \$150,000.

Because of the increased volume of business, it has been necessary for him to increase his office space and add three new associates. They are Mrs. Sadie Farmer, broker, and Mrs. Ruth Wells and Mrs. Lois Lackey, salesmen.

# Save gas in style mile after mile Own America's smartest thrift car



Illustrated: State Commander V-8 Standard  
White side rail trim and chrome wheel disc optional at extra cost

# Get a jet-streamed new Studebaker now COMMANDER V-8 OR CHAMPION

- Eleven exciting body types including the Starliner "hard-top"
- Spacious interior dimensions!
- Superb exterior proportions!
- Deep-bedded riding comfort!
- Marvelous handling ease!
- See—and try—and buy a Studebaker!

All models offer Studebaker Automatic Drive or Overdrive—and glare-reducing tinted glass—at extra cost.

M. VERNE HOLMES

3449 ATLANTIC AVE., LONG BEACH 7

PHONE 4-8603

BELMONT J. SANCHEZ

1350 AMERICAN AVE., LONG BEACH

PHONE 70-7911

Best "6" and best "8" in Mobilgas Run in actual gas mileage

A Studebaker Champion and Commander V-8 finished 1st and 2nd in actual mileage per gallon among standard class cars in this year's Mobilgas Economy Run. Like most of the contending cars, the Studebakers used Overdrive, optional at extra cost.

# Strucklin's

5th & Pine

will be

# CLOSED

all day

# MONDAY OCT. 6th

See Monday's Papers for an

# IMPORTANT

# ANNOUNCEMENT!



## Speedup Liberty Ships, He Urges

By EDELS NEWTON

Proposal that all the nation's Liberty ships be remodeled and brought up to date with modern Diesel or steam turbine engines and strengthened hulls was advanced here by Hugh Gallagher, president of the Propeller Club of the United States.

Gallagher will preside over the Merchant Marine conference and Propeller Club convention beginning Tuesday in Los Angeles Statler Hotel.

"The 10-knot convoy is gone forever, but we have more than 12,000 Liberty ships that could be modernized at relatively low cost," Gallagher explained. "As they are, they are uneconomical to operate and slow. Modernized, they would be a valuable anchor to windward in the global military tempest."

Reason for his conclusion, he said, is that by contrast with comparable ships costing \$3,000,000 in World War II, the new Merchant Class freighters are costing about \$10,000,000 each, and only the government can afford them. He doubts that any operator will ever buy, much less privately operate one of these ships because of the cost of operations.

### COSTLY TO RUN

"No operator wants a 20-knot cargo ship," he concluded. "Income from them won't support them. They are costly adjuncts to the Armed Forces, embodying military features that make them ideal for this purpose. Those being put in commission will be operated by steamship companies acting as agents for the Military Sea Transportation Service."

Gallagher declares the proposed Liberty ship modernization plan would enliven shipyard activity all over the nation and give the yards a backlog of work that could be spread over a period of time.

He said the bringing of the convention and conference to this area reflects the growingly important position of Long Beach

and Los Angeles Harbor and the Pacific Southwest in both domestic and global shipping.

### PARITY PAY NEEDED

Parity payment for building ships and operating them where they are in competition with foreign lines will have to continue if America is to have a respectable merchant marine, Gallagher declared. Only 273 of the 1283 privately operated ships in the American fleet are subsidized, he explained, and most of the lines have been able to pay back every nickel of the moneys put up by the government.

"We shipping men are bewildered by the fallacy of accusations against us by people who don't understand shipping," he went on. "Railroads got liberal—indeed lavish—land grants; industrial plants get fast tax writeoffs in the name of national defense, but if we get benefits as the third arm of national defense we are immorally accused of crime. We are willing to have all our subsidy applications screened."

"I suspect that foreign ship operators who pay and feed standard and cut rates to the bone are responsible for much of the propaganda being circulated against American shipping."



ALBERT W. GATOV  
Visits Home Town

## Maritime Chief Will Visit Here

Albert W. Gatov, newly named chairman of the Federal Maritime Board, will visit his brother and sister-in-law, Dr. and Mrs. M. L. Gatov, 2260 Oregon Ave., this week.

Gatov is coming from Washington to attend the Merchant Marine Conference and Propeller Club convention in Los Angeles.

The career that led Albert Gatov to national prominence in shipping began in Long Beach, his home city where he was educated. He has been a member of the Federal Maritime Board since 1950, when steamship men urged the President to appoint a Pacific Coast man.

## Company Raps L.A.'s Harbor, Goes to Diego

Declaring that a critical shortage of shipside warehousing and high labor costs prevail at Los Angeles Harbor, Wilson & George Meyer Co., distributors of agricultural and industrial chemicals, have routed a shipload of Norwegian calcium nitrate to San Diego.

Ms. Abraham Lincoln of Fred Olson Line is scheduled to begin discharging direct into a warehouse when she arrives there Oct. 14. This will have been the first time calcium nitrate has been discharged at the southern port, according to William Meyer.

Meyer's switch from Los Angeles to San Diego was attended by protest from Los Angeles Harbor Department officials, who are scouting the world for new accounts for their port.

Steamship agents, putting their finger on excessive labor costs as the main difficulty, immediately began negotiating with union longshoremen, they said, in an effort to cut handling costs and regain the nitrate business for Los Angeles. Limited warehouse facilities, distant from docks used in the past, make for abnormal handling costs, an agent said.

"I will patronize the ports that show interest and co-operation in the development of cargo movement," Meyer said. "In our firm's 100-year experience we

## Thousand Maritime Leaders Meet Here

Long Beach port officials and steamship men will play an important role in the 26th annual convention of the Propeller Club of the United States and the American Merchant Marine Conference opening Monday in the Statler Hotel, Los Angeles, to continue all this week.

Steaming in here from San Francisco, the big white training ship Golden Bear of the California Maritime Academy, this afternoon becomes official flagship of the convention and conference, greatest meeting of its kind on the Pacific Coast since 1940. On Tuesday, the Golden Bear will take delegates aboard for an all-day cruise from Berth 155, Wilmington.

More than 1000 maritime leaders, senior officers of the armed forces and bureaus of the federal government, shipbuilders, ship operators and others are scheduled to attend the convention and conference.

Important problems before the industry are threshed out and policy arrived at during the annual conferences. Three days of the convention beginning Wednesday are given to panel discussions.

Discussions and paper presentations at the conference will have to do with such subjects as maritime safety, welfare of seamen, the problem of finance, narcotics, education and training of seamen, shipbuilding, engineering, defense, the Coast Guard, international trade, public relations, foreign competition and many other phases of maritime activity.

Among the outstanding persons who will address the delegates are Sen. Leverett Saltonstall, at the Maritime Conference luncheon Wednesday, and Charles Sawyer, secretary of commerce, at a Friday evening convention banquet.

Host organization is the 300-member Propeller Club of Long Beach-Los Angeles, headed by John C. McHose as president.

The convention opens with registration Monday, followed by the Golden Bear voyage and golf tournament Tuesday, the latter at the Virginia Country Club with a banquet in the evening.

Independent Press-Telegram  
Sunday, October 5, 1952

KETCH, TROPIC SEAS, AT TAHITI

## L. B. South Seas Sailors Enjoy Real Life Argosy

A life so far off the beaten path that it resembles the adventures of the Argosy or the Swiss Family Robinson is being enjoyed by the John Caldwell family which sailed from here in a tiny ketch last May for Australia.

Mrs. W. N. Richardson, 330 E. Artesia Lane, Caldwell's mother, has received a long account of the family's wanderings, which have taken them to Tahiti.

Johnny, 5, who is now going to a French-language school in Tahiti, and Stevie, nearing 2, grew up on the little ketch, named Tropic Seas by their father, author of "Desperate Voyage," and of forthcoming books.

The Caldwells will remain in Tahiti until the typhoon season is past.

A baby billy goat given them by natives so won the heart of Johnny that it became the No. 1 problem of the smooth-running ship, the grandmother was told. And Johnny, fed up with boredom at sea, once dismantled his father's sextant, which Capt. Caldwell frantically put together again in days of effort.

Native dogs killed the cat that they shipped aboard here. Contrite Polynesians brought five replacements, from which Stevie picked a new shipmate.

## Naval Architects Meeting Thursday

Southern California Section, Society of Naval Architects and Marine Engineers, will meet in the University Club Room at the Lafayette Hotel for dinner at 6:30 p. m. Thursday.

"Shipbuilders' Liability" is the subject of the evening, with Attorney Gordon Wright as speaker. John E. Marriner of Craig Shipbuilding Co. will preside.

## New Liner Heading West on 1st Voyage

Johnson Line's new motorliner, Portland, today is heading out to Gothenburg on her maiden voyage in Scandinavia-Europe-Central America-Pacific coast service, joining the line's growing fleet of versatile, crane-equipped ships calling here.

Capt. G. Jernstrom, former skipper of the line's Ms. Blo-Blo, is in command of the Portland, due here Oct. 30, with newsprint.

# Be Sure You Get the Deal You Deserve!

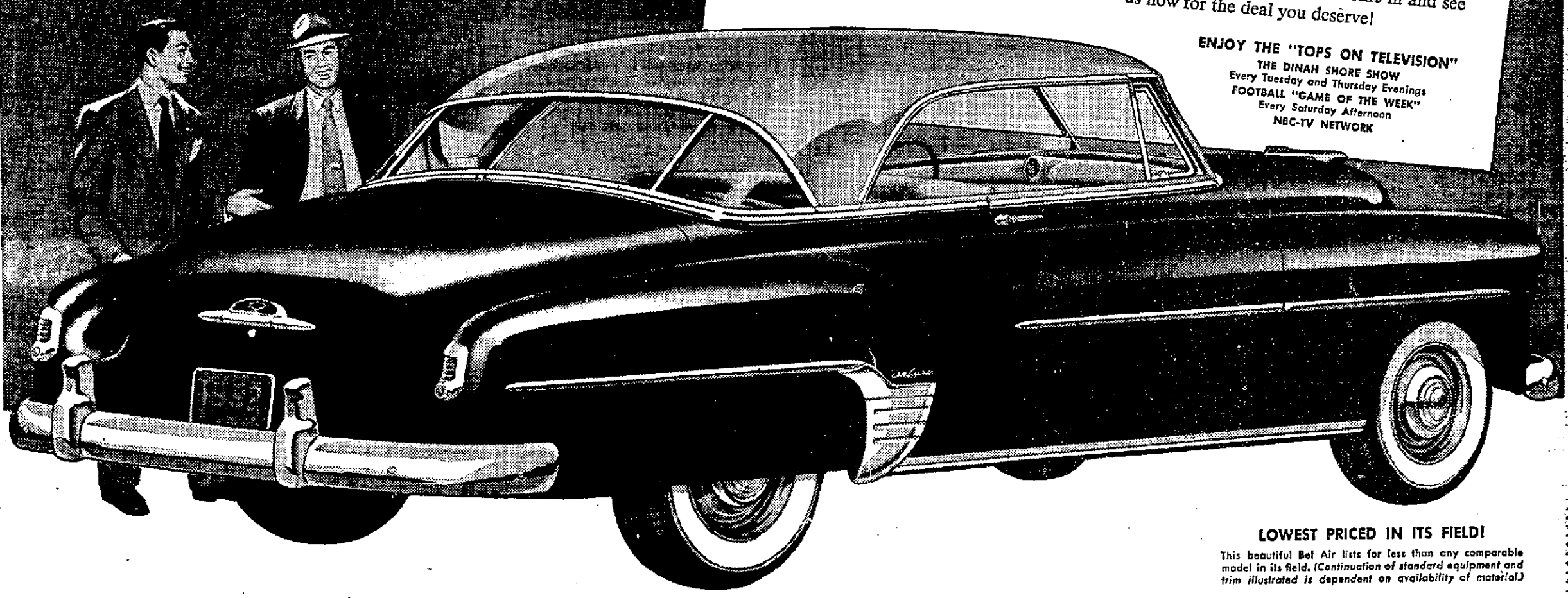
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- ★ See us before you sign an order
- ★ See the fine features that only Chevrolet offers
- ★ Figure the savings that our prices provide

Naturally, you want to get the most you can for your money. That's why you want to see us before you buy a car. Find out how much farther your money goes here. Check what you get in Chevrolet. Compare what

you have to pay. Then you'll know why more people are buying Chevrolets than any other car. Then you'll know how good a deal you can get today. So come in and see us now for the deal you deserve!

ENJOY THE "TOPS ON TELEVISION"  
THE DINAH SHORE SHOW  
Every Tuesday and Thursday Evenings  
FOOTBALL "GAME OF THE WEEK"  
Every Saturday Afternoon  
NBC-TV NETWORK



LOWEST PRICED IN ITS FIELD!

This beautiful Bel Air lists for less than any comparable model in its field. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

## See what you gain with these Exclusive Chevrolet Features

### More Powerful VALVE-IN-HEAD ENGINE with Powerglide Automatic Transmission

A complete automatic power team . . . simpler, smoother Powerglide, with its own extra-powerful engine. Optional on De Luxe models at extra cost.

### BODY BY FISHER

Fisher Body is world-famous for smarter styling, for fine craftsmanship, for the strength and safety of Unisteel Construction. Only Chevrolet in its field gives you all the advantages of Body by Fisher.

### CENTERPOISE POWER

Chevrolet's great valve-in-head engine is centered, poised and cushioned in rubber by high-side mountings. Vibration and power impulses are screened out. Performance is smoother.

### SAFETY PLATE GLASS ALL AROUND with E-Z-Eye plate glass

No other low-priced car gives you safety plate glass all around . . . or offers glass reducing E-Z-Eye plate glass as an extra-cost option.

### LARGEST BRAKES

Chevrolet's powerful Jumbo-Drum brakes are the largest in the low-price field—11 inches in diameter. This means easier, safer stops. Bonded brake linings—no rivets—last up to twice as long.

### UNITIZED KNEE-ACTION RIDE

Chevrolet is the only low-priced car to assemble and balance the front suspension system as a separate unit. That's one important reason why Chevrolet's Knee-Action ride is so outstanding.

## See what you save with the

# Lowest-Priced Line in its Field!

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HARBOR CHEVROLET, INC.

601 EAST ANAHEIM — PHONE 6-3293  
LONG BEACH, CALIFORNIA

Your savings begin with the first cost. For Chevrolet is the lowest-priced line in its field. Savings go on through the miles. For Chevrolet's operating and upkeep costs are famously low.

## Norwegian Ship Brings in Cargo

One of the smallest ships to trade on the round-South America run in the modern steamship era, the little Norwegian-flag freighter Mauranger, is here from South America via the Straits of Magellan.

The ship is on an extra run in the service of Westfal-Larsen Co., regular operators of large freighters around the southern continent. She will continue from here to San Francisco and the Pacific northwest.

The Italian-built Mauranger, four years old, is powered by Fiat Diesel engines. She grosses 2428 tons and registers 3027 deadweight and 1356 net tons. Her three wide hatches forward open into a continuous hold. She has one after-hold. The ship carries a crew of 26, headed by Capt. John Rasmussen of Bergen, Norway. The freighter brought a full load of canned beef, casein, nuts, coffee and other South American products.

## Exports From Coast Gain \$194,500,000

Exports through Pacific coast ports gained nearly \$194,500,000 in the first six months of 1952 over the corresponding period in 1951, but imports were down almost \$71,000,000, the U. S. Department of Commerce reported.

The 1952 half-year export figures were \$765,128,624; imports \$399,475,757, as compared with respective 1951 totals of \$571,078,746 and \$470,477,333.

The Department of Commerce reported all the custom districts on the coast shared the 1952 gain, with San Francisco in the lead.

## Lobster Boatman's Trial Set for Oct. 17

Jury trial of Capt. Harold S. Cunningham, 31, fisherman, on three charges pertaining to lobster fishing, will be held Oct. 17 in Division 7, Los Angeles Municipal Court. Unlicensed fishing, possession during closed season and wastage of lobsters are charged against the skipper.

He appeared here Wednesday morning with three tons of lobsters, two tons of which were dead and therefore unfit for sale, wardens charged.



## Solution to Little Man's Trouble



DESIGNED FOR RESULTS, a mixture of orange juice and an emetic is administered to Kirk Ritchie, 2½, by his father, George Ritchie, after the lad was taken to Seaside Hospital Saturday from an overdose of ant poison he had found in the family garage. Checking the procedure are Nurses Leah Gray and Connie Parker (right). (Staff photo by Chuck Sundquist.)



A CUDDLESOME piece of sculpture—even if a bit abstract—is this contemporary wood carving being caressed by Beverly Gottlieb of the Municipal Art Center staff. You are invited to handle the work. —(Staff photo.)

## Don't Approach

"Stand clear of ships carrying a black ball at the foremast and a black ball maybe on one or both yard arms."

That is a Coast Guard order being circulated among civilian navigators on behalf of the Navy now conducting maneuvers in this area.

The black-ball carriers will be minesweepers.

At night, and in lieu of black balls, the minesweepers will carry a green light or lights to warn other vessels in their vicinity.

Mariners are warned not to approach minesweepers or formations of such ships on either side within 500 yards or within 1000 yards astern.

## Reuther Says 'Politically Raped'

CHICAGO.—(AP) Labor Leader

Walter Reuther said Saturday that Gen. Dwight D. Eisenhower, Republican presidential candidate, "is being politically raped" by three GOP senators.

"Eisenhower doesn't know what it's all about, poor guy," he said. "And he is being politically raped by Senators Jenner, Bricker and McCarthy."

Reuther has announced his support of the Democratic Presidential candidate, Gov. Adlai E. Stevenson.

## L. B. Defense Concern Has Jobs for Women

Women under 41 years old are currently needed for well paying positions with a local company engaged in vital defense production, according to an announcement Saturday by George Toll, Long Beach manager of the State Dept. of Employment.

Women are hired even though they have no previous industrial experience, provided they have an aptitude for the work. Aptitude tests are given Monday through Friday at the department office, 2115 Pine Ave.

## Nothing Like Curling Up With Good Statue

By GEORGE ERES

A new approach to the appreciation of sculpture is being tried out at the Municipal Art Museum, 2300 Ocean Blvd.

It's the touch system. All the frustrations attendant upon viewing a "modernistic" piece of sculpture are wiped out on encountering Mary Jo and Eugene Godfrey's Large Hand Sculpture—a work that stands 5 feet 6 inches tall.

This piece, presumably the figure of a female, bears an invitation to: "PLEASE HANDLE"

According to Art Director Sam Heavenrich's comment affixed to the base of the figure, "sculpture is a matter of bulges, hollows and open spaces which should feel good to the hand even more than to the eye. Try it for yourself."

The invitation to feel for yourself, said Heavenrich, has resulted in a "tendency on the part of the viewer to cradle the figure."

All this handling has resulted in "no fatalities," Heavenrich said. "The figure has never once been toppled. 'Of course,' he said, "the wood figure has a rather heavy base."

This invitation to paw the figure has a satisfying effect in an art center where most items bear firm strictures to "keep hands off."

The result of course is a greater interest in the work.

Even beyond that it sets up a new yardstick for measuring the value of a work. "Can you cuddle it?"

## Obituaries

**MANN**—Jodie Ann Mann, 75, of 633 Molino Ave., died Friday in a Long Beach hospital. Born in Indiana, she came from Minot, N. D., to Long Beach in 1901. Surviving are a daughter, Mrs. Mary Teske of Long Beach; two sons, Harold E. Mann and Leslie L. Mann, both of Minot; a sister, Mrs. Cora McManus, Berkeley, and a brother, Charles Davidson, Omaha, Neb. Service will be at 2 p. m. today in the Christensen-Pino Chapel, with Rev. Oscar C. Harnes of Colonial St. Episcopal Tabernacle officiating. Interment will be in Berthold, N. D.

**BARTON**—Raymond L. Barton, 66, of 5874 Lime Ave., died Saturday in a Long Beach hospital. Born in Mecca, Ind., he had been a resident of Long Beach since 1906. Surviving are the widow, Ivy; three sons, Richard R. Barton and Cecil Barton of Long Beach, and Robert Barton, Ind.; his mother, Mrs. Lena Barton, Long Beach; two brothers, Guy Barton of Long Beach and Leland Barton of Redlands; and a sister, Mrs. Norman Salmons of Long Beach. Service will be Tuesday at 3 p. m. in Christensen-Pino Chapel, with officers of Long Beach Knights of Columbus officiating. Interment will be in Sunnyside Cemetery.

**BERTRAND**—Louis Bertrand, 85, of Oakley, Kan., died Thursday in his home. He was born in Nauvoo, Ill., and was a retired farmer. He had been a frequent visitor to Long Beach. Surviving are the widow, Jeanette F. of Long Beach; a son, Ernest Bertrand of Oakley, and seven grandchildren. Rosary will be recited at 8 p. m. Sunday in Motte's Chapel, Mass of requiem will be offered at 9 a. m. Monday in St. Anthony's Church. Interment will be in Calvary Cemetery in the family plot beside his two sons.

**WANE**—Sharon Liane Wane, 12, of 1560 Elm Ave., died Friday in a Long Beach hospital. She was born in Los Angeles, and had been a pupil in Roosevelt Elementary School. Surviving are her parents, Mr. and Mrs. Conrad Wane; a brother, Charles; sister, Marilyn, all of Long Beach. Service will be at 3 p. m. Monday in Motte's Chapel with Rev. Arnold M. Nelson of Our Saviour's Church officiating. Interment will be in Green Hills Memorial Park, San Pedro.

**VEST**—Mrs. Joanna Belle Vest, 89, formerly of 1537 E. Second St., died Friday in a Los Angeles hospital. Born in Valley Forge, Ohio, she came to Long Beach in 1910 from Denver, Colo. She was a member of the Christian Science Church in Iowa and of Chapter 173 of the Order of Eastern Star in Long Beach. She is survived by a niece, Mrs. Stella B. Williams of Los Angeles. Service will be conducted at 2 p. m. in Patterson & Salvendy Chapel, 614 Gilmore of Redondo, Interment will be at Washington, Iowa.

**SPENCER**—Mrs. Stella Spencer, 88, of 5830 John Ave., died Thursday at local hospital. Born in Murrayville, Ill., she came to Long Beach in 1917 from Whittier. She was a member of the Youngblood Baptist Church of Nortonville, Ill. She is survived by the husband, Samuel L.; a daughter, Mrs. Mary E. Pittman of Long Beach; a sister, Mrs. Ethel Mason, of Murrayville, a brother, Robert Whitlock of Murrayville, and four grandchildren. Service will be at 10:30

## Oil Firm Wins Round Against Seal Beach Suit

SANTA ANA—Presiding Superior Judge Kenneth E. Morrison Saturday forebode City Judge Elmer Hughes of Seal Beach from bringing Monterey Oil Co. to trial Oct. 10 on alleged violations of city statutes for its offshore drilling operations.

The high court set Oct. 30 as date for hearing arguments on a temporary writ of prohibition.

The presiding jurist issued the writ on claim of Monterey Oil Co. that it has a valid lease for offshore oil drilling operations approved by the State Lands Commission, that City of Seal Beach does not have title to the submerged lands and so cannot control them, that its operations are backed by both the state and federal governments, and other reasons.

Criminal proceedings were undertaken against Monterey Oil Co. on dual contention that the preparation of an island 1½ miles offshore, for oil explorations, violated an anti-drilling ban and that the company had not obtained a city building permit.

Judge Hughes set the trial for Oct. 10 after refusing Sept. 26 to dismiss the complaints.

## Children's Diseases Reach Near Record

LOS ANGELES.—(AP) Mumps, measles, chicken pox and scarlet fever reached near record proportions in the county this year, Health Officer Dr. Roy O. Gilbert said Saturday in a report to the board of supervisors. Dr. Gilbert said, however, that no deaths resulted from the diseases.

## A Long Way From Okinawa



THE ROAD BACK from Okinawa was a long one for Aaron Agranowitz, now employed at Douglas Aircraft after rehabilitation for physical handicaps. His job is to install a rack holding complicated radio equipment in the nose of the C-124 troop transport.

## Ike's Kin to Visit Him Aboard Train

TACOMA, Wash., (AP)—Times dental nominee, will board the special "Ike" train here Tuesday and ride to Portland. There's next week to get a chance to chat.

Atty. Edgar Eisenhower, brother of the Republican presi-

## HANDICAPPED WEEK STORY

## Long Road From Okinawa Brings Ailing GI to Job

Aaron Agranowitz, 5238 Fidler Ave., Lakewood, has his own personal success story to contribute to National Employ the Physically Handicapped Week which starts today.

While fighting as a U. S. Army infantryman in Okinawa seven years ago, Agranowitz contracted a parasite that paralyzed his right side. Doctors were baffled by his condition for a time, but finally determined that the rare parasite had imbedded itself in his brain with paralysis and loss of ability to read or write resulting.

The road back was slow, with operations to remove the parasite and six years in Army and Veterans Administration hospitals. At Birmingham and Long Beach VA hospitals, he received therapy in the rehabilitation sections. While receiving instruction in the manual arts therapy shop, he became interested in metal work.

When Agranowitz had recovered sufficiently to be discharged in June, 1951, he obtained a job at the Long Beach plant of Douglas Aircraft Co. His present duties at the plant are to install radio racks in the noses of C-124s. The 33-year-old veteran is tabbed as an "excellent worker" by his foreman.

The VA hospital's physical medicine and rehabilitation service aids approximately 1000 patients per month in their battle to overcome physical handicaps. Most of the 1000 are employable when they leave the hospital, according to rehabilitation officials. They are aided in finding jobs by Paul Buhl, American Legion representative at the hospital, and by the Long Beach office of the

California Department of Employment.

The department's local office places an average of 48 handicapped persons, both veterans and non-veterans, per month in jobs throughout this area.

Long Beach industries have become increasingly receptive hiring the physically handicapped because of favorable experience with such employees, according to George Toll, manager of the department's office here.

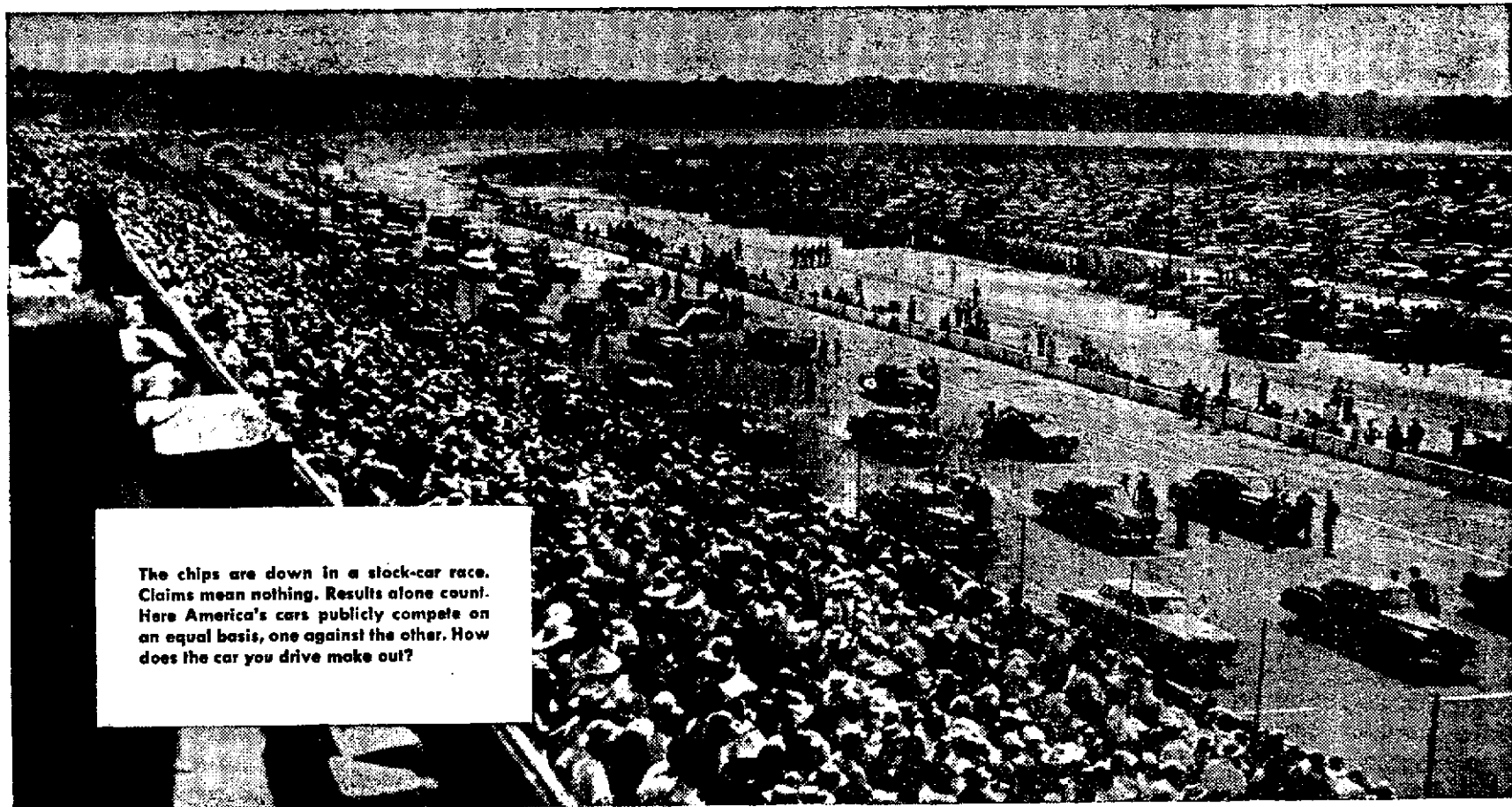
## Individuals Plan Floats in Bay

Four floats in addition to more than a dozen already established in the past year in Alamitos Bay will be installed by individuals if no protests are lodged by navigational interests with the Army Corps of Engineers. Monday, Nov. 3, is the deadline for protests, it was announced by Col. David J. Cleasby, executive officer in the district office, Los Angeles.

Planning floats are C. J. Creasey, 73 Rivo Alto Canal; Leonard R. Schenck, 35 Savanna Wk.; Dr. Robert H. Bagley, 5821 Sorrento Dr. and Walter I. Barcus, 46 Virgil Wk.

## Halloween Fetes

Halloween carnivals, with costume parades, midways, games, contests and lots of good things to eat will be held in Silverado, Admiral Kidd, Houghton, Somerset, Bixby and MacArthur parks and at the Los Altos playground Oct. 31. The events will be sponsored by the Recreation Department. Carnival hours will be 7:30 to 9:30 p. m.



The chips are down in a stock-car race. Claims mean nothing. Results alone count. Here America's cars publicly compete on an equal basis, one against the other. How does the car you drive make out?

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To date this year, Hudsons, just like those you can buy from us, have won 38 out of 45 stock-car races—a record never approached by any other make. How does this help you choose your next car? That's easy . . .

Hudson's victories prove that its exclusive "step-down" design (with America's lowest

center of gravity) gives you road-hugging safety no other car can touch. These grueling grinds prove Hudson's Monobilt body-and-frame\* is the safest, most durable construction used in any car. Again, the result is sure safety for you and your family.

Finally, this record shows Hudson's high-compression engine has more power than you'll ever need—to get you out of tight spots, to send you smoothly up any hill you'll ever take. So, stop in and see us. Learn how it feels to drive America's stock-car champion!

\*Trade-mark. Patents pending.

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Standard trim and other specifications and accessories subject to change without notice.



Phone 6-9071

Funeral Notice

BARTON-Raymond L., age 66, of 3434 Loma Ave. Service Tuesday 2 p.m. at Christ Episcopal Church, 244 Redondo Ave.
HERNANDEZ-Louis, of 4041 E. 1st St. Service Tuesday 10 a.m. at St. Anthony's Church, 244 Redondo Ave.

Card of Thanks

WE wish to express our thanks to the host of friends and business associates for their beautiful floral offerings at the passing of our mother.

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One of America's Most Beautiful Mortuaries
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Youngster stationed here permanently, interested in young lady in 20's-no objection to a child.

Engineer, middle 30's, born in New Jersey, Xint. financial background.

Gentleman, tall, middle 60's, 32nd degree Mason, works for steel.

Dentist, successful, early 40's.

Gentleman, born in Germany, widower, no children, retired military director. European background.

Catholic widow, financially independent, no children, interested in Catholic.

Retired nurse, owns home in No. Hollywood, no children, interested in late 40's. Loves children.

Young lady, early 20's, plump, sweet and cheerful, wants sincere young man, educated.

Divorced, petite blonde (30), college education. No wifes.

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LOST-Gray and white mother cat

Perdido, also 5-mo. old black and white kitten. Reward \$100.

LOST-NLB, small Spitz-type terrier

Travel

MOTHER and daughter driving east to Mass. via New Orleans next wk. take 1 pass, share gas, 4-5049.

LOWEST AIRCRAFT FARES

26 S. Pine, Jetway Trust Bldg. Leaving for Oklahoma City Oct. 8 or 9, return in 3 to 4 weeks.

LEAVING Oct. 10 for Albuquerque

Kansas City, Davenport, Iowa, take 2; stop nights; light luggage.

LEAVING for Kansas City Thurs.

take couple, share expenses and drive. Ref. 4-5049.

DRIVING R. C. Mon. Oct. 10; returning 3 wks.; 92 Dodge.

100% free placement service; for free details write: TV School, Box 4, 3rd St., Ind. 9.

NEW car leaving for Okla. City via

St. North and Dallas, take 3; share extra. Ref. 4-5049.

LEAVING for Minneapolis, Oct. 10

will take riders. '50 Buick. At 8th.

LEAVING Oct. 9 for Kansas City

and Dallas, take 3; drive and share. Phone 4-5049.

DRIVING 32 Ford, Oct. 10; take 3. Phone 70-9420 after 6.

LEAVING for Dallas Mon. Oct. 6th

and Houston, take 3. Call 9-218.

WANTED-Ride to Anaheim daily

7 a.m. Ph. 2-1407.

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411 Redondo Ave., Long Beach 4-1011. 10-11:30 a.m. to 7 p.m.

WOMEN Train for Defense Jobs

1700 S. Broadway, Long Beach 4-1011. 10-11:30 a.m. to 7 p.m.

CALIF. COLLEGE OF COMMERCE

NEW TERM BEGINS SEPT. 29. 3011 Pine Ave. Phone 6-2990.

HOLLYWOOD SCHOOL

Home pick-up. Day, night, 4-3586.

PIANO teacher, exp. also piano to

place for keep. Ph. 70-9215, 1.

VOICE, singing development.

GRACE JOHNSON, Ph. 35-4341.

Money to Loan

(AUTO, FURNITURE)

OUR DOLLARS MAKE SENSE

Loans \$25 to \$1000 on auto, furniture, salary. Convenient monthly payments. No collateral. No credit check.

Phone for Your Loan CASH TODAY

\$25-\$50-\$100-\$300-\$500 any amount

UP TO \$1000

1. BORROW ON YOUR SALARY. 2. BORROW ON YOUR CREDIT. 3. BORROW ON YOUR FUTURE.

WEEK SPECIALS

2 FOR THE PRICE OF 1. 3 FOR THE PRICE OF 2. 4 FOR THE PRICE OF 3.

MASSAGE - COLONICS

808 E. 4th St. 64-8454.

MUSCLE TONING

1644 Pine, Wk. days 11-6, 70-3012.

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1644 Pine, Wk. days 11-6, 70-3012.

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808 E. 4th St. 64-8454.

MUSCLE TONING

NEED MONEY?

HERE'S HOW TO GET A LOAN

PHONE 70-7481 or Come in

Tell us what you need. Loans \$25 to \$1000. No collateral. No credit check.

NATIONAL LOAN PLAN

Corner 5th and Pine 122 W. 5th 70-7481

CASH FAST FOR FALL!

SCHOOL Clothes: HOME Repairs: AUTO Repairs: CAR Repairs: PAST-DUE Bills: 200 Heavy Installments: EMERGENCY Expenses.

WORK ON JOB 2 WEEKS

TAKING 10 WEEKS TO PAY \$1000.00 (guaranteed) \$200.00 - Exp. write up \$100.00 - Exp. write up \$100.00 - Exp. write up

2 LONG BEACH OFFICES

1700 S. Broadway, Long Beach 4-1011. 10-11:30 a.m. to 7 p.m.

C. M. PARKER, Mgr.

205 E. Fourth, Long Beach 4-1011. 10-11:30 a.m. to 7 p.m.

D. M. SHERWIN, Mgr.

337 Commercial, Long Beach 4-1011. 10-11:30 a.m. to 7 p.m.

PACIFIC FINANCE

Loans

Help Wanted (Men) 29

Business and Estate Analysis

deals to add to his sales staff a college trained man.

SALESMEN

NATIONALLY ADVERTISED. MUNTZ TV

has huge new aggressive sales program. Must have car. be a sharp dresser and stand properly.

Local Loan Co.

206 E. 4th St., 2nd Floor. Corner 4th and Locust, Ph. 7-4131.

NEED A LOAN?

\$20 to \$1500 Without Endorsers

Borrow at home or office. Car or furniture without endorsers. No credit check. No collateral.

HOUSEHOLD FINANCE CORPORATION

205 E. Broadway, corner Locust 2nd Floor, 2nd Floor. Open Fri. evenings to 8 p.m.

LOANS \$100 to \$1500

MORRIS PLAN

A Pioneer in Personal Loans

COMPARE the cost! COMPARE the service! COMPARE the price! COMPARE the privacy!

CLOTHING SALESMAN

EXPERIENCED FOR CREDIT. FEDERAL DEPT. STORE

WANTED METAL MAN

Good working conditions. Paid vacations and holidays. C. STANDLEE MARTIN

CARPET LAYER

Help

SHIPPING CLERK

Light warehouse duties with chauffeur license. Excellent opportunity for advancement.

ICE CREAM CO.

EMPLOYMENT AGENCIES

Licensed and Bonded by State of California

HARBOR Employment Agency

141 W. OCEAN (KENNEBEC BLDG.)

ROOM 303 70-5493

PERSONALIZED SERVICE

30% MAXIMUM FEE

MOORE Agcy.

ONE OF L. B.'S LARGEST EMPLOYMENT AGENCIES

No Money Down

WORK ON JOB 2 WEEKS. TAKING 10 WEEKS TO PAY \$1000.00 (guaranteed)

THEN-THAT'S THE WAY TO GET A JOB

Service man, the dept. in \$217. Service man, the dept. in \$217.

Krueger-Mills

EMPLOYMENT AGENCY

201 TIMES BLVD.

EMPLOYMENT AGENCY

141 W. OCEAN

GOOD LOCAL JOBS

Truck mechanics, \$1.92 hr. Woodworkers, \$1.40 hr.

Help Wanted (Men) 29

MEN

PART-TIME WORK

IF YOU CAN WORK FROM 5:30 TO 9:30 P.M. EACH EVENING

EXPERIENCED FREEZER SALESMAN

Fast credit approvals. Top commission. 2228 ATLANTIC

EXPERIENCED METAL FINISHERS

IMMEDIATE EMPLOYMENT

Auto Salesmen

Southern California's most progressive. Douglas's most progressive.

PROFESSIONAL MEN OPPORTUNITIES IN

Tool Design

Engineering Drafting

APPLY

Plant Employment Office

Automobile Salesmen

\$75 WK. GUARANTEE

DOUGLAS AIRCRAFT CO., INC.

Long Beach Division

EMPLOYMENT AGENCY

Sales, admin. trainee, typist. \$200.00. \$200.00. \$200.00.

WANTED experienced turret lathe

and mill operator with set-up knowledge. Good salary. TRAIN E.

WANTED-Exp. shoe shine boy

PERSONNEL AGENCY

205 E. Broadway, Suite 610, 7-2803

FOR THAT BETTER JOB

Sales Engr. \$8.00. Electronic Engr. \$10.00. Quality Control Engr. \$10.00.

Production Control Engr. \$10.00. Chief











T-W-O Mattress, Box Spring SPECIAL! 4 ROOMS \$550.00 \$444.00 IMPOSSIBLE

**DICKSON** 608 Woodruff Viad., Ballflower,  
east of Woodruff Ave.

**KESWINTER** 424 S. 435; 2  
bathrooms, \$29. 1-30 gal.  
water heater, \$20. 1-25 S. 6th.

**TYPENWRITER**, remodeled, \$75.  
\$100. 2nd 4th Fl. Ph. 10-1569.

**GOOD USED BATH & SHOP**  
BATH REPAIRS

**GARAGE** disposal, installed, factory  
to you. Ph. 90-7435; ext. 5-2315.

**A.P.T. BIZZ REFRIGERATOR**  
\$100. 1-25 S. 6th.

**50 sq. yd. Asph/Flt carpet**, 2  
ruins 4215. Phone 66-0719.

**PAVING & DRIVEWAYS**, J. Battaglia  
M. 3725 Louisiana. Ph. 8-0757.

**1966 ENCYCLOPEDIA** set of 35  
vols. \$10. 1-25 S. 6th.

**UNDERWOOD** rebuilt typewriter.  
Trendis sewing machine. Ph. 34-1225.

**MOUTON FUR COAT**, excellent  
condition. \$75. 1-25 S. 6th.

**BABY Butler** hi chair, like new,  
\$40. Ph. Anaheim 6-6501.

**H/H's APPLIANCE**, 5650 AU  
GAS STOVE, 4-burner, 30-in.,  
Phonetic range 5 1/2 ft. 1-25 S. 6th.

**GIRL'S bike**, 16", like new &  
flond vanity chair, etc.

**REMODELING** kitchen, bathroom,  
garage concrete. \$89.85. Brown  
1-25 S. 6th.

**SINGLE orthopedic bed**.  
Ph. 8-7098.

**ERMINIE fur cape**, pricy,  
\$300. Ph.Mc. 2-8476.

**BLUK Concord grapes**, 10-  
lb. bag. \$1. 1-25 S. 6th.

**FREE—invited walker** to  
walk with me. 1-25 S. 6th.

**BLUE Oriental rug**, 9x12,  
cond. \$225. Ph. 8-0182.

**EVERETT & JENNINGS**  
chair, pricy, new. 732 G.

**LAVATORY**, toilet, kitchen  
sink faucet. 1-25 S. 6th.

**HOSPITAL**, bed with  
crapane and 1 side bar.

WHITNEY BABY BUGGY. \$20.  
PHONE 40-5163.

4 & GOOD gas heater. 7 tub  
bain. Price. \$100. 44-2386.

STAMP COLLECTION - 17  
Mint. Phone 40-4506.

VACUUM washing machine  
used only few times; \$35. 49-19

2-WHEEL trailer; good tires; re  
sults. 40-2386.

WALNUT din. table. 6 chairs; re  
fr. 9702 Park. Belts. 7-85

MOTOR oil reclaimed  
40-2386.

LOTS of odds & ends to sell.  
339 E. Pae. Cor. Hwy.

VACUUM washing machine  
40-2386.

STEEL clothes poles installa  
tion with instructions. 40-2386.

KIRBY vacuum. Kirby new. V  
acutics. Ph. 5-7587.

HOSPITAL bed on steel fra  
me with mattress. Phone 5-5150.

condition. \$50. Torrey 7-0542.

GENUINE Eastern maple occ. 'a-  
ble, like new. 27 inches: 8-8959.

**GUARANTEED**  
USED  
**SERVEL**  
REFRIGERATORS

**\$69.50 up**

All Sizes—5' to 11'  
Free Delivery & Installation

**B & C**  
**HOUSEHOLD MART**  
832 E. Rosecrans Ave.  
Compton. U.S. 7-2426

**3-Room**  
**Reposessed Group**  
**DINETTE—BEDROOM**  
**LIVING ROOM**

**\$139**

Trade-ins Accepted  
24 Mos. on Balance

**CLOCK**  
**FURNITURE**

Open Even. and Sunday  
865 S. Long Beach Blvd.  
**COMPTON**

G.E. Table Model TV ..... \$49.95  
ADMIRAL Console TV ..... \$89.95  
PHILCO Console Radio ..... \$9.95

\$5 down delivers any appliance.

**Butler Brothers**  
**5252 LAKEWOOD BLVD.**  
Lakewood Center Long Beach  
L. B. 5-6451 — TOrrey 7-0813 — ME 3-8101

ROYAL Standard Typewriter. Good condition, \$65. 414 E. 17th.	IVORY table-top stove, good condition cheap. 3053 Cedar.	OLSON's new 100% wool suit. Clean. Cheap. 3407 E. 15th.			
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# Flash!

## REGULATION "X" SUSPENDED

New Low Down Payments for Veterans,  
Attractive Terms for Non-Veterans, in—

# Avalon Manor

Located in a Complete Community of 2500 Homes  
in the Heart of the Harbor Area

We Cordially Invite Your Inspection . . .  
Our New Exhibit Home

Furnished by Community Furniture Co.

Now Open to Public

### DIRECTIONS:

From Pacific Coast Highway and Wilmington Blvd.  
Turn North 1 1/4 Miles to 233rd St.

2-Bedroom and Den

or

3-Bedroom

Check These Luxury Home Features:

Stall Shower With Glass Door  
Indoor-Outdoor Living With Large Patio  
Large Wardrobe With Built-In Chest  
Solid Oak Floors  
Large Steel Casement Windows  
Incinerators and Clothes Poles  
TV Outlets  
Near Complete Shopping Center  
Smog Free—Cool Sea Breezes

Drive Out Today to See This Beautiful Smog-Free Community!

C. R. COTTON, Sales Agent

233rd and Main St.

Phone Terminal 4-1363

## SEE THESE HOMES

### BOTH ON NICE LARGE CORNERS

## OPEN SUNDAY 1 TO 5

### FOR YOUR LOOKING CONVENIENCE

2000 Chatwin

2 bedrooms and den. Approximately 1200 sq. ft. Fully carpeted. Garbage disposal, real fireplace, separate dining room, large kitchen, fenced yard, 2 car garage. Price \$15,750.

2450 Park Ave.

2 bedrooms, Venetian blinds, upholstered breakfast nook. Plenty of shrubs and flowers. Fenced yard, 2 car garage. Price \$20,000 down, balance like rent.

For Other Nice Homes in the Los Altos Area  
SEE THE

LOS ALTOS REALTY, INC.

2060 and 1798 Bellflower

9-8825; 9-8557

OPEN 1 TO 5

1068 TERRACE DR.

Price reduced to \$12,750. Very nice 3-bedroom home with fireplace, service porch, private yard, 1 bldg. to school. Submit your terms.

1031 LURAY

Vacant, 2-bdr., 3-bdr., fireplace, large yard, 1 bldg. to school. Price reduced: \$3000 will handle.

3729-3730 GAVIOTA

2 very nice 2-bdr. homes. Both vacant. Each has fireplace, full kitchen, separate dining room, large yard, 2 car garage. Must be sold.

3436 MYRTLE

Cosy 2-bdr. home, carpeting, disposal, weatherstripped, insulated, small yard, 1/2 block to market.

H. J. HUNTER, Realtor

4-7890 1234 E. Wardlow 4-2907

OPEN TODAY

2317 CEDAR

Wrigley! Wrigley! Beautiful 2-1/2 lot, good 2-bedroom stucco.

1864 LAVE

Low Altos, 2 bdr., New tile, 1 1/2 baths, weatherstripped, lots of tile, large lot, nicely landscaped.

4315 LIVINGSTON DR.

4-bdr., 2 1/2 baths, 3 sunrooms; 2-story.

2747 E. OCEAN

4 bedrooms, 2 1/2 baths, library. SEE ANY OF THESE TODAY

TOWN & COUNTRY

3122 E. Anaheim Realtors 8-1153

OPEN 1 TO 5

2235 BALTIC AVE.

\$7500—Comp. Furn.

Unpack Your Bags, Move In!

OPEN 1 TO 5

2237 BALTIC AVE.

\$6950

\$1500 Dn. \$55 Mo. Appx.

Don't miss seeing this cozy, well kept 2-bdr. home, hardwood floors, walk-in closets, step-down kitchen, full bath, separate dining room, large yard, 2 car garage.

FAYE COLE, Realtor

1720 W. Willow Ph. 7-2372

DOWN PAYMENT

4-year-old home with 4 1/2 baths, 2 car garage, large lot, walk-in closets, step-down kitchen, full bath, separate dining room, large yard, 2 car garage.

3189 MAGNOLIA

Modern, 2-bedroom, corner. See this today. \$10,000. Monthly payments to suit.

ROSEMARY REALTY 20-5471

OPEN—3341 GALE

Attract 2 bdr., stucco, artfully de. F.H.A. home, 2 car garage, 1/2 block to school, 1/2 block to bus.

1040—424 W. 10TH ST.

Beautiful, 2-bdr., 1 1/2 baths, 2 car garage, 1/2 block to school, 1/2 block to bus.

EXCELLENT BUY

\$8300

Lovely 2-bdr., clean, approx. 1000 sq. ft., new tile, 1 1/2 baths, 2 car garage, 1/2 block to school, 1/2 block to bus.

REX L. HODGES CO.

5480 Atlantic Ave. Ph. 2-1257

2909 E. 2ND

Grand neighborhood, ocean view, 2-bdr., 1 1/2 baths, 2 car garage, 1/2 block to school, 1/2 block to bus.

428 SUNSET

Immaculate 3-bdr., N.E. home, 1000 sq. ft., 2 1/2 baths, 2 car garage, 1/2 block to school, 1/2 block to bus.

REX L. HODGES CO.

5480 Atlantic Ave. Ph. 2-1257

OPEN—271 ARGONNE

We invite you to see inside this spacious 3-bdr., 2 1/2 baths, 2 car garage, 1/2 block to school, 1/2 block to bus.

REX L. HODGES CO.

5480 Atlantic Ave. Ph. 2-1257

700 LOMA

School, church, bus, near by. 3-bdr., 2 1/2 baths, 2 car garage, 1/2 block to school, 1/2 block to bus.

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5480 Atlantic Ave. Ph. 2-1257

1234 MICHELSON

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**Automobiles for Sale 175**  
**DODGE**  
47 DODGE 4-DR. \$899  
Crown 4-door, radio, heater, whitewall tires, black interior.  
**CORMIER CHEVROLET**  
SIXTH AT AMERICAN  
51 DODGE 4-DR. \$2165  
Crown 4-door, radio, heater, whitewall tires, black interior.  
50 DODGE 4-DR. \$1695  
MEADOWBROOK, Radio, heater, whitewall tires, black interior.  
LLOYD C. PATTERSON  
40 DODGE 4-DR. \$2165  
Crown 4-door, radio, heater, whitewall tires, black interior.  
41 DODGE 4-DR. \$2165  
Crown 4-door, radio, heater, whitewall tires, black interior.

**Automobiles for Sale 175**  
**FORD**  
52 FORD Victoria, beautiful 2-tone, radio, heater, spot light, extra clean, 24-mo. bank contract on balance.  
1946 CUSTON Ford coupe, 24-mo. bank contract on balance.  
41 DODGE 4-DR. \$2165  
Crown 4-door, radio, heater, whitewall tires, black interior.

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**Automobiles for Sale 175**  
**FORD**  
Today Only—\$1795  
51 Ford Custom  
2-door, overdrive, radio, heater, white tires.  
JOHNNY WEH  
1091 E. Pacific Coast Hwy.  
Radio, heater, overdrive, white tires, new top. A beautiful car, \$1995.  
801 E. ANAHEIM  
Masters Used Cars. 7-9952

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2-door, overdrive, radio, heater, white tires.  
JOHNNY WEH  
1091 E. Pacific Coast Hwy.  
Radio, heater, overdrive, white tires, new top. A beautiful car, \$1995.  
801 E. ANAHEIM  
Masters Used Cars. 7-9952

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**Automobiles for Sale 175**  
**FORD**  
49 Ford V-8 2-door custom, radio, heater, seat covers, etc. Very low mileage. Will sell at about whole price. Call 6-2841.  
M. & K MOTORS  
403 E. Anaheim 6-5888

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**Automobiles for Sale 175**  
**LINCOLN**  
49 Lincoln — \$1545  
White walls, extra sharp. One-owner car.  
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**Automobiles for Sale 175**  
**M. & K — MORRIS**  
M.G. — BOUGHT, SOLD, TRADED  
BREWSTER GRAY  
Imported Motor Cars  
1100 American Ave. Ph. 35-4114

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**Automobiles for Sale 175**  
**OLDSMOBILE**  
Oldsmobiles  
1951 98 Holiday \$2795  
1950 98 Holiday 2295  
1950 88 Station 2295  
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**Automobiles for Sale 175**  
**PACKARD**  
Priced for Real Saving  
1948 Packard  
Complete, equipped with radio, heater, automatic transmission, extra. This car is a real owner's car and shows the finest of cars. It's priced at \$1795 for a real saving to you.  
B & B Motor Sales  
437 E. Anaheim

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**Automobiles for Sale 175**  
**PLYMOUTH**  
PLYMOUTH '50 \$1397  
Lowest priced ever on a fine, clean, guaranteed 4-door sedan.  
GLENN E. THOMAS  
340 E. Anaheim. Phone 6-1283

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WE HAVE THE MOST COMPLETE STOCK OF PLYMOUTH'S IN SOUTHERN CALIFORNIA YOUR PLYMOUTH DEALER Marshall & Clappett 1700 American Ave.

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**Most Complete Stock**  
OF  
**1951 & 1952's**  
in TOWN is  
at **NOWLING'S Inc.**  
SAVINGS UP TO \$1500  
**'52 CADILLAC 62 Sedan . . . . . CEILING**  
Radio, heater, Hydra-Matic. Less than 6000 miles.  
**'51 CHEVROLET 4-door . . . . . \$1965**  
Styline deluxe 4-door. Radio, heater, Powerglide. 2-tone paint. Beautiful low-mileage car.  
**'51 CHRYSLER Club Coupe . . . . . \$2825**  
Saratoga. Radio, heater. Like new throughout.  
**'51 MERCURY Convertible . . . . . \$2495**  
Radio, heater, Mercromatic. Beautiful canary yellow. Radio, heater, whitewall tires. Full leather upholstery. Showroom new.  
**'52 MERCURY 2-door . . . . . \$2895**  
Radio, heater, overdrive. 3500 actual miles.  
**'51 OLDS 98 Deluxe Sedan . . . . . \$2795**  
Radio, heater, Hydra-Matic. 12,000 actual miles.  
**'51 OLDS 98 Holiday . . . . . \$2995**  
Radio, heater, Hydra-Matic. Electric window lifts. 2-tone paint, whitewall tires.  
**'51 PONTIAC 2-door . . . . . \$2295**  
Chiefline deluxe 8. Radio, heater, Hydra-Matic, Brand new U. S. Royal whitewall tires.  
50 More Models to Choose From  
**ALL CARS GUARANTEED**  
CASH—TRADE—TERMS  
WE CARRY OUR OWN CONTRACTS  
**NOWLING'S, INC.**  
1599 AMERICAN  
PHONE 6-4926

**Yankees! Dodgers!**  
You Won't Strike Out on These Championship Values Offered by  
**STOREY-RICKETTS**  
— HUDSONS —  
**1951's . . . . . as low as \$1695**  
Hornets, Commodores, Supers and Pacemakers. Some are equipped with Hydra-Matic, radio, heater, whitewalls, etc. We sold most of these cars new and can furnish the history and service records on them.  
**1950's . . . . . as low as \$1495**  
**1949's . . . . . as low as \$1295**  
**1948's . . . . . as low as \$1095**  
**1946's . . . . . as low as \$ 395**  
**'51 PONTIAC . \$2195**  
4-door. Radio, heater, Hydra-Matic, etc.  
**'51 STUDEBAKER \$1795**  
Champions and V-8's with overdrive or automatic transmission, radio, heater, etc. As low as \$1795.  
**'49 CHRYSLER . \$1695**  
Windsor 4-door. A local car with showroom appearance and all the extras.  
**'51 FORD . . . . . \$1495**  
Deluxe coupe. A local like-new beauty.  
**'52 FORD V-8 . . . . . \$1745**  
1/2-TON PICKUP with 4-speed transmission, heavy duty clutch, fan and radiator. Been used as a pleasure car only. 4000 actual miles.  
Over 100 other cars—all models and most makes for your selection at  
**STOREY-RICKETTS**  
Exclusive HUDSON Dealer  
**830 American**  
Open Sun. & Evenings Phone 7-2746

**NO DOWN\***  
Drive a Few Blocks and SAVE  
48 Hudson 4-door coupe \$395  
41 Buick sed. 4-door, orig. blk. \$395  
42 Nash Amb. 6 O.D. \$295  
41 Pont. sed. 4-door, new paint \$295  
41 Olds 6 2-dr., clean. \$295  
48 Pont. 6 2-dr., new int. \$145  
42 Ford 6 sed. H. E. \$275  
40 Buick spec. sed., clean \$275  
\*If you qualify.  
**O & K MOTORS**  
1836 E. 4th St. 7-8700

**Notice**  
**AL ELHARDT'S**  
BIG HILL TOP LOT  
49 Ford Club \$1345  
Immaculate.  
49 Ply. Convert. \$1495  
One owner. Sharp as a tack. Radio, heater, new top.  
41 Ply. 4-door \$395  
Rebuilt motor. R. & H.  
47 Ford 2-door \$695  
Sharp.  
**MANY OTHERS**  
Clubs & sedans. Really sharp. No down to qualified buyers.  
Hill Top Auto Sales  
2599 E. Pacific Cat. Hy. PHONE 35-1011

**Deal with Daddy Jaffe**  
**DIANE**  
51 Nash Rambler \$1695  
Overdrive, radio, heater, actual 10,000 California miles. Like new.  
51 Stude. V-8 \$1895  
Commander Club coupe, automatic transmission, radio, heater, a Long Beach car driven by a winner.  
51 Dodge \$2295  
Diplomatic hardtop convertible. A beautiful 2-tone brown and beige with every factory accessory. Available. Delivered new \$3400. Our price \$2295.  
51 Ford Convert. \$2095  
Erdomatic radio, heater, new tires, chrome finish with gorgeous leather interior to match.  
49 Lincoln \$1495  
Club coupe, overdrive, radio, heater, seat covers, white tires, a gorgeous blue finish.  
49 Cadillac 62 \$2595  
4-door, radio, heater, Hydra-Matic, new white tires, original green finish.  
47 Chevrolet \$895  
Club coupe, radio, heater, light blue finish, a very popular and hard to find model.  
47 Buick Convert. \$995  
Radio, heater, new tires, a very low-mileage, clean automobile.  
46 Ford \$895  
Station wagon, radio, heater, new interior and exterior in perfect condition.  
**20 Pre-War Cars**  
TO CHOOSE FROM. WE TAKE OVER YOUR PAYMENTS.  
**DAFFY JAFFE**  
1740 American

**Remember**  
We grind your valves, and adjust all bearings.  
Service and Parts Dept. open All Day Saturdays.  
**Harbor Chev. Corp.**  
Atlantic . . . at 700 E. Anaheim  
Phone 6-3295

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**Honest Value**  
Nothing to Hide



Automobiles for Sale 175

**PONTIAC**  
'52 Pontiac 8...\$3145  
Catalina Super. Radio, heater, Hydra-Matic, 2-door green. Near 100,000 miles. Other extras.  
LLOYD C. PATTERSON  
1800 American  
'48 Pontiac...\$1095  
Sedan. Radio, heater, Hydra-Matic. 2-door. 24-mo. bank contract on balance.  
700 E. Anaheim  
Authorized Dealer  
'50 Pontiac 4-door...\$422.00  
Mech. guar. 24-mo. bank contract on balance.  
LIQUIDATION LOT  
1901 E. ANAHEIM, PH. 65-1276  
Check Jack Potter  
'48 Pontiac 8 Chieftain de Luxe. Fully equipped. \$1755. See to appreciate.  
1460 American  
'49 Pontiac Chieftain de Luxe 2-dr. \$290.35 down. Mech. guar. 24-mo. bank contract on balance.  
LIQUIDATION LOT  
1901 E. ANAHEIM, PH. 65-1276  
'50 Pontiac Chieftain de Luxe 4-dr. \$463.93 down. Mech. guar. 24-mo. bank contract on balance.  
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Bargains  
All  
NEW CAR  
TRADE-INS

'51 CHEVROLET Styleline 2-door. Full Price...\$1645  
'51 CHEVROLET Styleline club coupe. Full Price...\$1595  
'51 PLYMOUTH hard top Belvedere. Full Price...\$1845  
'49 CHEVROLET Styleline 4-door. Full Price...\$1295  
'48 NASH Ambassador custom 2-door. Loaded. Full Price...\$1395  
'52 CHEVROLET 1/2-ton 4-speed pickup. Like new.

These cars are all equipped with extras.  
BEACH CITY CHEVROLET CO.  
3201 E. Pac. Cst. Hwy.  
Phone 90-0212

GOULD'S  
GUIDE

'52 Cadillac SAVE  
'51 Chrysler \$2895  
'51 Chrysler \$2795  
'51 Chrysler \$2475  
'51 Chrysler \$2469  
'52 Plym. SAVE  
'50 Chrysler \$1995  
'52 Plym. \$1895  
'50 Mercury \$1895  
'50 Pontiac \$1795  
'50 Ford 8 \$1595  
'49 Mercury \$1595  
'49 Plym. \$1295  
'47 Chevrolet \$995  
'47 De Soto \$995  
'47 Buick \$895  
'48 Kaiser \$695

GO TO  
GOULD'S  
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Automobiles for Sale 175

**PONTIAC**  
1952 Sedan...\$2695  
1951 Catalina...2575  
1950 Sedan...1975  
The Chieftain  
**RIDINGS**  
Authorized CADILLAC Dealer  
1501-25 American Ave.

CORMIER  
CHEVROLET  
SIXTH at AMERICAN

Today Only—\$2095  
'51 Pontiac Chieftain DELUXE 2-DR. Radio, heater, Hydra-Matic, 2-door. 24-mo. bank contract on balance.  
1091 E. Pacific Coast Hwy.

**STUDEBAKER**  
'51 STUDEBAKER sedan, good shape, needs paint. \$40. 4-3632.  
'51 STUDEBAKER coupe. Best offer. 10222 Linden.  
STUDE. 1939 club coupe, good condition. \$150. Ph. 4-9734.

LITTLE or  
NO DOWN

Time Down Month  
Price Paym. Fyrm.  
'40 FORD...\$265. \$7.95 \$14.50  
'41 FORD...285. 8.85 16.10  
'41 PLYM...285. 8.85 16.10  
'41 BUICK...285. 8.85 16.10  
Club Coupe. Sedan. Convertible.  
—Also—  
'40 Stude. sharp, only...\$165  
'41 Packard...220. sold...\$125  
'48 Buick Special...\$125  
'37 Ford 2-door, nice...\$175

Be Prepared  
To drive home, small down.  
Better Hurry  
Many others at your terms  
3303 E. 7th St.  
Scott Motors 34-2411

You Save  
On These  
Stude's

'50 2-door...\$1295  
Champion sedan. Gas saving overdrive, climatic.  
'51 Club Coupe...\$1695  
Champion Regal Deluxe, gas-saving overdrive.  
'49 Club Coupe...\$1195  
Champion de Luxe, loaded with extras.  
'47 Club Coupe...\$1145  
Commander Regal, like new.

If It's  
**STUDEBAKER**  
We Have Them  
Stop by for the  
Best Deal in Town  
Open Sunday  
M. VERNE  
Holmes  
Oldest Studebaker Dealer  
in Long Beach  
Established 21 years  
35th & Atlantic  
1 block west of Wardlow  
Phone 4-8423

BENNETT-FULLER

Savings+Quality=  
Lowest  
Prices

Largest...Finest...Cleanest...Selection of Cars  
on one location in Long Beach—ALWAYS 100 Cars to choose from. We have just what you want at the price you want to pay.  
\$—Compare These Prices—\$

'51 Chevrolet 2170  
Bel Air Radio, heater, Powerglide. Many other extras.  
'51 Pontiac 2580  
Catalina. Tutone color. Hydra-Matic. Radio, heater. A good buy.  
'50 Cadillac 3395  
4-door sedan. Below ceiling. Lots of accessories. Today only.  
'49 Cadillac 2595  
Club coupe. Guaranteed. Heater. Radio. California plates.  
'51 Pontiac 2495  
Convertible. Robin egg blue color. Whitewall tires. One of our best buys.  
'52 Ford 2795  
Victoria. Tutone color. Local owner. Below ceiling. Today only.

'52 Buick 3195  
Super Riviera 2-door. Style and beauty built into this automobile for your comfort.  
'52 Dodge 2495  
Club coupe. A good car at a good price. Below ceiling.  
'51 Olds '98' 2680  
Holiday coupe. Try and beat this price. A real bargain.  
'50 Pontiac 2195  
Catalina. Tutone color. Spot-light radio, heater, other extras.  
'52 Chevrolet 1995  
De Luxe tudor sedan. Radio, heater. Priced below ceiling. Other extras.  
'46 Cadillac 1495  
42 4-door sedan. One owner. A real buy with all the extras.

'46 Pontiac...895  
4-door sedan. Clean, dependable and priced to sell.  
'51 Ford...2195  
Victoria. Tutone color. Radio, heater and Fordomatic.  
'51 Mercury 2295  
Club coupe. Overdrive. Radio, heater and priced right.  
'52 Buick 3495  
Roadmaster Riviera coupe. 52-70 eye glass. Extras, plus Buick's best qualities.  
'51 Buick 2495  
Super 4-door sedan: dark color. Radio, heater, Dynaflow, extra clean.  
'52 Pontiac 3089  
Catalina. 2-tone green. Full leather trim; lots of extras.

Bank Rates—Written Guarantee  
Lots of Room to Park at...  
**Bennett-Fuller**  
MOTOR COMPANY  
"OPEN FROM BREAKFAST TO BED-TIME"  
1090 American—at—11th St.

Automobiles for Sale 175

**STUDEBAKER**  
'47 STUDEBAKER \$1095.  
Commander STARLIGHT club coupe. Radio, heater, overdrive. Original, clean and mechanically top. Drive this one.  
LLOYD C. PATTERSON  
1800 American  
'47 STUDEBAKER Champion starlight coupe. Overdrive, nice clean car. Will take clean prewar as down. Balance 36 months. Bank terms.  
2538 E. Pac. Cst. Hwy.  
ORIGINAL owner, showroom, new. '40 Studebaker Commander sedan, overdrive, radio, heater. Will sell worth the money. 5800 Lewis Ave. 2-7519.  
1950 STUDE. Champion Regal dir. Overdrive, hill-holder, w.w. tires. In excellent cond. Orig. cost. \$1360. Ph. 5-5909.  
'50 STUDE. comm. conv., overdrive, 1195. 15722 Bellflower Blvd., Bell. 7-4126.  
'52 STUDEBAKER Star Line Commander V-8 Automatic transmission. Make offer. Ph. 64-5571.  
WILL TRADE \$1000 equity in 1952 Studebaker Champion for clean 1946 car. Ph. 5-4375.  
'50 STUDE. Radio, heater, overdrive, hill-holder. Excel. cond. TO 7-6141.  
'42 STUDEBAKER club coupe. New paint and tires. \$350. 39-5002.  
'50 CHAMP. H.T. overdrive, hill-holder. \$1225. 2205 E. 65th St.

EVERY ONE  
A WINNER!

— AT —  
**MASTERS PONTIAC**  
50 New Car Trade-ins  
All "Gold Seal" Cars

1313 American 1545

'51 PONTIAC...2150  
'50 PONTIAC, Hydra...1895  
'51 DODGE...1895  
'49 HUDSON...1295  
'50 CHEVROLET...1495  
'49 MERCURY CONV...1395  
'50 STUDEBAKER...1395  
'48 PONTIAC, Hydra...1295  
'51 PACKARD...2295  
'49 STUDEBAKER...1195  
'49 NASH...995  
'48 KAISER...595  
'46 FORD CONV...895  
'47 PLYMOUTH CLUB...895  
'47 OLDS, Hydra...895  
'48 FORD CLUB...895  
'46 DODGE...795  
'46 PONTIAC...795

"Your car may be worth more than the Down Payment on these Fine Cars"

**MASTERS PONTIAC CO., INC.**  
The House You Can Trust—Since 1919

Automobiles for Sale 175

**STUDEBAKER**  
'48 STUDEBAKER...\$999  
Champion 4-door. Overdrive, radio, heater, etc.  
**CORMIER**  
CHEVROLET  
SIXTH at AMERICAN  
STUDE. '50 \$1367  
Sparkling all original sedan. Real good Firestone tires. Finest motor. Scissors & guaranteed.  
GLENN E. THOMAS  
340 E. Anaheim. Phone 6-1283  
'51 STUDEBAKER \$1895  
V-8 Commander 2-DR. CLUB. Like new. Automatic transmission, radio, heater.  
ARKUS PACKARD  
1127 AMERICAN 7-7401  
'49 STUDEBAKER Commander convertible. \$228.83 dn. Mech. guar. 24-mo. bank contract on balance.  
LIQUIDATION LOT  
1901 E. ANAHEIM, PH. 65-1276

EVERY ONE  
A WINNER!

— AT —  
**MASTERS PONTIAC**  
50 New Car Trade-ins  
All "Gold Seal" Cars

1313 American 1545

'51 PONTIAC...2150  
'50 PONTIAC, Hydra...1895  
'51 DODGE...1895  
'49 HUDSON...1295  
'50 CHEVROLET...1495  
'49 MERCURY CONV...1395  
'50 STUDEBAKER...1395  
'48 PONTIAC, Hydra...1295  
'51 PACKARD...2295  
'49 STUDEBAKER...1195  
'49 NASH...995  
'48 KAISER...595  
'46 FORD CONV...895  
'47 PLYMOUTH CLUB...895  
'47 OLDS, Hydra...895  
'48 FORD CLUB...895  
'46 DODGE...795  
'46 PONTIAC...795

"Your car may be worth more than the Down Payment on these Fine Cars"

**MASTERS PONTIAC CO., INC.**  
The House You Can Trust—Since 1919

Automobiles for Sale 175

**STUDEBAKER**  
'50 Studebaker—\$1245  
Champion 2-dr. Radio, heater, M & K MOTORS  
403 E. Anaheim 6-6588

Cadillacs

'52 "75" Ceiling  
7 passenger. Power steering. Just unloaded. Beautiful 2-tone blue.  
'52 62 Coupe...Ceiling  
Loaded and just unloaded. 3 to choose from.  
'51 "60" Special Ceiling  
4 of the sharpest in town to choose from.  
'49 Convertible...\$2995  
Anapest thing in town. Priced right.  
'49 60 Special...\$2695  
Choice of 2.  
'49 "75"...\$2695  
Immaculate, chauffeur driven. New car appearance.

Station  
Wagons

'51 Rambler...\$1795  
'51 Pontiac...\$2395  
Sharpest in town.  
'49 Ford...\$1295

Fords

'51 Convertible...\$2095  
Radio, heater, overdrive.  
'51 Victoria...\$2253  
Fordomatic-drive. Whitewalls. Showroom new.  
'49 Club Coupe...\$1195  
Custom. Radio, heater, whitewalls. Immaculate.

Olds

'50 Club Coupe  
'50 Olds Holiday  
'50 "88" 2-dr. Sedan  
'49 "76" Convertible  
'47 "98" Convertible  
'41 2-door Sedan

Pontiacs

'51 Catalina  
'52 Catalina  
'51 Super Catalina  
'51 Catalina  
'46 Sedanette

Chevrolets

'52 Styleline  
'51 Styleline 2-dr.  
'51 Styleline Clb. Cp.  
'50 1/2-ton Pickup

Other Makes

'51 De Soto Convert.  
'51 Mercury Club  
'51 Chrysler Club  
'51 Studebaker Cpe.  
'49 Mercury Club  
'51 Chrysler Sedan  
'49 Cadillac '62' Sed.

50 Others — All Makes, All Models

1760 JAMES 1760  
American MOTOR CO. American

Automobiles for Sale 175

**VOLKSWAGENS**  
'52 VOLKSWAGENS  
Phone L. B. 8-7453  
**WILLIS**  
'39 AMER. Bantam "40" Willis motor, many extras. 142 1/2 Norton

Olds

WEEK END  
SPECIAL  
'51 88 4-Door \$2295  
2-tone finish.  
'52 88 4-Door \$2995  
Radio, heater, Hydra-Matic Super deluxe  
'51 98 Holiday...\$2995  
2 to choose from.  
'51 "88" Convrt. Ceiling  
The Super. Fire red. Sharp.  
'50 98 4-door...\$1995  
Radio, heater, Hydra-Matic.

De Sotos

'51 4-door...\$2395  
Custom.  
'51 Convertible...\$2195  
Radio, heater, Hydra-Matic. Sharp. Almost new. Loaded.  
'50 Sedan...\$1795  
Fully equipped.  
**Buicks**  
'51 4-Door...\$8ave  
Roadmaster. Fully equipped.  
'50 Sedan...\$1995  
Roadmaster Dynaflow All equipment. Compares with anything in town.  
'50 Riviera...\$2195  
52R Super. Dynaflow, radio, heater.  
'50 4-Door...\$1895  
Super. Loaded.  
'49 Convertible...\$1695  
Loaded. Practically new motor.

Buicks

'51 4-door...\$8ave  
Roadmaster. Fully equipped.  
'50 Sedan...\$1995  
Roadmaster Dynaflow All equipment. Compares with anything in town.  
'50 Riviera...\$2195  
52R Super. Dynaflow, radio, heater.  
'50 4-Door...\$1895  
Super. Loaded.  
'49 Convertible...\$1695  
Loaded. Practically new motor.

Hudson

'51 Hornet...\$2395  
Hydra-Matic, 2-tone, radio and heater.

Lincoln

'52 Capri...\$4195  
Hard top. Low mileage.  
'49 Sedan...\$1595  
Cosmopolitan. Radio, heater, overdrive.

Chevs.

Chevrolts—A Large Stock to Choose From  
'51 Bel Air...\$2217  
Powerglide, 2-tone blue.  
'51 4-door...\$1995  
Fueling de Luxe. Powerglide. Loaded. Very clean.

MORGAN MOTOR CO.

ATLANTIC at ANAHEIM

Automobiles for Sale 175

**WILLIS**  
'49 WILLIS STATION wagon, overdrive, exceptionally clean and sharp.  
MEL BURNS 2000 American  
'48 WILLIS delivery. Very sharp. \$845. No down on M&M's credit plan. 311 W. Anaheim.

Pontiac

'52 Chieftains...\$2695  
Deluxe 4-dr. 2-door sedan. Loaded with all equipment. Like new; few miles.  
'51 Convertible...\$2495  
Catalina. Radio, heater, Hydra-Matic. Real sharp.  
'50 Convertible...\$2295  
Chieftain de Luxe. Green. Beautiful. Radio, heater, Hydra-Matic. Also club coupe.  
'50 Sedan...\$1795  
Radio, heater, Hydra-Matic. Also club coupe.  
'49 Sedan...\$1395  
Radio, heater, sharp as a tack.

Lincoln

'50 AUSTIN...\$1195  
4-Door Sedan.  
'50 BUICK...\$2427  
Roadmaster 4-door.  
'49 BUICK...\$1863  
Super Sedanet.  
'50 CADILLAC...\$3595  
4-Door Sedan.  
'51 CHEV...\$2217  
Styleline De Luxe 2-Door.  
'50 CHEV...\$1754  
Convertible.  
'50 DE SOTO...\$2295  
Custom 4-Door.  
'48 DE SOTO...\$1495  
Convertible.  
'52 DODGE...\$2399  
Real Value.  
'51 FORD...\$2295  
Convertible. Sharp.  
'50 FORD...\$1695  
Custom 4-Door.  
'49 FORD...\$1264  
Custom 2-Door.  
'51 HUDSON...\$2795  
Hornet Sedan.  
'49 HUDSON...\$1570  
With Extras.  
'49 LINCOLN...\$1895  
Cosmo. 4-Door.  
'50 MERCURY...\$1995  
Club Coupe.  
'49 MERCURY...\$1695  
Convertible.  
'51 NASH...\$1795  
Rambler Convertible.  
'50 OLDS 88...\$2695  
Convertible.  
'49 OLDS 98...\$1995  
4-Door Sedan.  
'51 PLYMOUTH...\$2195  
Cranbrook Sedan.  
'50 PONTIAC...\$1995  
Chieftain 4-Door.  
'52 STUDEB'R...\$2305  
Champion Regal 4-Door.  
'51 STUDEB'R...\$2106  
Comm. Starlight.

De Sotos

'51 4-door...\$2395  
Custom.  
'51 Convertible...\$2195  
Radio, heater, Hydra-Matic. Sharp. Almost new. Loaded.  
'50 Sedan...\$1795  
Fully equipped.  
**Buicks**  
'51 4-Door...\$8ave  
Roadmaster. Fully equipped.  
'50 Sedan...\$1995  
Roadmaster Dynaflow All equipment. Compares with anything in town.  
'50 Riviera...\$2195  
52R Super. Dynaflow, radio, heater.  
'50 4-Door...\$1895  
Super. Loaded.  
'49 Convertible...\$1695  
Loaded. Practically new motor.

Hudson

'51 Hornet...\$2395  
Hydra-Matic, 2-tone, radio and heater.

Lincoln

'52 Capri...\$4195  
Hard top. Low mileage.  
'49 Sedan...\$1595  
Cosmopolitan. Radio, heater, overdrive.

Chevs.

Chevrolts—A Large Stock to Choose From  
'51 Bel Air...\$2217  
Powerglide, 2-tone blue.  
'51 4-door...\$1995  
Fueling de Luxe. Powerglide. Loaded. Very clean.

MORGAN MOTOR CO.

ATLANTIC at ANAHEIM

Belmont J. SanChéz  
The West's Leading Studebaker Dealer  
30<sup>th</sup>  
ANNIVERSARY  
SALE  
WAS PRICE  
SALE  
'50 AUSTIN \$1195 \$ 895  
4-Door Sedan.  
'50 BUICK \$2427 \$1895  
Roadmaster 4-door.  
'49 BUICK \$1863 \$1595  
Super Sedanet.  
'50 CADILLAC \$3595 \$3195  
4-Door Sedan.  
'51 CHEV. \$2217 \$1695  
Styleline De Luxe 2-Door.  
'50 CHEV. \$1754 \$1595  
Convertible.  
'50 DE SOTO \$2295 \$1895  
Custom 4-Door.  
'48 DE SOTO \$1495 \$1195  
Convertible.  
'52 DODGE \$2399 \$2195  
Real Value.  
'51 FORD \$2295 \$2095  
Convertible. Sharp.  
'50 FORD \$1695 \$1495  
Custom 4-Door.  
'49 FORD \$1264 \$ 995  
Custom 2-Door.  
'51 HUDSON \$2795 \$2195  
Hornet Sedan.  
'49 HUDSON \$1570 \$1395  
With Extras.  
'49 LINCOLN \$1895 \$1395  
Cosmo. 4-Door.  
'50 MERCURY \$1995 \$1795  
Club Coupe.  
'49 MERCURY \$1695 \$1395  
Convertible.  
'51 NASH \$1795 \$1495  
Rambler Convertible.  
'50 OLDS 88 \$2695 \$2195  
Convertible.  
'49 OLDS 98 \$1995 \$1695  
4-Door Sedan.  
'51 PLYMOUTH \$2195 \$1795  
Cranbrook Sedan.  
'50 PONTIAC \$1995 \$1695  
Chieftain 4-Door.  
'52 STUDEB'R \$2305 \$1995  
Champion Regal 4-Door.  
'51 STUDEB'R \$2106 \$1995  
Comm. Starlight.  
NO DOWN PAYMENT  
With Approved Credit  
BANK OF AMERICA TERMS  
Belmont J. SanChéz  
1350  
American Ave.  
Courteous Salesmen on Duty Every Night 'Til 10  
PHONE 70-7914





SCARECROWS, cornstalks and pumpkins will form the background for the first affair of the winter season by First Nighters at Pacific Coast Club Saturday evening. Jim Scott, above left, is handing

bouquets and dance bids to Lee Thompson Jr., Paula Chace, Barbara Powers and Bill Baker. Music will be by Jack Crawford's Orchestra. Tony Gillespie will act as master of ceremonies.



CARRYING out a Halloween theme in decorations for First Nighters' dinner-dance Saturday evening are members, left to right, Marylou Peterson, Ron Karste, Kerry Belcher and Martha Bright-

man. Patronesses are Mmes. Albert G. Davis, Llewellyn Bixby Jr., Latham H. Brightman, Joseph Fellows Jr., Maurice Hubbell, Donald Locke and Francis L. Andrews.

# Women

INDEPENDENT-Press-Telegram

SUNDAY, OCTOBER 5, 1952 — SECTION E

## Social Season Gets Under Way With Gala Beachcomber Dance

By BETTY CAREY  
Independent Women's Editor

Fishnet was lavishly draped over the marquee of the Virginia Country Club last night and with our usual split-second deduction we sensed that a party with a THEME was taking place. Inside in the foyer two huge clam shells served as containers for an elaborate arrangement of seaweed and driftwood done by Hostess Pearl McInnis's deft hands leading us to deduce further that the theme had a nautical turn. Sand and shells on the table, and we had it. As we live and breathe, it was a beachcomber dance!

Everyone was carelessly and casually attired, shall we say, and people veritably poured in, which demonstrated to us that everyone had had enough of summer's little barbecues and wants bigger parties again. The fall social season is under way!

Busy committee chairmen were John and Pauline Wolf, who were assisted by Pat and "Van" Van deWater, Dorothy and Peter Mamula, Catherine and Buford Smith, Norma and John Craig and Winona and Andy Anderson.

Lots of large groups had been formed and some of those making reservations were Joan and Julie Bescoe, Doris and Rich Richards, Lenora and Mel Collins, Mildred and Jim Kitt, Florence and Paul McBride, Margaret and Stanley Smith.

And still others were Charlotte and Bill Abrams, Aimee and Lee Benno, Hattie and Hal Lewis and Elizabeth and Emmet Sullivan, the latter couple overheard discussing plans for an Ensenada trip next week end. Arriving together were Nell and Mark Taylor, Verla and Dick Browning and Joan and Fred Burrell.

Opera in Rome every night during their stay. Sadler's Wells Ballet performance in London and buying gowns in Spain, all these lovely things and more happened to Ann Molina while she and Julius were on their two-month European tour. They arrived home last week with plenty of pictures to share with their friends. They particularly loved Spain and with Julius speaking excellent Spanish as he does, they felt as though they could make closer contact with the people of Barcelona, Madrid and Toledo.

Marked on a good many calendars are the teas to be given by Margaret Craig and Grace Cassidy next week.

forth for Morningside Manor in that new area near Crenshaw to have dinner with those cute newlyweds, Barbara (Hamman) and Bob Ivey. The Ivey's apartment is all done up in smart contemporary style, we understand, including samples of Bob's excellent handiwork ranging from model boats to a handsome coffee table.

A group of staunch and amiable friends we know gather almost every Saturday eve for bridge, dancing or what you will. Last night they dipped by for a waffle bake with Margie and Dunc Mahone. Guests were Rosemary and Don Leddom, Marilyn and Jack Augsburger, Jeanie and Bill Wenke and those other Wenkes, Sue and Bob, as well as two comparative newcomers here, Pat and Jim Van Burg.

Yesterday friends regretfully waved adieu to Gail Hanny and small Pam as they departed by train for their home in Plainville, Conn. They've been visiting Gail's family, the M. W. Daubneys.

Toasting Minta Springer and Muriel McAllister on their birthdays at the Balboa Bay Club one recent eve were noted their husbands, Comdr. Frank Springer and Don McAllister, as well as Jean and Ralph Hunter and Mary Jane and Windy Jones.

Now that Martha and Art Hall are ensconced at Newport their wonderful former home has been purchased by Charlotte and Bill Simons. Their threeones, William, 15, Robert, 13, and Marjorie, 12, are enjoying the swimming pool immensely.

We've heard whispers of a wonderful South American trip in prospect for Betty and Ace Pettigrew. And just back from two weeks south of the border are Pauline and Al White and Jane and Mose Lewis. It was a first trip to the land of chili and serapes for all of them. They stayed at the Del Prado in Mexico City and went on to Cuernavaca, Puebla, Guadalajara and to a small resort which completely fascinates us. Ajijic by name, where there is only ONE telephone.

Having the dual purpose of helping Paul Crawford celebrate his release from the Navy and saying farewell to Paul and Joyce who are leaving in mid-October with their two chicks for Seattle. Patty and Walt Landis gathered together a junior-sized throng at the home of Patty's parents, the H. P. Fishers on Havana. Saying hail

and farewell in truth were Dorothy and Fred Wise, Lucille and Ed Squire, Marion and Fred Elgony and Janet and Ed McKenzie.



OVER the coffee cups in hundreds of Long Beach homes during this past week 3000 women campaigners for the Community Chest have received their supplies and instructions from captains and colonels in charge of the drive. Typical of these meetings was one with Mrs. W. W. Fearon, 3926 Marron Ave., captain of Team 346.

## Travelers Return Home

After a seven weeks' tour of South America, Dr. and Mrs. Raymond W. Swinney are now at their home at 216 Roycroft Ave. Dr. Swinney was a delegate from the California Heart Association to the fourth Inter-American Congress of Cardiology in Buenos Aires.

Traveling entirely by air, Dr. and Mrs. Swinney covered a distance of more than 20,000 miles. Especially interested in the manners and customs of the people in the various countries, they were fortunate to be entertained by friends in Lima, Peru; Santiago, Chile; Buenos Aires, Argentina; Rio de Janeiro, Brazil, and Havana, Cuba.

While at the congress, the more than 700 delegates were entertained extensively. Among the events given in their honor were a lavish formal dinner at the Olvera Palace, luncheons at the Yacht and Jockey Clubs. They also enjoyed the ballet and races. Dr. and Mrs. Swinney visited the pink palace of Peron where the Argentinian leader

received the delegates. Peron also attended a closing session of the convention with diplomats of all countries represented by delegates. Following the session, the American ambassador gave a reception for the doctors from this country. Dr. and Mrs. Swinney stopped in Panama City and the Canal Zone and returned home by way of Yucatan and Mexico City.

## Luncheon Series

Continuing her series of luncheon parties, Mrs. C. C. Hosmer was hostess Thursday afternoon in her home at 4130 Cedar Ave.

Her guests were Mmes. Frank J. Parr, Ray Person, S. S. Conklin, Frank Stanton Sr., Raymond Carr, Earl Suydam, A. M. Halbert, Milton Arthur, Eiji J. Amar, Robert Haylett, Leonard Hargrove, Lester D. Lawson Sr., Theodore Miles, A. D. Mitchell, Edson Davis and William Patrick.

## Love for Navy Plays Prime Role in Laura Walter's Career

By ELAINE LAMPROS

Armistice Day 1942 marked the beginning of not only four years of active duty in the WAVES for Mrs. Laura Jane Walter, housewife and former elementary school teacher and principal, but the start of a new type of career—one which would always be closely associated with the Navy.

For now six years later, Mrs. Walter has a double interest in the Navy and its program first in her civilian position of executive secretary for the Navy Relief Auxiliary and second in her reserve status as a lieutenant commander in the Navy Fleet Air Service.

During her active service, "one of the most interesting experiences of my life" Mrs. Wal-

ter served as senior WAVE officer over 1000 WAVES and then was a Navy Relief officer at Corpus Christi, Texas. When her present position opened after her discharge from the Navy, she and her husband, Paul, moved from their Ontario home to Long Beach.

On the fifth floor of the Post Office Bldg., Mrs. Walter's office is not of the luxurious type made for relaxation and chatting. To the visitor, it has the air of efficiency and business that goes with helping individuals either in financial or personal trouble. In this room, a sailor or marine or his dependents finds an understanding person to discuss any type of problem. Red-haired Mrs. Walter knows the "Navy lingo," the trouble that can come from delay in allotment checks and

the many problems that can arise in the movement of families from one section of the country to another.

"The most interesting part of the job is that you don't know what problem the next person that is coming to your desk will have and what decision you will make," Mrs. Walter said. Many of the cases deal with "change of address which causes a delay in the allotment check," and so in the meantime "someone has to aid with the basic essentials. We also give medical assistance when Navy facilities are not available."

"Last month we made assistance to 376 persons and that does not include the hundreds of telephone calls," she explained. During this period, the relief organization gave financial assistance amounting to \$18,000 with about \$2000 or so a month given gratuitously.

During an average day about 15 to 20 cases will appear in the office of the auxiliary, the third or fourth largest in the U. S. Mrs. Walter talks with about 95 per cent of the applicants. Not all of the interviews are for financial assistance but many questions concern how to get in touch with servicemen or personal advice. "They want to come in and talk over problems with someone who looks at it objectively and doesn't criticize them," Mrs. Walter explained.

When away from her office, Mrs. Walter's interest centers around her duties as a reserve officer and as a housewife. As an officer stationed at Los Alamitos, she must devote one week end each month to the Navy when her duty is to do all the paper work for the squadron.

Other week ends she devotes to the home, she and her husband designed and built at 5252 E. Sixth St. One of her favorite pastimes is flower arranging.

Very active in club and business circles in the city, she is past president of the Margaret Ives Business and Professional Women's Club and past commander of Legion Post 78.

## Dinner Fetes Pettigrews

Mr. and Mrs. Paul McCrery were dinner hosts during the week in their home at 4291 Country Club Dr. to complete Dr. and Mrs. A. L. Pettigrew who are planning a trip by plane to South America.

After cocktails, dinner guests were seated at the table which was centered with an airborne four motor miniature airplane taking off over a runway of sunny golden chrysanthemums and marigolds on a mirror plaque. Since the Pettigrews are contemplating taking the same trip enjoyed by the McCrerys last fall, the hosts showed colored movies of their scenic vacation.

Guests were Messrs. and Mrs. Walter Groshong, C. V. Harlow, John R. Berry, Milton L. Roberts and Clark Donaldson.



Discussing the best ways to tell of services given by the 19 Red Feather agencies are, left to right, Mmes. G. F. Christiansen, Jerry LaLacheur, R. L. Davenport, W. F. Dixon, A. Simonetti, Gerald Steimke (standing), John Mungo, Richard Lake, W. W. Fearon (at coffee urn) and Francis Lowry.—(Staff photos.)



## For Barbara Martin

Courtesy for Miss Barbara Martin, October bride-elect, will be the shower and brunch to be given this morning at 11 o'clock by Millicent Rodgers, 4235 Country Club Dr.

Assisting the hostess will be her mother, Mrs. Joseph W. Rodgers, and Miss Ann Bishop. An arrangement of pink roses and miniature paper umbrellas on a Venetian lace tablecloth in the dining room will suggest a shower theme. Champagne punch is to be served in the playroom, and linen gifts will be clustered around a pink net umbrella in the living room.

Guest list includes Mmes. John E. Guthrie, V. Earle McCutchan, C. Standlee Martin, Robert Taylor, Jim Chew, Ann McClain, Francis Hertzog, Charles Bartell, Duncan Mahone, John Halbert, Marsh Rider, Harlan Miller, William Wallace, Misses Harriet Carroll, Polly Carroll, Coni Chace, Sharon Hilleary, Sharon Geary, Claire Atwater, Arlene Abell, Donna Decker, Ann Sutherland, Ann Simpson, Ann Gangstad, Mary Anne Lewis, Carolyn King, Virginia Abell and Jane Terma.



Miss Barbara B. Burns

—Curt Ray Studio

## Cloche Is Chapeau Gaining as Favorite

It's an old saying that five minutes after any important fashion is born, you'll see some woman wearing it at the Hollywood Brown Derby. Although this isn't precisely true, the theory that luncheon at the Derby is something of a fashion show is correct.

Last week, for instance, it became perfectly clear that the fuzzy velour cloche was the hat of fall—Irene Dunne, Arlene Dahl and Joan Bennett were all seen lunching in such cloches. Each star was also wearing an antique diamond hat pin angled near the crown—so that's something to note down under important fashion accessory as well.

Still, there is one group of important fashions that all screen actresses believe in but are never seen at the Brown Derby, or any other public place. These are the incomparable nightgowns and negligees of Juel Park. Juel is a Los Angeles girl—a pretty, no-nonsense brunette who seems very unlikely as a designer of the most elegant underpinnings under the sun.

But what you see in her Beverly Hills shop is more luxury and perfection of detail than in Paris. Even the movie studios come to Juel Park for lavish negligees. (Example: the rink- and diamond-trimmed negligee Ginger Rogers wore in "We're Not Married.") Juel Park's fashion importance is easy to trace through her imitators. This fall, for instance, she brought out a gay

pair of red bloomers with matching garter belt that more than one designer has already taken over. However, no one can copy the magnificence of her rose point and val lace nightgowns. These gowns have comprised the trousseau of nearly every Hollywood bride for 20 years. Betty Hutton stopped by Juel Park's en route to the airport for her elopement plane. Dorothy Lamour still wears the ravishing satin hostess coat with sable and diamond trim that Juel made for her trousseau. As a matter of fact, most Hollywood reporters make a practice of dropping in on Juel—because she usually knows before anyone else when stars plan to be married!

### Week at Mills

Home Friday after flying to Northern California. Mills College in particular, for a week's holiday were Miss Millicent Rodgers and Miss Ann Bishop. Miss Rodgers is a former Mills student.

## Green-Burns Names Linked in Betrothal

One of the lovely brides-elect of the early fall season is Miss Barbara B. Burns of Palos Verdes Estates, whose betrothal to Laurence A. Green was announced last Sunday at a fiesta cocktail party in the patio of the Burns home.

Mr. and Mrs. E. Robert Burns, 2324 Via Pinale, Palos Verdes Estates, invited many friends from the Southland to share in the courtesy for their daughter and her fiancé.

Miss Burns attended Stephens College and was graduated from USC, where she was a member of Kappa Alpha Theta. Her fiancé, son of Mr. and Mrs. Russell M. Green, 1809 Via Coches, Palos Verdes Estates, attended Stanford University and was affiliated with Delta Kappa Epsilon.

The popular young pair plan to be married in December.

## Stone Velours by Patrice

As always, Patrice captures the new and unusual . . . this time by combining vibrant color tones in plush Italian velour. Each moulded and detailed with consummate skill. Two shown: bonnet cloche, feathered profile, each \$15.95  
Fashion Millinery,  
Third Floor



## Sweaters Gain in Glamour

By FREDA STERN

The casual look, which has largely taken over American fashions, gives the humble sweater an important role in your wardrobe.

But besides the sweaters that are the perennial and highly wearable classics, there are many made now to resemble interesting jackets.

Have you seen the fur-trimmed sweater? While it's not a brand new idea, this year the trimmed style is more evident. Boxy jacket-sweaters with shawl collars of fur and other cardigan style with little peter pan or johnny collars enhanced this way are seen.

As for shapes in the new sweaters—they come fitted as well as boxy, in barrel shapes that curve out in back to follow the newest over-all silhouette trend, and in brief flaring boleros.

Some of the patterned knits in two-tone designs from a distance resemble woven wool fabrics. You see these in belted cardigans and, occasionally, as short boxy jackets. These offer a casual fling-on air that make them team happily with a dress or skirt.

The sweater is promoted everywhere as an accessory for dressy afternoon clothes, too, for cocktail wear and other late evening social occasions. Bulky white sweaters, knit of nubby, fleecy yarn, and that look almost like fur, make handsome jackets, with collars or without, that you toss over another sweater or even a party dress.

Evening sweaters go glamorous in all kinds of ways. Sprinkles of iridescent beading or paillettes offer gala glitter. Or it may be braid or fringe that adds the dress-up touch. Perhaps, it's pure line that accomplishes this. A bared look may do it through an off-the-shoulder effect. And along this line, there's the slip-on evening sweater which bares one shoulder completely.

But besides seeing it in sweaters, the casual look is carried out in other attire which have sweater touches, such as knitted bands around necklines or forming cuffs.

Furriers have been busy, too, plugging the casual look in little fur jackets that look more like sweaters than anything else. Even fine furs, such as nutria, are made into jackets with sweater details—neckband and button placket in knitted wool, also the sleeves end in ribbed-knit wristlets. There are fur-lined sweaters—believe it or not—and fluffy colorful mouton jackets that look like fluffy colorful sweaters.

So there we are—jackets that look like sweaters and sweaters that look like jackets. But each is handsome in its new expression. And it all adds up to a part of that typically American casual look.

## Ted Stein

### Suit Perfectionist

None tailors with greater attention to effective detail and classic line than Ted Stein. Here, two from our superb new collection by this master craftsman . . . of the finest imported and Forstman wool fabrics . . . sizes 10 to 18 in the group. Suits sketched feature new longer jackets, straight line skirts, simplicity relieved with just enough classic detail. Both in Forstmann's Milateen, \$135. Fashion Shop, Third Floor



# Buffums'

Long Beach • Santa Ana



# Diversity in Activities

By PEG STRACHAN

The Paul Franks of Palos Verdes have left for a year in Spain! Mr. and Mrs. Frank will live in Madrid and their daughter, Paulette, formerly a sophomore at Redondo Union High School, will study in one of the Spanish schools. The Franks spent the summer in Mexico and Paulette hopes to perfect her Spanish. Frank is considered by many to be one of the foremost furniture designers in the United States.

Mrs. Peter Prince, daughter of Mayor and Mrs. F. B. H. Roessler of Palos Verdes, has joined her husband in Alameda where he is stationed with the United States Coast Guard. Mrs. Prince has taken a position with the Alameda County Social Welfare Dept.

The Women's Club of Palos Verdes will sponsor a Homes and Gardens Tour the week end of Oct. 25 and 26, from 1 to 5 p. m. The following houses will be open to the public; that of Mr. and Mrs. L. E. Robbins, Rincon Lane; Mr. and Mrs. Eugene Starkweather, 133 Palos Verdes Dr. W.; Mr. and Mrs. J. H. Higgins, 520 Paseo Delmar; Mr. and Mrs. F. A. Steinko, 401 Via Media, and Mr. and Mrs. Donald Armstrong, 812 Via Conejo.

Hostesses assisting Mrs. Herbert Wahl, who is in charge, will be Mmes. John Morgan Holmes Smith, T. B. Smith, Hal Racek, George Klebler, R. E. Close, John Wolfson.

The proceeds from the affair will aid in maintaining the me-

morial garden in the Palos Verdes Plaza and also increase the building fund. The Women's Club are planning on a future building of their own.

La Venta Inn will serve buffet luncheon at 12 and dinner from 5 o'clock on the week end of the Garden Tour.

Mr. and Mrs. Dale Huber of Palos Verdes entertained at the Army-USC football game yesterday. Huber is a graduate of West Point.

## Wedding Told

The marriage of Mrs. Margaret L. Hoare and Louis F. Cook, both of Long Beach, is being announced. Married in Santa Ana last month, the couple was attended by Mr. and Mrs. Keith Lissner, son-in-law and daughter of the bride. They are now residing at 3133 E. 15th St. The bride, a square dance instructor for the Recreation Dept., is a graduate of Cincinnati Conservatory of Music and Busch Conservatory in Chicago. Her husband is employed by the Harbor Department.

## Emily Jewel Tent

Emily R. Jewel Tent will meet at 7:30 p. m. tomorrow in Veterans Memorial Bldg. with Rose Whitmyre presiding.



Mrs. Denis Leo Lynch

# Barbara Gregory Is Now Mrs. Denis Lynch

Beautifully gowned in Chantilly lace applied over candlelight satin was Barbara Joan Gregory, only child of Mr. and Mrs. Sidney Kasden of 27002 Dapplegray Lane, Palos Verdes, when she repeated marriage vows with Denis Leo Lynch of Redondo, in an impressive ceremony at 5 o'clock yesterday afternoon in Nativity Catholic Church of Torrance.

A coronet of lace embroidered with seed pearls held her fingertip-length veil, complementing her Cahill original gown, and she carried an heirloom rosepoint handkerchief. Her wedding ring was inherited from her great-grandmother, Frances Jane Foy, early California settler.

The lovely bride, a fourth generation Californian, is a graduate of Ramona Convent of the Holy Names, Alhambra, and attended USC where she was a member of the cappella choir and Gamma Phi Beta.

Her husband, son of Mr. and Mrs. Andrew Lynch of Downey, attended Northern State Teachers College, S. D.

More than 300 guests attended the reception at Palos Verdes Country Club and toasted the popular young pair with champagne. Assisting hostesses were Mrs. John Harms, Miss Maydelle Baker and Miss Helen Parsons. After a wedding trip to Del Mar, the couple will return late this month to reside at 456 Hollywood Palos Verdes Parkway, Redondo Beach.

## Miss Kaufman to Wed

Mr. and Mrs. A. T. Kaufman Both young persons are graduates of 1377 Molino Ave. are announcing the engagement of their daughter, Margaret Lois, to Pfc. William Earl Miller, USA, son of tional at Fort Ord. Plans are being made for a wedding early in November.

# Ebell Juniors to Help Children's Foundation

First luncheon meeting of Ebell Juniors took place Friday at the clubhouse, with Mrs. Paul N. Webb and her committee as hostesses. Mrs. Walter Yaisli, president of the department, was in charge.

Pouring were Mrs. Harold Larsen, junior past president; Mmes. Carl Brooks and Kenneth White. Mrs. Yaisli introduced her officers, each of whom spoke briefly concerning plans for the year, and Mrs. Wilbur Lee Candy, club president, brought greetings from Ebell Club.

Members voted unanimously to aid the Exceptional Children's Foundation as their philanthropic project for the year. This foundation, which was organized to help mentally retarded children who are unable to attend public schools, maintains no school in Long Beach for such children. Mrs. V. O. Fahrney, who spoke to the club, told of the need of the foundation, since there are several hundred children in this city who are eligible for this school. It was revealed that Junior Ebell's donation will be by far the largest gift from any one group.

Mrs. John E. Roggeveen, program chairman, introduced Mrs. Wilma Hastings, fashion commentator, who spoke on "Making Ebell Juniors Charming." The membership chairman, Mrs. Fred E. Whitmore intro-

duced 28 new members and presented each with a gardenia corsage.

## Parliamentarians

Theta Unit of Long Beach, California State Association of Parliamentarians, will be well represented at the forthcoming fifth annual convention Friday and Saturday at the Statler Hotel in Los Angeles. Planning to attend are Mrs. Eloise Young, vice president of the California association; Mrs. Vern Jackson, vice chairman of the tellers' committee; delegates from Theta Unit, Mmes. Claude Sneden and Frederick Schafer; and Mrs. F. S. Stipp, alternate.

## UDC Luncheon

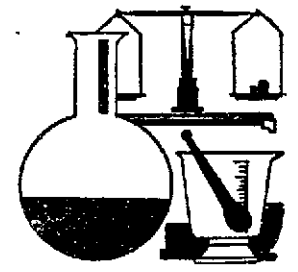
Gen. Joe Wheeler Chapter, United Daughters of the Confederacy, will have its first meeting of the year at 2 p. m. Wednesday in Municipal Art Center, with Mmes. Joe Handy, Nowland Reid, and S. P. Harris as hostesses. A board meeting is slated for 1 p. m.

# Erlene Hume Recites Vows

Attired in a white tailored suit and white hat, Miss Erlene Hume of Bellflower became the bride of Greg Woolsey of Taft in ceremonies conducted in the First Christian Church of Bellflower. Rev. Harry E. Berg officiated.

The bride, daughter of Earl Hume of Taft, was given in marriage by her father. Attending her as maid of honor was Miss Ina Sykes. Joe Fickle served the bridegroom as best man.

A reception took place at the home of the bride's aunt and uncle, Mr. and Mrs. Arthur Ogilvie, Bellflower, with whom the bride has been residing. Hostesses were Mmes. Minnie Hawkinson, Earl Hume, Robert Golden and Jack Schmitz.



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# Stick to Original Plan Once Game Is Started

By OSWALD JACOBY

A pair of nines led to South's downfall in the hand shown today. It was a bridge hand, not a game of poker, so you wouldn't expect a pair of nines to mean much. To tell the truth, South also had to play the hand badly.

The bidding was very fine, and the slam contract was a very good one. But the bidding practically screamed for a heart opening lead, so West deceptively opened the nine of hearts.

South saw no reason to take the finesse. Instead he planned to take the ace of hearts and to discard his remaining heart on a club later on.

In fact, South planned the whole hand before he played to the first trick. It wasn't a bad plan, either, and he should have stuck to it.

He took the ace of hearts, cashed the ace of diamonds, ruffed a diamond in dummy, got back to his hand with the ace of clubs, ruffed another diamond in dummy, and then discarded his remaining heart on dummy's king of clubs. So far so good.

His original intention was to ruff himself in with a heart, ruff his last diamond in dummy with the jack of spades, and then get back with either a heart or a club ruff to lay down the ace of spades and concede a trick to the king of spades. This would have worked well enough, and South would have made his slam in comfort and safety.

The only trouble was that East played the nine of clubs when dummy cashed the king of clubs. This was only the second time that a club had been led, and South thought that East had either the jack alone left in his hand, or perhaps no more clubs at all.

In either case it seemed safe to lead the queen of clubs from dummy. If East ruffed, South could over-ruff (he thought), and then perhaps he would not lose a spade trick. If East followed suit, South planned to discard the queen of diamonds and take a trump finesse.

Alas for poor South, East's nine of clubs had been a desperate attempt to throw South off the right track; and it worked. When dummy led the queen of clubs, West ruffed.

Only one trump was left in dummy, and one trump finesse was not enough to pick up the king of spades—even if South could get to dummy which he couldn't!

NORTH			
♠ J 4 2			
♥ A Q J			
♦ 5			
♣ K Q 10 7 5 4			
WEST			
♠ 9			
♥ K 10 8 5 3 2			
♦ K J 10 7			
♣ 6 3			
EAST			
♠ K 8 6			
♥ 7 4			
♦ 9 8 3 2			
♣ J 8 6 2			
SOUTH (D)			
♠ A Q 10 7 5 3			
♥ 8 3			
♦ A Q 8 4			
♣ A			
East-West vul.			
South	West	North	East
1 ♠	2 ♠	2 ♠	Pass
2 ♠	Pass	2 ♥	Pass
3 ♠	Pass	4 N.T.	Pass
5 ♠	Pass	5 N.T.	Pass
6 ♠	Pass	6 ♣	Pass
Pass	Pass	Pass	Pass
Opening lead—♥ 9			

## AAUW Section Programs Told

Spanish section will meet at 6:30 p. m. tomorrow at Moreno's.

Music section will meet at 7:30 p. m. Wednesday in Municipal Art Center.

Bridge couples will assemble at 7:30 p. m. Friday in the home of Mr. and Mrs. Wilbur Lee Candy, 3839 Elm Ave., with Mrs. Fred Baker as cohostess; reservations to be made with Mmes. Baker or Leslie Mayes. Ladies bridge will meet at 1:30 p. m. Saturday with Mrs. John Probst, 335 Quincy Ave., reservations to be made with Mrs. R. E. Arritt.

Business meeting is slated for 7:30 p. m. Tuesday at Hughes Junior High School.

## Lord Kitchener

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p. m. Tuesday in St. Luke's guild room. Mrs. Doris Corwin, vocalist, with Mrs. Eve Bottomley, will provide the music, and a tea will conclude the afternoon.

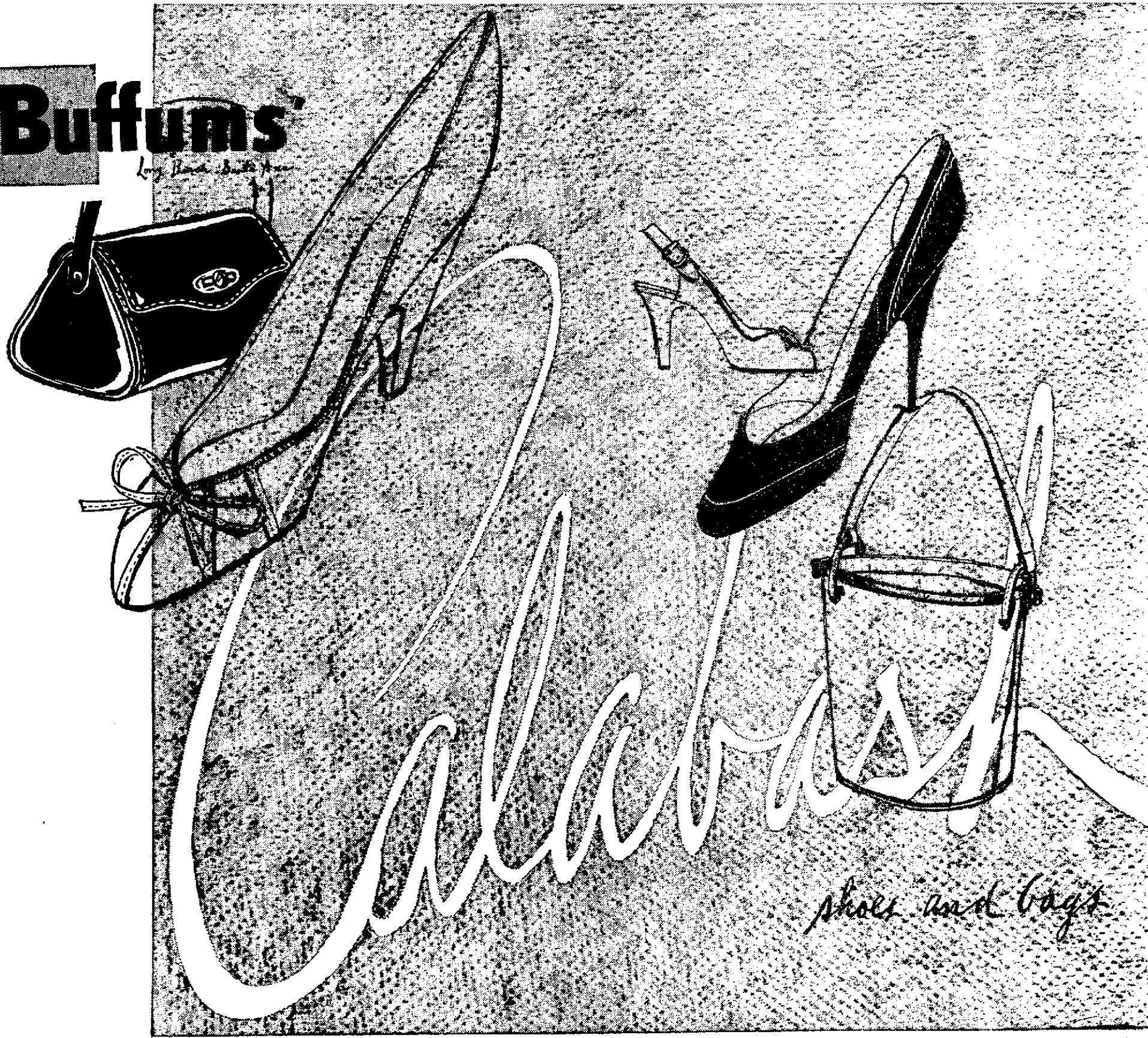
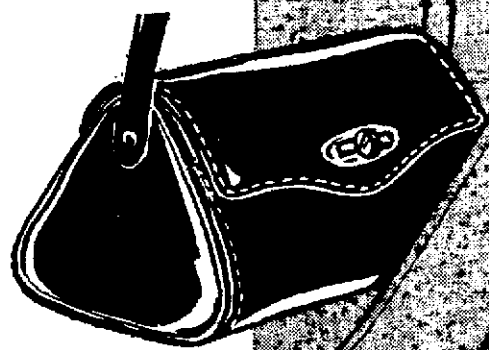
calabash  
that  
glowing new  
mahogany tan  
that teams  
with every  
important  
costume color  
by  
De Lisa  
Debs

shoes: three styles in calabash calf, \$16.95

bags: Lennox bags to match, \$16.95 to \$18.95 plus tax

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# Buffums



Alexandra de Markoff

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MRS. WANDA DOWNING

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## Knox-Alden Plan to Wed in January

The engagement and approaching marriage of Bette Lorraine Alden and Hugh Knox, both of Long Beach, is being announced.

The bride-elect and her fiancé entertained a group of intimate friends at dinner in the Wilton Sky Room Tuesday evening, at which time Miss Alden received her ring.

For the past three years, Miss Alden has been an employee of the Press-Telegram, coming here originally from eastern Canada. Her fiancé recently moved to Long Beach from Los Angeles and is in the automobile business.

Wedding plans are being made for early January.



Miss Eva Groendyke



Bette Lorraine Alden

### Poets' Haven

A number of Long Beach poets and those interested in poetry plan to attend the first luncheon meeting of the season of the Poets' Haven at 1 p. m. Oct. 12 at the Hollywood Roosevelt Hotel. A program of poetry reading and music will follow.

### Bridal Special

A new silverplate pattern that will appeal to fall brides is called "White Orchid," a three-dimensional orchid design with an opulent look that is still within the young home-maker's budget.

## Miss Eva Groendyke's Engagement Is Told

The engagement of Miss Eva Groendyke to Philip R. Baudin is being announced by the bride-elect's father, C. D. Groendyke of 208 E. Forhan St.

The bride-to-be, a graduate of Wilson High School and UCLA, is now attending UCLA Graduate School. Her fiancé, son of Mr. and Mrs. C. P. Baudin of Seattle, Wash., received his degree from the University of Washington and is now on a Fulbright Scholarship for graduate study at the University of Paris.

Plans are being made for a wedding to take place when he returns from France at the close of the school year.

Mrs. W. T. Wilson III

Mrs. William T. Smith

Mrs. David E. Twiss

## Three Couples Choose Chapel for Nuptial Ceremonies

Evening ceremonies in chapel settings were chosen by three attractive brides of this city. Miss Janice Pearl Rhoads became the bride of William Thomas Wilson III; Miss Lyla May Munn is now Mrs. William Thomas Smith, and Miss Carol Lee Schuyler was wed to David E. Twiss.

Garden Wedding Chapel was the scene of the three ceremonies. A gown of white lace and net accented with a fitted bodice and long sleeves was chosen by Miss Rhoads, daughter of Mr. and Mrs. C. H. Davis of 2755 E. 17th St., for her wedding. The full net skirt of her gown was styled with lace panels, and a tulle of lace held her fingertip-length veil. Her flowers were white carnations and gladioli in a cascade arrangement.

In the entourage were Mrs. James E. Bertella, matron of honor; Lois Turnage, sister of the bridegroom, and Donna Beest, bridesmaid; Henry Frahmman, best man; Charles and Wesley Turnage, ushers; Cheryl Davis, sister of the bride, ring bearer. Dr. Russell M. Brouger was officiating clergyman.

A reception took place at the chapel with Mrs. J. H. Hamilton and Mrs. George F. Steiner, both sisters of the bride, and Mrs. Charles H. Davis Jr. as hostesses.

After an undisclosed honeymoon the bridal pair will begin residing Oct. 15 in National City. The bride was graduated from Jordan High School, and her husband, son of Mr. and Mrs. W. T. Wilson Jr. of Coronado, attended Coronado High School. He is now serving in the Navy.

SMITH-MUNN  
Now living at 1430 Cherry

Ave. after a honeymoon to a secret destination are Mr. and Mrs. Smith. Her wedding gown was of white embroidered organza with a fitted bodice and bouffant skirt worn over a hoop. The fingertip-length veil was caught to a tiara of pearl orange blossoms. A heart-shaped bouquet of shell-pink carnations and a white orchid was carried by the bride.

Dr. Russell M. Brouger officiated, and the bride's uncle, Charles E. Munn, gave her in marriage.

Proceeding the bride down the aisle for the candlelight ceremony were Mrs. Edwin Leach, sister of the bride, matron of honor, and Judy Froehnow, junior bridesmaid. Best man for the double-ring ceremony was Robert C. Parker. Guests were shown to their places by Danny Rochnow.

Mrs. Earl Prochnow and Mrs. Robert C. Parker were hostesses at the chapel reception.

The bride, daughter of Mrs. Blanche Munn, 2842 E. Sixth St., and the late N. W. Munn, attended schools in Texas. The bridegroom attended schools in Virginia and served in the Navy and Air Force.

### TWISS-SCHUYLER

A coastal wedding trip was taken by Mr. and Mrs. Twiss following their candlelight ceremony, which was witnessed by 70 guests. Carrying a shower bouquet of white carnations centered with three white orchids and attired in a white Chantilly lace gown over satin, Miss Schuyler was escorted down the aisle by her father, Glenn Schuyler. Details of the gowns were a fitted bodice, long sleeves and a bouffant skirt. Completing the bridal array was a fingertip-length

veil of nylon tulle falling from a lace tiara.

Attending the couple were Miss Glenda Schuyler, sister of the bride, and David Larson. Ushers were Dick Grace and Darrell Richardson. Reading the double-ring ceremony was Dr. Russell M. Brouger. At the chapel reception hostess duties were assumed by Misses Naomi Woodworth, Helen Firestone and Joanne Parker.

Daughter of Mr. and Mrs. Schuyler of Westminster, formerly of Long Beach, the bride attended Polytechnic and Huntington Beach High Schools.

Her husband, now serving in the Army at New Brunswick, N. J., is the son of Mr. and Mrs. J. Twiss of 2191 Lime Ave. He attended Polytechnic High School. The newlyweds are residing in Westminster.

## Rayon Prints Are Popular

Rayon challis prints are finding their way into all sorts of new fall clothes, offering wonderful weight and wonderful texture.

These challis prints run the gamut from blouses, daytime dresses and children's wear to coat and suit linings. One exciting example is a travel coat of brilliant red corduroy which has been lined with a muted blue background challis print. And to make a complete everywhere ensemble, there is a dress of the identical challis print. And for a mother and daughter treat, a little girl's dirndl in the same print.

Also expected to be in the print picture for fall are printed crepes, in brilliant colors, that will add spice to autumn wardrobes and do double duty under winter coats. For those who want an extra touch of fashion variety, there is a new motif print on faille and a whole group of travel prints that give a tweedy look to a heavy rayon.

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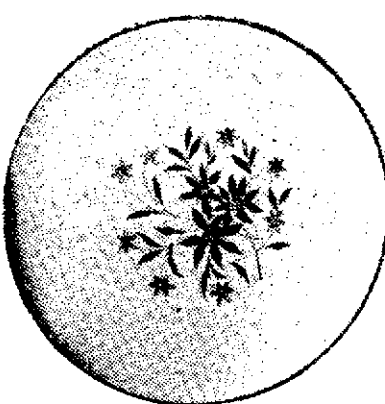
open Fridays noon 'til nine  
Free Park and Shop

5-piece place plan...no money down  
only \$2 a month

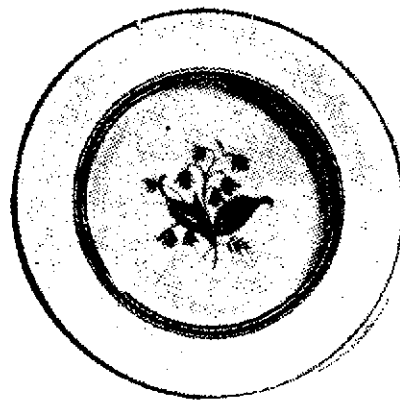
*Fine china club!*

At last! Set your table with china dreams come true! Join our Fine China Club — twin to our famed Sterling Silver Club — and use your longed-for china while you pay for it... paying only \$2 a month per place plan, with no down payment. And what a china choice Dohrmann's gives you! World-renowned names... unforgettable patterns—a modern and traditional collection that makes our Fine China Club all the more thrilling!

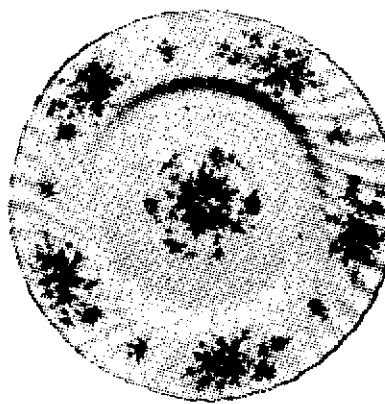
some of our famous names... LENOX SYRACUSE FRANCISCAN MINTON



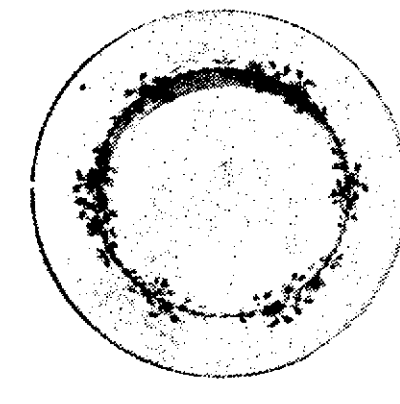
"Starlight" by Lenox 21.25



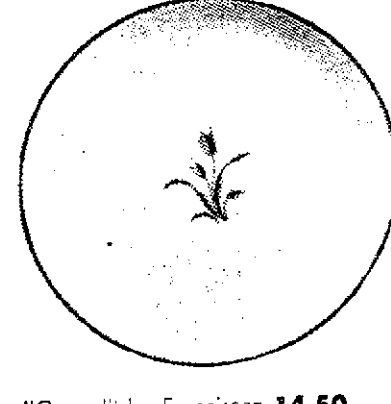
"Corabel" by Syracuse 9.65



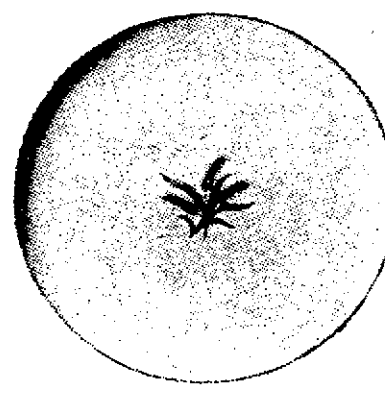
"Marlow" by Minton 15.75



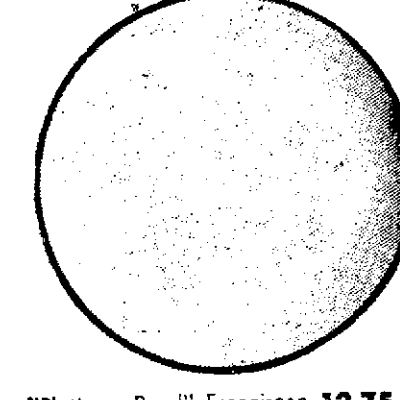
"Belvidere" by Lenox 17.25



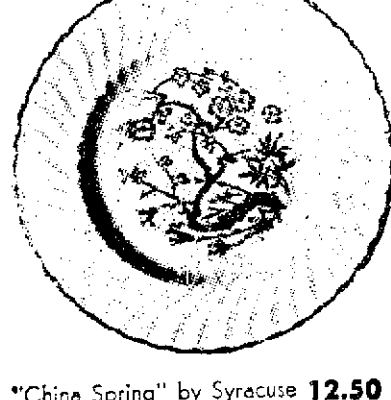
"Carmel" by Franciscan 14.50



"Wheat" by Lenox 19.25



"Platinum Band" Franciscan 12.75



"China Spring" by Syracuse 12.50

Prices are for 5-piece place plans that include:

dinner plate  
sauce plate  
bread and butter plate  
cup  
saucer

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Dohrmann's three other credit services are yours to use, too... the 30-Day Charge Account, the 90-Day Account and the Budget Payment Plan.

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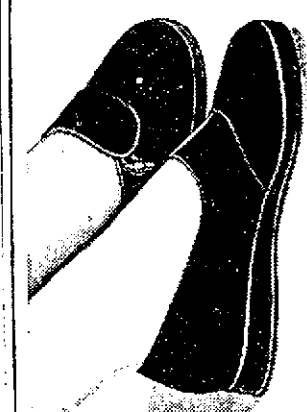
Dial 6-7205

## Leed's crepe sole



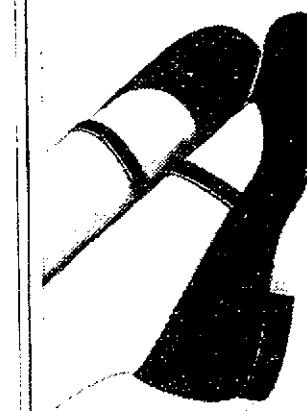
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# University Men to Frolic at Hi-Jinks; Socialites at Soiree

By IOLA MASTEKSON

"Corn from Hawawd"—"Darts from Dartmouth"—"Magic from Michigan"—(it really would be silly to continue considering the cost of newsprint) but it's just an introduction to the subject of the University Club's annual meeting which will blow into town come Tuesday night. The hi-jinx stag takes place at the University Clubrooms along the Lafayette beginning with "drinks on the house" at 6:30, and it will be "anything can happen now" for the balance of the evening.

There's some silly old rule about members only and that means men—and being neither I can only guess at what is in store. Do know that shears have been taking place in secret all over town. Do know that Dr. Paul Southgate will turn "barker" for an evening. Do know that "Cec" Willis is general chairman; that Jules Brady has a finger in the fun; that guys like Bill Dalessi, Ed Bliff, Kelly Williams, Don Gordon, Pete Drake have been wearing slugs when asked what they would contribute to the program, and that fellows like Charles T. Smith and Ed-

gar Marotte have been going around muttering under their breath—a sure sign of madness or a man memorizing something. If the fun doesn't get the best of them, they'll even elect a new board that night.

It was potluck dinner and good times last night for members and husbands of the Sandpipers. The party was held at Gloria and Paul Grandie's home out there at 2235 Chestnut and, because these gals always keep a weather-eye open to business, they even made a nice little profit which will go to the Children's Home Society, their pet philanthropy. A few of those who came to the party and had so much fun they'd just as soon do it all over again next Saturday were "Jimmie" and Don Nutter, Lorena and Dan Farnham, Billie and Fred Lehman, Shirley and Howard Jones, Louise and Bob Edds and Beth and Jack Hannaman.

Saw Jean Hunter dashing down Pine Ave. Tuesday and her cheery smile was as bright as the lipstick she wore.

Glimmed Doc Douglas Stephens explaining his new Volkswagen to an admiring lit-

tle knot composed of Kenny Brandenburg, Walt Furie and Mulford Smith on Broadway this week. This Volkswagen, I found out, mein komrades, is fresh over from Germany and here or there it is considered quite a fine little automobile. Conversation was hovering around the fact that the motor is in the rear and the luggage compartment in the front when I evesdropped.

Signs of the Times: Long Beach folk touring the County Fair at Pomona and among them Bud West and his son.

Gen. Claude Duncan (the announcement of his promotion delighted scores of his friends and admirers here earlier in the week) is in Southern California this week end from Air Force duties at Hamilton Field. He has been attending the Air Reserve convention in Hollywood, but last night he was here with Genevieve and their son, Bruce, and the occasion was buffet supper at Nancy and Bill Brooks. Other good friends involved in the cozy, talk-filled evening were Gen. Gene Beebe (Air force, ret.) and Margaret Beebe, as well as Leona Wasser. Col. Lee Wasser will hear all about it via mail call at his post over in Germany.



HERE'S EVIDENCE of what the well-dressed chef is wearing . . . and there's nothing quite so essential to the successful execution of a dish. Chef of the Week Dr. Max Eshelman finds this Piedmont Macaroni recipe very handy if he's ever assigned to kitchen duty. (Photo by Jasper Nutter.)

## CHEF OF THE WEEK

### Turns Neat Hand Both in Vocation, Avocation

By MILDRED K. FLANARY  
Press-Telegram Home Economics Editor

His first experience with the culinary arts occurred at that tender age of five years. He and his equally tender aged cousin had their first contact with a five-gallon can of lard and proceeded to plaster the walls of the cold storage room. Perhaps it could be said that his next experience occurred as of today.

Like many of our "chefs" and other well-known men, Chef of the Week Dr. Max R. Eshelman was born in Missouri . . . Sturgeon to be specific, but he came to Long Beach with his family in 1927. Attending this city's grammar schools, and junior college, he received his degree in dental surgery from USC. He maintains offices in the Heartwell Bldg.

Our "chef" can strike up a mean bass tune, too, is a member of the Shrine Chanters and does some choir work. He enjoys being on the shootin' end of a gun in the wide-open spaces and building unique cupboards and bookcases. He, at present, presides as prexy of the Third District Dental Society.

Being a dentist he'd naturally come up with a dish on the protein side and it's Piedmont Macaroni.

**PIEDMONT MACARONI**

8 ounces macaroni	2 teaspoons salt
2 tablespoons fortified margarine	1/4 teaspoon pepper
1 garlic clove, cut	1/4 teaspoon Worcestershire sauce
1/2 cup minced onion	2 cups tomato puree
1/2 pound beef liver, chopped	Grated sharp American or Parmesan cheese

**ACCOMPANIMENT**

1/2 cup or 1/4 pound fortified margarine	1/2 cup minced parsley
3 teaspoons grated lemon rind	

Cook macaroni in boiling salt water until just tender. Drain. Melt margarine in saucepan over low heat. Add garlic clove and minced onion and let simmer for about 2 minutes. Remove garlic. Add chopped liver, salt, pepper and Worcestershire sauce and cook slowly for 10 minutes. Add tomato puree and continue simmering for about 20 minutes or longer, if desired. Arrange hot, cooked macaroni in dish or bowl. Top with sauce and sprinkle with cheese. While sauce is cooking, cream the margarine. Add parsley and grated lemon rind. Scoop out by tablespoonfuls and chill in ice water. Using chilled paddles, shape into servings the size of a walnut. Top each individual serving of Piedmont Macaroni with a margarine ball. The margarine balls may be used as a spread for crisp-crusted bread or rolls, if desired. Yield: Six servings.

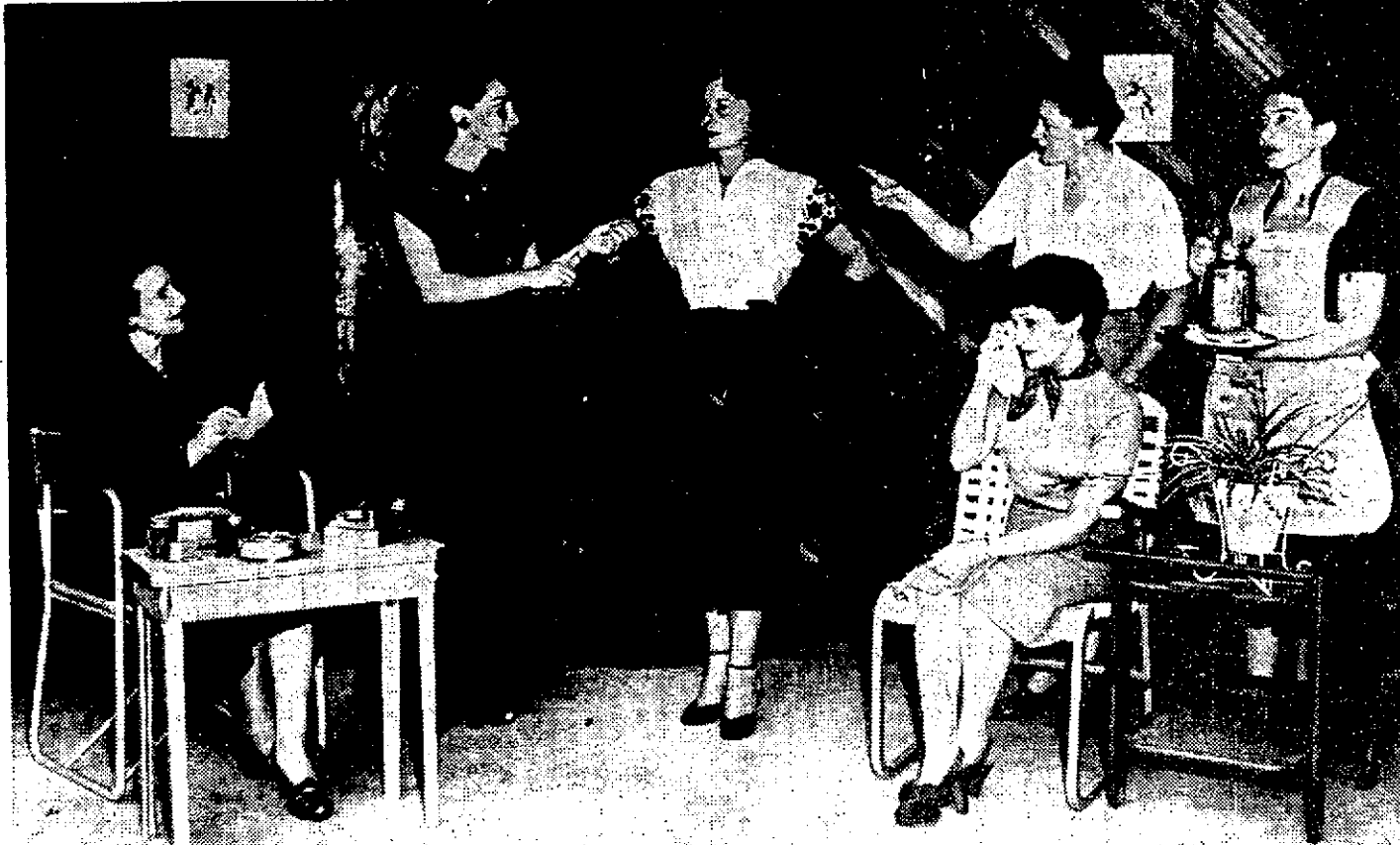
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ENACTING the play, "Star Struck," a comedy depicting an average day in the household of a Hollywood actor, are members of Long Beach Section, National Council of Jewish Women, left to right, Mmes. Louis Wechsler, Zigmora Harris, Hans Kahn, Harold Hollowick, Harry Finch (seated) and Burton H. Meyer. They will

## Civic-Minded Women Set High Goal in Chest Drive

Social engagements will be slighted for the next three weeks while civic-minded women, 3000 strong, tuck bundles of red, white and blue folders decorated with real red feathers, into their purses and purposefully advance upon some 150,000 front doors.

Pitting their persuasive powers against that of the men who are organized into nine business divisions, the ladies of the residential division of the Community Chest campaign have accepted a \$104,500 goal.

Campaign leader, David E. Beeman, frankly has admitted that the ladies are well organized and a definite challenge has been flung on a percentage basis for quotas with the women determined to win.

Mrs. Herbert L. Fielding, general of the division, and her assistant, Mrs. Roger Huffman, have divided the city into six areas appointing generals for each and assigning them goals based on the number of contributors in that area in previous years.

The size of the Lakewood area indicated that it would take three leaders to co-ordinate the work and Mrs. Gertrude Anderson, Mrs. Robert Devitt and Mrs. Eugene Hamilton have accepted the responsibility of recruiting and training over 1000 workers.

Belmont Shore and the Naples and Belmont Heights women have Mrs. Stanley Hill and Mrs. Llewellyn Bixby, Jr., as their leaders.

In North Long Beach, Mrs. Joseph F. Meyer and Mrs. Clayton R. Wood have eight colonels assisting them.

The Uptown Atlantic area, with Mrs. Larry Reichner as general, is divided into six divisions with a colonel for each.

On the west side, Mrs. William Searcy and Mrs. Stewart Small are the cogenitals with the distinction of having one team in Dominguez with 26 workers although the average team in most of the city has only 5 beside the captain.

Mrs. Charles Scott and Mrs. Savidge, cogenitals for the central area, have a territory from Cherry Ave. to American.

north from Ocean Blvd. to 101 Highway.

The women will solicit contributions for the 19 health, welfare and youth services in the Chest not only from residences within their territories but small businesses employing less than ten persons as well.

Wednesday morning their drive begins and you may be sure it won't stop until the job is well done.

## Reciprocity

L. U. B. A. Club has mailed invitations to a reciprocity tea for 1:30 p. m. Friday in Municipal Art Center.

## Lodge to Meet

Wide Awake Rebekah Lodge No. 71 will gather tomorrow at 8 p. m. in Machinists Bldg. for a business and courtesy night. Mrs. Hildur Kinder is chairman for the event.

## Benefit Tea

Sisters of the Holy Family will have a benefit tea this afternoon between the hours of 2 and 5 at the home of the Sisters of the Holy Family, 638 Sunrise Ave. Catholic Daughters of America and Young Ladies Institute sponsor this event each year with the aid of all Long Beach parishes.

## Luncheon Monday

Typographical Auxiliary will meet Monday for luncheon at Miller's Restaurant, 2116 Pacific Ave., at noon, after which new officers for the coming year will be installed.

## Royal Neighbors

Seaside Camp 5550 of Royal Neighbors will meet at 1 p. m. Friday in the Machinists Bldg. Sandwich luncheon will be served at noon.

present the comedy Thursday at 12:15 p. m. in Temple Sinai at the opening membership luncheon of the section. Pat Brown directs. Working with Mrs. Geizer, luncheon chairman, are Mmes. Bax Geller, H. Levy and Harold Hollowick. President of the section is Mrs. Max Coonen.—(Staff photo.)

## Daughter Visits

To welcome their daughter, Mrs. Robert Thompson of Ann Arbor, Mich., Mr. and Mrs. William Woelflin will entertain at a dinner party Wednesday in their home at 3919 Myrtle Ave. Mrs. Thompson and her baby son, William, will visit the Woelflins until November. Mrs. Woelflin will return with her daughter for a short visit in Ann Arbor.

## WBA Luncheon

Long Beach Review No. 15, Women's Benefit Association, will assemble at noon Tuesday in Machinists Hall, 728 Elm Ave., for luncheon to be served by the Pioneer Club. Mildred Spehar will conduct the business session at 1 p. m.

## GAR Ladies

Abraham Lincoln Circle No. 44, Ladies of the Grand Army of the Republic, will meet Wednesday in Veterans Memorial Bldg. at 12:30 p. m. for a business session.

## FLIRTATION

by FOOT SAVER

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## Alpha Phi Fund

Entrance to the Pacific Room of the Statler Hotel, 1000 Wilshire Blvd. in Los Angeles, through a fabulous "Arche de Triumphe" will establish members and guests of Southern California Council of Alpha Phi Alumnae in a fantasy of French decor at the fourth annual benefit for national cardiac aid and the building fund at USC Beta Pi Chapter at noon on Saturday, Oct. 11.

Presenting the fall showing of French and Italian originals as well as the American translations will be in order following luncheon at noon.

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A TOY CLOWN takes "center stage" to tell of the carefree, circus theme the Dental Assistants will use for their annual "Doctors' Night" party Oct. 13 at the Lafayette. Pictured are, standing from left, Dr. Mulford Smith, Dr. Douglas Stephens, Rose McIlvaine, Dr. Walter Furie, Cay Rammell and, seated, Dental Assistant President Mary Joyce Peters. The three Dental Assistants are in charge of arrangements, and Millie Johnson is decorations chairman. Reservations may be made through Freda Dunwoodie.—(Staff photo.)

## Service Set Speeds Up Tempo of Autumn's Social Calendar

By VIRGINIA NEWTON

Telephones have been ringing and long-distance lines busy with much chit-chat about that exciting once-a-year event planned by the Wives of Navy Doctors Club members for noon Wednesday at Officers Club, Allen Center.

Always an affair of note, this birthday party sounds even more exciting than last year's with many former members of the popular club coming from far-off points.

Hostess for the 17th birthday party will be Mrs. William Solle, assisted by Mrs. Everett Taylor.

A huge birthday cake is planned and the traditional punch bowl will be part of the festivities.

Members may bring guests and reservations should be in by tomorrow at 3 o'clock.

Mrs. Merlin O'Neill, wife of Vice Adm. O'Neill, commandant of the United States Coast Guard, Washington, D. C., will be honored at an informal tea, or coffee hour, at the home of Capt. and Mrs. John Trebes of Long Beach this week. The date and hour will be announced later. Mrs. O'Neill has especially requested that she be given the opportunity of meeting members of the Coast Guard Officers Wives Club. Adm. and Mrs. O'Neill will be at the Statler Hotel in Los Angeles between Oct. 7 and 11.

The bridge club of the Coast Guard Officers Wives, organized by Mrs. Kenneth Wilson, said farewell to Mrs. Wilson at a luncheon and bridge party at the Pacific Coast Club Friday afternoon. Mrs. Wilson was presented with a traveling case by members of the Bridge Club.



ENGAGEMENT of Marion Edith Kelm to Donald H. Henry of Canada is being announced by the bride-elect's parents, Mr. and Mrs. Paul G. Kelm, Bellflower. She is a graduate of Excelsior High School. Her fiancé is serving with the Canadian navy. No date has been set for the wedding.

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## Symphony Juniors Are Hostesses

Friendship and hospitality prevailed at a tea the Symphony Juniors of the Southern California Symphony Association gave at the home of Mrs. L. L. Cowley Thursday.

In the receiving line with Mrs. Cowley were Mrs. Hugh McDuffee, chairman of Symphony Juniors, and Mrs. Thomas B. Turner Jr., who presented each prospective member with a white carnation bearing her name.

The tea table was graced with mulberry coxcombs shot with water lilies and tropical leaves in a large bowl centering the table. Punch was served from a silver bowl by Mrs. Jerome L. Peterson and Mrs. Marcus Lipton, senior counselor.

Mrs. Leonard A. Watson, social chairman, was assisted by Mrs. Robert S. Bult and Mrs. John J. Christopher. Mrs. Richard J. Shelley, membership chairman, was in charge of the guest book.

### SCHOOL MENUS

#### Variety of Dishes for Students

enjoyed a birthday dinner party here with her folks and the two families saw the Ice Follies together. This week end finds the young Navy couple in San Francisco.

Word from former residents tells of Comdr. Howell Ernest Wiggins, MC, USN, being inducted as a member of the American College of Surgeons at an annual meeting at the Waldorf Astoria in New York. Dr. Wiggins is now chief of orthopedics at the Naval Hospital in Philadelphia. A few years ago he was stationed at the former Naval Hospital here. Dr. and Mrs. Wiggins and their sons, Howell and Paul, had Mrs. Wiggins' mother, Mrs. Fred Rohow, of Long Beach as a summer house guest. Since Dr. Wiggins has been in Philadelphia he has been an associate professor of orthopedic surgery at the University of Pennsylvania Hospital.

Members and guests are reminded that Tuesday at 12:30 p. m. is the date for the exciting fall fashion show being staged by the Officers' Wives Club at the Officers Club, Allen Center.

The Military Police Corps officers and their ladies at Fort MacArthur celebrated the 11th anniversary of the corps last week at a cocktail and dinner-dance at the post officers' mess.

The following menus will be served in Long Beach Elementary School in the week of Oct. 6-12:

MONDAY—Spaghetti with frankfurters, cut green beans, raisins and peanuts, buttered French bread, milk.

TUESDAY—Southern macaroni, fresh carrots, applesauce, half whole wheat sandwich, milk.

WEDNESDAY—Chopped steak on mashed potatoes, canned chopped spinach, fruit jelly, half peanut butter sandwich, milk.

THURSDAY—Beef patty on a bun, cream style corn, fresh grapes, flying saucer cookie, milk.

FRIDAY—Baked fish, canned peas, cantaloupe slices, half whole wheat sandwich, milk.

The above items make up the elementary children's lunch 25¢. Soup, salad and dessert from the junior-senior high school is a carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR, SENIOR HIGH SCHOOL MENU  
A special plate lunch is made up of the first five items listed each day and sold for 25¢ in the junior and senior high school cafeterias.

MONDAY—Spaghetti with frankfurters, cut green beans, cottage cheese with apricots, buttered French bread, milk.

TUESDAY—Baked fish, canned peas, cantaloupe slices, orange bread with honey spread, milk.

WEDNESDAY—Hot meat loaf with gravy, mashed potatoes, frozen whole kernel corn, half whole wheat sandwich, milk.

THURSDAY—Southern macaroni, fresh carrots, blue plums, half raisin bread sandwich, milk.

FRIDAY—Cheese enchilada or baked fish, frozen garden peas, lemon fruit jelly, flying saucer cookie, milk.

Soup sells for 12¢, the main hot dish 12¢, vegetables 7¢, vegetable salad 12¢, fruit salad 10¢, plain cottage cheese 10¢, sandwich 10¢, all desserts 10¢, milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the grill plate before purchasing a la carte items.

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ATTRACTIVE in white satin and lace was the former Miss Beverly R. Dimmick, daughter of Mr. and Mrs. F. E. Dimmick, 2970 Canal Ave., when she became the bride of Frank X. Kaspar, son of Mr. and Mrs. Charles Kaspar, 3321 Caspian Ave., in a nuptial mass Sept. 27 in St. Lucy's Catholic Church. Both young persons are graduates of St. Anthony's and the bridegroom attended LBCC and UCLA. They are residing at 2095 Myrtle Ave.



—Lloyd's of Hollywood.

PRETTY as a picture in her Chantilly lace gown was the former Miss Virginia Routledge, daughter of Mr. and Mrs. R. M. Routledge, 2140 Pasadena Ave., when she exchanged wedding vows Sept. 27 with Ellis Hopkins, son of Mr. and Mrs. J. J. Hopkins of Fort Walton, Fla. The bride, a graduate of Polytechnic High School, is a student at LBCC. Her husband is serving with the Air Force. They are now honeymooning in Florida and will reside in Long Beach.

### Coronets Again

Coronet bands are popular this year, particularly for formal dances. These are dazzling bands which slip across the crown. Single bands can double as necklaces and elaborately worked pieces can enhance any campus queen. Tiaras or tiny crowns with delicately colored stones of pink, pale blue, chrysoprase or topaz are flattering to party belles.

### Child Care

The committee of the Child Care Center of the Los Altos-Lakewood area will meet tomorrow evening at 7:30 in the home of Mrs. Gertrude Anderson, 3235 Charlevue Ave. Speaker will be Joseph Kendrick, who will discuss the need for supervised child care. All parents interested are invited.

## County Fair Party Planned

Ways and means committee of the Evening Group of Hadassah, under the chairmanship of Mrs. Martin Walford, met to discuss plans for a county fair to take place Nov. 2 from 2 to 6 p. m. at the home of Mr. and Mrs. Morris Kadison. Booths at the fair will feature handwork and homemade food delicacies. Mrs. George Albert is chairman of the event.

All proceeds will be used for youth work being done in Israel by Hadassah.

### Temple Israel

Rena Craig Waxman, television and radio personality, will review a current play at the opening session of the club year for Sisterhood of Temple Israel when the group meets at 12:30 p. m. Wednesday in the Temple Social Hall. Mrs. A. Geary Allgrim, president, will be in charge of a business meeting. Members and prospective members are welcome.

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### Plans Dinner

Sema Club will hold its annual Founders Day dinner Tuesday at the Victor Hugo. Organized Oct. 5, 1948, by Mrs. Don Liggett, Bill Simms, Vern Dibern, Hank Sabatasso and Jerry Greenlee, the club now has a membership of 38. Among its philanthropic work is aid to the Have a Heart Bazaar, adoption of a family at Christmas, and other aid to needy families. Funds are realized from rummage sales and bake sales. Among social events planned for this winter will be a Halloween dance.

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# What We Eat Today Charts Future Life

By JOSEPHINE LOWMAN

So much is written today about nutrition that it seems everyone would be conscious of its great importance. We have always known that one must eat to live but during more recent years the food we eat has assumed a new importance. Not only do we eat today for life but for a more youthful and vital life.

Fatigue and chronic disease have been correlated with vitamin deficiencies and the diet needs of middle age have become more specific. Today if we take advantage of scientific diet we have a chance to greatly prolong the youthful part of life.

The carbohydrates (starches and sugars) should be cut low in the reducing diet and from middle age on. The proteins (meat, fish, fowl, eggs, milk and cheese) are important foods especially from middle life on and in the reducing diet. Fats should be cut low in the reducing diet and from middle age on. Vegetables and fruits are wonderful youth and health-giving foods because of their mineral and vitamin content. They are essential in reducing and at every age.

Most folks become iron poor as they grow older. This should be watched carefully. The citrus fruits are a most reliable source of vitamin C because this vitamin is only light-

ly present in other foods, with perhaps the exception of cabbage. Surveys have shown that the general public is more apt to be deficient in the vitamins C and B family.

Overweight has for some time now been known as a shortener of life expectancy. Life insurance companies have been so aware of this that they charge higher rates for the overweight person.

Great strides have also been made in another exciting field. This is called psychosomatic medicine. It deals with the effect of emotions and thoughts on health. Startling correlations have been made between emotions and thoughts and physical illness.

Today we have a much greater chance to remain youthful than our forbears did. Why not take advantage of what is known about nutrition, overweight, and the effects of our mental and emotional outlook?

If you would like to have my leaflet "Watchwords of Science for Youth After 40," send a stamped, self-addressed envelope with your request for leaflet No. 61 to Josephine Lowman in care of the Press-Telegram.

## Careful Grooming Important

You, too, can be an office beauty. And we don't mean the kind that's always busy impressing others with her own special brand of sultry allure.

Office beauties are the females upon whom eyes rest pleasurably. They may not have perfect noses or figures, but their overall appearance is definitely a pleasant one without having any distracting effect.

Just a little efficient organization can do the trick. Where to begin? It might start with posture.

Many of us aren't even aware that we are slouching. Check it, and if you are straighten up in your seat and take a few deep breaths. You will look taller and better, feel more efficient and alert for it. Plan to do some regular arm and shoulder-rotating as well as other posture exercises at home.

Other things about your appearance, besides posture, require the use of muscle. Hair care is one of them. If you find yourself too tired to manage those 100 brush strokes a day we beauty writers recommend so often, how about a dozen strokes in the morning, and another dozen at bedtime? These are better than none and will show results, too.

While not all of us can have or acquire a perfect petal-skinned, yet anyone can do a lot in that direction. For one thing, food makes a whole of a difference.

If there's any tendency toward blemishes or acne, rich pastries, greasy foods, sweets and starchy edibles are best avoided. Iodized salt and chocolate are two other items that skin specialists usually ban where there is acne.

Regular skin cleansing routines should be followed. Certainly before bedtime a thorough face-cleansing is in order. If you have an oily skin, use soap and warm water twice a day. First remove make-up with a cleansing lotion, wiping it gently with tissue. Wash your face as directed and finish off with a few splashes of cold water.

A kit in your desk drawer is a great help toward grooming. Keep in it tissues, cleansing cream or lotion or pads, a comb, stiff brush for clothes, or suede shoes, or hat; also needle and thread and safety pins. A small hairbrush if there's room, and manicure accessories, come in pretty handy for repair jobs.

Be clothes conscious, if you haven't been paying much attention to them. Make a point of knowing what is new in silhouette and accessories. It helps a lot if you are aware of new trends when you shop. It's an enormous help in giving yourself a smart, coordinated look, in making your wardrobe more efficient and more useful.

Appearance isn't everything, of course, but it goes a long way when promotions or new jobs are in the offing.



PREPARATIONS for the benefit bridge Saturday afternoon, Oct. 11, in the Burton W. Chace home by Alpha Gamma Delta Alumnae are members, left to right, Mrs. Carlton E. Wood, chairman; Mrs. Frank Kirkner, president; Mrs. Selden C. Herron, table arrangements; Mrs. Glenn A. Miller, door awards, and Mrs. Warren P. Isham, ticket chairman. Proceeds will go for the national philanthropic work of the sorority which is to assist the National Society for Crippled Children and Adults, and in the training of counselors for work with the cerebral palsied. Those assisting, in addition to members pictured, are Mmes. Burton W. Chace, Kenneth Price, Roland Thomas, Dolph Witzel, George Harbour, Tracy Brown and Geoffrey N. Hoag.—(Staff photo.)

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## AMONG CAREER WOMEN

### Woman's Heritage Topic of Zonta Club Session; First District Conclave Slated

By ANNE GILCHRIST

Zonta Club, one of the newest of international women's clubs to be organized in the Long Beach area, were guests in the home of Elnora Couch for regular dinner meeting recently. President Frances Nielsen presided and greeted Dr. Elizabeth Gist Dozier, a past president of Zonta International, as guest speaker of the evening.

Dr. Dozier gave the neophyte members a history of Zonta and told them that the organization was active in the United States and 13 foreign countries. In addition to outlining the history of the club, Dr. Dozier spoke on the subject, "Woman's Heritage Is Woman's Responsibility."

Long Beach Zonta members will participate in their first district conference this month, October 10 through 12, at Porterville, and those who have registered to attend are Frances Nielsen, Edna Roach, Bess Colbert, Elnora Couch, Genevieve Norfolk, Myranna Coon, Dr. Virginia Ballard, Gladys Christensen and Ardella Larson.

American Society of Women Accountants have arranged a dinner and program to be held Wednesday at Linden Hall, 208 Linden Ave. All women interested in accounting as well as ASWA members from Los Angeles and San Diego chapters, are invited. Local members are urged to bring their friends and families to the gala affair. Reservations may be made through Estelle Cannon (public accountant). There will be many door prizes and the dinner gives promise of being "unusual." Speaker for the evening, Roger L. Wiley, has announced the selection of his subject as "Americanism." President June Freshour will preside.

Pilot Club of Lakewood held a dinner and program meeting Wednesday at the new Hollywood Lakewood (formerly Striewig's). Guest speaker was Joseph M. Kennick, head of the Long Beach Juvenile Bureau, who talked on "Juvenile Delinquency." Kennick was introduced by Don Rochlin, public relations director of Lakewood Center. During a brief business meeting several committee reports were heard and additional plans were made for the club's rummage sale, to be held Nov. 11.

Santa Barbara was the setting last week end for a board meeting of directors of District 11 of the National Retail Credit Association. In attendance from Long Beach were Lucille Drew (Harris & Frank), secretary-treasurer, and Bill Kleese (Columbia), second vice president. The week end preceding, Mrs.

Drew was active with Credit Club work in San Francisco, where she attended the annual District Credit Women's Breakfast Club's brunch, held at the Mark Hopkins. Also attending this function was Edith Johnson (Butler Brothers).

National Secretaries are all "ready and set" to "go" on their handsome annual Bosses' Night dinner party, which takes place this Tuesday, Oct. 7, at Lakewood Country Club. Program chairman Terry Swanson and president Madeleine Ferguson are expecting a "bumper crop" of bosses and their secretaries to the Hawaiian themed party.

Edith Penny, a well known and popular member of the Social Security office staff in Long Beach a few years ago, was here for a 10-day visit with her brother, Douglas Penny, and his family from her responsible position as office manager for the Social Security Administration in Puerto Rico. She left Tuesday by plane for Washington, D. C., to attend a conference there before returning to her post in the homeland of Mr. R.O. M.A.N.Y! Remember him? The light and life of the last Republican national convention.

Marjory Morelock (Associated Telephone Co.) was charming

hostess at a baby shower given in honor of Edna Mae Miller, a former member of the telephone company staff. Decorations appropriate for the occasion graced the lace-covered dining table. Pink rosebuds filled a lovely Lenox bowl and completing the centerpiece were hand-painted porcelain baby booties in a variety of pastel shades.

New nurse in the offices of Dr. Harold LeBlond is Marie Mead, formerly with the Douglas Aircraft Medical Dept.

## Gamma Phi Beta

Gamma Phi Beta alumnae will meet for luncheon Tuesday at the home of Mrs. M. F. Palmer, 4429 Hazelbrook Ave., with Mmes. Lloyd Wadleigh and Edwin Davis as cohostesses. Any new members of the sorority in this area are invited. Reservations are to be made with Mrs. Palmer. Plans for a benefit bridge Oct. 18 will be discussed.

## Nightingales

Mrs. Charles W. Davies, 3429 Falcon Ave., will be hostess to a luncheon meeting of the Nightingales tomorrow at 12:30 p. m.

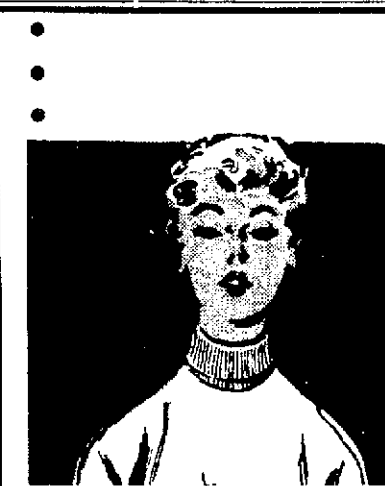
## October Wedding Date

Of particular interest to their host of service and civilian friends in the Southland is the engagement of Sally Taylor to Lt. Comdr. George Hand Sharp, USN, son of Vice Adm. Alexander Sharp, USN (ret.), and Mrs. Sharp of Welome, Md. The Sharps made their home in Long Beach for a number of years.

Miss Taylor, daughter of Mrs. William Tupper Lightle and the late Comdr. Lightle, USN, attended the Convent of the Assumption in Paris and Castillejo School in Palo Alto. She was graduated from Stanford University and took graduate work at Luzanne, Switzerland, and the University of Mexico, receiving her degree from Georgetown University. She served in the WAVES during World War II.

Lt. Comdr. Sharp is attending the Naval Postgraduate School in Monterey. He studied at Santa Clara University and was graduated from Johns Hopkins University.

The wedding will take place Oct. 25 in Carmel at Mission San Carlos Berremeo.



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## Try Warm Bath, Not Cold Shower to Relax

By HELEN JAMESON

It takes a strong-minded, strong-bodied, iron woman to shiver under a cold shower every day. Many wives who, for years, have heard the Pappy yodel about the refreshing benefits of this practice, have decided that what is fun for the gander is a agony for the goose. Pappy claims that the icy dousing gives him mental and physical stimulation. All that Mommie gets is a case of goose-flesh, blue lips and a violent hatred for the wholly silly business.

The cold shower is no help to the woman who is not accustomed to exercise. There is no reaction of the circulatory system. Those sisters who are not strictly up to standard health will find it a depressing and weakening influence.

Cold water causes the skin to contract from shock. The blood leaves the surface of the skin, retires into the underlying fibers, and the cutaneous sheath goes white. Exhilaration does come when there is a quick reaction. If there is no reaction, there is a feeling of fatigue. This happens when the body does not have normal resistance.

The warm bath is a pick-up for the average woman. Sink into warm water, relax, and

the nerves will be quieted; tense muscles will ease, tired bones will be comforted.

The shower furnishes a thorough rinsing and is often found enjoyable. Turn on warm water, let it go tepid, then a bit colder. When it comes straight from the cold water faucet skip out from under after you have counted 10. Have a brisk rubdown with a coarse towel. Follow along by frictioning with a bath towel. The flesh will glow and you will carry the floretted fragrance all the day long.

Cold water acts as an astringent on the face and neck. Its benefits are not to be underrated. It tends to contract the pores, preventing the skin from assuming the coarse texture that is ruinous to lovely appearance. It has a favorable effect upon tissues that have softened.

The skin structure tightens. Many beauty operators finish up a facial treatment with an ice friction. The woman who uses a wrinkle cream at bedtime will assist the good work by passing an ice cube over face and neck.

(This feature runs daily in Long Beach Independent.)

## Wed in Artesia



Mrs. B. L. Kooyman

Artesia Reformed Church was the setting for the marriage of Miss Helena Maria Buys, daughter of Mr. and Mrs. Henry Buys, Artesia, and Bartholomew L. Kooyman, son of Mr. and Mrs. Lennert Kooyman, Paramount. The ceremony was performed by Rev. R. A. De Jong.

Attired in white satin and lace, the bride was given in marriage by her father and attended by Miss Betty Cloo as maid of honor. Attending the bridegroom as best man was Henry Schetzer. Ushers were John Van Veen and W. Lekkerker.

A reception took place at the church following the ceremony. The couple, both of whom are formerly from The Hague, Holland, will make their home in Paramount following a wedding tour through the state.



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Mrs. Stephen Melton



Mrs. Arthur M. Wahlberg Jr.

## Miss Eilers Weds

Lovely in her bridal gown of ice blue satin fashioned with lace bodice and iridescent sequins and pearls was Miss Elizabeth E. Eilers when she repeated marriage vows Sept. 26 with Lowell V. Reed in First Church of the Brethren. Completing her attire was a full nylon tulle skirt over satin ending in a slight train, a satin cloche and she carried an orchid on a white ribbon.

The bride, daughter of Mrs. Charles Eilers of 2621 Dominguez St., and the late Mr. Eilers, was attended by her sister, Anna Hunt, and Mildred Mohler. Sydney V. Dahl served as best man and ushers were James Clark and Addeimar Milburn.

Hostesses at the reception in the church social hall were Mmes. Henry Eilers, Garry Eilers, John Mathews and Addeimar Milburn. Mrs. James Clark was at the guest book. The couple is honeymooning in Oregon and Washington.

The bridegroom, son of Mr. and Mrs. R. E. Reed of Navarre, Kan., attended McPherson College, Kan., and Kansas State Teachers College. His bride attended Compton Junior College.



Miss Eilers Weds

## Coffee Hour Steals Scene This Week

By MELISSA MOORE

Invitations are out and friends of Mmes. Charles D. Walles, Chester Yunker and Eldon S. Bassett have circled Wednesday on their date books marking the coffee hour to be given by the three hostesses in the Walles Sierra Madre home.

Warm fall tones will predominate in the flower arrangements throughout the home and out-of-doors. A silver epergne filled with a profusion of purple mauve and burgundy spider chrysanthemums will adorn the dining room table and pink and lavender tones of the same flowers placed in the living room. Shades of bronze and yellow chrysanthemums will be used outdoors.

Assisting the cohostesses entertain their 300 guests during the morning will be Mmes. Clare D. Hamman, Robert Avery, Rufus A. Davis, Ward DeWitt, Gus Lucking, Kenneth S. Wing, Mace A. Cox, Philip N. McCaughan, Carol Scott, Logan Goodknight, Marshall G. Stone, Sam A. Magill, Francis J. Heusel, C. Wendall Harlow, Don C. Wallace Sr., Freeland Putnam, Louis B. Gunn, Mrs. Arthur McGregor of Los Angeles and Mrs. Alice West of Ogden, Utah, sisters of Mrs. Bassett; Mrs. William Cameron of Arcadia and Mrs. W. W. Hoagland of Rolling Hills.

Home from Sweden, the country where coffee parties are a daily event, are Mrs. J. Herbert Davies of 3134 E. First St., her sister, Mrs. H. O. Pritchard, and mother, Mrs. John Fraser, who have completed a two months' tour of Europe.

High point of their trip was their visit with relatives on Kyakaby, their farm, in Sweden. The three women also took the three-day Gota Canal trip from Gothenburg to Stockholm.

Returning to Gothenburg, they took the Swedish Loyd to London and then traveled to Dublin, Ireland. They sailed for home from Queen's Town, Ireland, on the Neptunia. Other cities on their itinerary were Paris and Copenhagen.

## Installation

Mrs. Peggy Jackson of 426 Los Altos Ave. was installed president of Auxiliary No. 71, United Spanish War Veterans, Wednesday evening at Veterans Memorial Bldg. The group will have a social and sewing session this Thursday at noon in Veterans Memorial Bldg. Each member is asked to bring a sandwich. Coffee will be served.

## Honeymoon in Santa Barbara Last Evening in Chapel

Reciting nuptial vows last evening in Gretna Green Wedding Chapel were Miss Myrna Ludlow and Stephen Melton. They are honeymooning in Santa Barbara at the Mira Mar Hotel and will reside at 4412 Palo Verde Ave.

For the ceremony Miss Ludlow chose a white gown with a Chantilly lace bodice and an ankle-length skirt of tulle over satin. Juliet cap held her fingertip-length veil of tulle, which was edged with lace. Her flowers were gardenias and an orchid.

In the entourage were Miss Barbara Ludlow as her sister's maid of honor; Bonnie A. Smith, bridesmaids; Robert Ford, best man; Richard Lawrence and Duane Christensen, ushers. Rev. R. C. Gray was officiant.

The bride is the daughter of Mr. and Mrs. Don E. Ludlow, 1054 Luray St., and parents of the bridegroom, 401½ E. 53th St., are Mr. and Mrs. W. J. Melton of El Segundo. The newlyweds both attended Jordan High School and City College.

Gowned in traditional ivory satin, Miss Shirley Ann Wren, daughter of Mr. and Mrs. Harlan L. Wren of 2664 San Francisco Ave., was wed last evening at 8 o'clock to Arthur M. Wahlberg Jr. in Greenwich Wedding Chapel. Dr. George W. McDonald performed the nuptial ceremony.

The bride's gown, ballerina-length, was designed with a rose point lace bodice and overskirt. Her veil was fingertip-length, and she carried a bed of white stephanotis on a white prayer book.

Attending as maid of honor was Miss Mary Allison, and Patricia Theriault was bridesmaid. The bridegroom's best man was Fred Mastik, and ushers were Don Davis and Charles Newbill.

The former Miss Wren is a Wilson High School graduate and attended City College. Her school affiliations were Phi Gamma Chi and TNT. The bridegroom, son of the J. O. Lees of 2219 Grand Ave., was graduated from Wilson and attended City College where he was a member of Hammurabi. After a honeymoon down the coast, the couple will reside in Los Angeles.

## Law Protects Wife in Matter of 'Necessities'

Are jewels, furs and servants ever a necessity to a wife? The law says "yes," and if an affluent husband doesn't provide these "necessities" to his suffering spouse she can go out and charge them to his account—and the law is on her side.

In a recently published book, "Your Marriage and the Law" by two female lawyers, Harriet F. Pilpel and Theodora Zavin, this interesting fact is brought out.

Even if a wife works, has an income of her own from stocks, bonds or other investments or inherits a large sum of money, it is the husband who is obligated to provide her with food, clothing, shelter and medical care, the law says.

If a husband has a low income, he must still provide the "necessities," but the mink coat would be a cloth coat in this case.

What about those notices in the paper which read, "My wife, Ann, having left my bed and board, I am no longer responsible for her debts. John Jones." Well, John is just trying to pull a fast one. If she is separated from him through his fault, most states will hold that he is still liable for her debts.

What about a husband who transfers large sums of money or stocks and bonds to his wife's name to avoid paying his creditors or escape part of his income tax? In most cases, the wife has a good chance of keeping her hands on the money if and when a disagreement arises between the couple. Courts look kindly upon those so-called "gifts" a husband bestows upon his wife.



Miss Margaret Critchfield

## Wedding Plans

Mr. and Mrs. Samuel A. Schiff of Baltimore, Md., announce the engagement of their daughter, Alexandra, of 936 E. Ocean Blvd., Long Beach, to Ted Bloom of Tucson, Ariz.

Miss Schiff, a graduate of National College of Education in Evanston, Ill., is teaching in the Long Beach Elementary Schools.

Her fiancé, son of Mr. and Mrs. David W. Bloom, attended the University of Arizona where he was an honorary member of Phi Mu Alpha fraternity. He is now treasurer of the Junior Chamber of Commerce in Tucson.

Wedding plans are being made for Thanksgiving Day in Temple Emanuel, Tucson.

## Betrothal Told

An engagement of interest to their many friends in the Southland is that of Miss Margaret Ann Critchfield, a student at University of Washington, and John Phillip Moffett, son of Mr. and Mrs. Wylie F. Moffett of 213 Prospect Ave.

Daughter of Mrs. Robert James Critchfield of Fargo, N. D., and the late Dr. Critchfield, the bride-elect attended North Dakota State College and studied in European schools for two years. She is a member of Gamma Phi Beta.

Moffett attended Long Beach schools and is a graduate of Menlo High School for Boys, Menlo Park, attended Hastings Law School and was graduated from UC where he was a member of Phi Kappa Psi. Moffett took graduate work at University of Washington and is now a journalist with the Coast Guard, stationed in Seattle.



Miss Alexandra Schiff

## Chi Omega Fall Eleusinia Ardis Club

Mrs. Ivor James Jr., president of Long Beach Chi Omega Alumnae, announces that the fall Eleusinia for active and alumnae Chi Omegas of the Los Angeles area will take place tomorrow evening at 5:30 o'clock in Phi Chapter house on the USC campus.

Plans will be announced for a visit Oct. 21 of the national president, Miss Elizabeth Dyer of Cincinnati, Ohio, and national vice president, Mrs. Edmund M. Hanavan of Detroit, Mich.

Among those from Long Beach planning to attend the Eleusinia Monday evening are Mrs. James; Mrs. William Woelflin, Long Beach representative to the co-ordinating council; Mrs. Winchester Stacy, member of the board of advisers of Phi Chapter; Mmes. J. Lloyd Denny, Earl Richardson, Willis Blenkinsop, Bernard Knowles, Glen McCole and Mrs. Luther Benedict.

## Miss Berlin Wed in Orange

Miss Gretchen Berlin, daughter of Mr. and Mrs. George Berlin, former residents of Garden Grove who are now residing in Fullerton, became the bride of Donald Marks, son of Mr. and Mrs. Cecil J. Marks, of Santa Ana, during a doubling ceremony in St. John's Lutheran Church in Orange. Rev. John Geisler officiated.

The bride was attended by her sister, Miss Vera Berlin, as maid of honor. Bridesmaids were Mrs. Elmer Fisher, sister of the bride, from Anaheim; Mrs. Avery Poling of Placentia; and Miss Nola Postlethwaite of Corvallis, Ore. Serving as flower girl was little Becky Fisher, niece of the bride.

Dan Crie of Arroyo Grande was best man. Ushers were Bill McBay of Santa Ana, Kenneth Richardson of Santa Ana, and Elmer Fisher of Fullerton. Candlelighters were Miss Sylvia Everett of Garden Grove and Miss Mary Marks, sister of the groom, from Santa Ana.

The bride is a graduate of Fullerton High School and Junior College and the University of California at Santa Barbara. Marks is a graduate of Tustin High School, attended Santa Ana College, and is now returning to Santa Barbara to complete his final year of study at the University.

Following a wedding trip to Lake Tahoe, Mr. and Mrs. Marks will reside in Santa Barbara.

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If you want to look very, very alluring, picture yourself in Pattern A697—stand-away neckline framing your shoulders—tiny waist above a whirling skirt. The accent is definitely on the romantic in this Frank Starr Original by American designer Celia Phillips. When you make Pattern A697, you'll agree this designer is a genius at curving a bosom line to flatter—even the too-small and the too-ample figure look perfect in this silhouette. Whispering taffeta was the designer's choice for the original, but she suggests any crisp fabric such as faille, velveteen, or bengaline for your version. It's easy to sew—and whether you make it yourself, or have it made—you'll own an original by a designer of breathtaking cocktail gowns.

Pattern A697 is available in Misses' Sizes 10, 12, 14, 16 and 18. Size 16 takes 5 1/2 yards 39-inch fabric.

Send 50 cents (in coins) for Pattern A697 to Press-Telegram Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. Please print plainly your name, address with zone; style number and size.

Next Week—watch for Prominent Designer Release by Helen Charell.

## WCC Groups Plan Programs

Woman's City Club groups will meet this week as follows:

Group One, noon Tuesday, luncheon at home of Mrs. Ray Hoover, 1944 Florida St.; co-hostess, Mrs. F. G. Walter.

Group 15, noon Tuesday at Town Hall; hostesses, Mmes. Dan Hughes, Mary Yard and W. H. Greene.

Group 16, 12:30 a. m. Tuesday luncheon at Colonial Hall; Mrs. Charles J. McNamara will review "The Fifth Chinese Daughter."

Group 18, noon luncheon Tuesday at home of Mrs. Ida M. Johnston, 319 Winnipeg Pl.; co-hostesses, Mmes. Roy Dunham and A. L. Peterson.

Group 24, tomorrow and Tuesday, house party at the mountain home of Mrs. Walter Hoffman at Camp Baldy.

Group Nine, noon luncheon Wednesday at home of Mrs. C. H. Richwine, 3032 Vista St.; co-hostess, Mrs. A. O. Grubb.

Group 14, noon luncheon Wednesday at Town Hall; hostesses, Mmes. Anna McShane, Dora Chalfant, Maud McCarty and Johanna Links.

Group 13, noon luncheon Wednesday at home of Mrs. C. H. Goodenow, 4244 Gaviota Ave.; co-hostesses, Mmes. Herbert Ferguson and D. A. Rindell.

Group 20, noon luncheon Wednesday at Town Hall; hostesses, Mmes. Ann Lindley, Clara Wier, Lida Morris and Florence Pugsley.

Current Events Group will meet at 1 p. m. Thursday in the Empire Room of Town Hall. The chairman, Mrs. Wilma Burgess, announces an unusually interesting program with a prominent new resident of Long Beach as the surprise speaker. A motion picture will follow, and a social hour with refreshments will conclude the afternoon. Mrs. Burgess calls attention to the change in date from the first to the second Thursday of each month.

Group Seven, Wednesday, at home of Miss Jessie Corlett, 332 Carroll Park West; co-hostesses, Mmes. A. E. Stark, E. W. Johnson and Laura J. Close.

Finance Group, tomorrow for luncheon at Brower's; hostesses, Mmes. Calvin B. Morris and John R. Oxtoby.

## Feuding of Kin Folks Can Discourage Belief

By DR. GEORGE W. CRANE

The judges in our courts deserve great praise for they still retain their belief in human nature despite having to sit day after day and listen to such feuding between kin folks as that described today.

Case E-378: Alan G., aged 38, is a prominent California attorney.

"Dr. Crane, an interesting case was tried in our court not long ago," he informed me.

"An elderly lady of 69 was dying in a local hospital. Yet the latter's two married daughters and her adult son, all in the 40's themselves, got into a fight at the mother's bedside.

"Apparently, the argument started over who should give their dying mother her medicine.

"The brother and one sister attacked the other sister. They blacked her eyes; then kicked and beat her into insensibility.

"She later sued them for \$10,000 damages. The case certainly illustrates your oft stated point that blood kinship holds no magic.

"Let's hope the dying mother was in a coma so she couldn't have been heartbroken as a result of the brawl between her own grown children."

This unfortunate case today indirectly proves the point that blood kinship holds no magic. Nor does it weld people closely together in love and devotion. Cain killed his brother Abel. King David's son tried to kill David and seize the throne.

And today there are numerous cases of jealousy and quar-

reling between adult brothers and sisters.

It sickens me to think of the mercenary feuding that I have thus witnessed in my lifetime among people who were "flesh and blood" kin.

These evil children have never lifted their fingers to help amass the wealth of their aged parents. The old folks alone had slaved and saved to lay aside that money for their sons and daughters.

But the latter, like greedy vultures, often cannot even wait till the death of their parents before starting the grand battle over antique chairs or cupboards, as well as real estate and stocks or bonds!

It's a wonder our judges have any confidence in human nature at all after spending their working days listening to the petty wrangling and quarrels between husbands and wives or between brothers and sisters.

But such failures of parent-child relationships do not negate the fact that unselfish love can and does exist between parents and children.

It simply shows that blood is not thicker than water. It proves that the spiritual or psychological bonds are the only true evidences of kinship.

(This feature runs daily in Long Beach Independent.)

## Kitchen Planner Lists 'Musts' for Efficiency

Maybe it's high time we allowed the kitchen to be itself. One leading kitchen planner recently came out in favor of reversing the trend toward including all kinds of living space in the kitchen area. "Let's start having the sort of kitchen in which an onion can feel at home," he said, "and stop bringing in the playroom, rumpus room and sewing center."

All sorts of activities are not always possible in the kitchen of average dimensions, he commented, and it's no use trying to crowd them in. He recommended a policy of planning for the following "musts":

Plenty of work surfaces of easily cleaned material such as clay tile to facilitate meal preparation in a minimum of time.

As wide a range as possible of time-saving, automatic appliances. Begin with the modern range, sink and refrigerator, and plan space for other equipment, such as dishwasher, disposal unit and, perhaps, laundry appliances.

Adequate and well-arranged storage cabinets constructed on nonrust material which needs no repainting and shelved in simple-to-wash clay tile to harmonize with the walls and splashbacks.

Plenty of window area, especially if no ventilator is provided.

No matter how small the floor, be sure it is of durable surfacing such as clay tile and that the space is utilized to the best advantage in arrangement of appliances for step-saving, and

If possible, a telephone or an extension on a desk or other planning center in the kitchen.

### Taleon Club

Opening meeting of the daytime study section of Taleon Club is scheduled for 9:30 a. m. Thursday in Municipal Art Center. Mrs. John O. McDonald will speak on "Music and Health." A

## Ebell Sessions for Week Told

Departments and groups of Ebell Club will meet this week as follows:

French, 10 a. m. Wednesday in Ebell lounge; Mrs. Sidney A. Coco chairman; Mrs. Mandell Light, instructor.

Group X, noon luncheon Tuesday at clubhouse; Mrs. Frank Halicus, chairman; hostesses, Mmes. L. A. Libbee, Roswell Burleigh, Harry Traffert Jr., George Ayiliffe, Mary B. Minor and Frank P. Law.

Group Y, 12:30 p. m. Tuesday, luncheon at clubhouse; hostesses, Mmes. Dale Bowen, Sara Frances Faegin, Everett M. Findlay, Robin Hadley, C. A. Lackey, Heber Ward, and Miss Lucy Lovell.

Group Z, 12:15 p. m. Tuesday at the clubhouse; Mrs. C. F. Wisner, chairman; luncheon hostesses, Mmes. E. R. Hammond, Mary Ludwig, Jennie Cooper, W. N. Black and Miss Helen Coleman.

Group O, 12:30 p. m. Wednesday, Mrs. Frank Mead, chairman; with Mrs. M. M. Cleaver in the Cooper Arms solarium; Mmes. Charles E. Gordon and Vern D. Hedden, assisting hostesses.

Group J, 11 a. m. Wednesday, brunch followed by bridge; at Balboa Bay Club; Mrs. Orville Cole, chairman; Mrs. C. B. Choate, hostess, assisted by Mmes. Bert L. Parker, Charles F. Hughes, Charles C. Grant and Malcolm Ringler.

Group N, 12:30 p. m. Wednesday, luncheon at home of Mrs. Kent Hanbery, 3320 E. First St.; hostesses, Mmes. Hanbery, C. D. Gordon and Keith Ham-

mer.

Group R, noon luncheon Wednesday at home of Mrs. David E. Root, 553 Via Media, Palos Verdes Estates; Mrs. Walter Killingsworth, chairman; co-hostesses, Mmes. P. J. Marriner, L. F. Wackerle, Harold Blackburn, Virgil W. Ridgeway and John Grimes.

Group U, 12:30 p. m. Friday, luncheon at home of Mrs. B. Frank Reed, chairman, 4402 La Cara Ave.; co-hostesses, Mmes. Henry Schwarz, J. C. Morgan and A. E. Stanbury.

### Button Tip

White pearl buttons will launder and dry clean successfully. However, pressure of laundry mangles or commercial ironers may break them. Colored pearl buttons should be removed before dry cleaning or washing.



COMPLETING plans for the Blue Star Mothers of America national convention in Long Beach Oct. 11 through 16 are local members, seated left to right, Mrs. Jean Forker, convention chairman; Mrs. H. G. McDonough, hostess of North Long Beach Chapter No. 8; Mrs. Ivah Jones, national second vice president; standing left, Mrs. Robert Elder, hostess and president of Chapter 1, and Mrs. Jessie Michael, right, publicity chairman. Headquarters will be at Wilton Hotel with sessions in Municipal Auditorium. Not only will the many hundreds of members coming from cities all over the nation spend their time with business sessions but they also will be taken on tours of the Southland.—(Staff photo.)

### Rick Rack Trim

More and more women are finding rick rack a practical easy-to-apply as well as decorative trim. Rick rack has been removed from the house dress and kitchen apron category and promoted to all occasion uses. We shall see more and more flat trimming on dresses which call for frequent washing and ironing because flat trimming is quicker and easier to launder.

WEDDING  
Invitation  
Specialists  
**ALLEY**  
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420 Wilcox St.  
See Map in Phone Book, Page 314

### Golden Age Club

Golden Age Club of Long Beach will meet at 2 p. m. Tuesday in Town Hall, with Myrtle Blanton presiding.

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**CHILDREN'S DRESSES**  
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A luxurious accent for any decor... the rayon satin bedspread with its quilted top, deep ruffled flounce and tailored corded edges. See it in chocolate, dubonnet, coral, rose, hunter, maize and chertreuse. twin or double.....reg. 13.98

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### • Bates bedspreads

Bates is unsurpassed for style and durability... see this wonderful woven spread in the rustic "Cabin Trails" pattern. Rust or red and green on a beige background. twin or double, reg. 6.95

**5<sup>99</sup>**

### • mattress pads

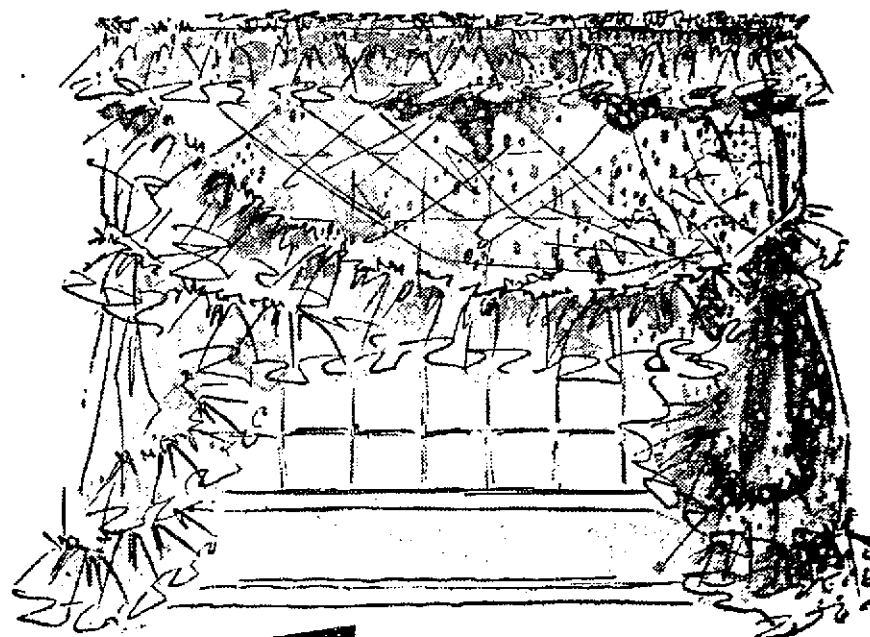
First quality, made of all new materials... these sturdy mattress pads contain 100% first-cut cotton liners. Zig-zag stitch quilting.

39"x76" reg. 3.25.... **2.69** 54"x76" reg. 4.75.... **3.99**

### • type 140 muslin sheets

Fine quality bleached muslin sheets at these amazingly little prices... NOW is the time to stock your linen closet with this household necessity. 72"x108" reg. 3.19.....

81"x108" reg. 3.39.... **2.99** 42"x36" reg. 69c.... **59c**



## organdy-finished permadot CURTAINS

Crisp, cotton marquisette ruffled curtains... the dainty dots are part of the fabric and remain so... the "Clearight" finish keeps them fresh and lovely after many, many washings. Deluxe 7" ruffles. Ivory white. Buy them NOW at these special October prices!

sizes for almost any window

100" wide to a pr. x 81"

**4<sup>95</sup>**

81" length

sash

144" wide to a pr. .... **7.50**

44"x36" ..... pr. **2.95**

188" wide to a pr. .... **8.95**

44"x45" ..... pr. **3.35**

280" wide to a pr. .... **13.95**

44"x54" ..... pr. **3.65**

44"x63" ..... pr. **3.95**

**Van Dell's**  
american at fourth

### panels in colors!

#### rayon marquisette

High-count rayon marquisette panels with the "Clearight" finish... no starching is required and shrinkage is reduced to the minimum. See them in 11 high-style colors. 42"x81" 1.49 value. ea.

**1<sup>15</sup>**

#### nylon in pastels!

Hathaway finished... it pays to buy the best. The special finish protects these panels and keeps them lovelier longer. See these ice cream colors... plus grey and ivory. 42"x81" reg. 2.59 ea.

**2<sup>39</sup>**

#### unlined, print drapes

- pebble crepe, bark cloth
- 3 lovely designs
- colors for any interior

**\$795**  
Sq. Yd.

**7<sup>98</sup>**

#### birch bark drapes

- pinch-pleated
- choice of 8 colors
- new textured fabric

**5<sup>98</sup>**

**9x12 RUG ABSOLUTELY FREE**  
No obligation... No purchase necessary. Come in tomorrow for your information blank.

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**Bonded Guarantee**  
• WEARS and outwears other cotton, wool, fibre rugs!  
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Imagine getting deep, triple-twist broadloom—in 14 stunning colors—with a Bonded Long-Wear Guarantee—at this incredibly low price!

**\$6<sup>95</sup>**  
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Beautiful, beautiful, beautiful broadloom like this usually costs far more... and this broadloom has a Bonded Guarantee! Tightly twisted loops give it a spring and a lift underfoot... a remarkable depth and richness of texture... long, long wear. Colors are excitingly new, too. 9, 12, 15-foot seamless widths.

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LONG BEACH, CALIFORNIA, SUNDAY, OCTOBER 5, 1952



—Photo by Jasper Nutter.

## PEOPLE HELPING PEOPLE

Once again Long Beach district folk are being asked to open their hearts and purses to help the Community Chest, each by making one contribution that will help 19 agencies. See Page 2.





A modern symbol of an old-time neighborliness is the Welcome Wagon. Hostesses for Long Beach are Mrs. Hazel Callister (left above) and Mrs. Mildred Farrar.



Independent-Press-Telegram Photos by Charles Tally.

Mrs. Farrar welcomes newcomers to Lakewood. Mrs. Harry Levine, 5218 Verdura, and son, Stephen, and pet, Skipper. They're from Port Washington, Long Island.

There's a warmth of heart and an old-fashioned neighborliness in . . .

## The Welcome Wagons

an idea into an international institution.

This modern counterpart of "old-fashioned neighborliness" was initiated in 1928 by an advertising promoter, Thomas W. Briggs. He built a business consisting of one hostess, one sponsor and \$1000 into one of the most lucrative promotional ideas ever dreamed up.

Briggs now employs 4000 hostesses who serve 40,000 sponsors representing an annual gross to him of \$10,000,000. Mmes. Hazel Callister and Mildred Farrar are the hostesses of the Long Beach, Wrigley, Lakewood and Los Altos areas and Mrs. Lucille Hunt of Whittier is their supervisor. Their work has been endorsed heartily and lauded by local branches of the Red Cross, Chamber of Commerce, Heart Association, Boy and Girl Scouts, Community Chest and Cancer Society.

Other Welcome Wagon hostesses are active in Compton, Pico, Rivera, Laguna Beach, Newport Beach, Corona del Mar, Anaheim and Fullerton areas.

Welcome Wagon has branches in 1000 U. S. and 1200 Canadian communities as well as in Switzerland and Hawaii. Communities served range in size from Philadelphia to towns the size of Vandalla, Ohio (population: 378). Soon Briggs is planning new branches in Europe, Asia and South America.

Local businessmen and institutions are asked for suggestions for hostess candidates who are highly reputable, of good family, well known in the community and generally liked and respected. They must be able to type and to drive a car. Each fortnight, Welcome Wagon, Inc., places 50 of these qualified applicants in a special school for a 10-day training period.

Hostesses have given new brides pointers on how to cook and frequently have used their automobiles as private ambulances. They have sung for invalids, advised the lonely or lovelorn, helped young couples living with their in-laws to find apartments, and have even fought fires. They've introduced lonely people new in town to other lonely people, and in a few cases they have taken homesick young women into their homes. Once in a while a Welcome Wagon hostess has found a nice husband for a girl.

AS SOON as a new family moves into a community where the organization operates, a Welcome Wagon hostess calls at the home, preferably about the time the moving van is leaving.

The hostess first gives the newcomers an enthusiastic welcome; then she proceeds to fill them with sundry information and load them down with gifts. The information concerns local schools, churches, parks, playgrounds, historical points,

transportation, libraries, hospitals, shopping places and community customs and facilities, all useful information for new arrivals.

The presents consist of canned goods, dairy products, soap, bottle openers, ash trays, flowers and plants, first-aid equipment, clothes hangers, measuring spoons; thermometers, electrical extension cords and machine oil.

The sponsors, who must be local though many deal in national brands, represent 105 different lines of business to date. They may range from big department stores and newspapers to beauty shops and filling stations. They receive confidential daily reports on Welcome Wagon calls and use this family data and basic research information in business-building. Follow-up cards, notes, personal contacts, letters, printed messages and telephone calls are then personalized.

Usually, the "brides-to-be" phone the local Welcome Lady soon after they receive the coveted ring. Not long ago, Mrs. Farrar had a call from a girl who said she was engaged and asked if the Welcome Wagon hostess would please visit her at once. After Mrs. Farrar had emptied her overflowing basket, the girl took her aside.

"Oh, Mrs. Farrar," she whispered, "our engagement is really not official. I'm planning to elope—but I didn't want to elope until after you came."

UNQUESTIONABLY the Welcome Lady is a welcome sight around town.

This personal aid, this unknown "X" in the equation, is further exemplified by another type of crisis frequently encountered by hostesses. It is the case of the young mother, just home from the hospital with her first baby.

Mrs. Callister, on the first call she made on a new mother, was confronted by a highly agitated young woman who swung open the front door in response to Mrs. Callister's ring and addressed the startled hostess as follows:

"I was never so glad to see anyone in my life! Do you have any children? Do you have any idea what is wrong with my baby? Do you think it's sick? My husband has gone after mother. I just came home from the hospital. Just as soon as Lloyd left, the baby started to cry. What do I do now?"

Mrs. Callister reports that she immediately parked her W. W. basket—as the woman hadn't noticed it anyway—and approached the unhappy baby, trying to think of what she had done to pacify her children when they were babies 20 years before. When asked if the baby had been fed, the mother said it had, but when Mrs. Callister asked if it had been "burped," the woman said she had never heard of that.

The hostess says: "I picked up her son and heir, and boost-



Mrs. Clara Heinzig, left, new arrival from Germany, is welcomed by Mrs. Callister. With Mrs. Heinzig are her niece, Sharon, and sister, Mrs. W. Hornig, 2060 Oregon.

## A Longing for Dolls

By Vera Williams

WHEN MRS. BEN TUCKER was a little girl, her widowed mother could not afford to buy her even one doll.

From that childish longing for a dolly of her own has grown a museum of dolls—5000 of them depicting in authentic costume and setting historical events, interesting figures, fads and fancies of the remote and the not-too-distant past.

The dolls, together with seashells from over the world, relics of Civil War and stage-coach days, coins, stamps and chinaware from Grandmother's cupboard, and toys, stoves and animal books of Grandmother's and Great-Grandmother's time, may be seen at Mr. and Mrs. Tucker's Museum of Hobbies on Highways 60-70-99 between Beaumont and Banning in San Geronio Pass.

In 1940, Mrs. Tucker, then living in Oregon, had one doll. But she also had an idea—the idea to recreate the historical and cultural growth of America by means of dolls.

Seven years later she had made, bought or been given 40 barrels of dolls. Even during the hectic years of World War II, when Mr. and Mrs. Tucker worked in Oregon shipyards and had little time for their hobby, the collection grew.

From a small country store came the largest bisque doll of which Mrs. Tucker can find any trace, 42 inches tall. Thus her collection grew.

The museum first opened in 1947 in Wecoma Beach, Ore. and closed there in 1950 because of Mrs. Tucker's ill health. Advised to come South, the couple moved to Beaumont bringing their entire collection with them.

"PROPS" for the doll tableaux increased, also. The details for a particular era for which the dolls are dressed—or if need be, created—are historically exact, say the Tuckers. And heirlooms and keepsakes donated to them have enabled the Tuckers to surround period dolls with authentic settings.

Mr. and Mrs. Tax, among the dolls, are dressed in 3452 tax tokens. Mr. and Mrs. Ration Point's costumes are made of an uncounted number of meat points dating to World War II.

One doll's dress is made of thousands of stamps, each one of a different issue; another wears a gown of seashells from over the world.

Mr. and Mrs. Rare Button, an engaging doll couple, are costumed in 15,000 unusual buttons, all different and some dating back 200 years.



Mrs. Ben Tucker creates Gorgeous George doll, copying hair style from photo held by daughter, Annette. Below, a doll she made from thousands of buttons.



THIS WEEK IN  
*Southland*  
Sunday, October 5, 1952 Vol. 5, No. 37

PORTRAYING help to others are Mr. and Mrs. G. R. Van Dyke, their daughter, Kitty, and son, Gilbert, of 4312 Sunfield.



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FRED TAYLOR KRAFT  
Magazine  
Editor



# For the Rest of your Life

Come to Sun Drenched  
**APPLE VALLEY INN**

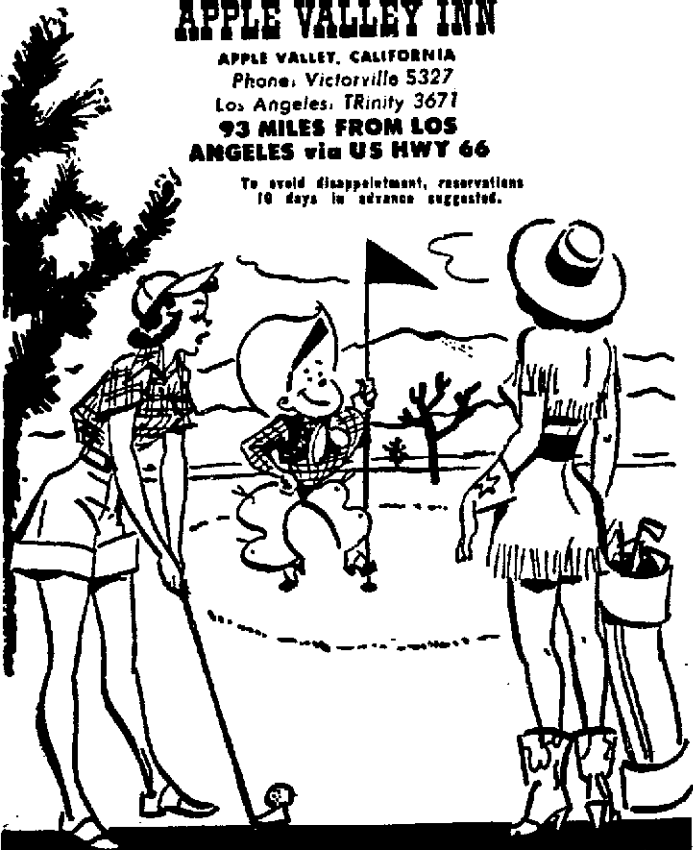
WHAT a vacation you'll have! Autumn at this enchanting desert resort—3,000 feet high—is superb. Days are invigorating in golden sunshine. Moonlit nights are cool and romantic. And there are lavish facilities for every vacation fun—all-grass golf course, 90 miles of bridge trails, magnificent pool, genuine steak frys, cocktail parties, poolside buffets, dancing under the stars.

Singie rooms from \$8 • Doubles from \$18

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93 MILES FROM LOS ANGELES via US HWY 66

To avoid disappointment, reservations 10 days in advance suggested.



By Newt Todd

AS OUR courageous forefathers approached advanced outposts on their hazardous way westward, they were met by Conestoga wagons sent out by the earlier settlers. Laden with water and provisions for the exhausted travelers, these lumbering prairie schooners were known as "Welcome Wagons."

The Conestoga wagon became a symbol of helpfulness—of the warmth of heart that lies within the mass of people. And from this spirit was born, 24 years ago, the idea and ideals of Welcome Wagon, Inc. That idea has developed from just

## The picture that is out front

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**STROMBERG-CARLSON**  
has  
**PANORAMIC VISION**  
First with Wide Angle View 21" TV



STROMBERG CLASSIC 21"

with Panoramic Vision . . . "More people can see more picture than with any other set." Before you buy—see Stromberg-Carlson Panoramic Vision! You will be amazed by the brighter, clearer, sharper, steadier picture.

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Highest quality costs no more . . . you can have Stromberg-Carlson Panoramic Vision in table model 421TQ \$299.95 for . . . . .



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**LOS ALTOS VILLAGE**

UNTIL 9:00

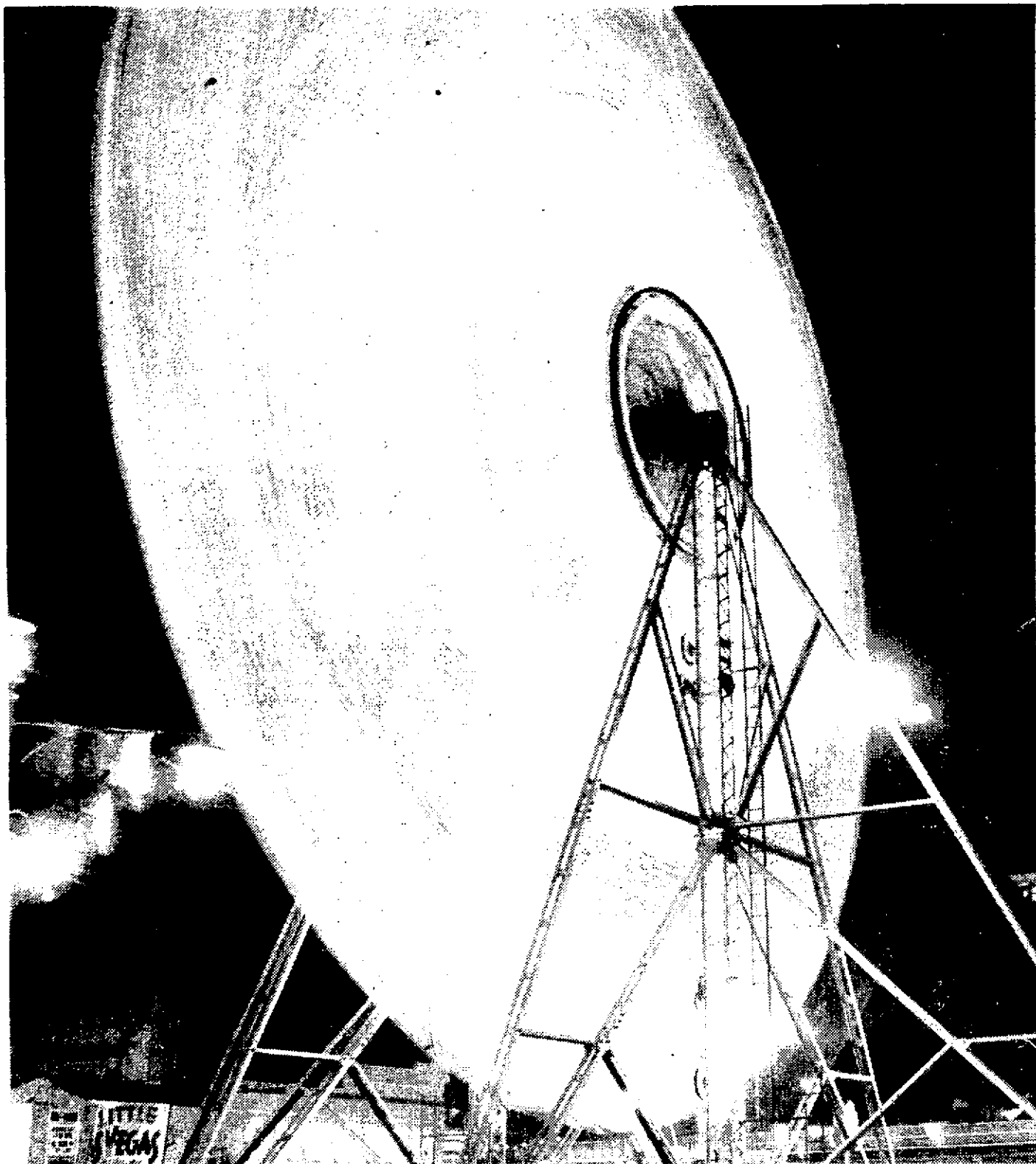
ON ATHON ST.

7 BLOCKS EAST

of  
**BELLFLOWER BOULEVARD**

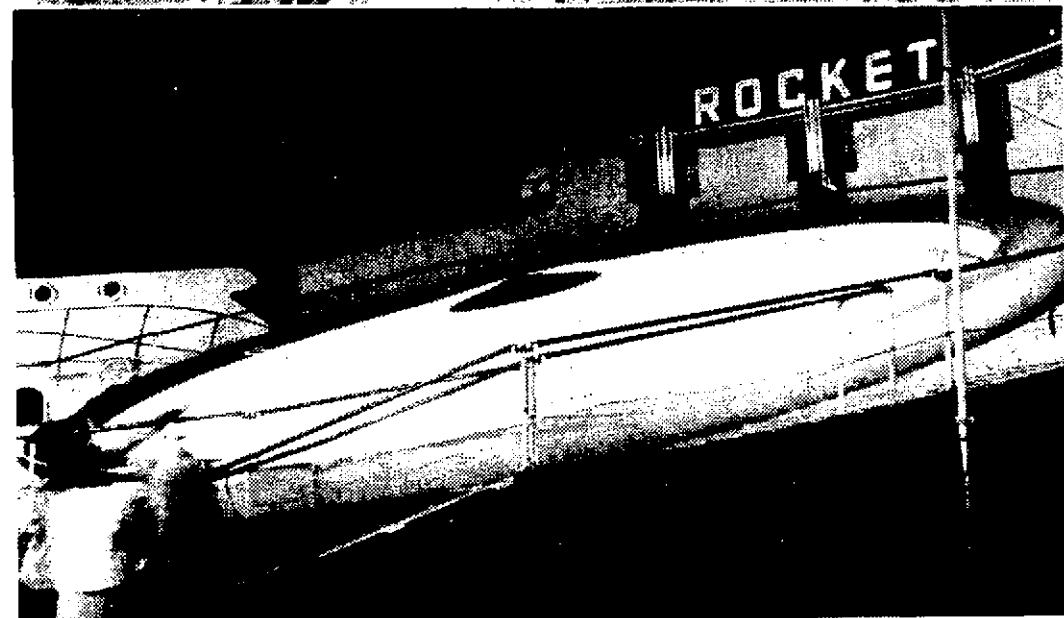
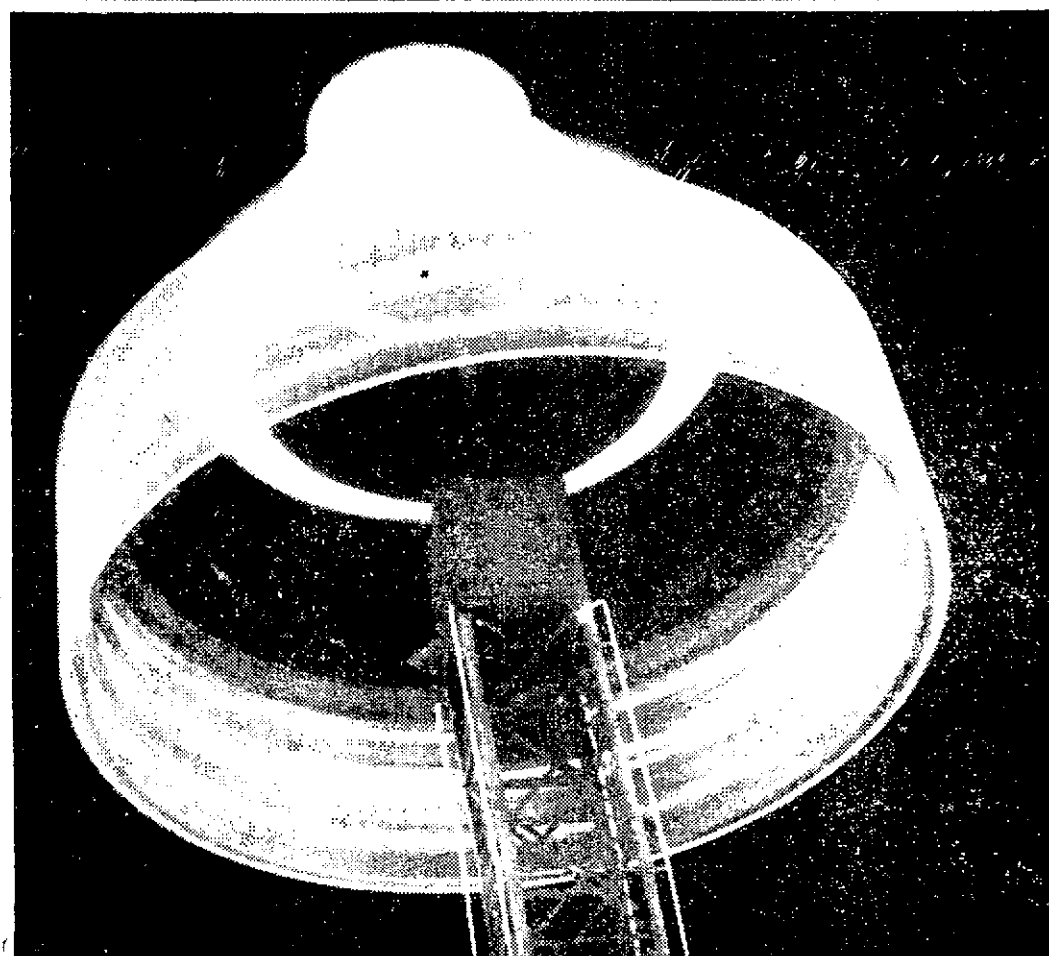
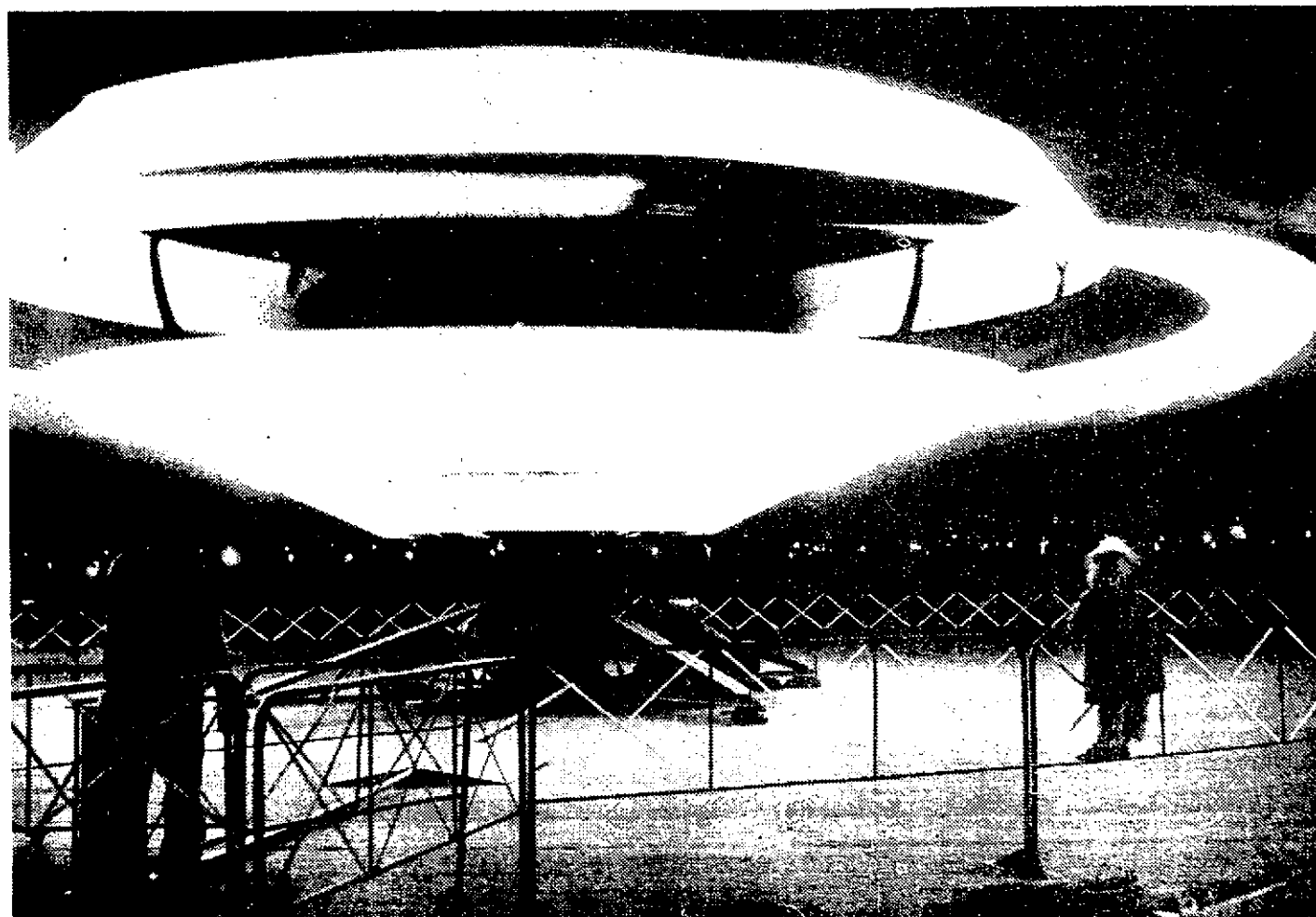


# The Magic of Spinning Lights



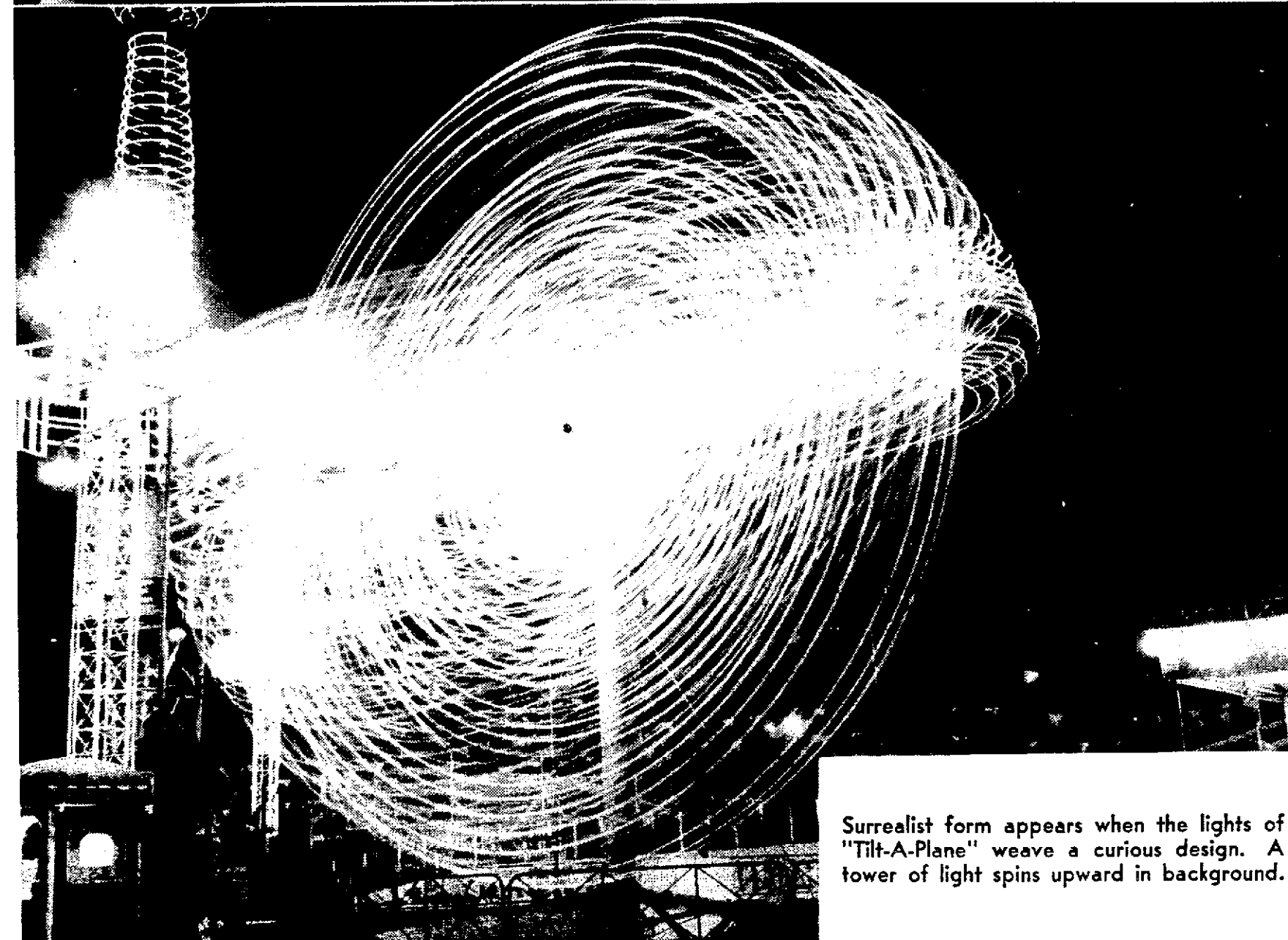
Gaping, a small boy watches a fun device, ignorant of the light monster created above him by photo magic.

Rotating bulbs on a NuPike tower (right) paint a fantastic form, like a giant mushroom, on film.



*Photos by Joe Risinger*

Whirling lights can create many a weird and interesting pattern when translated by the camera eye. No better place in all the land to find a variety of spinning lights than Long Beach's NuPike. Flying saucers, wheels of fire and mad whorls of nameless form show up when skillful hands direct the lens, capturing strange pictures of turning fun devices on film. Top left, a double ferris wheel rotates its gay lights. At left, the "Rocket" is a cauldron of flame, like a giant crucible, but tenanted by merry-makers.



Surrealist form appears when the lights of "Tilt-A-Plane" weave a curious design. A tower of light spins upward in background.

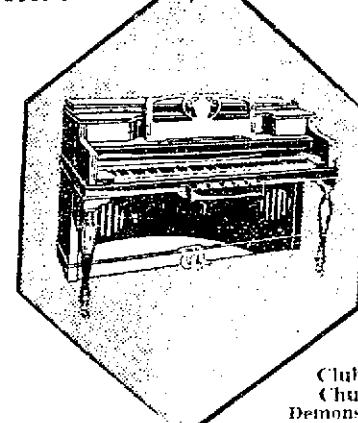
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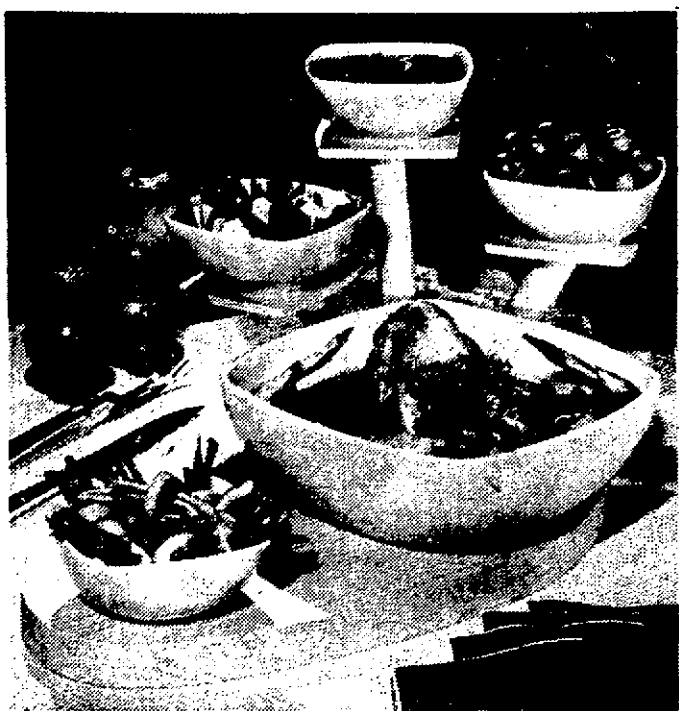
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# Spaghetti for Sunday Supper



Baked chicken in tomato sauce is savory. Serve it with olives, radishes, green pepper sticks in carrot rings.

with chopped fresh parsley, creamy vegetable sauce topped. Have a large bowl of grated nippy cheese, for this will be good sprinkled over the spaghetti-sauce combinations.

When cooking the spaghetti, plan to allow about 1 1/2 to 2 ounces uncooked spaghetti per person. If it cools off before you are ready to serve; run boiling water through it just before it goes to the table. All you need to go with your spaghetti supper will be a basket of hard rolls or French bread plus a tossed green salad. A medley of sherbets will be the "just right" dessert.

Since meat sauce is probably the most popular to top off a dish of spaghetti, and almost every homemaker has her own recipe, we're featuring today a vegetable sauce (see boxed item elsewhere on this page). Then, for a variety of sauces, try the following:

**Tomato Sauce**  
2 1/2 cups canned tomatoes (1 No. 2 can)  
1 sprig parsley

2 bay leaves  
6 whole cloves  
2 tablespoons brown sugar  
1 teaspoon salt  
1/4 cup lemon juice  
1/4 cup butter or margarine  
1/4 cup enriched flour

To tomatoes in saucepan add parsley, bay leaves, cloves, brown sugar, salt and lemon juice. Bring to boil over direct heat and simmer gently 15 minutes. Press through sieve. Melt butter or margarine in saucepan. Stir in flour. Gradually add sieved tomatoes, stirring constantly until thickened. Serve hot over spaghetti. Makes 4 servings.

**Meat Sauce**  
2 tablespoons cooking oil or bacon drippings  
2 tablespoons chopped parsley  
2 tablespoons chopped onion  
1 clove garlic, sliced  
1/2 pound ground beef  
2 1/2 cups cooked tomatoes (1 No. 2 can)  
1 cup tomato sauce (1 8-oz. can)  
1 tablespoon Worcestershire

By Mildred K. Flanary

sauce  
1/4 cup mushrooms, if desired  
Heat oil in skillet and add parsley, onion and garlic and brown lightly. Add beef and cook until browned. Add tomatoes, tomato sauce, Worcestershire sauce and mushrooms. Cover and cook slowly until thick, about 45 minutes. Serve hot over spaghetti. Makes 4 servings.

For Sunday supper which might be judged a bit more pretentious, baked chicken in tomato sauce is an excellent main dish. It can be baked and served in a colorful baking dish. In the four matching ramekins serve radish roses, olives, jelly and green pepper sticks in carrot rings.

**Baked Chicken in Tomato Sauce**  
1 chicken, about 4 lbs.  
3 tablespoons fat  
1/2 cup diced onion  
1 cup chili sauce  
1 cup tomato juice  
3 tablespoons vinegar  
2 tablespoons Worcestershire sauce  
2 tablespoons brown sugar  
1/2 cup chopped celery  
2 teaspoons salt  
1/4 teaspoon pepper

Few sprigs of parsley for garnish  
Wash chicken in cold water; dry; cut off wings and legs. Brown chicken in hot fat; remove from fat and arrange in large bowl of heat-resistant glass hostess set. Brown onion in hot fat. Add chili sauce, tomato juice, vinegar, Worcestershire sauce, brown sugar, celery, salt and pepper. Simmer 30 minutes. Pour this sauce over chicken. Bake in moderate oven, 325° F., for about one hour or until chicken is done. Garnish with parsley for serving.

**COLD PLATES** are ideas for Sunday suppers, too, and it's nice to know they will supply as much nutritional value as the hottest, heaviest dinner. One hot dish, be it soup, scalloped potatoes, a hot drink or hot bread makes the cold food taste better.

Serve the plates in the kitchen and so do away with serving dishes. Unless you're serving the hot dish on the plates, put them in the refrigerator several hours before serving so they're frosty cool.

Economical cold cuts can be dressed up. Did you ever roll bologna slices around slaw and fasten with a toothpick, cornucopia style? Serve with potato salad and with chilled cooked green beans tossed with sweet sliced onions, tomato cubes and



Spaghetti is a good "stretcher" for Sunday suppers and may also be prepared by itself in many ways. If it is a serve-yourself supper, vary the sauces.

French dressing. Hot garlic French bread adds a crisp savory note.

For color it's hard to beat tomatoes. Center your plates with large perfect tomatoes filled with chicken, tuna, or ham salad, and around them arrange deviled eggs, cucumber strips, radish roses and carrot curls. Start with a hot soup and wind up with a light dessert.

Cold sliced meat loaf is a "natural" for a cold supper plate. Heap tomato and cucumber slices in lettuce cups on the plate, and add a half green pepper filled with chili sauce or barbecue sauce to dress up the meat. Then pass piping hot cheese scalloped potatoes. Split

dinner rolls and sandwich them around slaw for the bread. Top it off with peach upside-down cake and you have a perfect meal.

**Save Steps**  
TO SAVE yourself unnecessary steps in the kitchen, keep similar items at two or even three different places. For instance, measuring cups and spoons are needed at the sink, range and mixing center. Then, too, you will improve your kitchen efficiency if salt, sugar, flour, seasonings, some cereals, cocoa and even cooking fat are placed at both the range and the mixing center.

**SUNDAY** special suppers and informal get-togethers—the help-yourself kind—are becoming more and more popular. They're cozy and relaxing, they're friendly and they're fun to prepare.

The budget need not be cramped, either, in order for the homemaker to manage a generous and enticing spread. The thrifty macaroni family of foods can always be the foundation of the main dish, stretching small amounts of more costly foods into serving many times what they would alone.

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**Buffet Spaghetti with Vegetable Sauce**

1/4 cup butter or margarine  
1/4 cup enriched flour  
1 teaspoon salt  
Dash pepper  
1 teaspoon dry mustard  
1 1/2 cups milk  
1 cup cooked peas  
1 cup cooked corn

Melt butter or margarine in large saucepan. Stir in flour, salt, pepper and dry mustard. Gradually add milk stirring constantly until thickened. Stir in peas and corn. Serve over hot spaghetti. Makes 4 servings.

Vegetable sauce for spaghetti is a variation that is good for a Sunday supper. The recipe is given above.

**Tremendous Trifles**  
**State Rises From a Debt**  
By Lewis Belmore Sage

IN THE STATE of Pennsylvania, William Penn and his principles of "brotherly love" are still cherished and remembered with gratitude. But both the man and his policies would have remained unknown in America had it not been for a royal debt owed by the king of England!

It all started while William Penn was still a youth. His father, an officer in the Royal Navy, had risen to high place. As Admiral Penn, he received important commands. He became a member of Parliament, and was knighted, King Charles II welcomed him to court, where he became an important and influential figure.

Charles II was notoriously addicted to going into debt and borrowing from the more wealthy of his favorites. A request for a loan from the King himself was not to be disregarded. The good-natured Charles usually repaid gener-

ously, by cash, grants, or royal preferment.

Admiral Penn was one of those to whom King Charles went into debt. He expected to repay by granting the elder Penn a peerage. However, the Admiral died with the debt still unpaid. Not shirking the obligation, the King considered himself indebted to William Penn, the son.

William Penn had received the best of a liberal education

and was expected to follow his father into the Royal Navy. Then, to the consternation of his associates, he joined the persecuted sect of Quakers. Such was Penn's influence and strength of character, however, that he was soon readmitted into the highest official circles.

Shortly before his death, Charles decided to pay William Penn the old debt that he owed. Knowing Penn's great interest in colonization projects, the King made use of his royal prerogative and granted the extensive domain that came to be known as Pennsylvania.

This settlement was highly agreeable to Penn, who set about making the area into a colony for the persecuted members of the Quaker sect. He put his wealth and the best of his ability into making the colony a model of political administration and religious liberty. Modern Pennsylvania is the proof of the soundness of his plans and the integrity of his character.

A great state resulted from a king's debt!

## Southland Crossword Puzzle

1 Wumpus  
2 To der (colloq.)  
3 Accomplishments  
4 Broder  
5 Wait upon customers  
6 Unruly  
7 Scandnavia  
8 Relieve  
9 Penn  
10 Female nickname  
11 Malay plover  
12 Top of wave  
13 Wave islands  
14 Windstorm  
15 Polishing material  
16 From potter's clay  
17 Note of scale  
18 Command  
19 Suet  
20 Part of body  
21 Suet  
22 Pigeon  
23 Pigeon  
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2 To der (colloq.)  
3 Accomplishments  
4 Broder  
5 Wait upon customers  
6 Unruly  
7 Scandnavia  
8 Relieve  
9 Penn  
10 Female nickname  
11 Malay plover  
12 Top of wave  
13 Wave islands  
14 Windstorm  
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**VERTICAL**  
1 Fruit  
2 Irish Gaelic  
3 Class consisting of birds  
4 Gesticulate  
5 To search  
6 Sprightly  
7 A system of signals  
8 Native metal  
9 Bridge term  
10 To provide capital for  
11 Man's nickname  
12 River island  
13 Civil wrong  
14 Seal  
15 Accompanies  
16 Antlered animal  
17 Joyous  
18 Otherwise  
19 Dry



# After Five for Fall



Photos by Ted Sierks

Gorgeous enough for a Persian queen, yet both sophisticated and girlishly sweet and simple in its smartness for After Five is the Madalyn Miller creation (above) of rich Persian multi-colored, non-furnishable metallic brocade against a background of beige satin. A 2-piece separate, it has a fitted, boned and strapless bodice with triangular-petal, turn-down cuffs.

## Pet PARADE

By Bill Conway

THERE IS, perhaps, more tradition and interesting legend surrounding the Samoyed than any other dog.

This handsome dog, white as his native northland snow, is believed to have reached a highly developed state on the

Platau of Iran thousands of years ago. There is no sure way to trace his beginning but it is certain that this dog was with the primitive human tribes that moved northward to escape other more powerful tribes until they found relative

safety in the vast reaches wasteland between the Yenesei River and the White Sea.

The dog gets his name from the Samoyed people, a primitive segment of humanity described by historians as a race having certain characteristics attributed to the Mongol and the Finn.

No one knows, accurately, how long the Samoyed tribes have lived in the bleak north country. It is certain, however, their dogs were there from the beginning, guarding the reindeer flocks and standing sentinel duty in the camps.

While the Samoyed dog of today is an excellent pet and intelligent companion, it is not to be assumed that he is not also an efficient working dog. Strong and tough, the Samoyed was used by many Arctic explorers to haul the supply sledges over the snow and ice. In a few cases exploring parties were forced to leave their sledge dogs to shift for themselves and, years later, it was discovered by other explorers that the deserted Samoyeds not only had managed to survive but had multiplied and thrived in the wastes within the Arctic Circle.

The breed was introduced into Europe about a century ago and although the relatively mild climate was in sharp contrast to the almost constant cold of his native habitat the handsome white dog proved his adaptability by thriving in Britain, France, and later in America. In fact, Samoyeds from Northern Siberia have been successfully raised in semitropical climates.

The male Samoyed dog stands about 20 to 22 inches at the shoulders and should weigh 45 to 55 pounds. Legs are muscular, chest is broad and deep. Desired color is pure white but white and cream is now accepted in shows.



—Photo by Mary Nelswander.

Superb Argiade, 5, and Sleighbells Snowdrift, 2, Samoyeds owned by Mrs. B. J. Morgan of Arcadia.

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Something new has been added—or can be taken off! Madalyn Miller adds a little cape collar that is detachable to this After Five 3-piece separate. Collar is the third piece which, when detached, leaves a strapless bodice, soft skirt.



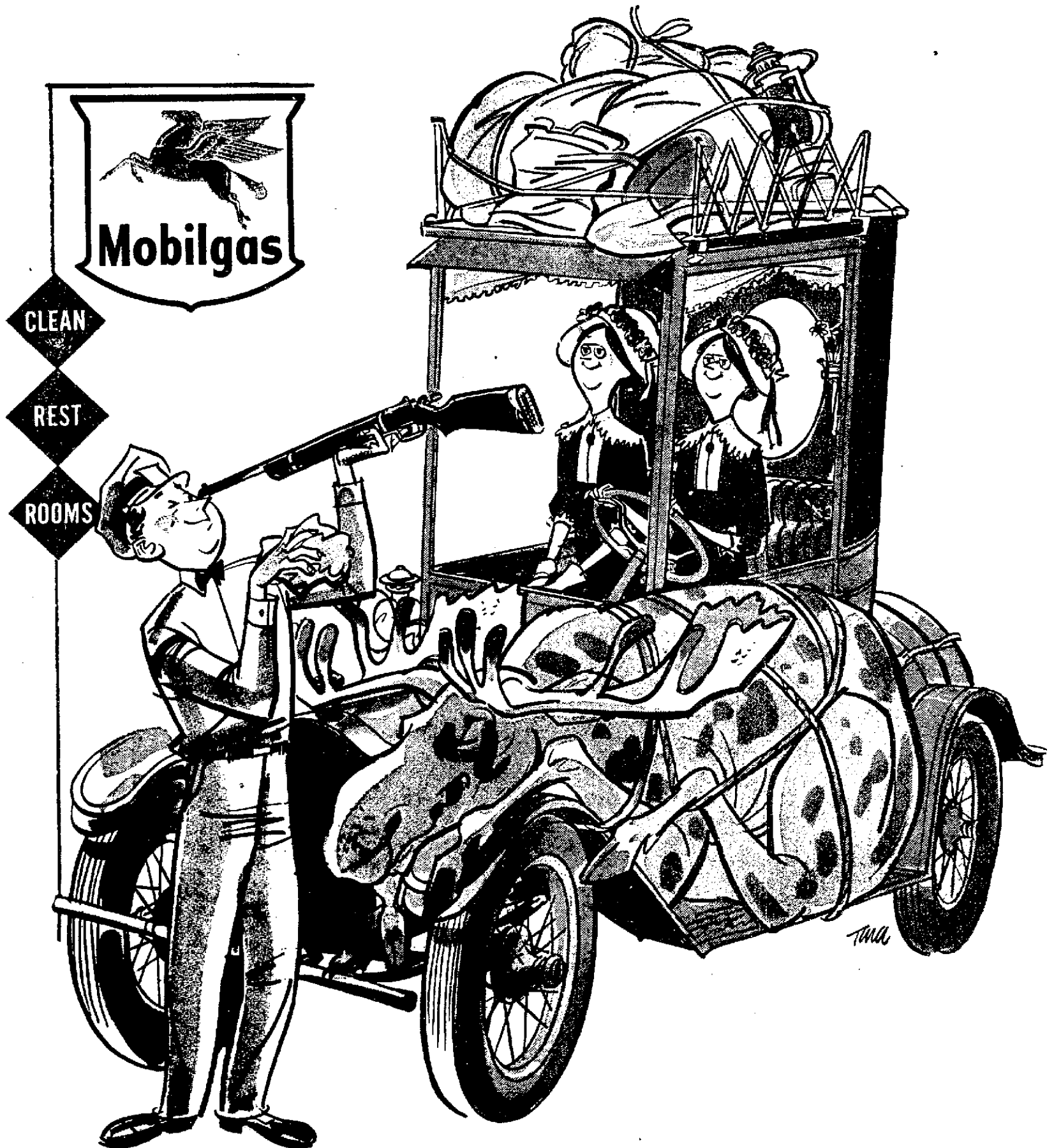
Richness of fabric and smartness of design are combined in this stunning dinner suit for fall. Untarnished metallic silver brocade is used by Madalyn Miller for this 2-piece design, which has a flattering stand-up collar, 4-gored skirt.



A pocket for each hand—one in dress and one in stole—add novelty to this After Five separate of uncrushable black velvet. Stole and dress are accented by huge, richly-embroidered patch pockets. Black sequins, silver thread decorate.

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# Curtains Help Settle the Home



\* Bird watchers also look for Frank Bros. sale of the year which begins October 6

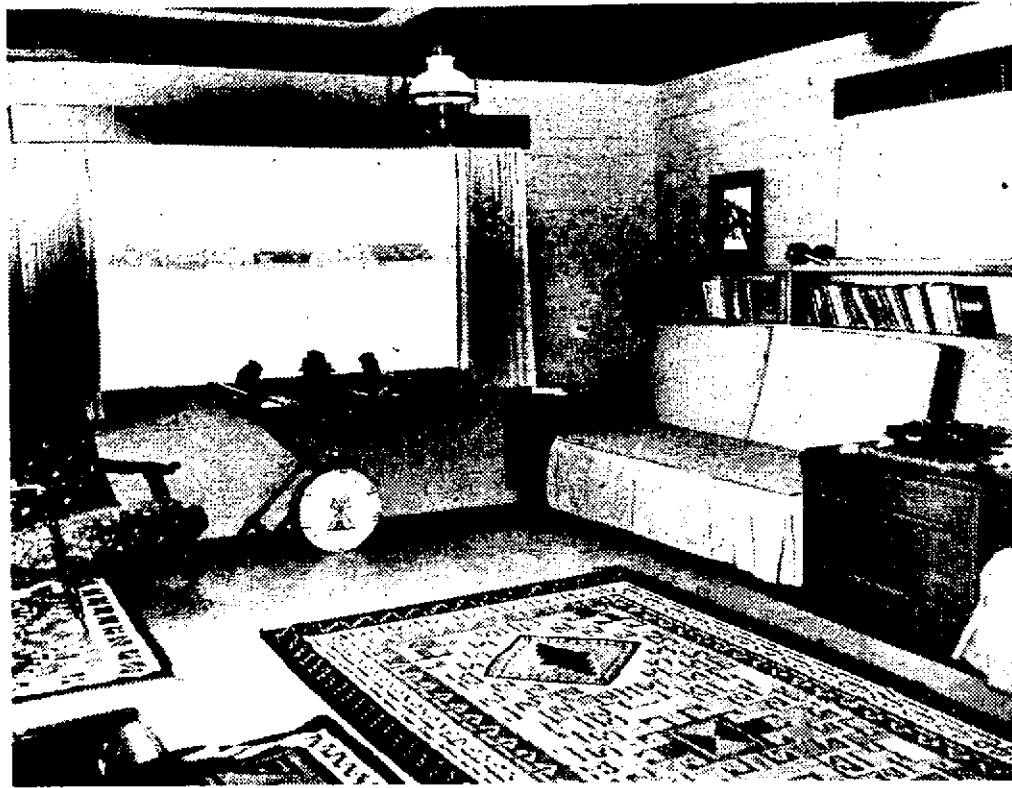
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## A MAN'S CASTLE

A man's home is his castle and he likes to do things to make it comfortable. Ideas for home improvement may be found each Sunday in the Independent-Press-Telegram

SOUTHLAND MAGAZINE



The den of the Lynn Barneses' home calls for draperies with tailored effect. Rose-beige celalloom is used and the mahogany valances have been stained dark.

By Elizabeth Knight

**S**ELDOM DOES a family, moving into a new home, seem really settled until the curtains are hung. A room without curtains or draperies isn't quite complete and the minute they have been hung at the windows the room takes on a lived-in air. A living room will seem more luxurious, a den cozier, or a kitchen more

appearing of a room so that all the effort which may have been spent on decoration is wasted.

Mrs. H. G. Appleton, 59th St. and Laguna Place, has a formal living room with French furniture and she curtained the big picture windows, which look out on Alamitos Bay, with flesh-colored draperies of antique taffeta. The material blends beautifully with the pale pink walls. A Royal Sarouk rug is used on the floor, the French sofa is upholstered

in turquoise satin damask and one chair is of striped black and pale rose. Lamps of antique mirror glass with gold shades are placed at either side of the sofa on matching tables, which are French commodes.

The den in the home of Mr. and Mrs. Lynn Barnes, 5558 Naples Canal, on Treasure Island, has celalloom draperies exactly the same as those in her living room, except that in the den Mrs. Barnes had them made in a short length, just to the window sills. This gives a tailored effect which is in perfect keeping with the mannish or austere style of the room. The drapes are called rose-beige for a color, but they are very light in shade and set off the Cherokee red walls and Cherokee red upholstery material of the built-in beds. Navajo rugs are used on the floor and since they have a decided pattern this is another reason for hanging plain-colored drapery material. Had Mrs. Barnes selected ruffled curtains the whole feeling of the room would have been altered.

**M**RS. EARL BENSON, 4213 Fleethaven Rd., has hand-blocked faillie drapes in her living room, which are excellent because of the plain walls. The colors are rose, green, taupe, brown and flesh. Mrs. Benson made tiny white curtains with a blue and white check valance for the breakfast room. Wallpaper here is of flowered design, blue and yellow. The furniture is maple and goes well with the curtains. While the living room draperies are formal and meet the needs of a formal room containing mahogany furniture and some antiques, the breakfast room curtains are crisp and perky.

The George Montierth, 5340 El Prado Ave., selected dra-

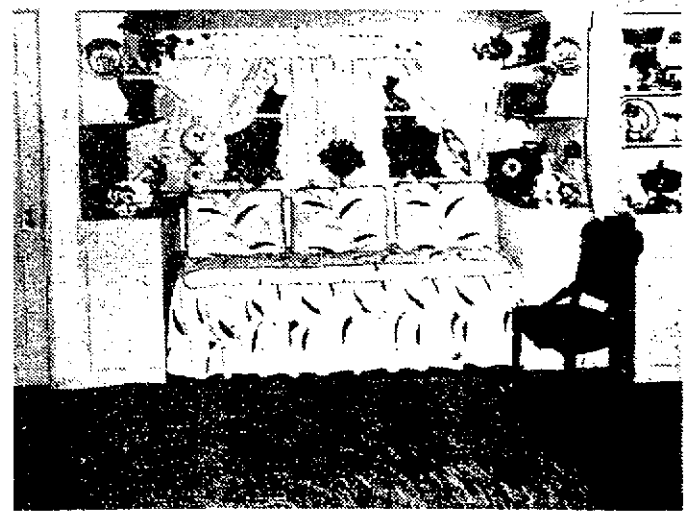
peries of identical material for their living and dining rooms and they chose a thin boucle material, sufficiently transparent that the garden beyond the windows may be seen even when the draperies are pulled to eliminate glare. The color is gray, harmonizing with the living room carpeting of gray shag wool. Mrs. Montierth has been pleased because the material hangs straight, doesn't sag and is proving itself durable.

The home of Miss Loretta Leitner in Garden Grove is furnished with many old-fashioned pieces of furniture, and is small and cozy. Miss Leitner did not want a formal curtain, nor a tailored one—she needed something light, dainty and of the type which some of her pioneer ancestors might have used with the very same furniture. She chose a ruffled tie-back of white dimity.

**T**HE WINDOWS in the living room of the Joseph Bushard home at Laguna in Laguna Beach take a special kind of treatment. Don Williamson, Laguna Beach architect, designed the living room windows to extend to the ceiling and beams are continued outside under the overhang to give an effect of greater space.

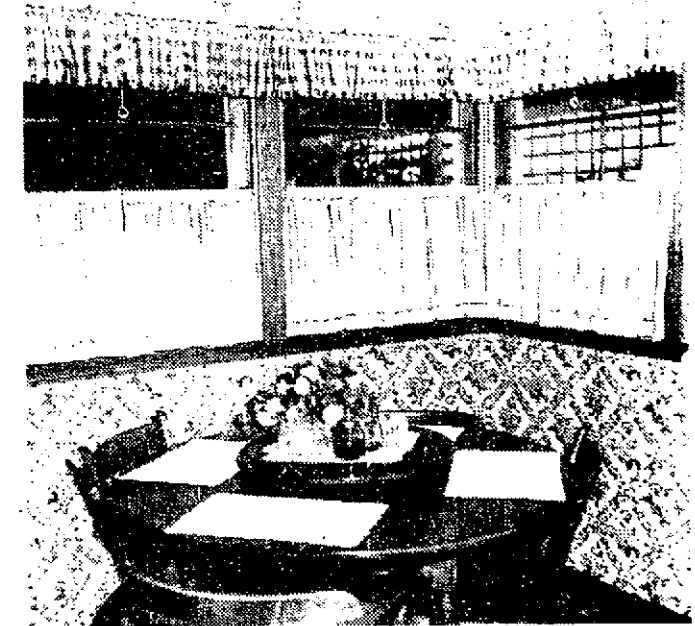
The answer to the Bushards' drapery problem is a rod three-fourths of the way up the window, leaving the upper part of the glass uncovered. The draperies may be pulled shut to dim the glare from the ocean and yet the room will continue to be lighted. Mrs. Bushard chose cream shantung for material.

Each room in a house calls for definite curtain-planning and it isn't a case of stopping in a department store and choosing something pretty. Many "pretty" curtains are not right in certain rooms!

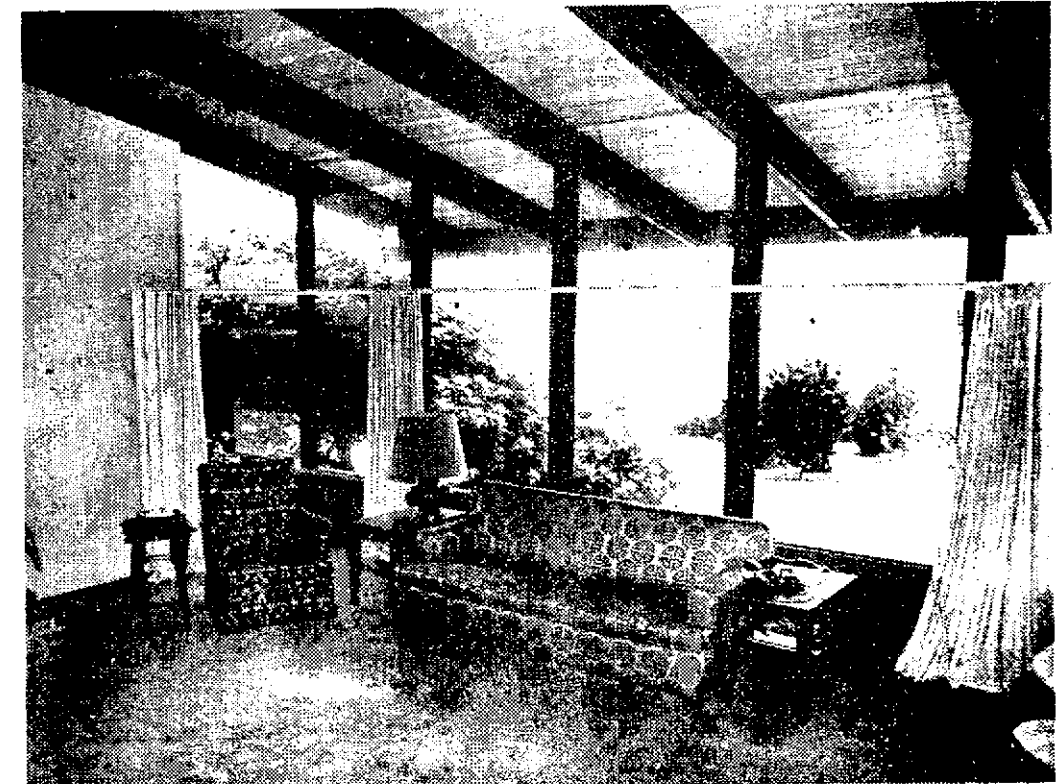


—Photos by H. S. Melvin.

Dainty tie-backs suit the living-dining area of the home of Miss Loretta Leitner. Davenport is built in.



Plain white curtains with small blue-and-white checked valance perk up breakfast room at Benson home.



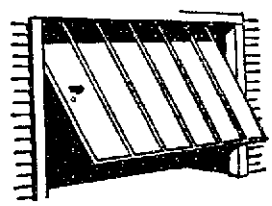
Cream shantung was chosen for drapery material for the Bushards' Laguna Beach home. Windows extend to the ceiling but drapery rods are placed part way up.

## To Clean Shades

**T**O CLEAN your washable window shades properly, take them down and unroll them on a flat surface. Use a cloth or a sponge wrung out of warm, sudsy water in a circular motion. A damp cloth that has been wrung out of clear, cool water will wipe off the suds. Concentrate on a small section at a time, and

make sure you overlap each area. After you have washed both sides of the shade, hang it back up to dry.

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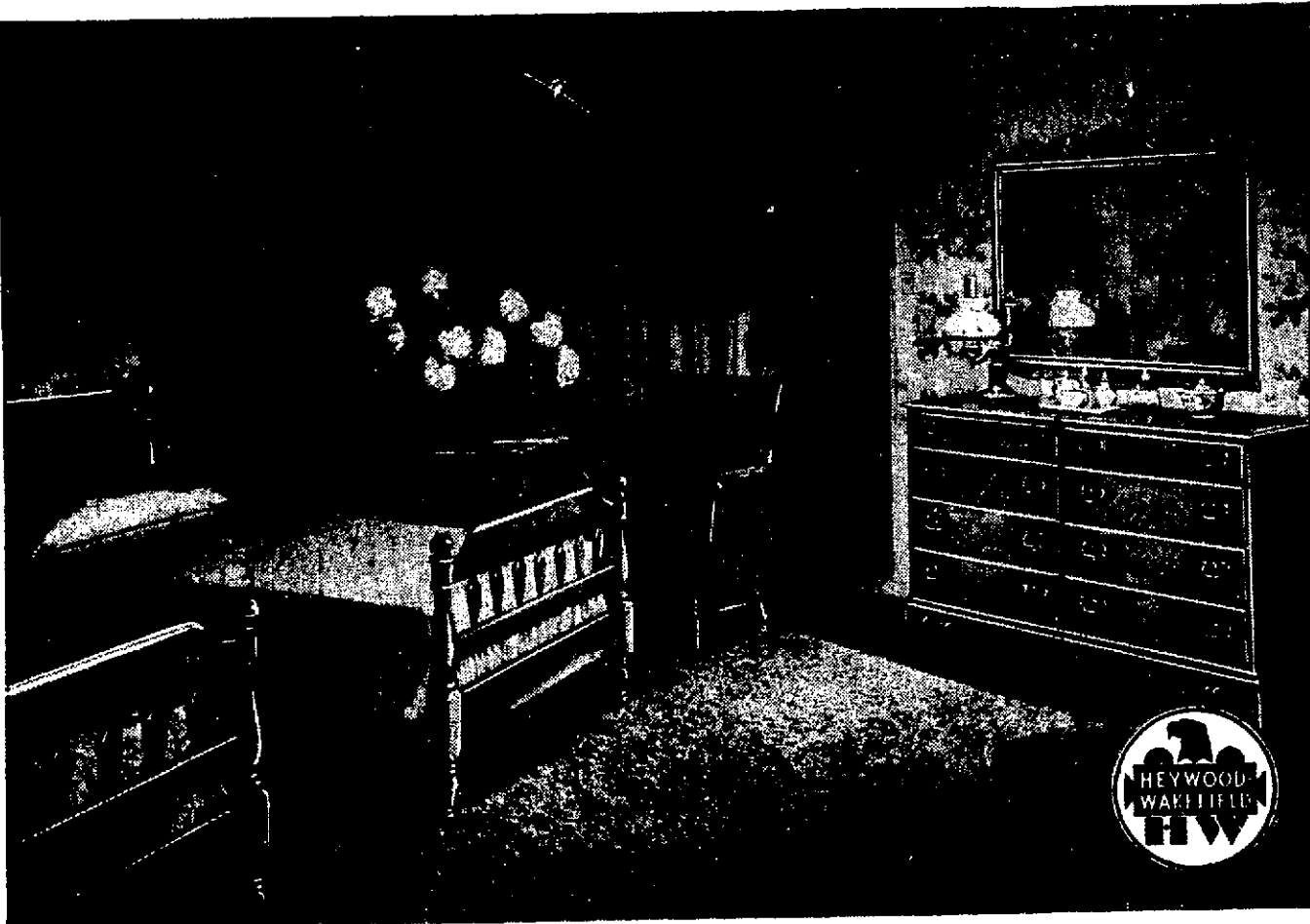
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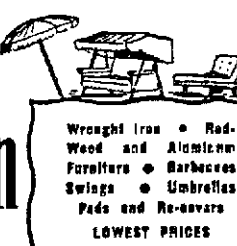
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# Little Home of Quaint Beauty

By Margaret Pitcairn Strachan



Antiques from her former home in Olympia, Wash., are at home in their new setting in the living room of the Garden Grove dwelling of Miss Loretta Leitner.

—Photos by H. S. Melvin.

MISS LORETTA LEITNER, 8571 Acacia Ave., Garden Grove, knew exactly what she wanted in a home for herself so she drew up the plans and then hired a builder to do the hard work for her. The lot which she had purchased had nothing on it but a garage and a disreputable-looking trailer.

"That was in 1944," Miss Leitner recalled, "and I moved into the house in 1945. At first I had no bedroom, so I had a davenport built in and made to open into a bed. But I had prepared my plans so that when I could afford to build a bedroom, the space for it was there, between the living room and the garage. Then I added the guest house at the back of my garden and connected it to the house with a pergola. My next step will be to make that pergola into a rumpus room which will be between my kitchen and the bedrooms in the guest house. And later I can add still another room out the other way from the living room."

Miss Leitner has many fine

antiques from her family's old home in Olympia, Wash., and much of her house has been planned around these pieces. In a prominent spot in the living room she has hung the wedding pictures of her mother and father. The pictures are in their original frame. The deep window sill behind the built-in davenport provides another vantage point for display of some of her treasures, such as an antique glass compote in which there is an African violet full of blooms and an ironstone vegetable dish with philodendron growing in it.

A huge hutch cabinet is located in the dining area off the living room and this also holds many fine pieces of glass. On the table a container holding an arrangement of fruit is an old chopping bowl. The kitchen also has its treasures—such as a collection of butter molds and paddies. This room is pink and blue—the ceiling is blue, the floor is covered with linoleum, and the wall paper has pink stripes. Bright copper pieces gleam over the stove. The white cabinets have copper knobs and Miss Leitner placed a gateleg



A pergola connects Miss Leitner's main house with guest cottage. Later, this area will be used to install a rumpus room. The garden is filled with flowers.

## It's an ANTIQUE

By Ruth Reece

TOP shelf treasures of another era were these pieces of pressed glass—fruit dishes, sugar bowls, cream and water pitchers, sauce dishes and cup plates—which added a gleam to early American china closets. They are valuable again in American home display as collector's items.

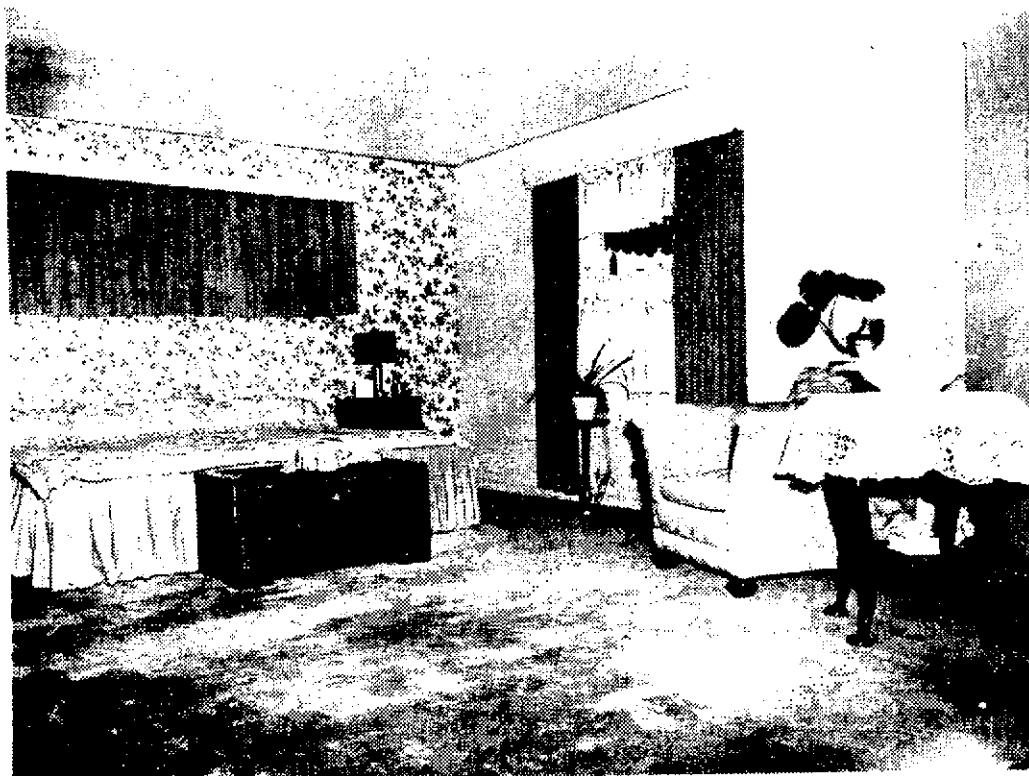
Much of this glass came into use less than 100 years ago, when it replaced the expensive china brought from abroad. This brighter glass was in contrast to the table glass used prior to that time, of a heavier sort, tumblers, decanters, cruets, salts which was imported from Germany.

Nearly all this early pressed

glass was made in the town of Sandwich on the south shore of Massachusetts Bay. Organized in 1825, the company started making glass on July 4 of that year. At first, all the glass was "blown," but several years later a workman in a glass company at East Cambridge invented a machine for pressing molten glass into iron moulds. This method was soon adopted by the Sandwich works and from then on, its entire product was pressed glass until the 1880s, when machine-blowing was introduced.

Pressed glass in imitation of cut glass was made in nearly all the American glassworks in the late 1820s. In a pattern book used after 1850, the designs included hobnail, diamond and block, and such Victorian motifs as grape, ivy, rose, wheat, strawberry, thistle, stars, fans, birds and hunting scenes.

AN HEIRLOOM in the family of Mrs. Fred E. King, 619 Elm Ave., is a pointed hobnail frosted pitcher. The hobnail is a popular pattern, widely copied. The first hobnail patterns are thought to have been made during the 1840s at Sandwich. This hobnail pitcher is a distinctive pattern, with conical hobs about three-eighths of an inch high which are slightly



The red and white spread on the tremendous bed in Miss Leitner's bedroom is more than 100 years old. Other antiques in the room include a Chinese chest.



Made about 1840 in Sandwich, Mass., the pitcher above is an example of American pressed glass.

rounded at the tips and called "pointed hobnail." These hobs center rows of one-inch waffle squares, and this waffle design has four wedge-sides that are joined at each corner by smaller hobnails.

Mrs. King's pitcher stands nine inches high and the glass is 1 1/2 inches thick. The frosted finish adds to its attractiveness. The plain handle joins the pitcher at the top with a small design of ten palm leaves.

Some of the old glass producers hired German mold makers who designed many beautiful and unusual pieces. A special room was set up in these glass factories where a frosted finish was applied by use of acid.



A quaint beauty marks this home, with its brick walks, roses and shrubbery. Finish is red with yellow trim.

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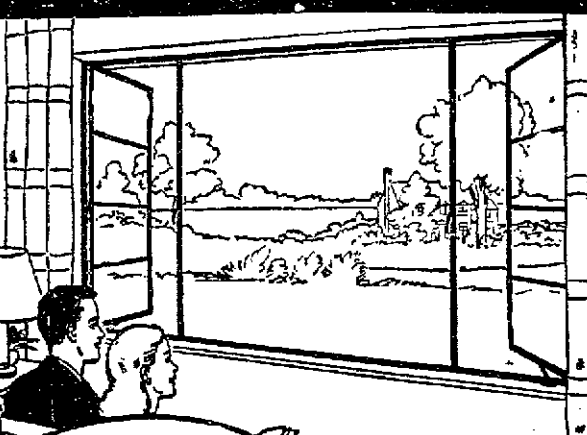
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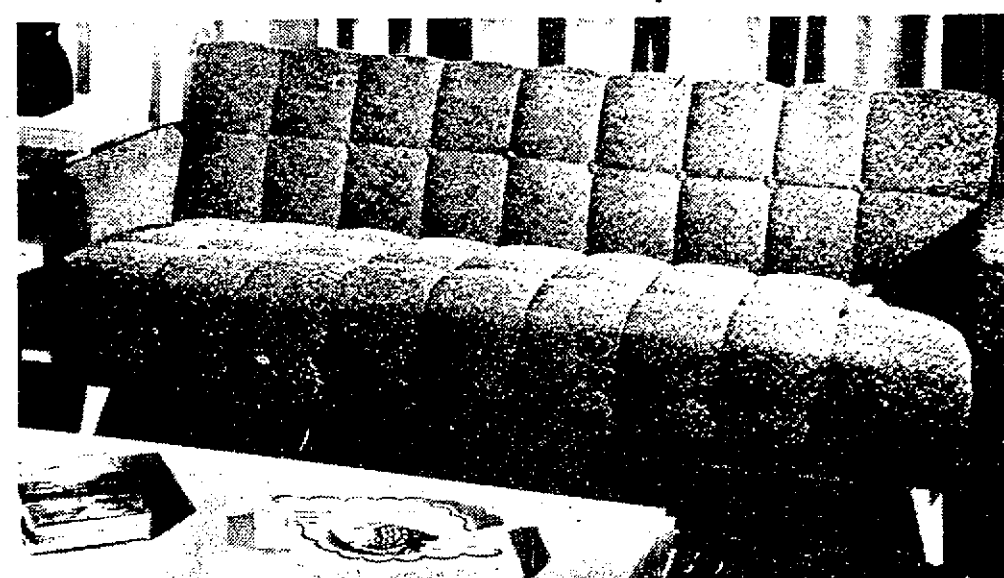
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# Saroyan Glances Back at Childhood

THE BICYCLE RIDER IN BEVERLY HILLS, by William Saroyan. 178 pp. New York: Charles Scribner's Sons. \$3.

By Fred Taylor Kraft  
Independent-Press-Telegram Book Editor

BEFORE WILLIAM SAROYAN was 9 years old he reasoned that, sooner or later, he must discover his work, that it must be a very special work, and that he must excel at it. He first thought of making things out of stone, for stone is enduring. But, then, he had not made the stones. He tried paper and color, but was not pleased with his pictures. For music he needed a piano and a teacher and he had neither. Finally he thought of writing, and this is how his childish mind viewed authorship:

"In order to write, all a man needs is paper and a pencil. Furthermore, when a thing has been written, it is written forever. When it is printed, nothing can stop it from being printed again and again if the thing wants to be printed again and again. I must, therefore, be a writer."

## When to Light Her Cigaret

ANY VANDERBILT COMPLETE BOOK OF FAVORITE COGNAC GRACIOUS LIVING 100 pp. New York: Doubleday & Co. \$5.

THE AVERAGE American family, hoping to move just a little into a wider world, or the most sophisticated man or woman, used to a great variety of social demands, needs this book. For here are written, by a descendant of one of America's earliest and most famous families, the rules for every phase of social behavior, from when to light a match for a lady's cigarette or whom to serve first at your table, to entertaining a club or planning a church wedding. Probably the largest book of its kind in print, it even deals with such problems as separation and divorce, adoption, household financing, rules for parliamentary procedure for clubwomen, and travel; and all facts, say the publishers, have been checked with the utmost authority in every case. A valuable book for any household or office.

## New Census Put in Atlas

HAMMOND'S NEW SUPREME WORLD ATLAS, 174 pp. Garden City, N. Y.: Garden City Books. \$3.95.

IN ADDITION to being compiled by the C. S. Hammond organization, which is a strong point in its favor, this atlas has other features to recommend it: The pages are large, permitting the scores of color maps to be printed on a larger scale; it contains the newest complete official U. S. census; and in its contents is a section devoted to world history, accompanied by maps from ancient empires to those portraying the westward march in America. A book as up-to-date as today's newspaper.

## Another Punster

"Cursory investigation reveals that the novel is a saga," states a recent editorial in Look Magazine concerning Madison Cooper's \$40,000-word book, "Sironia, Texas," to be published in October by Houghton Mifflin. "Perhaps in response to the suggestion that what this country needs is a good five-



The story of one of America's most famous fictional couples, Claudia and David, is continued in "The Fragile Years" (Doubleday, \$3.50), by Rose Franklin, creator of Claudia. Known to book, play, movie and radio audiences, Claudia has recently begun to appear on a TV program.

## Late Fiction A World Changes

THUDBURY, by Clyde Brion Davis. 416 pp. Philadelphia: J. B. Lippincott Co. \$3.75.

WHEN THUDBURY was a boy he wanted to play Battle of Waterloo with his chum, Pete Mendenhall. When Thud insisted upon being Napoleon, and still had to win the battle, Pete refused to play. But that was about the only time Pete refused to play, as they grew up. Thud to inherit the "Enterprise," and Pete to become its editor.

As America grew out of the turn of the century so did Thud grow. In a road race, in 1905, Thud and Pete loaded their laboring imported automobile into a railroad box car, riding to California and winning the race. Thud believed any means were justified, if only the right end was in view. This time it was to promote good roads in America.

As time passed Thud promoted other things, until he was faced with a changing world. Pete Mendenhall tells the story, and from him it's a great story, done with unconscious mockery which the reader will find and relish. Like the author's "The Great American

Novel," this is superb work.—G. L.

REVOLT ON THE PAINTED DESERT, by Earl Haley. 376 pp. Hollywood: House-Warner. \$3.

JAMES CARLING, a full-blooded Navajo, brought up and educated as the ward of a white woman, is appalled at the primitive and hopeless conditions under which his people on the Navajo Reservation live. As a budding lawyer fresh from triumphs on the gridiron in college, and heroic service in the Pacific battlefields, where his Indian blood was disregarded, Carling was confident of his ability to make his way to the top in his profession, and to help his people. But Carling finds that the business and social world have no place for the Indian, and his bitter struggle for recognition for himself, and betterment for his people make a fast-moving story. Add an unusual triangle with the lovely Indian girl, Neyda, and the Rose queen, Madge, plus warm and colorful descriptions of the Arizona back country for a very readable story.—E. M. A.

## Hongkong Portrait

A portrait of Hongkong, British colony where smugglers, black-marketeers, refugees, Reds, Nationalists and currency speculators meet, is to be presented in "Hongkong: The Island Between," by Christopher Rand, published by Knopf.

## New at the Library

"THE LIFE AND DEATH OF STALIN," by Louis Fischer, which arrived at the Long Beach Public Library last week is a history of Communist Russia as well as a biography of the dictator. The last chapter suggests what will happen when Stalin dies.

New history and travel: "Recollections of Three Generations," by Sir Frederick Ponsonby; "The Diary of George Templeton Strong 1835-1875," by Allen Nevins; "Sailboat Tramp," by Tom Crichton; "A White Boat from England," by

George Millar; "This Is Norway," by Henrik Haugstol and Jon Vogel.

Literature and fine arts: "Sticks and Stones," by Caroline Converse; "Pal Joey" (play), by John O'Hara; "Moon for the Misbegotten" (play), by Eugene O'Neill.

Science and useful arts: "Pacific Coast Earthquakes," by Perry Byerly; "Best Loved Trees of America," by Robert S. Lemmon; "Living with Cancer," by Edna Kaehele.

Public affairs: "UNESCO: Peace in the Minds of Men," by Theodore Besterman; "The Atom Spies," by Oliver Platt.

Other new non-fiction: "The World Rebuilt," by Peter Howard; "Pruning Is Simple," by John Grant; "How to Make Money with Your Camera," by Harrison Forman; "From Under My Hat," by Hedda Hopper.

New fiction: "Prisoner of Grace," by Joyce Cary; "Night Train to Paris," by Manning Coles; "Glant," by Edna Ferber; "The Small Miracle," by Paul William Gallico; "The Soft Voice of the Serpent," by Nadine Gordimer.

# A Salute to Faith

By Joseph Joel Keith

"KAREN," title of a warm and touching true story, was one of the tiniest of human creatures born to Marie Killilea, author of this recent Prentice-Hall volume.

AUTHOR-MOTHER KILLILEA and her husband noticed that their new child did not play as other babies played. So the baby was taken from doctor to doctor; "cerebral palsy" were the dreadful words heard by the parents. "Surely, doctor, you have some suggestion for us," said the mother. "Yes, I have," the doctor replied, "I suggest you take out a good-size insurance policy so that she will always be provided for. Then take your child to an institution and leave her and forget you ever had her." But that is only the beginning of the struggle.

"KAREN" is not only a story of fine and courageous people. It is an exquisite love story—of husband and wife, of parents and especially of the tiniest child in the household. And what an amazing, lovable, faithful character the little girl is! Mrs. Killilea brings her child to life between these tragic but often luminous pages. "Karen" is that rare gem: A deeply-felt tale of faith and hope.

THE KALEIDOGRAH PRESS, of Dallas, selects each fall a prize-winning manuscript out of hundreds submitted in national competition. "Sonnet for the Survivors," by Luise Putcamp Jr., book editor of the Dallas Times-Herald, is the winner of the Book Publication Contest this year—a new poet who deserves this nation-wide royalty award. When I was doing editorial work, selecting poems from United States and overseas magazines for an annual compilation published by the University of Pennsylvania Press, I found genuine pleasure in the work of a new poet.

LUISE PUTCAMP JR., whose work I had not seen before publication in such quality journals as Southwest Review, struck me as a fresh wind strikes, leaving its own music as it passes by. Miss Putcamp must be commended for her sense, clarity and for writing her own poems. When I first discovered this fine poet she earned her way into a national compilation; now, three years later, she has won with the book-length typescript a national award. Discipline and intelligence are the writer's words.

## Writers Club to Hold Meet

LA LIMERICK, who contributes regularly to True Confessions, Modern Romances, Real Stories, Real Romances and Intimate Romances, will be in charge of the story section of the Long Beach Writers' Club workshop to be held next Wednesday at Municipal Art Center, 2300 E. Ocean Blvd. She will talk on technique for the confession story writer.

The article study group will be directed by Billie Kenney, article and feature writer who has a newspaper column and contributes material to travel and health magazines.

The story session will begin promptly at 9 a. m. and article study at 11 a. m. is open to members only. Mrs. Daisy Baldwin, president, will preside at both sessions.

## Long Beach Best Sellers

FICTION:  
1. THE SILVER CHALICE, by Thomas M. Conard.  
2. THE MAN AND THE SEA, by Ernest Hemingway.  
3. EAST OF EDEN, by John Steinbeck.  
4. THE KALEIDOGRAH, by Luise Putcamp Jr.  
5. THE WESTERN GATE, edited by Joseph Henry Jackson.  
6. ANNE FRANK: THE DIARY OF A YOUNG GIRL, edited by Moosart.

NONFICTION:  
1. REVISED STANDARD VERSION OF THE BIBLE.  
2. WINSTON, by Whitaker Chambers.  
3. A MAN CALLED PETER, by Katherine Marshall.  
4. JOURNALS TO THE FAR PACIFIC, by Thomas M. Conard.  
5. THE WESTERN GATE, edited by Joseph Henry Jackson.  
6. ANNE FRANK: THE DIARY OF A YOUNG GIRL, edited by Moosart.

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Herbert Goldberg, Long Beach ceramist, displays a contemporary design plate shown in his current one-man exhibit in Municipal Art Center at 2300 E. Ocean Blvd. See story.

## Record Album Dietrich in 2 Duets

ROSEMARY CLOONEY and Marlene Dietrich express their none too complimentary opinions of the male sex in two novelty duets for Columbia, "Too Old to Cut the Mustard" and "Good for Nothin'." Their voices blend well and Rosemary scores with her solo parts, but Marlene's husky tones alone are wasted here.

Champ Butler combines a novelty, "Henrietta's Wedding," with "You Intrigue Me," a ballad (Columbia). . . . Tony Bennett, another bobby-sox favorite, sings two ballads on his latest release, "You Could Make Me Smile Again" and "Roses of Yesterday" (Columbia).

Ray Anthony and his orchestra have a potential juke box hit in rhythmic "Loaded With Love" and "Make Believe Dreams" (Capitol). . . . Ditto for Buddy Morrow and his orchestra with "Got You on My Mind" and "One Mint Julep" (Victor). . . . The Four Knights, one of the better Negro quartets, score with "Say No More" and "That's the Way It's Gonna Be" (Capitol).

Capitol is first out with a long-playing record of the songs from the always popular Fritz Lehner operetta, "The Merry Widow," which has just been made into a new movie. Gordon MacRae and Lucille Norman are featured in such old favorites as "Girls, Girls, Girls," "Vilna," "Oh, Come Away," and "I Love You So."

THE Long Beach Public Library has received an outstanding gift of regular-playing classics this summer. Many of these records are now ready for circulation. Those that are imported include Bax, "Tintagel" and "Mediterranean" (Goodens conducting); Ireland, "A London Overture" (Sargent conducting); Lambert, "Horoscope-Ballet Music" (Lambert conducting); Vaughn Williams, "Job: a Masque for Dancing" (Boulton conducting); and Walton, "Sinfonia Concertante" (Walton conducting).

Top requests of the past week were for Tchaikovsky,



MARLENE DIETRICH

"Nutcracker Suite," Tchaikovsky; "Swan Lake" (complete recording); Verdi, "La Traviata"; Shakespeare, "Macbeth" and "International Morse Code."

## Authors Article

James Phelan, a Long Beach writer, is the author of an article, "Dr. Brinkley's Curious Cure-All Factory," appearing in the current issue of Fortnight, California news magazine. The article concerns a Los Angeles chiropractor, of whose work it is critical. Phelan is a news editor of the Press-Telegram.

# Goldberg Ceramics on Display

By Vera Williams  
Independent-Press-Telegram Art Editor

CLAY is beautiful and the best articles made from it are simple and take into consideration the texture and other qualities of the clay itself, believes Herbert Goldberg, 201 Roosevelt Rd., Long Beach ceramist who has his first one-man show at the Municipal Art Center, 2300 E. Ocean Blvd.

Goldberg is showing 12 ceramic pieces, ranging from small bowls to large plates and one piece of sculpture, an African head. His exhibit and the Walter Gropius architecture exhibit at the Art Center will close Oct. 20.

A resident of Long Beach since 1922, Goldberg attended Poly High School and City College (then Junior College) where he studied under Pedro Miller. His work is low-fire ware and his contemporary (modern) designs largely are based on African and oceanic designs.

TWENTY-FIVE PAINTINGS of the Fishermen's Fiesta water color boat exhibit shown in the Fishermen's Co-op Bldg., Berth 73, San Pedro, a high light of the recent Fishermen's Fiesta, will be shown through Oct. 10 in Hotel Lafayette Gallery here. Later the show will be taken to Palos Verdes Art Gallery.

Lucille Brown Green, president of Long Beach Art Association, captured the top prize for her "Fish Pattern." Winifred W. Smith of Fullerton took second with "Sunday Afternoon" and Vera Grube of Manhattan Beach, third with "Berth 73."

Honorable mention went to Mary L. Findley Fry of Los Angeles for "The Catch"; James Couper Wright of Pasadena for "Propellers"; August Felando of San Pedro for "Brailing" and Ruth Soby of Long Beach for "Sunday."

The show was judged by Vanessa Helder, Watson Cross Jr. and George Gibson of the California Water Color Society.

LEADING FIGURES in the field of contemporary American painting will have pictures in the show which will open Oct. 26 in Municipal Art Center, it is announced by Samuel W. Heavenrich, municipal art director. Fifty paintings, many of them coming from New York, will be shown.

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NATIONAL STAMP COLLECTING WEEK will be observed Nov. 17-23 this year. Local stamp clubs, schools and other interested groups can get a special kit containing full information on how to participate in this special "week" by writing to Peter Keller, executive

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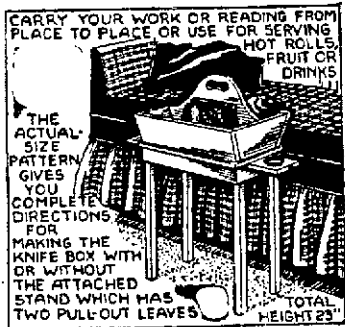
# Vegetables for Fall Planting

By Bob Gilmore

**G**ROWING vegetables during the fall and winter in Southern California may prove more successful than producing them in spring or summer. The rainfall, even if on the light side, is highly beneficial and the cooling temperatures will prove encouraging to steady growth.

A fairly wide range of vegetables is available, there being 19 separate varieties from which to choose. Some can be started from seed, others—for more rapid maturity—from established transplants. Certain crops, such as carrots, beets and radishes, may be grown in this area throughout the year. Others are definitely cool weather crops and should be started at this time.

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Long Beach 7-4505, and Glendale 4-2635. Main Office and Warehouse, 820 Thompson Ave., Glendale 1, Calif.

Among the cool weather vegetables are the cole crops such as cauliflower, cabbage and broccoli. It is too late now for seed sowing of these varieties but nurseries are offering excellent seedling plants for immediate transplanting to your garden. Keep in mind that the warm weather crops will not succeed during the months immediately ahead. Although our winters are comparatively mild they are still not warm enough for tomatoes, summer squash or beans.

All of the small root and leaf vegetables may be grown in "double rows" or raised beds. This method of culture is practiced extensively by large scale commercial growers in the west. You can emulate their tactics and expect comparable results.

Raised beds are constructed by making furrows in the soil, parallel to each other and from 24 to 30 inches apart. The area between these furrows becomes a raised bed and the plants or seeds are started on the shoulders of the furrows. This gives rise to the name of "double rows."

The height of the beds depends on the season and type of soil. In winter and early spring, plantings on heavy soils should measure from eight to 10 inches high; in the same soil during the summer the height can be dropped to five or six inches. Light soils during winter months require furrows measuring about six inches. Light soils require more shallow furrows due to their inability to retain moisture.

The surface between the furrows should be level and smooth. Irrigating is accomplished by running water, fairly slowly, through the furrows. Take care to prevent the water from rising above the top of the furrows and spreading across the beds. This is wasteful and usually causes the surface to crust after drying.

**VEGETABLES** that may be started now either from seed or transplants include beets, carrots, cabbage, cauliflower, celery, chard, Chinese cabbage, endive, kale, kohlrabi, lettuce, leek, onions, peas, radishes, spinach, turnips and onion sets.

Soil preparation is essential for a bumper crop. The root vegetables seem to do better in a slightly lighter soil. This allows for easy expansion of the roots such as for carrots



Onion sets are now available at garden supply stores; will produce a crop several weeks earlier than seed.

and beets. Root vegetables that are misshapen are often the result of a hard-packed soil. Moisture must be supplied at regular intervals. This is essential if the crop is to be palatable and tender. Vegetables that seem to be stringy and tough are often the result of infrequent waterings or retarded growth. The plants must be gradually brought on to maturity; if growth stops, then starts again you can expect poor eating. Plant food should be applied at fairly regular periods during the growing season. Any of the well balanced commercial foods will suffice, either the dry or liquid forms.

## Tips on Gardening

**G**ARDENING TIPS for the week . . . Blue Iris and yellow daffodils will prove one of the most exciting scenes in your spring garden. The bulbs may be planted now and will flower at about the same time. Both plants enjoy liberal quantities of water during the growing season.

Growing hyacinths indoors in hyacinth glasses is a gardening venture available to every-

one. You can watch the roots gradually form and move towards the bottom of the container; then the top growth starts and finally the buds form and open into a delightful color. For indoor gardening this is a natural.

Poinsettias set out now should do a lot towards filling your holiday garden with the Christmas colors of red and green. This plant prefers a sunny location.

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## Garden Club Directory

**African Violet Society:** Meets second Friday of each month, 1:30 p. m., Linden Hall, Linden and Broadway. Visitors welcome.

**Agnes Nature Club:** Meets fourth Tuesday of each month, 7:30 p. m., Alamos Branch Library, 1836 E. Third St. Visitors welcome.

**American Begonia Society:** Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 861 Locust Ave. Visitors welcome.

**American Begonia Society:** North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

**Alamos Bay Garden Club:** Meets last Thursday of each month, noon, in homes. Ph. 8-6767 for meeting place. Visitors welcome if they have reservations.

**Orchid Society of Southern California:** Meets second Monday of each month, 8 p. m., Fiesta Hall, Plummer Park, 303 Santa Monica Blvd., Hollywood. Visitors welcome.

**Belmont Heights Garden Club:** Meets first Tuesday of each month, 2 p. m., in Wesley Hall, Plummer Park, Methodist Church, Termino Ave. and Third St. Visitors welcome.

**California Begonia Society:** Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

**Donnerstag-Lincoln Village Fuchsia Society:** Meets second Tuesday of each month at 7:30 p. m., Community Hall, Dominguez.

**Cactus Club:** Meets third Sunday of each month, 2 p. m., in homes. Ph. 8-5560 for meeting place. Visitors welcome.

**Lakewood Garden Club:** Meets fourth Tuesday of each month, 8 p. m., Social 6305 Arbor Rd. Visitors welcome.

**Long Beach Garden Club:** Meets fourth Thursday of each month, 7:30 p. m., Alamos Branch Library, 1836 E. Third St. Visitors welcome.

**Los Altos Garden Club:** Meets first Wednesday of each month in homes. Ph. 8-0041 for meeting place. Visitors welcome.

**National Fuchsia Society:** Lakewood Branch, Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas Episcopal Church, 6309 Arbor Rd. Visitors welcome.

**National Fuchsia Society:** Long Beach Branch, Meets second Tuesday of each month, 7:30 p. m., at St. Machinists' Hall, 725 Elm Ave. Visitors welcome.

**South Coast Orchid Society:** Meets fourth Monday of each month, 7:30 p. m., Silverado Park Clubhouse, 31st St. and Santa Fe Ave. Visitors welcome.

**Junior Flower Growers Club:** Meets first Saturday of each month at 2 p. m., at the home of Mrs. Don Gilson, 3033 California Ave. Anyone up to 18 years old invited.

## 8 MODEL HOMES

OPEN TODAY  
in  
**LOS ALTOS VILLAGE**  
UNTIL 9:00  
ON AHERTON ST.  
7 BLOCKS EAST  
of  
BELLFLOWER BOULEVARD



# HOMES IN LOS ALTOS VILLAGE

*Lead the way in*

## QUALITY

BUILT BY THE SOUTHLAND'S FINEST BUILDING FIRMS. YOUR GUARANTEE THAT THE HOME YOU BUY IS BETTER BUILT.

## BEAUTY

YOU CAN SEE IT IN EVERY STRIKING LINE. EYE APPEAL TO SPARE IN EVERY HOME IN LOS ALTOS VILLAGE.

## ECONOMY

FULL PRICE FOR VETERANS

**\$9500**

**\$680 Down**

**\$58.00 MONTHLY PAYMENTS**

(Includes Principal, Interest, Taxes & Insurance)

## VETERANS!

THIS BEAUTIFUL 2 BEDROOM HOME — QUALITY BUILT — WITH SMART INTERIOR DESIGNING, CAN BE YOURS AT THE ABOVE TERMS.

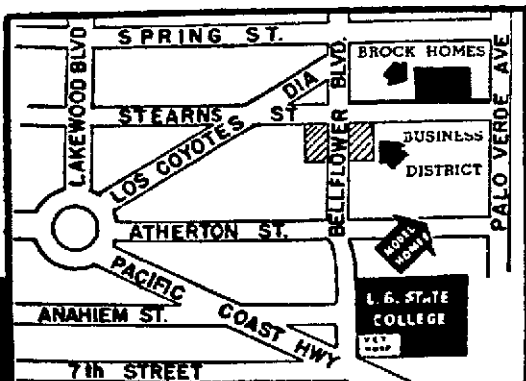


Ask a Walker & Lee Salesman Today To Show You This Magnificent Home Value.

Anyway you look at it these are the home buys in the Southland today. First in **QUALITY** construction—First in **BEAUTY** of interior and exterior design—and First in low prices and easy monthly terms. You can't go wrong on any home you select in Los Altos Village.

**8 MODEL HOMES OPEN UNTIL 9:00 FOR YOUR INSPECTION**  
(Furnished by Aaron Schultz)

Inside Long Beach City Limits



**Los Altos  
VILLAGE**  
PHONE **34-2011**

Mac-Bright Builders  
Walker & Lee Inc. Sales Agent  
An L. S. Whaley Development



The above interior typifies the special features of Aldon Construction Co. kitchens in the 471 homes being constructed in the new Lakewood Plaza unit. Models of the three-bedroom, two-bath dwellings are displayed north of E. Spring St. between Studebaker Rd. and Palo Verde Ave. in the Lakewood district.



By NEWT TODD... Realty and Building Editor

**A** CONTINUED rise of property values in Southern California is inevitable, according to a consensus of opinion arrived at by a select group of real estate specialists who participated in a panel discussion on valuation trends at a recent meeting conducted jointly by the local chapters of the American Institute of Real Estate Management, the Society of Industrial Realtors and the Institute of Farm Brokers.

A number of reasons for the expected increase of values were given by the appraisers, property managers and industrial and farm brokers. Aside from the continued inflation in costs of all commodities and labor, Southern California is still being greatly affected by the immigration of people from the rest of the country—some 10,000 a month in Los Angeles County alone. More and more industry is needed to serve this growing population and, as one panelist pointed out, there is a fixed amount of industrial property between Santa Barbara and San Diego. High freight rates are causing many firms to build their own plants here. Two large eastern breweries recently announced their plans to construct massive plants to serve the west coast area, a pattern being followed by most of the nation's large corporations.

Prices of good farm land are expected to rise further, the panel concluded. The continued invasion of vegetable land by home developers is causing the remaining acreage to become more and more valuable. Citrus groves are stabilized because of the growing out of state competition but avocado groves offer fine investment opportunities. Existing citrus groves are selling at a premium for home developments and industrial use. The great Orange County is rapidly changing from agricultural to industrial.

The panel noted a trend to split-ownership of the larger, well-managed properties. The smaller investors are forming syndicates to buy better properties and are showing less interest in the small income properties.

Existing residential income property, the panel agreed, is little affected by the huge home building program of Southern California. The owners of older apartments lost many tenants to the FHA financed 608 type apartments, when they were being built. Occupancy has increased considerably since the government discouraged the construction of the FHA apartments.

Construction costs, which have just increased again, may soon cause building for investment to cease, the panel observed. Because higher construction prices would prohibit the planning of new investment properties, some of the panelists thought that costs would tend to stabilize. More intelligent use of space will help to offset the higher construction costs.

Interest rates are on the way up, the panel reported, and this increase will be healthy for business as it will tend to stabilize our economy.

## Million Dollar Month

**A**NOTHER million dollar month was reported by Bill Barbee, president of the Rex L. Hodges Realty Co., for the month of September. He declared:

"General activity for the year is continuing at a rate in excess of 10 per cent over that for the same period in 1951. The elimination of Regulation X during September made it possible for many people to purchase homes who were formerly unable to do so because of the restrictions of real estate credit."

"The Hodges Company also reports the establishment of a new industrial and commercial department under the management of Henry W. Beneke. The founder of this company, Hodges, has felt the need for many years of building up this type of activity. Beneke has had years of experience in all fields of real estate activity in the Long Beach area. It is anticipated that the firm will now increase its contacts in the industrial and leasing field through an aggressive program."

## Gropius' Work at Art Center

**A**N EXHIBIT of the work of one of the most famous architects of modern times, Walter Gropius, will be held in Long Beach until Oct. 20 at the Municipal Art Center, 2300 Ocean Blvd.

The retrospective exhibit covers examples of Gropius' work from his early design days through the Bauhaus to the present. The Long Beach Association of Architects, Long Beach Board of Realtors and the center are sponsoring the showing.

## Lakewood Plaza Features Six Types of Convenient Kitchens

**"WIFE-SAVING"** kitchens in a half dozen varieties of decorative and convenient arrangements are a special feature of the 471 homes in Lakewood Plaza's new State College Unit, Aldon Construction Co. officials announced yesterday.

All carry out the Aldon principle of arranging sink, refrigerator, range, cabinets and other workshop features, within the varied plans, to minimize the number of steps necessary for kitchen efficiency, the builders noted.

The new unit of \$12,000 three-bedroom, two-bath homes is under construction in the Lakewood district just a half block from the new State College, from which it derives its name.

With Regulation X lifted by

the government, new reduced terms have been announced by Aldon for veterans. Non-veterans, too, are offered liberal terms.

Every buyer of an Aldon home receives a written, full-year warranty on his home.

Four model homes typify the many home features. Furnished by the Aaron Schultz furniture stores of Long Beach, they are on public display daily from 10 a. m. to 8 p. m. north of East Spring St., between Studebaker Road and Palo Verde Ave., in the Lakewood district. The homes are being built in 29 distinctive elevations.

Birch or knotty pine cabinets in the kitchens are plentiful and large, sink tops of plastic are coved to simplify cleaning and other features include built-

in breakfast nooks. Waste-King garbage pulverizers and inlaid linoleum.

In line with the Southland's love of indoor-outdoor activity, living rooms face the rear, opening upon rear terraces through a wall of windows, containing a French door, and each living room is graced by a real Arizona flagstone fireplace and hearth. One living room wall is paneled luxuriously in imported solid ash or Philippine mahogany.

Baths have stall showers, with tile floors and jambs, and recessed tubs. Central hall plans, two-car attached or detached garages, papered dining areas, No. 1 oak floors, dual wall furnaces, steel medicine cabinets and electric bathroom heaters are other Aldon features.



One of the services that the Rex L. Hodges Realty Co. gives property owners is a regular weekly inspection tour of listings. This is a picture of a portion of the sales force ready to embark on their Friday morning tour.

## Upsurge in Tract Activity

By THAD OMOHUNDRO

**W**ITH THE lifting of Federal Government Regulation X, which had restricted construction financing for several years, an upsurge in new subdivision activity was in progress today throughout the unincorporated area of Los Angeles County.

In fact, the Regional Planning Commission, which approves all new subdivisions in county area, considered 25 separate projects at its last meeting. A total of \$710 acres was involved.

Citrus groves are the principal victims of this new residential expansion. This is particularly true in the Charter Oak and Irwindale areas near Covina and Baldwin Park. Another "hot spot," according to Malone, is South East Whittier, Downey, Rivera and Palos Verdes unincorporated area.

The former Sky Ranch Airport east of Puente on Valley Boulevard has fallen under the subdivisor's quest for acreage, with 147 acres of the former airport now ready for homes. In the San Jose district, west of Pomona, many new subdivisions are either planned or being planned or being built to meet housing needs for new defense and industrial plants of Pomona.

The long booming Lakewood area is still planning new and gigantic subdivisions, particularly to the east of present development. Not to be unnoticed

## Trend Toward Three Bedroom Homes Noticed

**A** STRONG trend toward three-bedroom homes has been noted in major developments all over the nation, and according to Bill Cheney and Frank Hart, head of the sales group for Walker & Lee in Los Altos Village, this trend has been particularly noticeable here.

They also mention the fact that they would like a guest bedroom, and the third bedroom gives them that possibility. "In fact the trend is so strong that I think it won't be too many months before a four-bedroom home will be what many people will be looking for," Cheney stated.

The Brock homes are among the most outstanding in the Los

Altos area, and still available are many three-bedroom models as well as a wide selection of attractive two-bedroom homes.

The two building firms of M. J. Brock & Sons and Mac-Bright Inc., are building in the area bordered on the south by Atherton St., and on the north the main artery is Stearns St. The entire area is close to the Long Beach State College campus and the Lloyd S. Whaley Los Altos business district.

Eight model homes are open and can be reached by driving east on Atherton St. seven blocks. Other homes now under construction may be reached by driving east from Bellflower Blvd. seven blocks on Stearns St.

Walker & Lee salesman stay on duty until after 9 p. m. every day for the convenience of later visitors. Full information on the homes, and the financing arrangements, can be obtained at either location during the week.

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Little Leaks May Bring Big Bills for  
Redecorating or Building Repair!

## ROOF COATING

High quality waterproof asphalt. Gives a tough elastic film that won't run or sag in hot weather or crack in cold.

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ASBESTOS PLASTIC ROOF CEMENT .....Qt. 39¢

California  
at Hill St.  
**SHAWVER**  
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## Control Ban Helps Sales

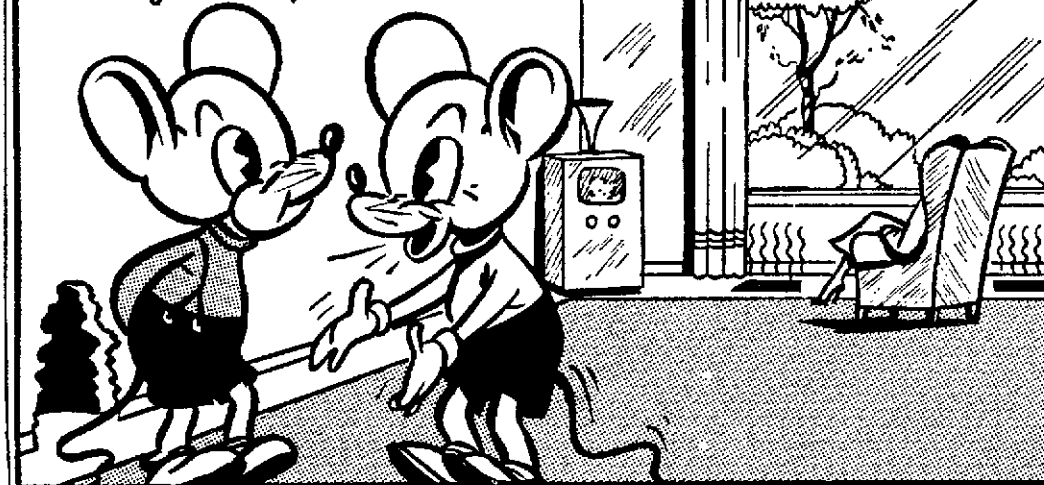
**F**OLLOWING the lifting of Regulation X, veterans can now buy a home in College Square for only \$350 down and \$55.55 a month, according to the W. H. Beck Realty Co.

The new subdivision is located one block west of Long Beach Blvd. on Artesia Blvd. Model home is called The Forcaster and it is completely furnished by Frank Bros., 2400 American Ave.

Luxury features at College Square include the following: Wood-burning fireplaces (also piped for gas), entry hall, beautiful hardwood floors, coved linoleum, lots of real tile, some stall showers with glass doors, wood paneling, electric bathroom heaters, thermostat heat control, garbage disposals and large landscaped lots.

For information call NEWmark 2-6992 or LOGan 8-3405. Evenings call NEVada 6-5332.

"You'll like it here...  
they have **Payne PERIMETER HEATING**...  
lots of good cheese, too!"



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Payne "Perimeter Heating"  
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You'll like it, too...

Payne Perimeter Heating, that is...because it is absolutely the finest heating comfort that money can buy. With Payne Perimeter Heating, you don't have one register...or two registers...or three registers...you have registers all around the perimeter of your home! This new, advanced heating system maintains an even distribution of warm air in all parts...and at all levels...throughout your home, for maximum health and comfort. A Southland Heating Engineer will be glad to call and tell you all about it!

Easy to buy...Economical to operate  
LOW DOWN PAYMENT

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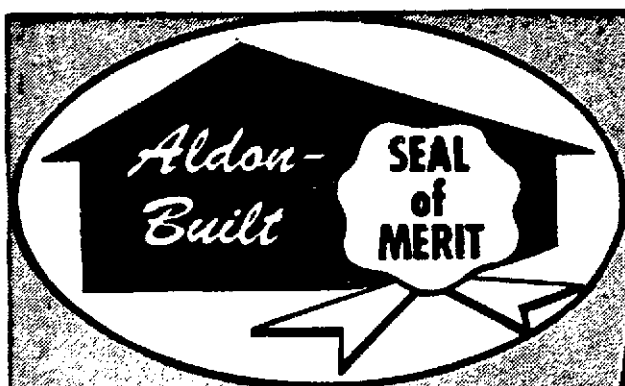
## 3% PER ANNUM CURRENT RATE INSURED SAVINGS

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by an instrumentality of the United States Government.

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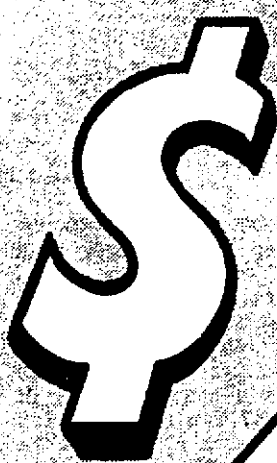
**FIRST  
FEDERAL SAVINGS**  
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124 EAST FIRST ST. PHONE 6-5235





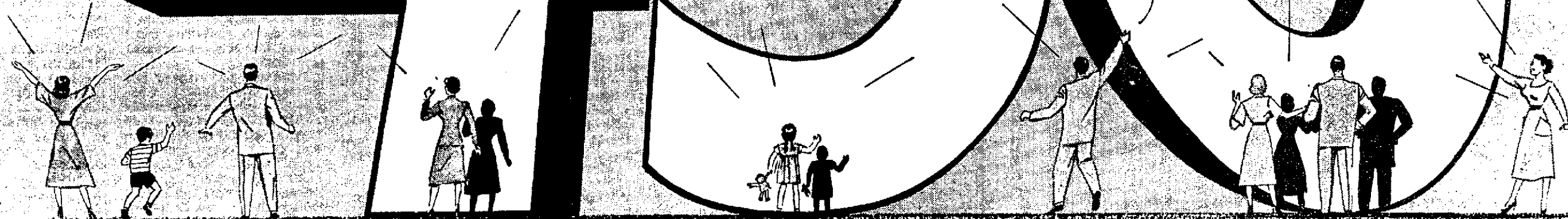
# Finest Homes Ever Built NOW IT CAN BE TOLD!

HERE  
THEY  
ARE—  
THE  
NEW  
LOW  
TERMS...



# 450

**DOWN  
FOR VETS**  
plus costs and impounds  
*GOOD NON-VET TERMS, TOO!*



**2-Baths 3-Bedrooms • \$60.98 MONTH Principal & Interest**

*A Message To The Public About Down Payments*

Regulation X ended Sept. 16. This meant lower down payments. But nobody knew how much lower. Now we know, and here they are. This is nearly a 50% slash from the former down payment. Never before such luxury for such low terms. Buy today. Tomorrow may be too late!



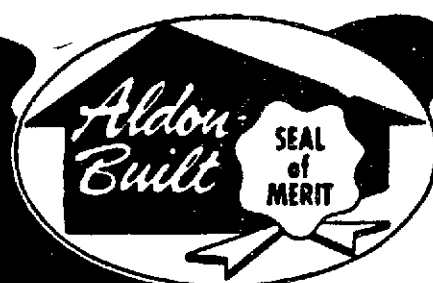
- Living Room Wall of Ash or Philippine Mahogany
- Arizona Flagstone Fireplace and Hearth
- Living Room Wall of Windows Opening on Paved Terrace
- Step-Saving Central Hall Plan
- Birch or Knotty Pine Kitchen Cabinets
- Waste King Garbage Pulverator
- 29 Individualized Designs . . . NOT Tract Homes

## 4 EXHIBIT HOMES

*furnished by Aaron Schultz*

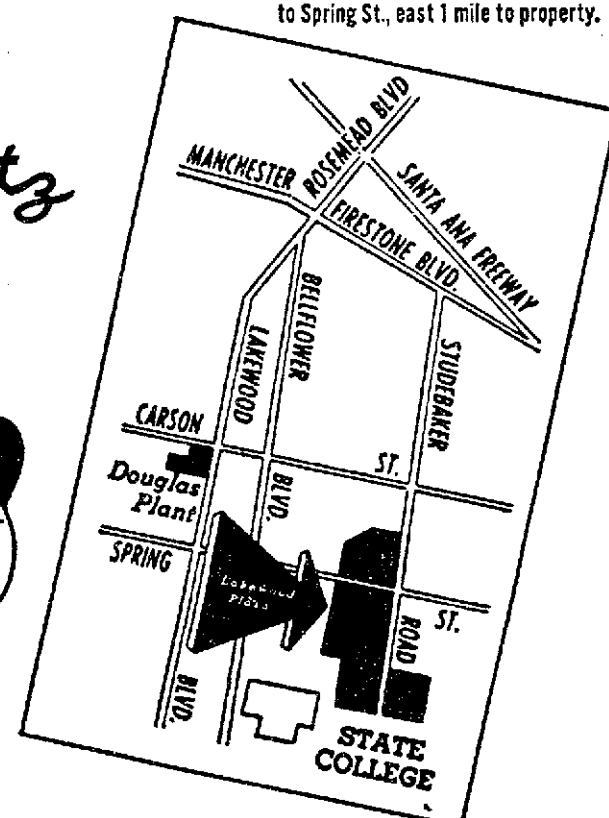
10 A.M. to 8 P.M. Daily & Sunday

**LAKWOOD  
PLAZA**



From Los Angeles  
South on Rosemead-Lakewood  
or Bellflower Boulevards to  
Spring Street, 1 mile south  
of the Douglas plant, turn  
east to LAKEWOOD PLAZA.

From Long Beach  
Enter Lakewood Blvd. at traffic circle,  
go north to Spring St. and east  
to sales headquarters. OR, go north  
on Bellflower Blvd. at Naval Hospital  
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SALES HEADQUARTERS: 6500 E. SPRING ST. 1 MILE EAST OF BELLFLOWER BLVD.

**See ALDON'S "The Jerry Fielding Show" KNXT Channel 2 • Every Friday 7:30 to 8:00 PM**



# New Loan Terms Draw Huge Crowds

ANTICIPATION of another banner week end at Carson Park Mutual Homes, the beautiful development in Lakewood where a realignment of prices makes available new low terms to everyone under an FHA-approved home financing plan, leads developers to request homeseekers to call early to insure a wide selection of homes in two- and three-bedroom models.

Record-breaking crowds turned out last week end when the new prices went into effect. Non-veterans were reported as particularly enthusiastic about the new terms under which they can buy any two-bedroom or three-bedroom dwelling in Carson Park for \$595 down.

Veterans, even though they have already used their GI benefits, can buy a two-bedroom house at Carson Park Mutual Homes for \$295 down and a three-bedroom house for \$495 down, development officials said.

Constructed under continuous FHA inspection to assure top quality in workmanship and materials, the homes are constructed by men who hold a record of having built more than 16,000 homes in the Lakewood area in which some 60,000 persons are now living.

Among features of Carson Park Mutual Homes cited by buyers as outstanding were built-in electric garbage disposals, 57,000 BTU dual floor furnaces, engineered streets with

service drives along thoroughfares, full double garages, steel sash windows, steel kitchen cabinets, full lawns and shrubbery, cedar shingle roofs, bay windows, sheltered entrance porches, detailed trim on shutters, hardwood slab doors throughout, rock wool insulation, double-drain sinks with laminated heatproof, stainproof plastic top drainboards, inlaid linoleum, service porches with laundry facilities and rubber tile floor with cove base in bathroom.



Under a new FHA-approved home financing plan for everyone, custom-quality homes are available in seven basic floor plans and 21 different elevations at Carson Park Mutual Homes in Lakewood, one of the Southland's fastest-growing communities. Veterans are eligible for this plan at Carson Park even though they have already used all their GI home benefits.

## Use of 'Open End' Trust Deeds

By Reg Dupuy

NAREB Director, Long Beach

ARE YOU able to borrow money on your present trust deed loan on your home to pay for a new furnace, garage, bedroom, rumpus room, labor saving kitchen or for other major repairs of a facelift modernization?

Yes, because some institutions will be glad to accommodate you up to the original amount of your note and trust deed and sometimes even higher. These institutions would just add to your unpaid balance the cash you need for improvements. Then you would pay it off either through accelerated monthly payments or perhaps the lender would extend the term and let you keep up your

present payments for a few more years. This is known as the "open end" or "additional advance" trust deed procedure.

In order to do this the trust deed must provide that it secures one or more notes and many trust deeds do not have this provision. If your lender uses this type of trust deed then the additional advances for the above purposes or for any other purposes such as funds for a new automobile, an operation or serious illness or an extended trip may be easily obtained. There is quite a difference in the cost of obtaining the additional advance with those institutions that do not use the "open end" trust deed and when it is necessary to have a new trust deed and note drawn involving complete

escrow and title expense just as if there had been no loan.

When one needs \$1000 to be added to a \$6500 loan the average cost would be around \$75 to \$80 to increase the loan to \$7500 with new paper. Whereas in the event an additional \$1000 is borrowed on an additional advance on an "open end" trust deed it would only cost \$12.50 for an endorsement to the title policy plus such other costs as the lender might desire which should not exceed \$5 to \$15. You can readily realize the difference in cost of obtaining a \$1000 advance on the two methods shown above. It hardly makes it worthwhile to spend \$75 to \$80 to get the \$1000 against \$17.50 to a maximum of \$27.50.

If you were going to make improvements only, you can borrow on a Title I FHA loan. However, the actual interest paid is 9.6 per cent with a maximum period of three years to repay the loan. Therefore \$1000 borrowed would mean \$1149.80 to be repaid with \$149.80 representing the total interest. The monthly payment on the other hand would be \$39.40, usually beyond the capacity of an average person to pay in addition to his other loan payments. Thus the "open end" trust deed is very inexpensive to use and with little increase in payment for the additional \$1000 or no increase at all depending on the policy of the lender.

The top-heavy cost and delay in refinancing with a new trust deed and note is unnecessary if your lending institution uses the "open end" trust deed and it can close the transaction much quicker with the title company's endorsement to the original title policy at the low costs shown above. Some lenders are still requiring a complete refinancing at the top-heavy cost. There are lenders in Long Beach, however, that do use the "open end" trust deed. FHA home purchase loans cannot, due to other policies of FHA, be increased with additional advances and refinancing is necessary. This discussion is entirely concerned with the normal regular conventional loan that institutions make from day to day.

The advantage of an "open end" trust deed are not only to the home owner but also to the lender. Home owners that

will use the short-term FHA Title I loan have sometimes gotten into difficulty and even foreclosure due to excess payments. Other home owners who would like to have a new kitchen, an additional bedroom or other items to make their home a better home in which to live do not want to go to the heavy expense of refinancing and have been afraid of overextending themselves on using the short-term heavy monthly payment type of loan. Yet these same borrowers could safely handle a loan made on the "open end" basis.

The "open end" trust deed permits the owner to buy better equipment than he could under high-cost short-term financing arrangements. And short-term credit prompts many a customer to purchase inferior products even though he knows he will pay more for it later in higher maintenance.

Statistics show that approximately \$3 billion now goes annually into home modernization and repairs. If all lenders would use the "open end" trust deed it is probable that this figure would be doubled which would provide for greater sales of material and more labor, thus increasing incomes for all those involved in products concerning the home.

Consequently, it is to your advantage to inquire of your lending institutions whether the loan that they are about to make to you is going to be made with an "open end" trust deed. You should insist on it for you never know during the period of years that you own your home whether you may need or desire an additional advance. If your lending institution will not use this type of trust deed then you should see whether or not you may be able to locate another institution who will make you the same loan and who will use the "open end" trust deed.

### To Wash Glass

WHEN YOU are washing your glassware, handle each piece separately. Picking up two or three tumblers with the fingers of one hand, loading the glasses into the dishwasher or stacking tumblers may save time, but will probably result in chips, breakage and scratches.

## Home, Workers Survey

TWENTY-TWO residential developments, ranging from volume quality construction to custom-building for owner occupancy, are under construction or on the boards in fast-growing Anaheim, the Anaheim Chamber of Commerce announced yesterday.

The report was given in conjunction with results of a recent industrial worker survey which showed that one out of four persons interviewed in Anaheim industries is in the market for a home.

Both studies were undertaken by the chamber's housing committee in connection with its community-wide co-operative campaign to stimulate homes developments to meet the rising tide of industries and employment in the area.

The sample study of potential home-buyers employed in Anaheim industries showed greater possibilities in new or expanding shops, in which a 38 per cent affirmative response was given, as opposed to the older, established factories, in which the home-buying potential was proportionately about half as great.

Chief preference reported was for three-bedroom homes, with only 50 per cent as many desiring two-bedroom dwellings and only a third as many in the market for four-bedroom residences.

Persons interviewed stated that preferred down payments could range from \$300 to \$1500, with the majority willing to make down payments in the upper brackets, while monthly payments could be from \$50 to \$125, with the preference around \$70.

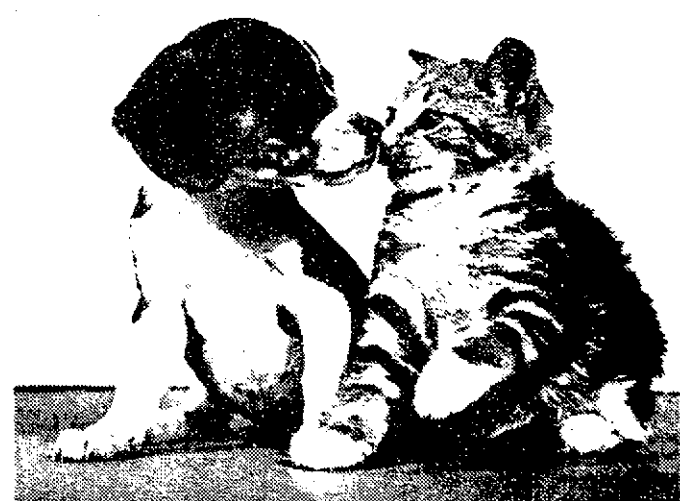
As to full price, potential buyers preferred \$12,000 to \$14,000, but answers ranged from \$3000 to \$20,000.

Home, job and civic information is being given visitors at a "Welcome House," erected on Manchester-Firestone Blvd., between Loara and Lincoln Sts., and a "Welcome Way" to developments is pointed by special markers along Anaheim's main streets.

### Homestead Park

CONSTRUCTION of one of Garden Grove's new subdivisions, the 76-residence Homestead Park, is now under way on a 19-acre tract at Garden Grove Blvd. and Newhope St. Garden Grove, and the first units will be completed soon, according to John C. Parsons, principal of the Westgrove Corp., who lives at 11931 Harris St.

Two typical homes have been finished and are open for inspection. The two- and three-bedroom home structures, priced in the \$9950 to \$11,750 range, are located only a few blocks east of the business district.



Watch your pets in the viewfinder of your camera as they play -- and snap when you see picture you want.

## Camera ANGLE

By The Shutterbug

IF YOU own a pet—anything from a horse to a puppy to a canary bird—chances are good that you know your particular pet has a personality all its own. But do you always remember this when you snap a picture of your pet? You know, you can do it in such a way that the "personality" will be noticeable.

You are accustomed to making an effort to bring out a child's personality in your pictures and you can do it with animals in much the same way.

There are many similarities between picturing pets and children. Both make the kind of picture that brings a warm smile from the viewer—and both are likely to be adverse to assuming and holding a pose for any length of time.

It's a good trick in either case to give them something on which to focus their attention. It helps keep them still—and produces an interesting attitude or expression. Better still, catch them off-guard and do your shooting candidly. I don't intend to imply that your pet will recognize a camera when he sees it, but he'll sense there's something going on and that he's the center of attention.

When you picture your pet, move in close. Most pets are small in size, comparatively speaking. So get close enough to make the animal the important figure in your picture. Look for shots that you can make with quite plain backgrounds. Snapped against a background of trees or foliage, the kitten or puppy is likely to be lost in the picture.

I think the picture illustrating this column is one of the cutest pet pictures I've seen in a long time. It is the work of Ylla, who is a famed professional photographer of animals.

TWO NEW HANDBOOKS, one for the industrial and one for the professional photographer, are announced by Eastman Kodak Co. They are to be available this month at \$4 each.

The first, Kodak Industrial Handbook, contains four Kodak Data Books including such information as principles of the operation of Kodagraph micro-filming equipment, detailed laboratory procedures on the photographic aspects of photomicrography, "in plant" photographic problems, and the Kodagraph line of films and papers and their use in document and drawing reproduction.

The Kodak Professional Handbook, intended for professionals who wish to be competent craftsmen as well as capable artists, contains Data Books concerned with the choice and use of lenses and applications of the various view-camera adjustments, complete information on Kodak film specifications and recommended exposure in processing, what good negatives should look like, temporary emergency repairs to equipment, and "Professional Printing With Kodak Papers."

COMMUNITY CAMERA CLUB will meet Wednesday at 8 p. m. in Fellowship Hall, 14752 Jackson Ave., Midway City. . . . South Bay Camera Club will meet Wednesday at 8 p. m. in Room 105, Redondo Union High School, Redondo Beach.

THREE MEMBERS of the Long Beach Camera Guild won prizes in the last monthly competition of the Southern California Council of Camera Clubs. In color, Floyd E. Williamson was first-place winner; in monochrome, John Reichardt was awarded first place and John Scheuer received honorable mention.

## See the Furnished Model Home 9931 Beverly Lane

DIRECTIONS TO BROOKHURST PARK ESTATES:

From Long Beach, East on 7th Street which becomes Garden Grove Blvd., proceed to Brookhurst Avenue, then left, one-half mile to Beverly Lane.

**Brookhurst Park**  
Estates

HENRY C. COX and AFFILIATED COMPANIES

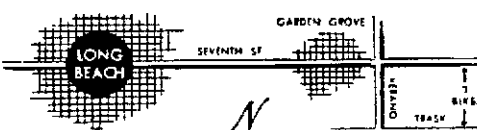
**\$8450**  
FULL PRICE  
on this or any other  
Big Lenney-Built  
3 Bedroom Home

You'll love to live in

## ORANGE GARDENS

in quiet, smog free GARDEN GROVE

Drive to ORANGE GARDENS this week-end and see these well built, well arranged Lenney Homes. On big 60 ft. frontage, landscaped lots (many with bearing orange trees), they are offered in several three bedroom and two bedroom with den arrangements and a variety of architectural styles. All have steel sash windows, G-E garbage disposals, Holly furnaces, wardrobe type closets, insulated ceilings. And at \$8450, you can't beat them for value.



MONTHLY  
PAYMENTS  
as low as \$54

Include Taxes,  
Insurance, Interest,  
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TO REACH  
ORANGE GARDENS:  
From Long Beach,  
drive east on  
Seventh St. through  
Garden Grove  
business section to  
Verano Street. Turn  
south three blocks  
to Trask.

BUILT TO  
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SPECIFICATIONS



J. W. LENNEY, Builder-Developer

## COLLEGE SQUARE

NEW REDUCED TERMS TO GI'S

ONLY \$555.00 down  
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SEE THESE LUXURY HOME FEATURES

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STAR GAZER			
By CLAY R. POLLAN			
Your Daily Activity Guide According to the Stars			
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.			
ARIES MAR. 21 30-40-50-54 61-64-73	TAURUS APR. 21 3-7-26-32 37-47-71	GEMINI MAY 22 36-45-46-59 65-72-78	CANCER JUNE 23 24-34-39-41 43-70-74
LEO JULY 24 6-18-21-28 42-50-66	VIRGO AUG. 24 4-5-13-16 21-49-57	LIBRA SEPT. 23 12-27-29-32 52-69-82-87	SCORPIO OCT. 24 9-14-23-35 55-56-80-85
SAGITTARIUS NOV. 23 11-17-25-33 51-76-81-88	CAPRICORN DEC. 23 2-10-15-20 44-60-83-84	AQUARIUS JAN. 21 1-48-58-63 68-75-79-89	PISCES FEB. 20 8-19-22-28 67-77-86-90
1 Cultivate	31 Not	61 Possessions	82 Help
2 Seek	32 Of	62 Hasty	83 Security
3 Don't	33 Obstacles	63 Sincerely	84 And
4 The	34 Have	64 Use	85 Today
5 Opposite	35 Have	65 Use	86 On
6 A-d	36 Romance	66 Help	87 Decisions
7 Expect	37 All	67 Dispose	88 Plans
8 Recognize	38 Close	68 Your	89 Tasks
9 Settle	39 Neglected	69 Assets	90 Tasks
10 Favors	40 Stock	70 Dispose	71 Plans
11 Accept	41 Tasks	72 Your	73 Assets
12 Avoid	42 Seems	74 Of	75 Folks
13 Sex	43 To	76 Blessings	77 Road
14 Matters	44 Of	78 Your	79 With
15 And	45 And	80 Far	81 In
16 May	46 Love	82 Se	83 Desires
17 Delays	47 Your	84 Entertain	85 Months
18 From	48 Your	86 To	87 Believable
19 Your	49 Be	88 Dispute	89 Problems
20 Advancement	50 Likely	90 Happiness	
21 Someone	51 As		
22 Blessings	52 And		
23 Which	53 Of		
24 You	54 Your		
25 And	55 Been		
26 Approval	56 Pending		
27 Quick	57 Responsive		
28 You're	58 Co-workers		
29 Moves	59 Problems		
30 Take	60 Heart's		
Good	Adverse	Neutral	

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# EVERYONE

## can afford a Carson Park Mutual Home!

**"That's right! We're not veterans  
and we paid only 5% down. Vets pay even less"**



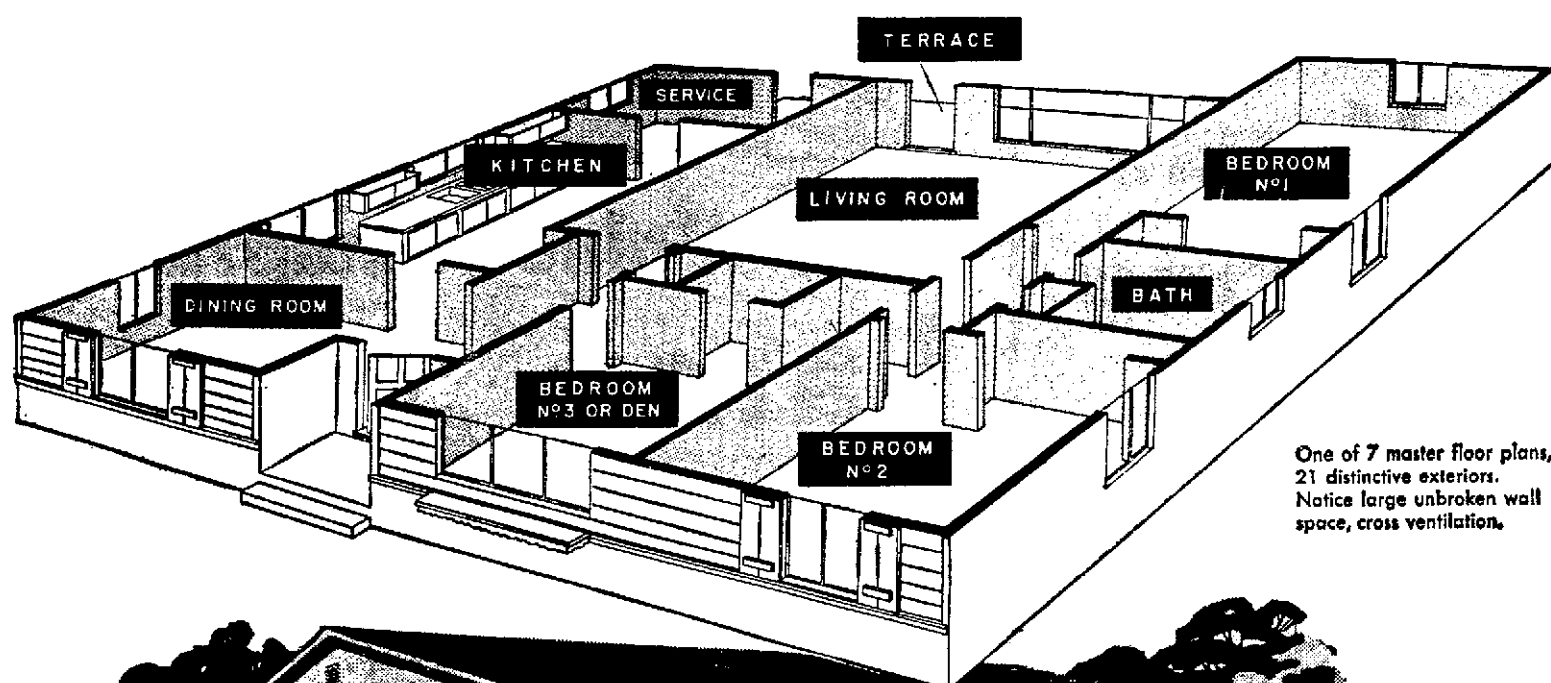
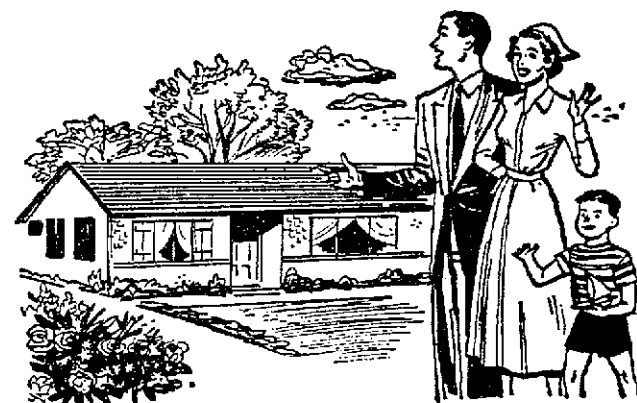
**"We did a lot of househunting.** The sooner we found the kind of house we wanted at a price we could afford, the sooner I'd feel free to take up my profession again. I was looking through the ads—just as you're doing—when I saw an ad for Carson Park Mutual Homes that looked like the perfect cure for what ailed us."

**"We drove out to Carson Park** right then and there and made a thorough inspection of all 7 model homes. Steel kitchen cabinets, Waste King Pulverator, separate dining room, lots of cupboard and closet space—why, each house was as efficient and easy to clean as a modern hospital, yet each had a friendly, welcoming look."



**"And when we talked terms,** we found that non-veterans got good treatment as well as vets. Down payments for *either* 2 or 3-bedroom homes are only \$595\* if you're *not* a veteran. Vets pay \$295 down\* for a 2-bedroom home, \$495 down\* for 3-bedroom. And you get a 25-year, 4% FHA loan with option of paying up sooner under regular FHA procedure."

**"Coming home** at odd hours as I do, the choice of a neighborhood was very important. That's another reason we picked Carson Park Mutual Homes. All the streets are so brightly lighted with modern Electroliers that I never worry about accepting night duty. Maybe a Carson Park Mutual Home will fill *your* prescription for happy, healthful living. Why not come and see?"



One of 7 master floor plans,  
21 distinctive exteriors.  
Notice large unbroken wall  
space, cross ventilation.



### VETERANS

Even if you have  
used up your G. I.  
benefits, you are  
still eligible for  
these low terms.

All 2-bedroom  
**\$295** down\*

All 3-bedroom \$495 down\*

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Even though credit  
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been lifted, this  
is the only financing  
plan available with  
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payments for you.

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Telegraph Road and continue to  
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Blvd. and drive to Carson St. Turn  
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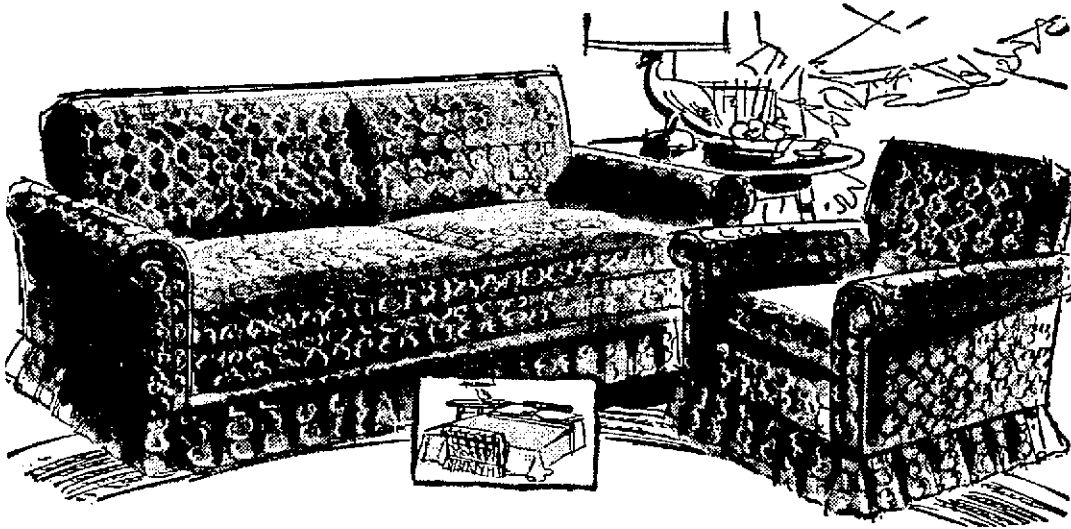


**SAVE! SAVE! SAVE!**

Hurry! Tremendous Savings for the Home!

**159.50 Bed-Divan Set**  
**139<sup>88</sup>**

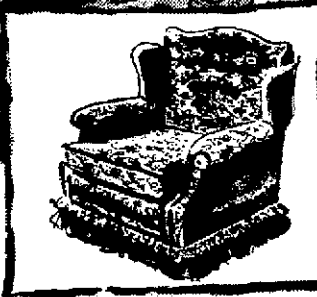
ONLY \$14  
DOWN  
SEARS EASY  
TERMS



This bed-divan and chair make a beautiful living room group. Handsome Lawson styling . . . built to Sears rigid Harmony House specifications. Attractive provincial print cover with welt edge. Divan opens easily into double bed. Matching chair has reversible cover. Buy now, save 19.62!

Same set with moss trim, 169.50 value .....149.88

**229.95 Value Two-Piece Sectionals**  
**209<sup>88</sup>**



only \$21 down **Sears Easy Payment Plan**

The charm of Provincial styling combined with sturdy Harmony House construction. Strongly reinforced hardwood frames, softly padded semi-pillow back, spring filled cushions are reversible to double their wear. Covers in gay prints and plain effects with two-tone flounce. Save \$20!

99.95 Value Matching Wingback Chair .....89.88

**Regular 4.95 'Harmony House' Broadloom Carpeting**

**Special 3<sup>99</sup> Sq. Yd.**

- Extra heavy tightly twisted cotton loops
- For modern or traditional interiors
- Rubberized back prevents skidding
- Beautiful Harmony House colors

Textured carpeting with extra heavy tightly twisted cotton loops . . . 36-in. wide assuring minimum cutting waste for wall-to-wall installation, seaming almost invisible. Rubberized back provides body and prevents skidding. Choice of brown, gray, chartreuse, rose, beige, mint green. Save now!

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Save \$20 on a 12x15' reg! Better quality tightly packed twisted low loops with fringed texture. Back is plasticized. Save \$1 on each square yard.



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Please send a representative to my home with carpet samples for estimates on installation. No obligation.  
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**279<sup>95</sup>**

only \$10 down

Easy  
Terms

You'll be amazed at the life-like pictures you get on this big 21-inch screen. Precision engineered with tilted safety glass, simple dual knob control, lock type tuner, fringe area type chassis. Mahogany finish cabinet. Get set for all the new fall shows and football games!



**TV, Radio, Phonograph Combination**

**359<sup>95</sup>**

only \$10 down

Sears Easy  
Payment Plan

- Huge 20-inch TV screen plus resonant AM radio.
- Automatic 3-speed record player for all size records.

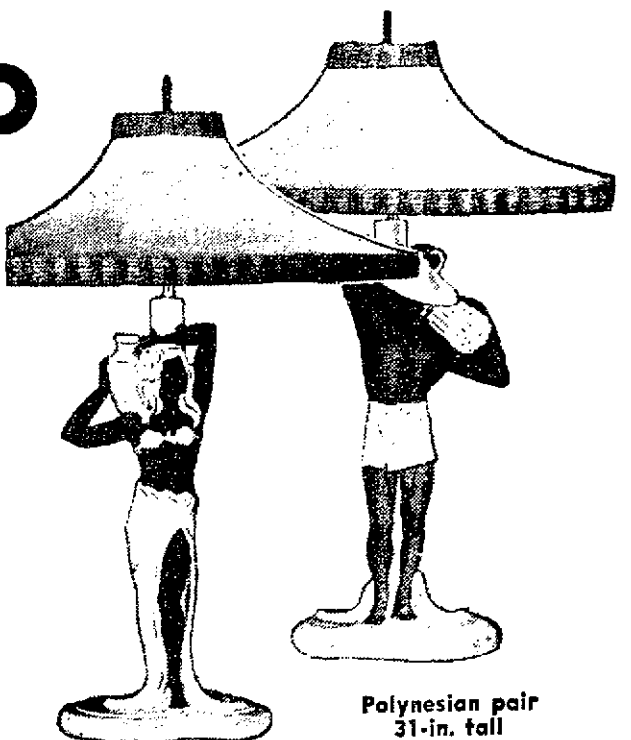
20-inch TV with finest Silvertone engineering features. Resonant AM radio and automatic 3-speed record player. Selected hardwoods are veneered with mahogany and hand-rubbed to a rich, lasting luster. A wonderful value!

With Oak Veneer Cabinet .....369.95



**29.95 Value Sculptured Lamp**  
**19<sup>95</sup> each**

Never before such striking designs to match the mood of your modern home. Each faithfully reproduced with the fine details created by the artist. Luxurious rayon shantung shades, braid trimmings. Green, red, chartreuse, brown, coral, and white.



Polynesian pair  
31-in. tall

**See Our Entire Collection!**

Boudoir Lamps, 18-in. ....7.95	Sculptured Leaf, 25-inch ....16.95
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David and Bathsheba, 31-inch ....19.95	



October 5, 1952

# parade

LONG  
BEACH

INDEPENDENT  
Press-Telegram

IN THIS ISSUE:

- 'We Race the Stork' PAGE 6
- Does GLARE Bother You? PAGE 8



JOAN CRAWFORD:  
WHAT'S HER SECRET?

SEE PAGE 12



# Can You Figure This One?

**He got married, so now he's  
his own daughter's son-in-law**

BLUEFIELD, W. Va.

**R**EMEMBER that song, "I'm My Own Grandpa?"

If you think that situation is impossible, listen to this:

A local newspaper, the Mountain Mirror ("The Paper with a Personality"), reports:

"Of unusual interest this week is the marriage of a 92-year-old man, John Hall, of Sand Lick, Old Princeton Rd., and Mrs. Roxie Rutherford, of Bristol, Va. ▶ "Further along the line of unusualness is the fact that Mrs. Rutherford is the stepdaughter of Mr. Hall's daughter, which makes Mr. Hall a son-in-law to his own daughter and also a son-in-law to his own son-in-law.

## Now, Then

**"T**HE STEPMOTHER of the stepdaughter, Mrs. Annie Bailey, of Glenwood, thus becomes her own grandma.

▶ So . . . "the new groom is Mr. Bailey's father-in-law, which makes Mr. Bailey a father-in-law of his own father-in-law.

▶ "The new Mrs. Hall thus becomes mother-in-law to her own father, and Mrs. Hall and Mrs. Bailey become each other's stepmother.

▶ "Mr. Hall and Mr. Bailey become stepsons to one another, and the two wives are stepdaughters to each other."

And the Mountain Mirror adds:

▶ "If you can make any better sense out of this than can we, then 'You're a better man than I, Gunga Din.'"

**THE HAPPY** bride and groom: when they got married, their family tree really sprouted.



# See why LUCKIES TASTE BETTER!



How to prove to  
yourself Luckies are  
made better—to taste  
cleaner, fresher, smoother

Strip the paper from a Lucky by carefully tearing down the seam from end to end. Be sure it's from a newly opened pack, and that you don't dig into the tobacco. Then gently lift out the tobacco.



Here's why Luckies taste cleaner: You can see that Luckies hold together without crumbling—without loose ends to get in your mouth and spoil the taste. Lucky Strike remains a perfect cylinder of clean tobacco—round, firm and fully packed.



Here's why Luckies taste fresher: Note how free Luckies are from air spaces—those "hot spots" that give you a hot, harsh taste. Luckies' long strands of fresh, good-tasting tobacco give you a fresh, smooth smoke.



Here's why Luckies taste smoother: L.S./M.F.T., Lucky Strike means fine tobacco—fine, light, naturally mild tobacco. So, for a smoke that's *cleaner, fresher, smoother*, for tobacco that's truly mild, for a cigarette that tastes better... make your next carton Lucky Strike!

G.A.T.Co.

CIGARETTES

L.S./M.F.T.

PRODUCT OF

The American Tobacco Company

AMERICA'S LEADING MANUFACTURER OF CIGARETTES

FOR A CLEANER, FRESHER, SMOOTHER SMOKE...

# Be Happy- GO LUCKY!



## The Turning Point



JOSEPH COTTEN: He was "kicked" into Shubert's Alley . . .

# Looks Aren't Enough

BY JOSEPH COTTEN\*

**F**OR A LONG TIME, I thought everything—even stardom—ought to come easy.

I guess it was natural. I had been brought up, in Virginia, in a comfortable, happy home. What people called my "good looks," plus a naturally casual manner, seemed to bring me breaks.

But for some reason I missed out in my first attempt at a career along the Great White Way. So I spent five years of easy living in Florida.

Then I went back for another try. This time two of Broadway's kindest people—Brock Pemberton and Antoinette Perry—consented to hear me read for the role of a young, debonair hero.

### I Was Confident

At the tryout, I confidently flashed my personality, and then went through the lines. Pemberton followed me to the outer door.

He put his arm around my shoulder and said, "I thought you might like to know, Joe. We're chalking you out of the running for this part. You're just too good looking for a juvenile."

● I thanked him and ambled into Shubert's Alley. I was flattered by his comment on my looks; my luck would change.

● Then, suddenly, I stopped dead in my tracks. "Joe Cotten," I thought, "you're a lazy guy. Pemberton has just kicked you smack into the alley. No actor can be too handsome for a juvenile!"

● That very afternoon I began work—hard work—I kept at it. For weeks I struggled. For the first time in my life I had discovered the joy in hard work.

And that's when I landed my first Broadway part—in the play, "Jezebel." ■

\*Star of Mutual Broadcasting System's "The Private Files of Dr. Matthew Bell," Sunday, 4:30 PM, EST.

# parade

The Sunday

Picture Magazine

OCTOBER 5, 1952

editor

Jess Gorkin

managing editor

W. A. Sprague

assoc. managing editor

Edward D. Fales, Jr.

assist. managing editor

Robert P. Goldman

art director

Edward R. Wade

distaff editor

Pauline E. Reaves

### THE COVER:

Joan Crawford told Photographer David Preston that she used more energy posing for today's cover than she would for a movie scene. "My 5-year-old twins, Cathy and Cynthia, just wouldn't sit still," she said. Joan's poodle, "Mr. Cliquot," mugged every time the camera clicked. (See Page 12.)

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## on parade: GI kids—"ja wohl" is as easy as "okay."



CHILDREN of U.S. airmen in Wiesbaden, Germany, listen—and understand—as German teacher reads story in German.



Learning German customs, Susan McRory and Michell January join in a folk dance.



Tots like this little American girl learn to speak German as well as English. Some even act as interpreters for parents.



Revolutionary new recipe—Takes only 18 minutes!

# 66 "SPANISH RICE PRONTO"

Uses only one pan! Costs only 9¢ a serving! Every grain of rice  
has rich tomato flavor—through and through!

The secret? PRE-COOKED MINUTE RICE with HUNT'S TOMATO SAUCE



Product of  
Hunt Foods

America's favorite Spanish-style tomato sauce—savory Hunt's Tomato Sauce! It's *all* tomato (no starchy fillers!) plus fine spices and seasoning.

## How to make SPANISH RICE PRONTO

Señoras used to take hours to create a taste treat like this! But thanks to *quick, quick* MINUTE RICE with smooth HUNT'S TOMATO SAUCE, you can whip up this wonder in just 18 minutes and for the amazingly low price of 9¢ a serving!

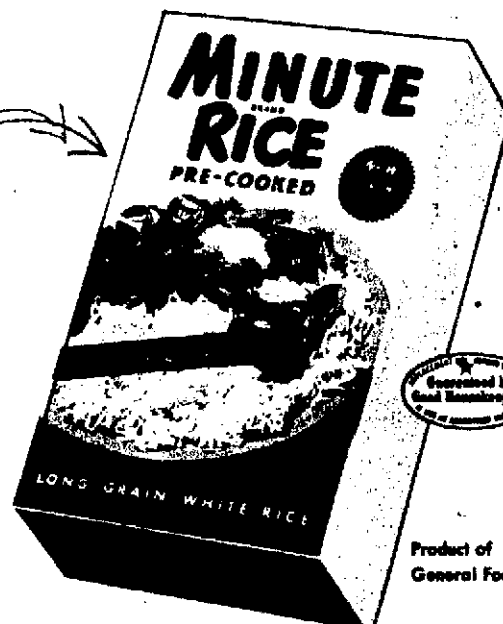
- ¼ cup bacon drippings
- 1 medium onion, thinly sliced
- ½ medium green pepper, diced
- 1½ cups Minute Rice
- 1¾ cups hot water
- 2 cans Hunt's Tomato Sauce
- 1 teaspoon salt
- Dash of pepper
- 1 teaspoon prepared mustard (optional)

Melt bacon drippings in saucepan or skillet. Add onion, green pepper, and Minute Rice (right from the package). Cook and stir over high heat until lightly browned. Add hot water, Hunt's Tomato Sauce, and seasonings; mix well. Bring quickly to a boil, cover tightly, and simmer 10 minutes. Makes 4 servings.

### Why this new recipe is quick and easy

You use only one pan—no baking. The Minute Rice is added right from the package. As it swells into luscious, tender kernels, it soaks up the rich flavor, takes on the appetizing color of Hunt's Tomato Sauce. And what a bargain—only 36¢ to make a family of four happy! Try it—tonight!

**Variations? ... Dozens of them!** Simply add your favorite—cheese, cooked meat, fowl, sea food or leftovers.



Product of  
General Foods

No washing! No steaming! Just bring to a boil, turn off the heat! Pre-cooked Minute Rice comes out fluffy, snowy, perfect-tasting in only 13 minutes.





Only a **PLAYTEX**<sup>®</sup> Girdle

lets you feel as free as this...



and look as **SLIM** as this...



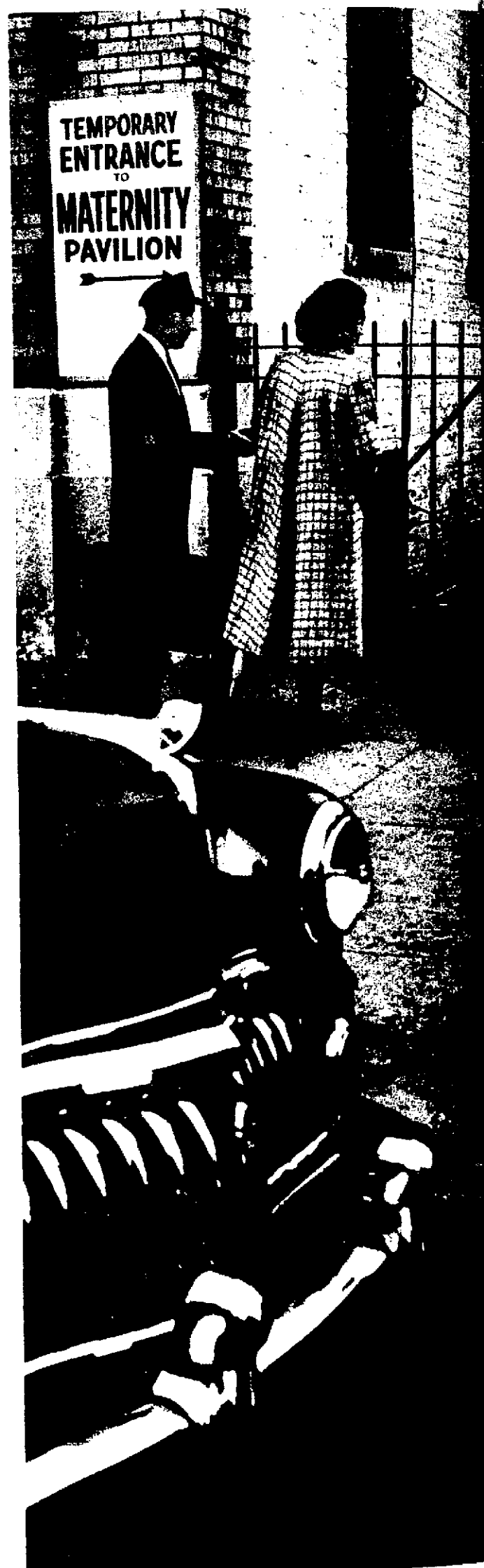
**PIERRE BALMAIN**, leading fashion designer, says:

"This fall, the emphasis is on you—your slimmer hips, your trimmer waistline. And the girdle for you is Playtex! Such slimness, comfort, freedom—and see how it flatters today's fashions!" Playtex Fab-Lined is the only girdle in the world that works its figure-slimming miracles without a seam, stitch or bone—leaves you so free, keeps you so comfortable, with cloud-soft fabric next to your skin. Invisible under sleekest clothes, it washes in seconds, dries in a flash—and the four new Adjust-All garters take wonderful care of your stockings!

**Playtex**... known everywhere as the girdle in the **SLIM** tube. Playtex Fab-Lined Girdles from \$5.95. Other Playtex Girdles—Living® and Pink-Ice—from \$3.50, at department stores and specialty shops. Prices slightly higher outside U.S.A.

Invisible

*Playtex* **FAB-LINED** *Girdles*  
—Fabric-Next-to-Your-Skin—  
With 4 New 'Adjust-All' Garters





BY ERNEST LA FRANCE



THIS IS the motto of Brooklyn's  
"Stork Delivery" auto service.

# We beat the stork 24 hours a day!

## Running a race with Baby is a business in Brooklyn

BROOKLYN, N. Y.

**T**O THE HOSPITAL!" The wild-eyed man burst from the apartment house door, jumped into the waiting limousine and screeched away.

Five blocks later, he grabbed the driver's shoulder and yelled, "Stop! I forgot my wife! She's having the baby!" The driver nodded gently, turned around, picked up the wife and got her to the maternity hospital minutes later.

● Front page stuff? Not in Brooklyn. The big black car was one of the fleet of 7 in the 24-hour "Stork Delivery" service of Morro Limousines Corp.

Living up to its slogan, "We Beat The Stork," it has carried 50,000 mothers to-and-from hospitals in 10 years. It's an idea that could be used in other cities.

● Started early in World War II, when gas shortages made emergency transportation hard to find, especially at night, the "Stork Delivery" has become a Brooklyn institution.

### Sometimes It's Free

**M**OTHERS-to-be often sign up for "The Ride" long before Baby is due. Roving agents of the Sterilized Diaper Service (also of Brooklyn) drop in on them and pass out certificates entitling them to a free "Stork Delivery" ride as good will offerings to get their future diaper trade. Otherwise, there is a flat rate of \$3 anywhere within Brooklyn, with higher rates for other boroughs.

Doctors, the Red Cross, the Visiting Nurse Association, and on occasion, the police relay the calls.

Every one of the seven passenger cars

is equipped with two-way radio, and driven by chauffeurs who have been trained to give emergency treatment.

Except in desperate cases, they never try to deliver babies en route.

Some actual cases:

● Driver Johnny Dowd picked up a wife already in labor. He radioed his office to alert the hospital. Then, zooming past a police car to pick up an escort, he raced to his goal. The baby was delivered on a stretcher at the curb by doctors.

### Special Delivery

**D**RIVER Harry Arons arrived at a home to pick up a wife, found her about to give birth and her husband wringing his hands helplessly. Arons told him to get some hot water and towels, and delivered a spanking baby boy.

● Driver Joe Foley, en route to the Caledonian Hospital via the Gowanus Parkway, heard a scream in the back seat. His passenger needed help. Ripping off his shirt, Foley delivered the child, handed it to its new father, got back behind the wheel and reached the hospital shirtless.

The drivers expect anything to happen. On one trip, a car picked up a wife, got a radio call to pick up another and reached the hospital with both sitting side by side on the back seat.

● Babies are born at all hours, but drivers claim most of them are born at night. They've even had two calls from the same street on a single night.

● Once, a woman hailed a car on the street. She proved to be the wife of a GI. The driver got her to a hospital, then sent a cable to the new pop: "You have a six and a half pound girl."

● All the drivers recall this case: a wife refused to go to the hospital without her husband, her mother, her mother-in-law, three sisters and a brother. "The car," says the driver, "was kind of crowded."



"Draw all you want on my windows—  
I just bought a giant bottle of Windex Spray!"

Halloween needn't frighten you when Windex Spray is handy! It's the quickest, easiest way to make windows and mirrors simply sparkle! Whisk! Spray it on! Swish! Wipe it off lightly! Windex Spray leaves no messy dust to clean afterwards, like some cleaners. Saves time! Saves work! Costs far less than a penny per window! Even more economical in the big 20-oz. size. Get Windex today at your grocery, drug or hardware store. Also available in Canada.



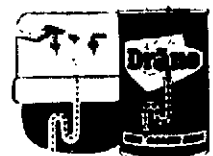
No wonder Windex Spray outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"You put him in the pot—I just remembered this is the  
day of the week I put Drano in all the drains."

Even a lobster dinner can wait when there are dangerous sewer germs lurking in every drain. No liquid disinfectant can budge the muck they breed in. It takes Drano to unclog drains and keep them running free and clear. Use Drano once a week—every week. Won't harm septic tanks. Makes them work better. Get Drano today at your grocery or hardware store. Also available in Canada.



There's nothing like it... to keep drains free-running!

"STORK DELIVERY" in action: a chauffeur takes mother-to-be to hospital.





How often do you feel like the man in this car . . . when headlights appear suddenly over a hilltop or around a curve? Prof. Olson stops and tries

# DO YOU HATE TO DRIVE AT

... How much longer will we drive on old-fashioned roads that blind

**H**AVE YOU EVER heard a friend say: "I'm afraid to drive at night?"

Or have you ever struggled home on a rainy night, on a road flashing with lights, and said:

"No more night driving for me!"

It's happening—from Maine to California.

And because it is, traffic experts are beginning to think today's 2-way roads are simply out of date (and that goes for any road on which you can see oncoming headlights!).

For most drivers now know: your death risk is tripled at night. Engineers of the National Safety Council say this risk can be slashed if we will only *stop trying to look at bright lights when we're driving after dark.*

## 8 Seconds of Danger

**B**UT BECAUSE THAT DAY—and the day of polarized (glareless) headlights—are not here yet, a test that took place a few weeks ago is important to you.

Scientifically, it was a "dry run," a preliminary to a careful study.

On a road near Raleigh, N. C., a party of psychologists and patrolmen set out to find out *what you actually see (and don't see)* when the other fellow fails to dim his lights.

- For two nights, three test cars raced back and forth, passing each other at speeds up to 45 mph., with lights often at "high beam."

- In one car were officers of the North Carolina Highway Patrol and Highway Safety Division. In the others were researchers from North Carolina State College, headed by Profs. D. J. Moffie and Howard Olson.

With stopwatches and notebooks, they recorded all they saw.

And they made one surprising discovery:

For years most drivers—and many experts—have thought: too-bright lights leave you blind so you can't see after you pass a car.

- It is true that glare dims your eyesight, and some motorists may be blinded.

- But members of the test group—ranging in

age from 24 to 50—surprisingly found: glare did not dim their eyesight nearly as much as expected. *In fact, they could all see the road with ease the instant the bright lights passed.*

- The real danger, they found, comes in the 5 to 8 seconds *before* you meet an oncoming car that hasn't dimmed its lights.

- In those seconds you are looking into a "glare-fog." All road details vanish in a great blur of light.



**USING A LIGHT-METER**, Prof. Moffie measures headlight glare on Prof. Olson's face.





to see past the test car ahead (see story).

# NIGHT?

## our eyes after dark?

These are the seconds in which you feel for your dimmer switch, grope for the edge of the road, hang on to the steering wheel . . . and hope!

● To try to help you see through this fog, the research party made two tests (see photos).

**TEST 1:** At the very edge of the pavement, they planted a row of glittering little "cat's-eye" reflectors.

Driving toward these, they could see easily



**GLARELESS ROAD:** This is where the Taconic Parkway splits into 1-way roads. (See story.)

PHOTOS BY RALPH MILLS

to steer through the glare! The reflectors shone through like small beacons, clearly outlining the road.

**TEST 2:** To a test car the researchers then attached a small, bright "beacon light."

This was a tiny electric lamp. It was clipped to the *left rear fender*, facing forward, so it could be seen by drivers of oncoming cars.

This, too, served as a guide-light, plainly visible through the glare.

It, too, gave them something to steer by!

● From this it appears that highway engineers in your state might remove much of the strain of night driving by using more reflectors *in the pavement or close to it.*

● And Test No. 2 raised the question:

*Would your automobile be safer if it had tiny lights, or reflectors, on its sides (perhaps even on its top)?*

● There are good indications that it would. At Iowa State College, another psychologist, Prof. A. R. Lauer, has found that reflectors make trucks and cars easier to see and pass.

## Surprise on a One-Way Road

**B**UT WHAT ABOUT those one-way highways that would eliminate all glare?

If you think the idea is impractical, take a ride some night on New York State's fine Taconic Parkway, a main route to Canada.

Several years ago the forward-looking parkway commission proposed to make part of the highway two separate 1-way roads.

They ran into a storm of objection:

● "It can't be done. We've never done it," opponents protested. "It would cost too much."

But the commission, and New York State's highway engineers, went ahead and did it. For 25 miles the 4-lane parkway split into two roads: one northbound, one southbound.

These were really separate roads, not just divided pavements. For miles they wound through the mountains at different levels.

Even where they were built on the same level they were located many yards apart—and screened by trees.

And the engineers found: *across the hilly terrain it was actually cheaper to build two 2-lane roads than one 4-lane road!*

Tonight, thousands of motorists will breathe more easily when they come to these safe, 1-way highways. The only lights they will see are the tail-lights of cars ahead.

True, it does cost more to maintain two roads, but the extra cost is worth it if only a single \$100,000 accident each year can be prevented—because we all pay for those accidents!

## But Are 1-Way Roads Safe?

**H**OW ABOUT IT? Just how safe have these 1-way roads been?

► The dramatic answer comes from Commissioner Paul T. Winslow, the commission's executive secretary:

► *In 15 years of use, the number of fatal accidents on this 25 mile stretch has been . . . zero!*

► Someday all our busy roads will be like this.

► And when that day comes you and your family no longer will have to fight your way home at night against headlights whizzing past you . . . headlights by the hundreds! ■



**WOMEN DRIVERS**, members of test crew, found one could help other by shielding her own eyes from glare.



**TEST CAR** (right foreground) at curve near a gas station faced 15 bright lights, including floodlights!



**BEACON LIGHT** on left rear fender of patrol car was clearly visible through glare, helped drivers.

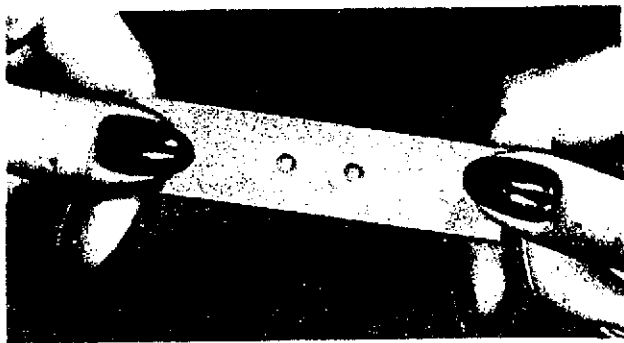


**REFLECTORS** stuck in edge of road shone through glare of oncoming car, made steering much easier and safer.

# New Plastic Bandage Won't Loosen in Water!

FLESH-COLORED . . .

STAYS NEAT AND CLEAN!



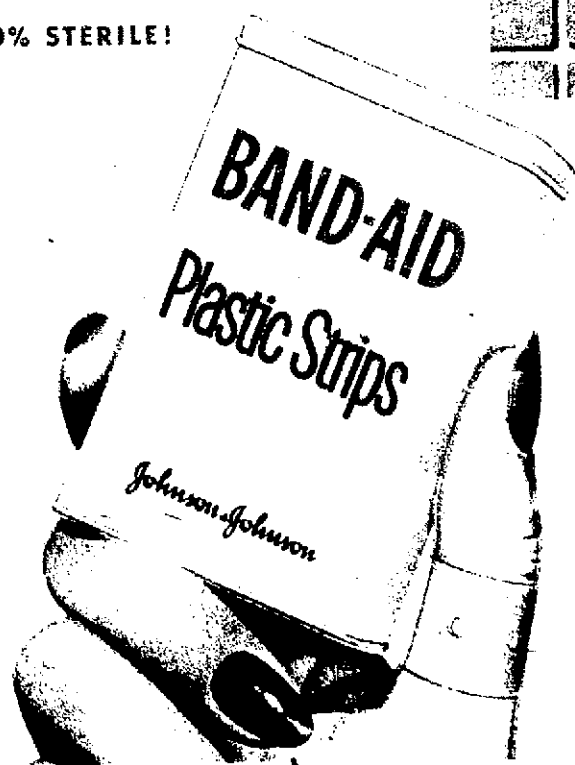
## WATERPROOF!

Smooth plastic sheds water, washes clean. Stays snug; never gets soggy.

## FLESH-COLORED!

Inconspicuous. Comfortable, too, because it fits and stretches like your skin. Neatest bandage ever!

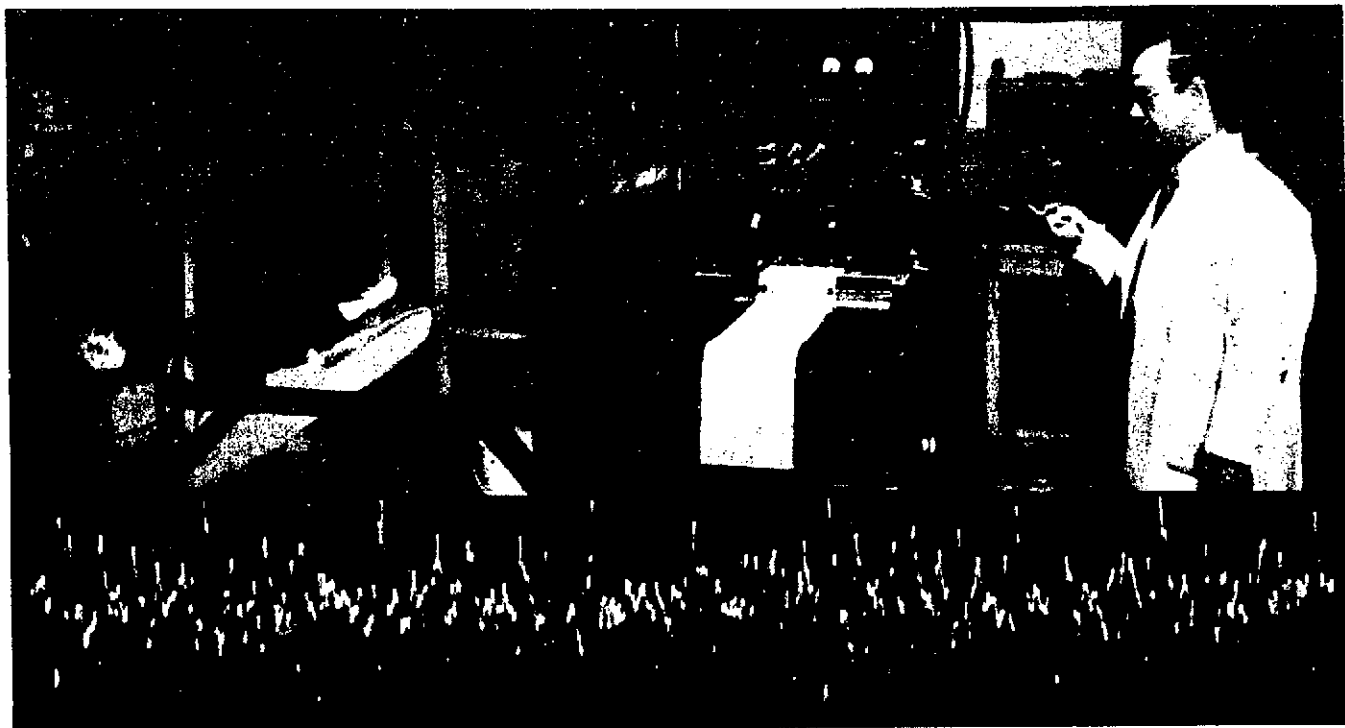
## 100% STERILE!



**BAND-AID**  
TRADE-MARK  
**Plastic Strips**

*Johnson & Johnson*





**LISTENING** to "talking muscles" (top), doctor stands by electronic machines as patient reclines at left in screened room.

**MUSCLE "talk"** looks like this on graphic chart. To researchers standing in lab it sounded like loud, distant thunder.

# YOUR MUSCLES 'TALK'

... and science listens to keep you healthy

CHICAGO.

**D**ID YOU KNOW that your muscles can talk about their troubles?

They send out electric signals that, amplified anywhere from a half million to two million times, make noises like a Model T Ford, an angry woodpecker, a bass drum, or a thunderstorm.

Hooked up to a gadget called an electromyograph (above), they can even describe their symptoms in wavy lines on a strip of paper.

## A Clue to What's Wrong

**I**T'S ONE of the newest and most promising discoveries in modern medical practice.

By listening to the noises and watching the lines, and then correlating this information with clinical examination, doctors can diagnose ailments more quickly and accurately than in the past.

Research now being carried on at the University of Illinois College of Medicine, with the cooperation of doctors and specialists, is showing surprising results.

• An 8-year-old boy whose elbow had been broken and set found that he could no longer extend his wrist.

Electromyographic tests revealed that the nerve controlling the wrist

muscle was being pressed by a fragment of bone. An operation restored the use of his wrist.

• A 59-year-old man, after an operation in the pelvic region, found it hard to use his knee muscle.

Surgeons first thought it would be necessary to operate again to repair the nerve. Electromyography revealed that the nerve, although damaged, would recover.

Physicians have long employed electrical tracings (usually by pen and ink) of nerve currents to aid them in diagnosing muscle ailments in polio and other diseases.

A more exact method was needed. A team made up of Drs. H. Worley Kendell and Arthur A. Rodriguez



**BEFORE** test, therapist (right) inserts electrode in patient's muscle.

(professors of physical medicine and rehabilitation at Illinois), and James L. Murphy and H. W. Pavela of the Armour Research Foundation of the Illinois Institute of Technology, tackled the project.

"Our big problem," says Dr. Rodriguez, "was to develop an effective and economical program of rehabilitation for the thousands of patients afflicted with polio, nerve injuries, spinal injuries, strokes, muscular dystrophy and so on.

"As a result of more accurate assessment of muscle health, we can better plan our treatment."

The research team developed an electromagnetic tape recorder which soon may permit doctors to permanently record muscle sounds. These recordings could be sent to medical centers where specialists would interpret them and report to the attending physician.

## What Muscles "Say"

**M**USCLES "talk" by means of tiny charges of electricity which accompany any movement.

► Doctors find that a normal, healthy muscle gives off a steady beat like the thump of a drum.

► But a paralyzed muscle sounds like the high-pitched clicking of an angry woodpecker. A muscle recovering from nerve injury gives off a rough, squeaking sound.

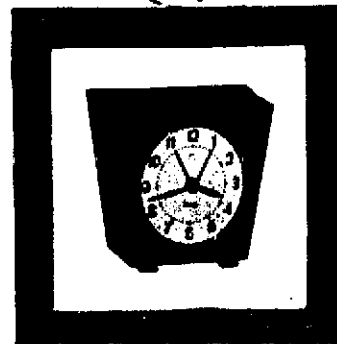
► Other conditions have their own tell-tale "sound" signatures.

► By analyzing such sounds, doctors can tell just how badly injured muscles may be—or how rapidly they're responding to treatment.

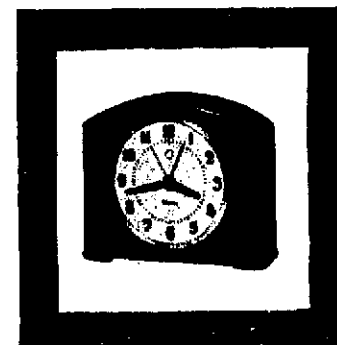
Said one doctor recently: "We've needed a tool like this for years. Now that we have it, rehabilitation of patients should definitely be easier."

fashion decrees:

"WOODS  
by  
WESTCLOX"



**SPHINX ELECTRIC ALARM.** Today's trend toward modern wood design... beautifully carried out in this elegantly simple clock with rich mahogany-finish case. Clear bell alarm. Only 4¼ inches high. \$7.95. With luminous dial, \$8.95.



**GREENWICH ELECTRIC ALARM.** Sleek, simple design... blends with modern or traditional setting. Handsome mahogany-finish wood case. Pleasant-tone bell alarm. 4 inches high. \$7.95. With luminous dial, \$8.95.

Prices do not include tax and are subject to change

**WESTCLOX**

*Electric Clocks*

Made by the Makers of Big Ben

PRODUCTS OF **GT** CORPORATION  
GENERAL TIME



Joan Crawford: for 20 years... a story of kindness

# In Hollywood, they

Here's a little-known story about some of the top movie

I HAD A story I wanted to check with JOAN CRAWFORD, and always having a yen to hold hands with the attractive actress, decided it was the kind of story I had to check in person.

(She is shown on PARADE's cover today with two of her four children.)

Joan, still flushed with the flattering notices given her first independently produced suspense movie, "Sudden Fear," sighed when I touched upon the excuse for my visit.

I had heard for the past 20 years (and without word of it leaking out to the hordes of newshawks who nest in Holly-

wood), that the gracious lady has supported eight beds in the Hollywood Presbyterian Hospital—for use by show people and fourth estaters who find they are unable to pay their own way.

• "I really have very little to do with the project," she said. "Dr. William E. Branch is the angel. He performs whatever surgery is necessary for the patients who occupy the beds, all for free.

• "I first came to know Dr. Branch when he removed my tonsils back when I was only 16," said Joan. "As the years went by, we'd call each other whenever either of us heard about some unlucky soul. Then,

ON \$100'S WORTH OF  
**Save 25¢ OPEN HOUSE TREATS**  
\*SPECIAL CANADA DRY OFFER!

## Special get-acquainted offer!

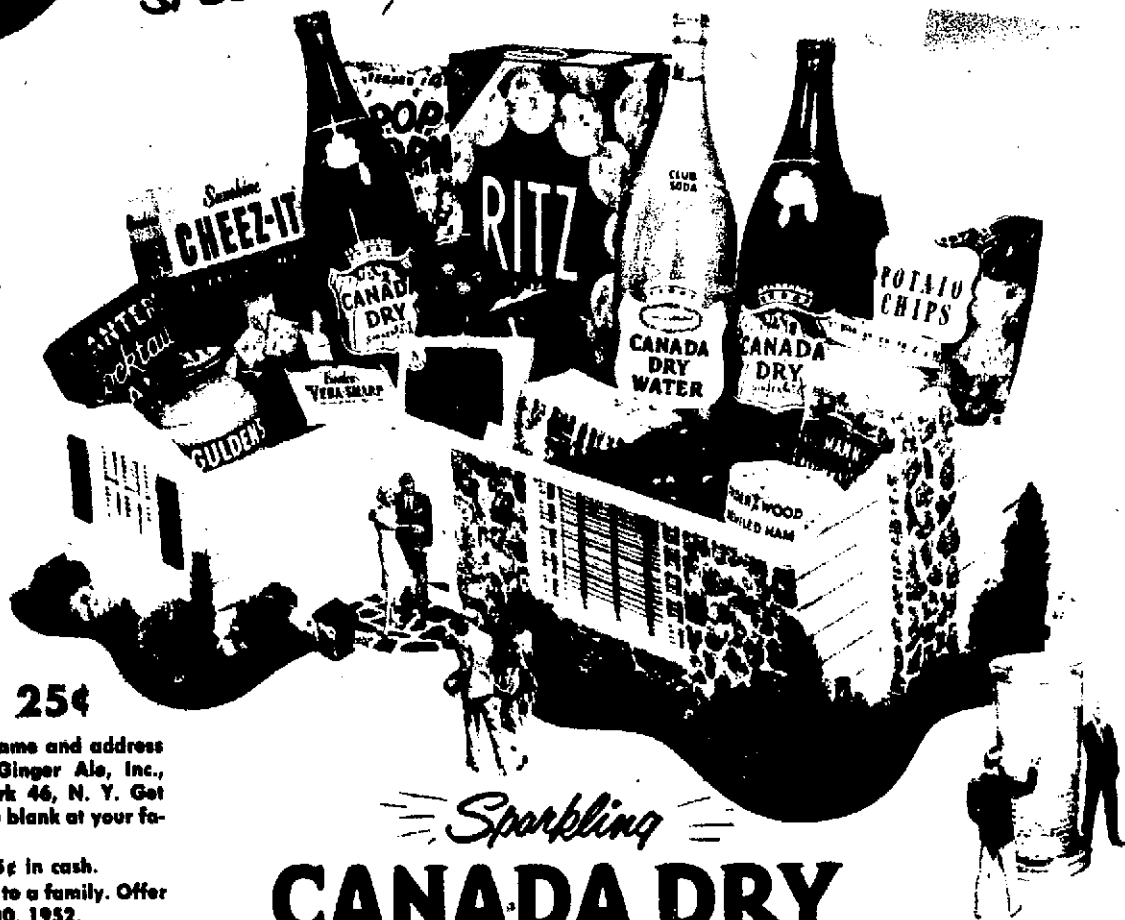
This amazing offer is made to let you know just how much better Canada Dry is than any other ginger ale or club soda. Once you switch to Canada Dry, you'll stay with it for life. No other ginger ale has the flavor, the sparkle, the purity of Canada Dry—the original pale dry ginger ale. No other club soda has Blend-ability... made possible by the two Canada Dry Water exclusives: "Flavor-Balanced Formula" and "Pin-Point Carbonation." Enjoy Canada Dry today, and save money at the same time!

## \*Here's how you save 25¢

- 1 Go to your favorite store and buy 2 big bottles of Canada Dry Ginger Ale or Sparkling Canada Dry Water. Then buy \$1 worth of other groceries or party-time snacks.
- 2 Send the 2 Canada Dry bottle caps—plus a statement that you have bought \$1 worth of groceries

—together with name and address to Canada Dry Ginger Ale, Inc., Box 63, New York 46, N. Y. Get convenient refund blank at your favorite store.

We'll mail you 25¢ in cash. Offer limited one to a family. Offer expires October 30, 1952.



Sparkling  
**CANADA DRY**  
GINGER ALE — CLUB SODA



# give till it hurts!

stars: they're always helping people in trouble

we decided we'd save time by installing a permanent group of beds for emergency cases."

"When did your friends learn your secret?" I wondered.

"About five years ago," she said, "the Doc asked me to visit the hospital and as we came down the corridor my eyes opened wide! Somebody had tacked a plaque on the wall. It read, 'These rooms are maintained by Miss Joan Crawford.'"

"But why pry into this little enterprise, Hy?" Joan shrugged. "There are so many nice people in Hollywood continually doing nice things!

"For example," she went on, "MARION DAVIES can find more people in need and do good for them faster than Aimee Semple McPherson and the Salvation Army combined! IRENE DUNNE, LORETTA YOUNG and ROZ RUSSELL devote hours each week to helping the Children's Wing of St. John's Hospital. In their spare time, they help a home for unwed mothers and a famed, but unnamed, adoption home.

"Ever since Rosalind portrayed SISTER ELIZABETH KENNY in a movie, they've been close friends. She's practically made it a career seeking funds for the Sister Kenny Foundation . . .

## Hidden Kindness

**T**AKE BARBARA STANWYCK. She likes to give the impression she's hard-boiled, but she keeps doing things for dozens of people. Then, when they say, 'Thanks,' she just pouts, 'Aw . . . Go away.'

"Don't forget JANE RUSSELL when you talk about nice people," Miss Crawford went on. "Aside from her religious group activities in the Valley, Jane goes right to the core of things. She makes frequent visits to the Los Angeles skid row, talks over problems with the down-and-outers,

and I'll wager she's saved the lives of many of them with her earthly counsel and sincerity."

"What's with the male sex in the nice department?" I thought aloud.

"Well, did you ever hear of a softer touch than JACK BENNY or BOB HOPE or GROUCHO MARX? Jack and Bob both have a long list of charities, but Groucho hands it out with an insult. Then, there's BING CROSBY, who helped finance the building of a church after he played the role of a priest in 'Going My Way.' Bing gives all his record royalties on 'Silent Night' to religious charities—a sum that's hit the six-figure mark. Want more proof?"

## \$1 Interest

**N**o," I admitted. "You've sold me. But you've left out another lovable character—a gent named JIMMY DURANTE."

The Schnoz gave away so much money that his accountant tried to curb his generosity by putting him on an allowance of \$25 a day. But it doesn't work.

As soon as Jimmy has passed out the \$25, he begins to borrow a five or a ten from EDDIE JACKSON or JACK ROTH. He slips it to someone in need. When Jimmy returns the loan, he adds a dollar interest, even if the loan was just a dollar . . .

When the late GEORGE M. COHAN was alive, he had a pension list of laid-off or sick performers. They received monetary help with the regularity of in-laws.

Once, Cohan became angered to learn that one of his flock was trying to pull a fast one: collecting from him and working at the same time.

Cohan immediately scratched his name off the list. Then he got a nasty note from the fellow. "The least you could have done," he whined, "was to give me two weeks' notice!" . . .



**BARBARA STANWYCK:** She's a "toughie" with a big heart.



**GROUCHO MARX:** He mixes insults & generosity (see story).



**JANE RUSSELL:** She goes right to skid row to help the needy.



## A Promise of Loveliness Fulfilled

**LOOK YOUR GLAMOROUS BEST AND KNOW IT, IN LIFE BY FORMFIT!** Exciting, the change in you in a Life Bra and Girdle! You know you look slimmer and younger. You know your clothes fit smoother. You feel blissfully comfy and free, too. So you shine with new poise, new confidence that lights up your glamor! Only Life Bras by Formfit are "Triple Fitted" to (1) your bust size, (2) your cup size, (3) your separation—wide, medium or narrow. And Life Girdles alone have Formfit's all-over comfort control that flattens the tummy as it slims the waist, trims hips, smooths thighs. Be fitted and see the difference, at any of the better stores! You'll know then why more women demand Formfit than any other make.

Life Bras from \$1.25  
Life Girdles from \$8.95

THE FORMFIT COMPANY, CHICAGO, NEW YORK



*For a Surethrust of a Figure*

## Good Eating . . . every week in PARADE

You'll want to watch Beth Merriman's food features in your weekly copy of PARADE for up-to-the minute, easy-to-prepare food suggestions keyed to autumn living.

"Now everybody  
loves Jeep...  
even up close"

since Ken-L-Ration stopped his odors



"That new stuff (chlorophyllin) in Ken-L-Ration really works. Jeep, that's my dog, is 12 years old and brother, did he have a strong breath. Everybody liked him except when he got close. Ever since Mother started feeding Jeep Ken-L-Ration his breath is just as sweet as he is. Now everybody loves him, even up close."

Bonnie Bowman Kenilworth, Illinois

## KEN-L-RATION

Nourishes with lean red meat\*  
Deodorizes with chlorophyllin

Ken-L-Ration is the easy, money-saving way to feed your dog lean red meat (\*U. S. Govt. Inspected horse meat). And now Ken-L-Ration contains odor-ending chlorophyllin... ends offensive odors in all normal dogs fast. Comes ready to serve in regular can or new jumbo jar.



### THESE FOODS END DOG ODORS, TOO!



**KEN-L-BISKIT**  
Crumbled in small pieces with real meat meal, baked right in. Plus chlorophyllin to end offensive odors. In 2, 4, 25 and 50 lb. sizes.



**KEN-L-MEAL**  
Extra appetizing, extra nourishing because it's made with real meat meal. Quick and easy to mix. Costs only pennies a serving. In 2, 5, 25 and 50 lb. sizes.

# Half-'n'-Half Blouses



TO SPLIT blouse in half, just unbutton front and back. Buttons are small golden balls.

**T**HIS FALL you can be gay and dignified at the same time in the new "split-personality" blouse.  
• These blouses, half one color and half another, split neatly down the middle, so you can wear different combinations to fit your mood.  
As a result, two split-personality blouses will *quadruple* your wardrobe!  
• Blouses come in five colors—gold, orange, red, white, black or navy.  
• Best of all they're washable. The wool jersey cloth is treated with the Sanforlan process.  
• The two halves cost \$7.98.

Blouses from Korday Sportswear.



COLOR COMBINATIONS multiply rapidly. Two different blouses can make four variations. But blouses sell as a complete unit (two halves).



### For a Split-Personality

THIS BLOUSE, half in black and half in bright gold, reflects two very different moods. In wool jersey, it makes a stunning—yet practical—addition to any fall wardrobe.



You're as Young as You Feel...and  
Pacquins Silk'n'Satin Lotion

makes every inch of you feel young!

Now, satinize your skin. Pacquins liquid-cream, Pacquins Silk 'n' Satin — with its satinizing action — softens, smooths the beauty layers of your skin... satinizes every inch of you! Imagine your hands as soft, as smooth as the protected parts of your body! Imagine your shoulders, arms, legs — all of you — sleeked to a satin finish! That is what the lanolin-richness, the satinizing action of Silk 'n' Satin promise.

Smooth Silk 'n' Satin over your body after your bath... over your hands frequently during the day. Silk 'n' Satin disappears quickly, leaving only a delicious fragrance... a satin skin. Ask for it at your favorite cosmetic counter — 49¢ and 25¢, plus tax.



It Satinizes!



# New Race with the Russians



Eric Shipton, left, (see story) and Bernard Creamer, model maker, examine replica of the peak.

**An "invisible barrier" has kept human beings from walking on top of the world**



SWISS ROUTE in last spring's expedition is shown. They will try again this fall to reach the top

NEW DELHI, India.

**C**AN FREE MEN beat the Reds to the top of the world?

Some time this fall, a party of brave Swiss climbers once again will tackle the ascent of 29,002-foot Mt. Everest. It will be the latest in a series of attempts that began 30 years ago—and for the free world it may be the last.

- But meanwhile, in Communist Tibet, on the other side of the giant Peak, Reds are reported planning their own climb. If the Swiss fail, will the Reds succeed?

- If they do, it will be because they find a way to overcome an invisible barrier at 28,000 feet—a barrier that has turned back other parties in the past.

- At 28,000 feet, thin air produces a drunken effect on the mind and body of man. The result is a deceptive feeling of well-being. Climbers who reach it say they feel "magnificent"; yet they may be close to collapsing.

- Many heroic men have been beguiled to their death by this feeling. Wiser ones—like Raymond Lambert and Bhotia Tensing, a Sherpa chief—have turned back

with victory in sight.

Lambert and Tensing, a member of the Nepalese tribe which furnishes porters for climbs, reached 28,215 feet last May 28.

Lambert, who along with the Sherpa chief is part of the present expedition, admitted he felt "magnificent" when he turned back. But he had lost his toes on earlier Alpine climbs. He knew when he was licked.

## The Supreme Limit

**T**HE LATE Frank Smythe, a climber in the 1933 expedition, said: "The bitterness of my defeat was mercifully dulled by altitude. At 28,000 feet, the brain is incapable of registering strong emotion."

And Eric Shipton, who has been to Everest more than any living man, says: "It is clear that at 28,000 feet the human body is reaching—or perhaps has reached—the supreme limit of what it can do without oxygen. Climbing Everest's upper heights is like a sick man climbing in a dream."

Shipton has been named to lead a British expedition up the moun-

tain next spring. However, recent political changes in Nepal (through which the climbers must go) indicate that it may be many years before another Western nation will be permitted to enter the kingdom.

Although it is unusual to tackle Mt. Everest after the monsoons, the Swiss are confident. The reason: they have new oxygen equipment which is lighter and gives the climber a steady flow of oxygen while he is in motion.

- One other factor may tell in the race between East and West. The Reds will have to climb the northern slopes which have defeated so many expeditions in the past. The Swiss will be using once more the southern passes which they tried for the first time in history last spring.

- Why do men leave the comforts of civilized life to battle the heights of Mt. Everest?

- Perhaps the best answer was once given by George Mallory, one of Britain's top mountaineers who walked into oblivion on the upper slopes of Everest 28 years ago. "I feel I must climb the mountain," he said, "because it is there."

*Lovely* to look at —  
and lovely  
for years

## BIRD'S Plastic Fortified

### Enamel makes the big difference!

Choose from many, many beautiful patterns and glowing colors . . .  
to brighten *your* home and lighten *your* work.

Design and color beauty last longer because BIRD Flooring is made with  
Plastic Fortified Enamel on a waterproof felt base.

Rugged surface wears longer because it's Plastic Fortified Enamel.

Ever-so-easy cleaning with mild soap because of its Plastic Fortified Enamel.

Costs so little — Room sizes from \$7.95.

No wonder over two million women bought BIRD Floor Covering last year!

Pattern 23635

Pattern 23633

Yard Goods Pattern 23630

**BIRD**  
Floor Coverings

**BIRD**  
& SON, Inc.  
EAST WALPOLE  
MASSACHUSETTS



# Salmon Shortcake...

**T**HERE'S plenty of canned salmon to be had, and at a price that makes this Salmon Shortcake a thrift special for 6. Serve a tossed salad with it and follow up with fruited gelatin and coffee. ■

## SALMON SHORTCAKE

### Shortcake:

2 cups sifted all-purpose flour    6 tablespoons shortening  
3 teaspoons baking powder    1 egg  
¼ teaspoon salt    ½ cup milk

Sift together flour, baking powder and salt. Cut in shortening with two knives or pastry blender. Beat together egg and milk; stir into flour mixture. Knead 10 strokes. Divide the dough in half. Pat half into a greased 8-inch cake pan;

brush with melted butter. Pat out the remaining dough to fit on top; brush with milk. Bake in a hot oven, 425°F., 20 minutes.

### Salmon and Vegetables:

1 1-pound can peas    4 tablespoons butter or  
1 4-ounce can mushrooms    margarine  
Milk    4 tablespoons flour  
         ½ teaspoon salt

1 1-pound can salmon, drained and flaked. Drain peas and mushrooms. Boil liquid rapidly until reduced to ½ cup; add enough milk to make 2 cups. Melt butter; add flour; stir to a smooth paste. Add liquid; cook, stirring constantly, until mixture thickens and comes to a boil. Add salt, peas, mushrooms and salmon; heat to serving temperature. To serve, split shortcake; spoon creamed mixture in center and on top. Makes 6 servings.

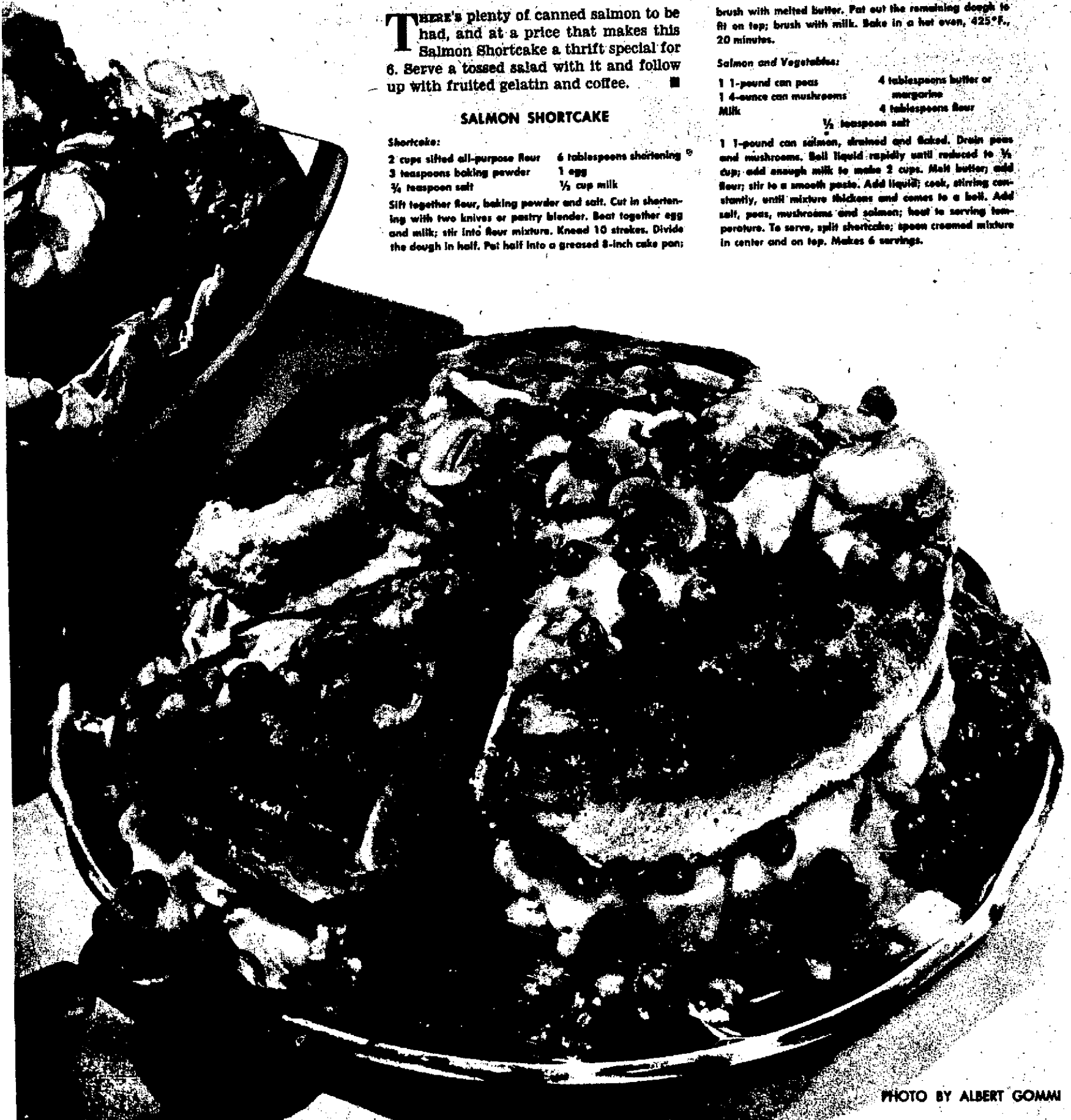


PHOTO BY ALBERT GOMMI

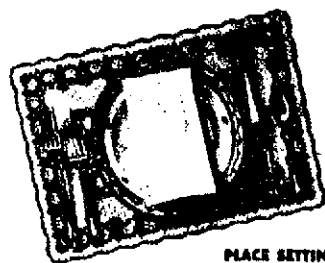


## Boy's Hat

• Every time Tony West, 13, walks to a meeting of his club, somebody sings out "Where Did You Get That Hat?"

He has to explain that he belongs to a school Bee Keeping Club in his home town, Chestnut, England. The veil protects his face against bee bites.

## GREAT NEWS for MEALS



PLACE SETTINGS



BEVERAGES



DESSERTS



BREAD & BUTTER



CAKES



HORS D'OEUVRES

Make food look better and save work—use beautiful Roylies Lace Paper Doylies at every meal—then re-use or throw away. No laundering! Get economical Family Pkgs. of 45 to 120 Roylies; 5", 6", 8", 10", 12" round, and oblong Place Mats. At 5 & 10's, Supermarkets, Housefurnishing, Naborhood, Dept. Stores.

**ROYLIES**

*Lace Paper Doylies*

Royal Lace Paper Works, Inc., Mblm.  
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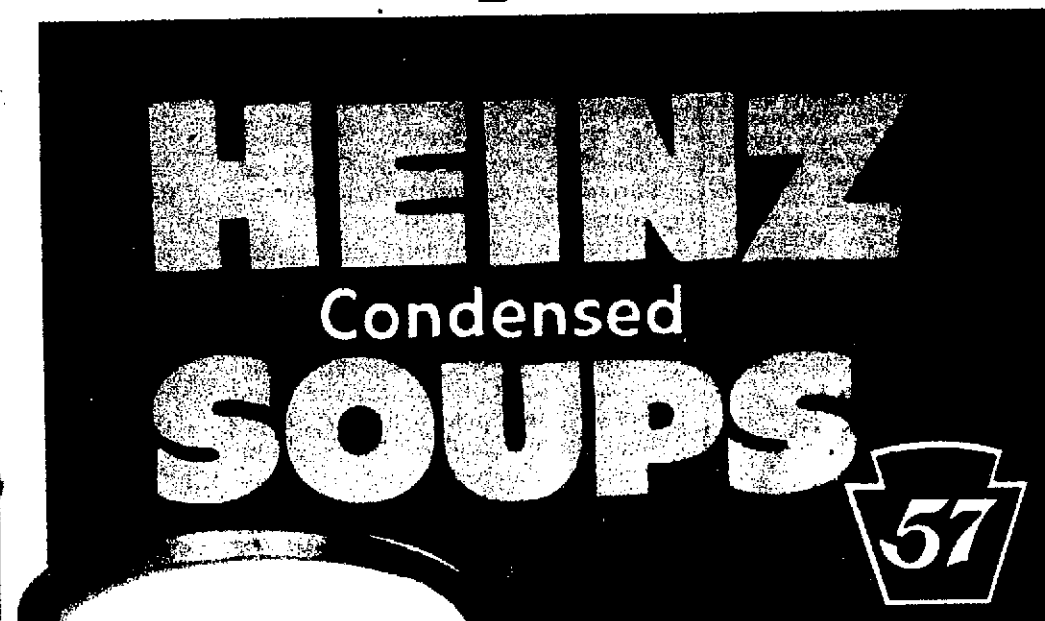
# Best Chicken Soups We've Ever Made

At today's low prices, you can afford to serve finer Heinz Soups often! Try HEINZ Chicken Soups—Chicken Noodle, Cream of Chicken, Chicken with Rice. All are rich in real chicken flavor—great for school lunches! Get these and other HEINZ Condensed Soups at your grocer's! You know they're good because they're Heinz!



Try Creamed Chicken 'N' Eggs  
For A Quick Lunch!

• Combine undiluted contents of a tin of HEINZ Cream of Chicken Soup with 3 slices bacon (sauteed, drained, cut in 1/2-inch pieces), 4 chopped, hard-cooked eggs, 1 Tbs. chopped parsley. Heat thoroughly. Serve over toast (Serves 4).

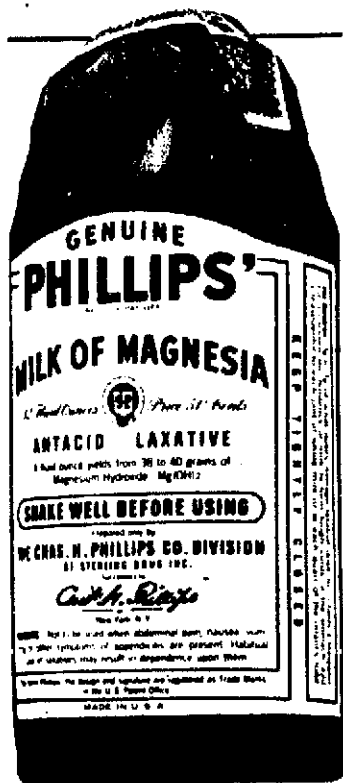


Real Flavor Bargains At Today's LOW PRICES!

**Better 3 Ways**  
1 As Soups  
2 As Sauces  
3 As Cooking Ingredients



# GET BETTER CONSTIPATION RELIEF WITH MILK OF MAGNESIA



## IT PROVIDES MORE COMPLETE RELIEF THAN SINGLE-PURPOSE LAXATIVES!

Constipation and acid indigestion usually go hand in hand. That's why laxatives which act on irregularity alone are only half effective. But Milk of Magnesia relieves both conditions—actually gives you more complete relief. So get Phillips' Milk of Magnesia—the best laxative money can buy.

*So Gentle for Children...  
So Thorough for Grownups*

**PHILLIPS'**  
**MILK OF MAGNESIA**  
*Liquid or Tablets*

## FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25¢ and 50¢ at drugstores. If your druggist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 5270-J ELIZABETH, N. Y.

30 parade OCTOBER 5, 1952

## SPORTS

BY PAUL GARDNER

# They'll Fool You . . .

**Most athletes are big and strong. But look out for the ones who aren't**

**M**OST GOOD athletes be young, big - muscled, bronzed gods? A casual look at most sports events would make you think so.

By and large, most successful athletes are robust men and women on the under side of 30. But the exceptions to this rule provide some of the best drama in sports.

This season in baseball, for example, a fellow named **BOBBY SHANTZ**, of Philadelphia, proved to be one of the most amazing pitchers of the generation.

- For a man scarcely over 5 feet, 6 inches tall and less than 140 pounds, his speed, guile and power seemed physically impossible. They earned him 20 victories before September.

- And at the 1952 Olympic games in Helsinki, an American track expert pointed to a runner and commented: "He has an arm motion just like on old woman's."

- The man did run as if he were in agony. His head wagged from side to side. Each breath seemed to be his last.

- The man's name was **EMIL ZATOPK**. This unorthodox Czech eclipsed three Olympic records, including the marathon.

If size and form don't count in the making of champions, what about age?

**SATCHEL PAIGE**, the St. Louis Browns' pitcher, is a remarkable case in point. Paige is older than springtime. Some believe that he may have discussed the original rules for baseball with Abner Doubleday.

### A Physical Mistake

**B**ut, whether he is on the wrong side of 50 or not, Paige is a physical mistake. He is 6 feet, 4 inches tall and so thin that you can practically count his bones.

"I wonder how he must have been in his prime," remarked **JOE DI MAGGIO** a few years ago after striking out against Paige. "I don't seem to be able to do anything with him."

Paige's longevity is not due to the finest training, either. He travelled

under arduous conditions in the poorly organized Negro leagues for years. Further, he had a penchant for soft drinks and hot dogs.

But his stamina is such that when he shut out the Detroit Tigers in 12 innings this season, he wryly observed that he was just beginning to warm up. Science can't exactly explain Paige.

Nor can it explain **PAUL ARIZIN** of the Philadelphia Warriors. He's the chap who outscored the mighty **GEORGE MIKAN** to establish himself as the leading professional scorer in basketball last season. Arizin, in action, sounds like Zatopek as he wheezingly breaks one world's record after another.

### A Terrible Asthmatic

**A**RIZIN is a terrible asthmatic," says Joe Lapchick, coach of the New York Knickerbockers, "but he has one of the greatest jump shots in basketball."

One wonders whether any athletes should be considered as strictly true to type any more. Racehorse basketball today would seem to call for rangy men of various sizes but how can you account for "**FAT FREDDY**" **SCOLARI** of Baltimore?

Scolari, a veteran, is one of the best shots in the game and tremendous on defense. At 5 feet, 10 inches or so, he must look up a sheer foot to Mikan.

Fat men, incidentally, often dispel the theory that an outstanding

athlete should be narrow in the waist with big, broad shoulders.

**WILBUR "FATS" HENRY**, of Washington & Jefferson, is ranked on many all-time, All-American teams as a tackle. **STEVE OWEN**, when he first tried out for the New York Giants as a guard, struck the coach at that time — Dr. Joseph Alexander — as a mere fat boy.

- "He pleaded for a tryout and I gave him one," says Dr. Alexander of the present New York Giant football coach. "And, believe it or not, he beat his ends down the field!"

- Great high jumpers, oddly enough, have been about 6 feet tall. **LES STEERS**, who holds the standard at 6 feet, 11 inches, was just a fraction under 6 feet tall. But a freak stepped into the high jump picture this summer—6-foot, 8-inch **WALTER DAVIS**, formerly of Texas A. & M.—who leaped practically his own height to win the Olympics.

- Boxing and hockey, like football, are body contact sports which would seem to demand certain norms, but there are notable exceptions.

### Not Champion Size

**B**OXER **ROCKY MARCIANO** is scarcely more than 5 feet, 10 inches tall. He is built like a middle-weight and, on the surface, is far from the muscular 6-footers of the **JOE LOUIS**, **JACK DEMPSEY**, **GENE TUNNEY** and **JACK JOHNSON** type. Even so, one heavyweight champion — **TOMMY BURNS** — barely exceeded 5 feet, 7 inches.

"**BONES**" **RALEIGH** of the Rangers excels in hockey, a sport where strong men crack into one another like freight cars at top speed. Raleigh, a 6-foot, 150-pounder, is so thin around the shoulders that he requires special foam rubber pads to prevent serious injury.

Not even amputation nor insidious disease deters some athletes. One-armed **PETE GRAY** played for the St. Louis Browns during the war. **BILLY TALBERT**, non-playing captain of the American Davis Cup team and long a ranking player and champion, suffered so from diabetes that insulin was as essential to him as a tennis racquet.



**STEVE OWEN**, New York Giant grid coach, was called "fat boy."



**SHORT, SLIGHT** Bobby Shantz turned into one of most amazing pitchers of a generation. He has speed, guile — and power.

**BYRON NELSON**, one of the foremost golfers of all time, had hemophilia, the dangerous bleeding disease. Davis, the high jumper, had a serious case of infantile paralysis as a youngster.

● **GUS MAUCH**, trainer of the New York Yankees in baseball and former trainer of the football Giants, has an idea of what makes the freaks in sport stand out. His two favorites in the category are little **BUDDY YOUNG**, the great football backfield star, and **PHIL RIZZUTO**, Yankees shortstop.

● "I'll never forget," he says, "how Young had a couple of ribs broken and I made a special pad for him for a game on the Coast. He tore it off and played without it! As for little Phil, who's 5 feet, 6 inches and 140 pounds, he's knocked down a couple of times every game and yet he's never hurt."

The explanation?

"It isn't how odd the guy is built nor how small he is," says Mauch, "it's how big his heart is."



**ROCKY MARCIANO** is small for a heavyweight boxer.



**SATCHEL PAIGE**, who may be over 50, still wins games.

# NEW *Bobbi* PIN-CURL PERMANENT

It's all NEW — EASIER — LOVELIER!

No Tiresome Winding! No Neutralizer! No Re-Setting!



## No Winding Chore

— just pin curl and apply BOBBI lotion! No new clumsy curlers!



## No Neutralizer

— just rinse with water 45 minutes later. BOBBI neutralizes by air!



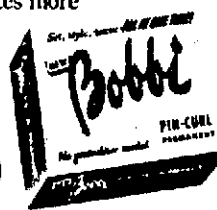
## No Re-setting

— just brush pin curls when dry — your hair is already set!

Never before a home permanent like new BOBBI! Waves — sets — neutralizes — *all at one time!* Just pin curls and BOBBI lotion are all you need. Giving yourself a BOBBI permanent takes only minutes more than putting up pin curls! Have a BOBBI tonight!

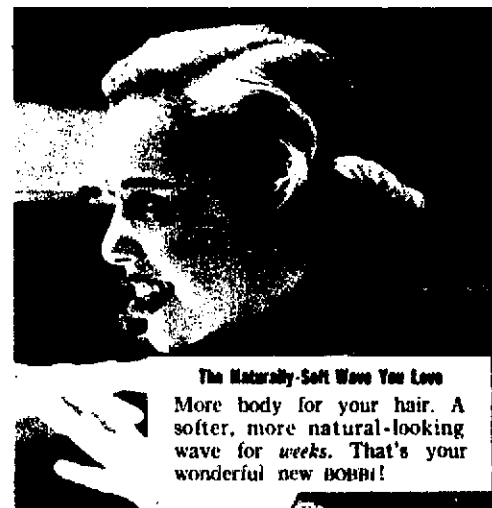
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Doctor specialists who treat nothing but stomach trouble say that a tablet like Bell-anas often gives comforting relief when everything else fails for gas, heartburn and acid indigestion. Get a 25c package of Bell-anas tablets at your druggists today.

*Dora's*  
**DOWN**

PERIODIC PAIN

Midol acts three ways to bring relief from menstrual suffering. It relieves cramps, eases headache and it chases the "blues." Dora now takes Midol at the first sign of menstrual distress.



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... you can say

**"THANKS"**

... to 500,000 alert, ambitious young Americans.

● They're the lads who bring your paper to your front door—rain or shine, weekdays and Sunday, winter and summer.

● They're making money for themselves (from \$9 to \$15 a week). Better than that, they're building their own businesses. And they're learning the old, reliable truth that good service wins real friends.

● Yesterday was Newspaperboy Day. So when you see the kid faithfully bring your paper, say "thanks"—for a good job.

## Does Dry Skin Label You An "Older" Woman?

One of the sorrowful moments in every woman's life is the moment she discovers her first wrinkle. For wrinkles and old age go together.

But so often, those little lines you see are not wrinkles at all—merely dry skin lines! And with five minutes' care a day, you can get rid of them!

Every day, treat your skin to a luxurious facial with Woodbury Dry Skin Cream. It contains a new wonder-working ingredient called *Penaten*. Penaten's special magic is that it carries the lanolin and three other rich softening oils in Woodbury Dry Skin Cream deeper into the important corneum layer of your skin—deeper than ever before.

You'll see your skin glow with a tender, younger look when dry skin lines are smoothed away. It will be worth your time... and certainly worth your money, for Woodbury Dry Skin Cream is only 25c to 97c, plus tax. Try it today.



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shave of  
your life

use

**Old Spice**  
FOR MEN

Shaving  
Cream

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**RHEUMATIC  
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FOR FAST RELIEF, rub in Ben-Gay. Contains up to 2½ times more of those two famous pain-relieving agents, methyl salicylate and menthol, than five other widely offered rub-ins!

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QUICK!  
RUB IN **Ben-Gay**  
THE ORIGINAL BAUME ANALGÉSIQUE

Copyright 1949, by Thos. Looming & Co., Inc.



THIS is Rita. Admirers say she doesn't have to talk if she can look like this.

## SHE DOESN'T SAY A WORD

**E**VERYBODY'S talking about Rita Gam, the girl who doesn't talk!

A 24-year-old brunette, Rita appears with Ray Milland in "The Thief" (United Artists).

It's a movie *completely* without dialogue. Only background noises like street traffic or telephones ringing are heard.

Rita's role is brief (three minutes of screen time). She combs her hair, plays solitaire, stands in a hall doorway and doesn't get within five feet of Milland.

But movie audiences won't forget the way she "speaks" to him with her glances and movements.

A Pittsburgh girl, Rita grew up in New York City. She's been an actress since 1946.

On the basis of her three minutes in "The Thief," MGM signed her to a long-term contract.

Said Rita: "For the last two years I've been talking my head off on television, and nobody cared. Now look at me. I guess dialogue isn't too important after all."

CONTINUED ON NEXT PAGE ►

## You can get QUICK RELIEF

FROM  
TIRED  
EYES



Just two drops of Murine in each eye, and—quick as a wink—they feel wonderfully refreshed. Murine's seven tested ingredients soothe and cleanse your eyes as gently as a tear. At any time, Murine makes your eyes feel good!



**MURINE**  
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What a dash  
can do  
for Hash!

**A-1**  
SAUCE

the dash that makes the dish

Ask for A-1  
when dining out, too.



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PICTURE  
CREDITS

Cover, David P. Preston, Warner Brothers; 2, The Mountain Mirror; 4, T.P.-Mutual Broadcasting Company; Strip-Air Pictorial Service; 6, 7, 10, 14, 15, Ben and Sid Ross; 8 and 9, Ralph Mills; 12 and 13, RKO; Kas Heppner; 16, Reuters Limited; 18, Combine Photos; 19, Gommi; 20 and 21, INP, AP; 22 and 23, Combine Photos & United Artists; 25, Spivak of Pix; 27, Allan Gould of Graphic House.



Rita shows how a glance and parted lips can replace dialogue. Silence landed her a Hollywood contract.



**GAS**

*After Breakfast...*

**HEARTBURN**

*After Lunch...*



**SOUR STOMACH**

*After Dinner...*

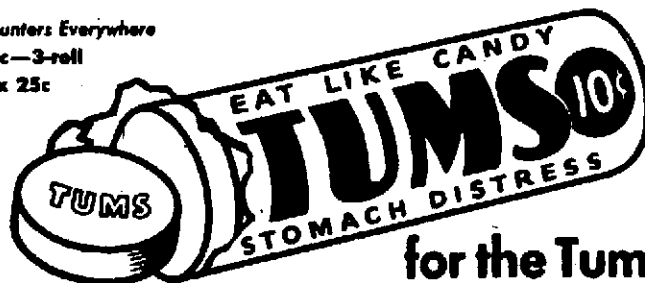
## Too Bad They Don't Know About TUMS!

Lots of people have digestive upsets after eating because favorite foods cause their stomachs to churn up too much acid. But Tums neutralize excess acid almost before it starts—and make short work of nagging heartburn and gassy pressure pains.

Tums are different. They contain no baking soda or other water-soluble alkali. This means that Tums can't over-alkalize your stomach—*can't cause acid rebound!*

That's why millions always carry Tums in pocket or purse. Tums require no water, no mixing, no waiting. Just eat 1 or 2 Tums after meals or whenever acid distress occurs and presto—you get top-speed relief. Tums are still only 10c. Get a handy roll today.

On Top of Counters Everywhere  
Still Only 10c—3-roll  
Economy Box 25c



**for the Tummy**



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Kentile Colors shown: Veined Carrara with ThemeTile and Feature Strip

Only \$19<sup>95</sup>\*

...and you can have a  
KENTILE FLOOR  
like this!

## Mrs. William A. Loock Jr. shows you how easy it is to install long-lasting Kentile

Here's America's most popular floor-covering for homeowner installation... low-cost, easy-to-lay, long-wearing. Dirt and stain-resistant... gleams like new with occasional, no-rub waxings. Don't make the mistake of buying floor-coverings with just a colored surface that wears off with use. Kentile's 26 wear-proof colors go right through each tile—its durability is assured by this written guarantee. (If you prefer, your Kentile Dealer will install your floor.) Why not see him soon?



Only Kentile Dealers offer  
you these low-priced  
Guaranteed Kentile Floors

\*Price quoted is for a Kentile Floor approximately 8' x 10' installed by you. Your Kentile Floor may cost less or slightly more, depending on size of room, colors and freight rates. See your local Kentile Dealer... he's listed in the classified phone directory under FLOORS.

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The Asphalt Tile of Enduring Beauty



Here Mrs. Loock finds the center of the floor. Next, she'll spread Kentile Adhesive over half the floor before laying the tiles in place.



With half the floor installed, Mrs. Loock spreads Kentile Adhesive to cover remaining half. Then it's simply a matter of putting tiles in place until entire floor is completed.

# Parade of Progress

Here are new, inexpensive gadgets  
that will save you time and money

## LIGHTS YOUR WAY:

● Ever been nervous after parking in dark streets? Ever stumbled in your dark garage? A new **TIME-SWITCH** keeps your headlights on until you reach a better-lighted area, then turns them off automatically. You can clamp to under-edge of dash, set it for intervals up to 5 minutes. \$4.95. **Rhodes, c/o Gross, 11 Asylum, Hartford, Conn.**

## THEY'RE DOOR HIGH:

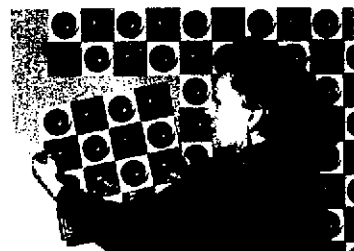
● You'll find many uses around your home for new movable shutter **SCREENS** that are 80" high and fit standard doorways. You can use them to make a "closet;" between children's beds; to dress behind in small apartments; against windows as shutters; to create privacy in "open" type homes; to create a baby's room in parents' bedroom. They come with 3 panels (3' wide) or 4 panels (4' wide), in fruitwood, white or unlacquered but ready for custom finishes. **Heinley, 1620 Euclid St., Santa Monica, Calif.**

## SEWING AID:

● With a new **PINNER**, you can automatically pin up pleats, hems, seams of garments. And pins are double-pointed at the ends so you can whisk them out from either end without running into them with your needle. \$1.29. **Dritz, 1115 Broadway, New York 10, N. Y.**

## FOR HOME WORKSHOPS:

● A new **SHARPENER** for circular saws sharpens each tooth accurately. A unique index plate, with precision-spaced holes, guides grinding so you get the same edge on every tooth regardless of spacing or unevenness. Unit comes complete with grinding wheel, saw holder, mounting plate, everything you need to convert your power table into a precision sharpener. \$16.50. **Quick-Way, 18 Riverside, Corning, N. Y.**



**WALLPAPER IN SQUARES** instead of rolls will make your next paper-hanging job go quickly, without mess. The pre-cut 14" x 14" squares need no matching or trimming. Joints are butted together and almost impossible to detect because of paper's special design. 10 paper samples and instruction leaflet for 25¢. **WALL-DEC CO., 228 E. 45 St., New York 17, N. Y.**



**SHOCK-PROOFS YOUR CAR:** Here's an easy way to stop those annoying static electricity shocks you receive when you get into your car or reach for keys or door handle. A specially treated tape, which slips over seat or under seat cover, is guaranteed to be 100% effective. In colors. \$1. **SHOK-PRUF, P.O. Box 390-PA-1, Reno, Nev.**



**HAND-SAVER:** This new all-purpose sponge with plastic handle keeps your hands out of water and strong solutions. You simply press down on handle to squeeze out all water. Good for washing sinks, tubs, walls, windows, floors, cars, and for foam-cleaning upholstery. 49¢. **FEDERAL TOOL, 3600 W. Pratt Blvd., Chicago 45, Ill.**

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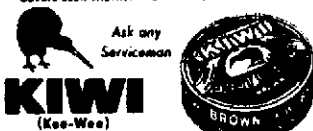
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No unmedicated powder can relieve baby's irritated skin as Ammens does! For Ammens gives 3-way medicated skin care—1. Medicated relief. 2. Medicated protection. 3. Medicated comfort. So soft, it promotes healing by cushioning Baby's skin against further chafing. Get Ammens Medicated Powder today. (You'll like it, too!)



FREE trial-size can. Write today to Dept. P-102, Bristol-Myers Co., Hillside, N.J. (Offer limited to U.S.A.)

**AMMENS**  
MEDICATED POWDER



**MIGHTY YANK** by Dr. J. Y. Henderson, veterinarian, frees 7-inch, 6-pound upper molar. It didn't seem to hurt Myrt.

## BIG TOOTH

Myrt loses a six-pound molar

SO YOU THINK you've got tooth troubles? Take a look at Myrt, a Ringling Bros. elephant, and what she had.

Ordinarily, an elephant will pull its own tooth by biting a tree. But Myrt's keeper, "Dutch" Grogan, took her to the "dentist."



**TOOTH'S SIZE** shows up beside corn kernel.



**AFTER IT WAS OVER**, Myrt looked sorrowful (as usual). Operation was performed without using any anesthetic.

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One Squeeze  
Puts Your Mind  
At Ease!



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Guaranteed by  
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**Stops Odor Instantly! Checks Perspiration More Effectively!**

From Colgate—world's largest makers of beauty products—a spray deodorant you can use with confidence! Tested by hundreds of women, guaranteed by Colgate! A squeeze of the Veto Spray bottle—and you have all day protection against underarm odor and perspiration! Use it daily.

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RUN SMOOTHER WITH  
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Only BLUE-JAY Corn Plasters have new wonder drug.

**Phenylum®**

That gets under your corn and helps push it out!

Greatest corn remedy discovery in 70 years! Tests show this new medication went to work 33% faster. New miracle drug, Phenylum (pronounced Fen-il-ee-um), gets at the base of your corn and helps ease it out. Corn or callus plasters. At drug counters now.



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MILK-BONE DOG BISCUITS contain vitamin A, B<sub>1</sub>, B<sub>2</sub>, D, and E... Meat Meal... Fish Liver Oil... Wheat Germ... Whole Wheat Flour... Malt... Milk.

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## ONION SOUP ... as served in the smartest restaurants!

*-YET IT COSTS ONLY  
4 TO 5¢ A SERVING.*

**H**AVE you ever found that quiet little French restaurant ... where the chef growls in the kitchen ... and the onion soup is so good you talk about it for days ...

Or have you never tasted onion soup hot and tangy as it steams up to your tongue ... savory onions toasted to a golden brown, in a robust beef-flavored broth?

Then now's the time for you to try new Lipton Onion Soup. For it is all these things ... rich ... hearty ... satisfying.

And it costs only about 4 to 5¢ a serving ... takes just minutes to prepare. Empty one envelope in boiling water and cook for ten minutes—that's all!

Buy new Lipton Onion Soup today and enjoy it tonight. You and your family will love it—for the elegant dish it is!

*Make real homemade  
soup in jig time  
with these grand*



## LIPTON SOUP MIXES

ONION  
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TOMATO VEGETABLE

*More soup for less  
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Variety for variety, you pay less for Lipton Soup Mixes than for most canned soups. Furthermore, Lipton gives you more soup than most canned soups! And Lipton Soup Mixes are the modern, quick n' easy way to make real home-made soup. The magic "makings" cook in jig time—give you real soup like grandma used to slow-simmer on her big stove. Enjoy it often.



**CHICKEN NOODLE SOUP LIKE GRANDMA  
USED TO MAKE!**

Golden chicken broth with oodles of egg noodles, enriched to be more nourishing—cut to easy-spooning size. Lipton Chicken Noodle Soup is like the old-time, slow-simmered kind, yet cooks in just 7 minutes.



**GOOD OLD-FASHIONED  
TOMATO VEGETABLE SOUP!**

A real homey kind of soup. Tangy, hearty tomato broth with 6 garden-tasty vegetables—and those wonderful tender-as-butter Lipton noodles. Cooks in just 10 minutes!



Wearing gay costumes, passengers sing, play instruments on this car.

# Dance Train

Is this an idea for the U. S. . . ?

**G**ERMAN railroads, hard up for money, have come up with some ideas to get customers.

They've converted railroad cars into dance halls, quaint bars and club rooms.

The "boost business" program started after World War II, (with Marshall Plan aid).

First came a wine car—decorated to look like an old wine cellar.

Then came the dance car. Before long, clubs and singing societies were renting cars for trips along the Rhine.

Has all this helped business?

It's up 100 percent, say railroad officials.



**DANCE CAR:** seats were removed, and a special dance floor installed.



**SOME OF** passengers are as decorative as the train itself.



**BOX CAR** painted to look like wine cellar has barrels for tables, boxes for seats.



**SECRETARIES** are stationed on each car so businessmen can dictate letters en route.

## Free sewing book



**PACKED WITH** time-saving tips and shortcuts. Tells how cellophane tape helps you turn out neater sewing jobs with less effort. Get your free copy by writing Dept. PA, 3M Co., St. Paul 6, Minn.



Crystal clear, sticks at a touch. Minnesota Mining & Mfg. Co., St. Paul 6, Minn. ©1952 3M Co.

## Autumn Roads

... are always treacherous. When there's snow or fog, be extra careful.

## Alana Ladd Puts On Blue Bonnet—Dad Praises F.N.E.!



8-year-old Alana Ladd and her movie-star father offer a tip to you. Put on **BLUE BONNET** Margarine for F.N.E.—Flavor, Nutrition, Economy! You, too, will love the delicate, sunny-sweet taste **BLUE BONNET** adds to any food! You'll also appreciate its nourishment. No other spread for bread is richer in year-round Vitamin A! And you'll welcome its economy. Two pounds of **BLUE BONNET** cost less than one pound of high-priced spread! So remember the letters... F... N... E.! Buy **All-Vegetable BLUE BONNET** Margarine and get "all three"—Flavor! Nutrition! Economy—e!



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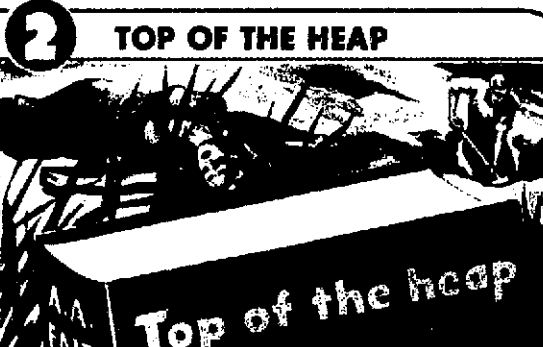
**1 THE CLUE OF THE RUNAWAY BLONDE**



A CORPSE is found in a field—with an ugly knife wound gaping from the back. Clues are scarce. In fact, there are no footprints leading to or from the body!

Both the Rockville Gazette and the District Attorney are "gunning for" sheriff Bill Eldon. But the wily sheriff floors the town tabloid, the D.A.—AND THE KILLER!

**2 TOP OF THE HEAP**



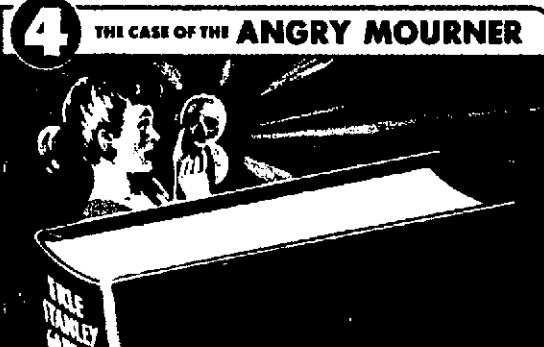
Donald Lam, private eye, gets tangled up with a gambler, a burlesque queen, two lively girls—and a DEAD one. It's a jig-saw murder puzzle that baffles police—especially when a second corpse turns up! Donald finally puts the pieces together . . . and hands the police a picture of the KILLER! (Written under pen name of A. A. Fair.)

**3 THE CASE OF THE ONE-EYED WITNESS**



When Perry Mason picked up the phone a mysterious female voice said: "See Medford Carlin tonight. Tell him to get another partner. Matter of life and death!" But Carlin had never HAD a partner! Yet thirty minutes after Mason posted a detective in front of his house, Carlin was MURDERED! Then Mason finds . . . ANOTHER CORPSE!

**4 THE CASE OF THE ANGRY MOURNER**



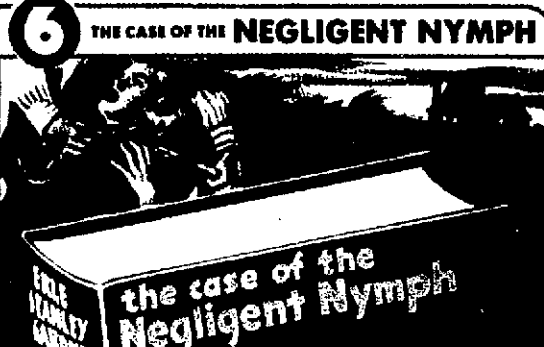
A deathly silence hangs over the courtroom. Belle Adrian, Mason's client is pale as a ghost. A surprise witness SWEARS he saw Belle at the scene of the murder. Exhibit "A" is Belle's compact with the missing mirror—AND the shattered mirror fragments found near the corpse. And Exhibit "B"—the murder weapon—is Belle's OWN GUN!

**5 THE CASE OF THE FIERY FINGERS**



Mason is retained by a gorgeous brunette to prevent a murder. But before he can act, the police find the corpse—and Perry's client is tried for the killing. The D.A. rings a package in front of the accused woman. She screams and collapses. The jury is ready to send her to the chair—but Perry comes up with a surprise package of his own!

**6 THE CASE OF THE NEGLIGENT NYMPH**



Perry Mason is startled to see a girl swimming away from George Alder's estate. He hauls her into his boat. She hands him a letter. "Alder will do ANYTHING to get this letter back!" she says. "You must stop him!"

But someone else beats Mason to it—by putting a bullet through Alder's neck!

ALL SIX BOOKS FREE SEND NO MONEY—JUST MAIL COUPON

Walter J. Black, President  
DETECTIVE BOOK CLUB  
One Park Avenue, New York 16, N. Y.

Please enroll me as a member and send me FREE, in regular publisher's editions, the SIX new full-length Gardner mystery novels pictured on this page. In addition send me the current triple-volume of the month, which contains three complete detective books.

I am not obligated to take any specific number of volumes. I am to receive an advance description of all forthcoming selections and I may reject any book before or after I receive it. I may cancel membership whenever I wish.

I need send no money now, but for each volume I decide to keep I will send you only \$1.89 plus a few cents mailing charges as complete payment within one week after I receive it. (Books shipped in U.S.A. only.)

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
(PLEASE PRINT PLAINLY)

Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_  
(if any)

Yes! ALL SIX OF THESE GARDNER MYSTERIES ARE YOURS FREE!

YES, it's true! ALL SIX of these thrill-packed Erle Stanley Gardner mystery books are yours FREE on this amazing offer. Just ONE Gardner book is jammed with suspense, mystery, and lightning-fast action — so imagine the "kick" you will get out of SIX books by the world's biggest selling mystery writer! Each is a full size, full length book, absolutely complete. A \$15.00 value—but yours FREE on this sensational offer!

Why do we make such a liberal offer? Simply to introduce you to the many advantages of membership in the famous Detective Book Club—the only Club that brings you the very latest NEW mysteries at one-third the usual cost!

**The Cream of the Best NEW Mysteries**  
Out of the 300 or more new detective books that come out

every year, the Club selects the very "cream of the crop"—by top-notch authors like Erle Stanley Gardner, Agatha Christie, Manning Coles, Mignon Eberhart, Anthony Gilbert, John Dickson Carr, and Leslie Ford. All THESE, and many other famous writers have had their books selected by the Club. Many of them are members of the Club themselves!

Club selections are ALL newly published books. As a member, you get THREE of them complete in one handsome volume (a \$6.00 to \$7.50 value) for only \$1.89. So you actually get THREE new mysteries FOR LESS THAN THE PRICE YOU WOULD USUALLY PAY FOR ONE!

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You do NOT have to take a volume every month. You receive a free copy of the Club's "Preview", which will fully describe all coming selections and you may reject any volume in advance. You need NOT take any specific number of books—only the ones

you want. NO money in advance; NO membership fees. You may cancel membership any time you please.

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(1) You get the cream of the finest BRAND-NEW detective books—by the best authors. (2) You save TWO-THIRDS the usual cost. (3) You take ONLY the books you want. (4) The volumes are fresh and clean—delivered right to your door. (5) They are so well printed and bound that they grow into a library you'll be proud to own.

**Mail Coupon for Six FREE Books**  
SEND NO MONEY. Simply mail coupon promptly, and we will send you at once—FREE—the six complete new Gardner mystery thrillers described above, together with the current triple-volume containing three other complete new detective books. But this exceptional offer may never be repeated. So don't risk disappointment. Clip the valuable coupon now, and mail it at once to:

DETECTIVE BOOK CLUB  
One Park Avenue, New York 16, N. Y.

COMICS

Let's Go 'Beachcombing' Today With Malcolm Epley

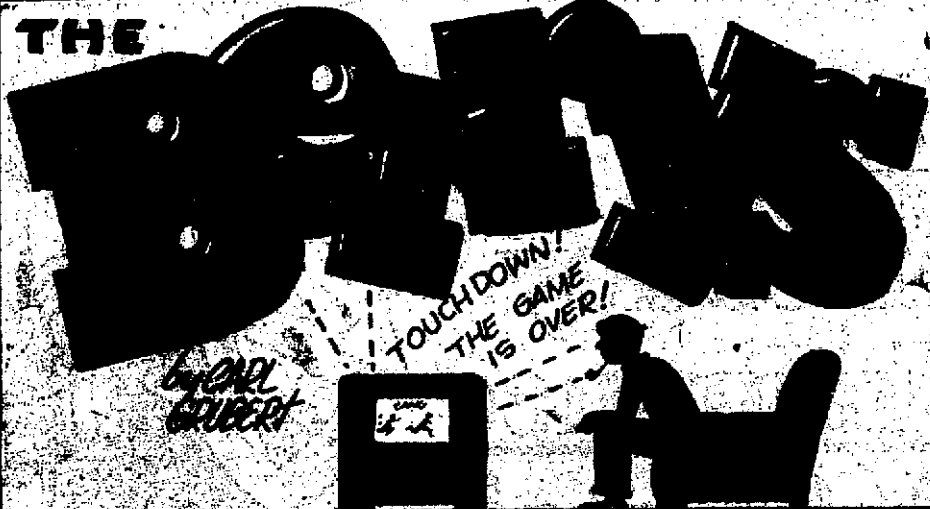
Only 15¢

## INDEPENDENT PRESS-Telegram

Southland  
MAGAZINE

Long Beach, California, October 5, 1952.

parade

WHOSE GAME WAS EMPIRES, AND  
WHOSE STAKES WERE THROWN:  
WHOSE TABLE BATH—WHOSE DICE  
WERE HUMAN BONES? (Epley)BUT WHAT CHANCE  
HAVE THEY GOT—JUST  
"DADDY," PUNJAB AND  
THE ASP SWIMMIN' OUT  
TO ATTACK A SHIP WITH  
'MOST A HUNNERT  
ARMED GUYS ABOARD?AS YOUR  
"DADDY" SAID,  
HE DIDN'T  
FIGURE THE  
ODDS  
TOO BAD!BUT ALL  
THEY'VE GOT  
IS KNIVES!  
AND HOW THEY  
GOIN' TO GET  
ON BOARD?THEY MUST  
STOP THE YACHT  
FROM SAILING  
AWAY TOMORROW!SOUNDS OF  
REVELRY IN  
THE MAIN CABIN!  
NO WATCH IN  
SIGHT—THEY DO NOT  
EXPECT US TO  
THEIR PARTY—  
LET'S NOT  
DISTURB  
THEM—HA! WHAT  
LUCK, SO FAR—  
NOW TO THE  
VALVE CONTROLS!THIS IS BUT  
THE MATTER OF  
A MOMENT—SO!  
WIDE OPEN—AND  
I JAM THE  
WHEELS!GOOD! NOW  
LET'S GET OUT  
OF HERE AND  
DO OUR SWIMMING  
IN THE OPEN—SHE WILL SINK  
IN MOMENTS—FEW  
WILL ESCAPE—HARK!  
ALREADY THE WATER  
FLOODS THE CABIN—OUT LOOSE  
THAT DINGHY!  
NO USE OF  
US SWIMMING  
ASHORE!GAD! SHE  
DID GO DOWN  
LIKE A  
ROCK—VERY  
FEW HEADS  
BOB UPON  
THE WATER!WELL, THAT  
HELPS A LITTLE  
TO SQUARE ACCOUNTS  
FOR OUR CREW  
THAT THEY SHOT IN  
COLD BLOOD!BUT IT  
IS SAD  
TO LOSE  
THE YACHT!OH, WE CAN  
RAISE THE YACHT  
LATER—TILL  
THEN IT'S SECRETS  
ARE SAFE—WOW! LOOK!  
THERE GOES THE  
YACHT—SUNK! AND  
HERE THEY COME—  
THEY DID IT!I BET THEY  
GOT EVERY ONE  
O' THOSE WICKED  
SO-AND-SOS—NOT EVERY ONE!  
DON'T MOVE, AND  
NOT A SOUND—  
YOU WILL COME THIS  
WAY, QUIETLY!WHAT A GAME! I SURE WISH  
I COULD'VE BEEN THERE TO  
SEE MY OL' ALMA MATER  
BATTLE THE ILLINI!...DID YOU PLAY  
FOOTBALL, DAD?DID I PLAY FOOTBALL! I WAS  
THE SHIFTIEST SCATBACK IN  
THIS TERRITORY!

JEEPEERS!

I ALWAYS OUTRAN MY INTERFERENCE,  
SO WHEN I GOT CORNERED I'D USE  
MY FAVORITE TACKLE THE "WHIRLING  
DERVISH" AND SPIN AWAY....

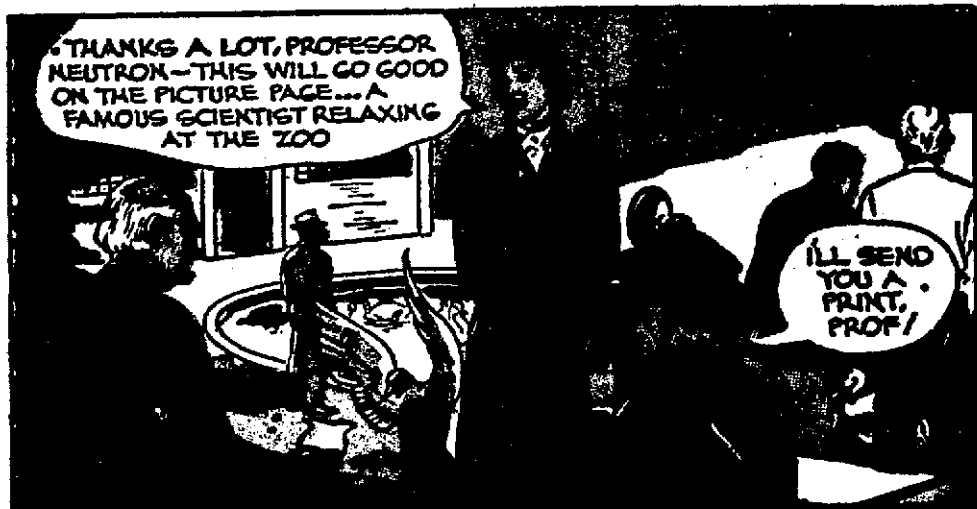
LIKE THIS, ULL, WATCH....

HEY MOM!  
C'MERE QUICK!WELL FLEETFOOT, I SEE YOU'RE  
ALL WRAPPED UP IN YOUR  
COLLEGIATE DAYS AGAIN!ACTION!  
THRILLS!  
ADVENTURE!

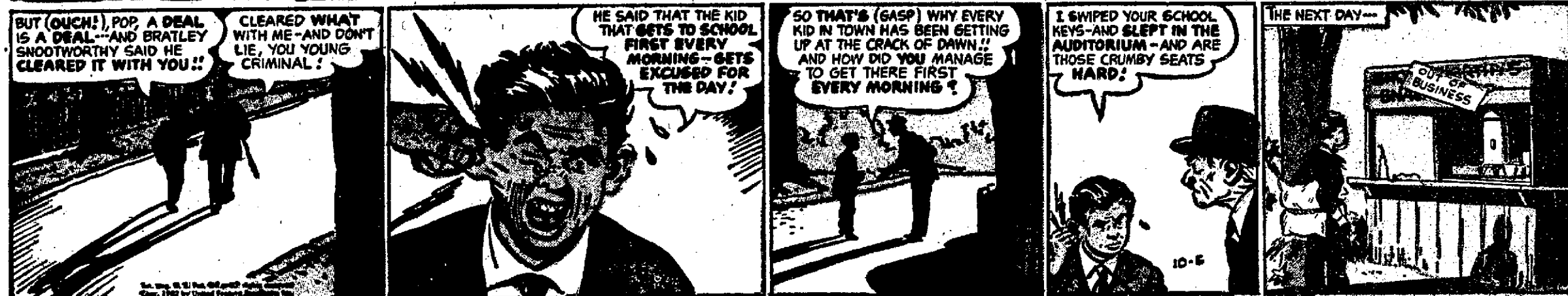
The CISCO KID on TELEVISION

CHANNEL 7  
Every MON. 7-7:30 PM  
CHANNEL 8  
Every TUES. 7-7:30 PMon RADIO too!  
MON. WED. FRI. 7:30-8 p.m.  
MUTUAL NETWORKbrought  
to you  
by...





# ABBIE and SLATS® by RAE BURN VAN BUREN



But (ouch!) Pop, a deal is a deal—and Bratley Snootworthy said he cleared it with you!!

Cleared what with me—and don't lie, you young criminal!

He said that the kid that gets to school first every morning—gets excused for the day!

So that's (gasp) why every kid in town has been getting up at the crack of dawn! And how did you manage to get there first every morning?

I swiped your school keys—and slept in the auditorium—and are those crumby seats hard!

The next day...

THE "MEDICINAL" ODOR IS GONE!

## Now! Brand-New Lifebuoy Has New Pleasing Fragrance Stops "B.O." Before It Starts!

**PURALIN**, new purifying ingredient, makes Lifebuoy so fragrant, so effective!

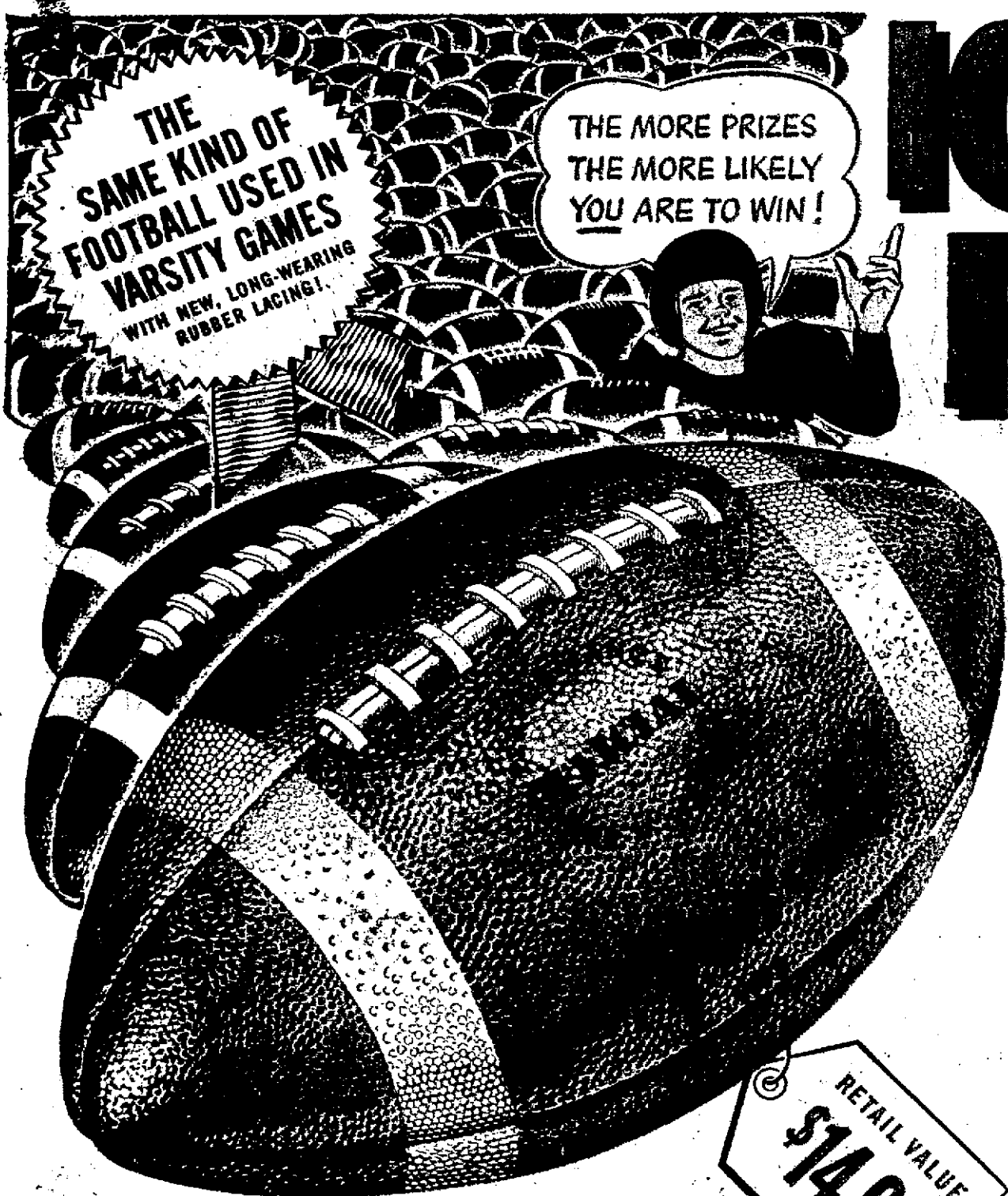
Thanks to Puralin, New Lifebuoy now smells wonderful! The "medicinal" odor is gone—yet New Lifebuoy stops "B.O." before it starts. Doctors proved it actually gets skin cleaner than any other leading soap!

Thanks to Puralin, New Lifebuoy has everything... new pleasing fragrance, complexion soap mildness and top protection from offending... at a cost that's no more than ordinary soap! And it's super-mild!

**Guaranteed Protection!** Your daily Lifebuoy bath stops "B.O." before it starts—that's a money-back guarantee. Yes, the doctors' proof is so conclusive that if you don't agree new fragrant Lifebuoy deodorizes best, Lever Brothers Company will refund every cent you paid. Get the big money-saving bath size today!

Now the whole family will love  
**New fragrant Lifebuoy**  
*So mild, so pleasant—so good and low in price!*

SUNDAY, OCTOBER 5, 1952



# 10,000 Voit FOOTBALLS TO WIN!

JUST FINISH THIS SENTENCE  
IN 25 WORDS OR LESS...

I like Wheaties because \_\_\_\_\_

If you would like to own the same kind of top quality football used in colleges (Retail Value—\$14.95!) this is the contest for you. Ten thousand—imagine—10,000 people are going to win genuine Voit footballs in this contest and you could be one of them! Think of the fun you'll have playing with the very same kind of football you may someday use as a champion college football player!

LOOK NOW EASY! Here's all you do. Just tell in your own words why you like Wheaties. For example: "I like Wheaties because they taste swell and give me energy to play sports and do my school work, too." Easy, isn't it? You can probably think of lots more reasons why you like Wheaties in just a few minutes time. The very first one that pops into your head may win you one of America's Finest Footballs! Use handy entry blank below.

HURRY! CONTEST ENDS MIDNIGHT, SUNDAY, OCT. 19. Send in as many entries as you want. The more entries you send the more opportunities you have to win. Be sure each entry is accompanied by a Wheaties boxtop. Hurry! Send your first entry today! Contest closes midnight, Sunday, October 19.



## PLAY BETTER WITH THE Voit WF9 Football

BUILT TO 100 PERCENT CONFORMANCE IN SIZE, SHAPE AND WEIGHT WITH OFFICIAL RULE BOOK SPECIFICATIONS

**PASSING:** New rubber cover gives better grip wet or dry. Molded raised white rubber lacing does not stretch or loosen for life of ball.

**KICKING:** Official 15 pounds pressure gives top kicking performance.

**SEEING:** Actual white rubber stripes make ball easier to see day and night. Will not rub off!

**WEARING:** Long-wearing rubber cover over multiple-ply fabric lining. Retains official size, weight, and shape in roughest play.

Wears up to 6 times longer than footballs of other types!



GLENN DAVIS, halfback Los Angeles Rams: "You can take my word for it—hitting the line or racing around end, the Voit football is easy to hang on to."



TOM FEARS, end Los Angeles Rams: "In dry or rainy weather, I can catch fast bullet passes better if it's a Voit football."



### Easy Contest Rules!

1. On entry blank or sheet of paper complete the following in 25 words or less: "I like Wheaties because..." Add your name and address, enclose a Wheaties boxtop and mail to WHEATIES, Box 577, Minneapolis, Minn.
  2. Send as many entries as you wish, but each must be accompanied by a Wheaties boxtop.
  3. Entries must be postmarked not later than midnight October 19 and received by November 1.
  4. Entries judged on basis of uniqueness, aptness of thought, originality and clearness. Final judging by a group of University of Minnesota faculty members. All judging under their supervision.
  5. Judges' decisions final. Duplicate prizes in case of ties. All entries become property of General Mills, Inc.
  6. Contest open to all residents of continental United States and Territory of Hawaii, except employees and families of employees of GENERAL MILLS, INC., the W. J. VOIT RUBBER CORPORATION, and their advertising agencies.
- For winners list send self-addressed, stamped envelope (no postage) to Wheaties, Box 1500, Minneapolis, Minn., after Dec. 1, 1952.

Mail Entry Blank Now!

HERE IS MY ENTRY. I am enclosing one Wheaties boxtop.

"I like Wheaties because \_\_\_\_\_"

Mail To: WHEATIES, BOX 577  
MINNEAPOLIS, MINNESOTA

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Entry must be postmarked not later than midnight Oct. 19, 1952.



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

YOU SEEM TO BE IN BAD SHAPE, BOSS! WHAT'S THE TROUBLE?

IT'S MY INSOMNIA, CARDLEY. I HAVEN'T HAD A GOOD NIGHT'S SLEEP IN WEEKS!

WHY NOT RUN HOME NOW FOR A NAP? WE'LL TAKE CARE OF THE OFFICE.

GOOD IDEA!

I REALLY MUST WATCH MYSELF! THINGS LIKE THIS CAN LEAD TO A NERVOUS BREAKDOWN!

AH!

TAKE YOUR HANDS OFF ME, YOU CUR!

I'M HEARING VOICES IN MY HEAD! SOB: THIS IS HOW THE CRACK-UP STARTS!

COME OUT OR WE'LL FIRE!... NEVER!

THERE THEY GO AGAIN!

BANG! BANG! RAT-TAT-TAT GET HIM MEN! HELP!

I HOPE JULIUS LIKES THE PILLOW RADIO I BOUGHT FOR HIM. SOOTHING MUSIC MIGHT HELP HIS INSOMNIA!

I BET IT WILL BRING SURPRISING RESULTS!

STEADY, ELWOOD! HE'S THE VIOLENT KIND!

McClure Newspaper Syndicate

ARCHIE

By Bob Montana

GO ON! DUCK THE DOG IN YOUR GYM BAG! HERE COMES THE PRINCIPAL!

JUMP!

B... BUT... BUT, SIR!

NO BUTS! TAKE THIS CARTON OF PAPER TO THE STOCK ROOM! I'LL TAKE YOUR GYM BAG!

ARF! ARF!

FRESH!

WHAT A SHINER!

ARCHIE! DID YOU SEE AN OLD BAG GO DOWN THIS CORRIDOR?

SOCK

GEE! HE RETURNED IT WITH A SMILE!

YEAH! BUT THE DOG CAME HOME LONG AGO AND THE BAGS STILL HEAVY!

McClure Newspaper Syndicate Feature  
Copr. 1952, Archie Comic Publications, Inc.

THE BANTAM PRINCE

BY LARIAR AND PFEUFER

IF YOU'RE NOT FALLING IN LOVE WITH GERALD, WHY ARE YOU SO EXCITED, VICKI?

I'M JUST BUSTIN' WITH CURIOSITY ABOUT WHY MR. GUNCH WANTS TO MAKE WORDS WITH ME!

--AND WHAT ARE YOU COOKING?

SHUCKS! I'M JUST FIXIN' A FEW CLAM FRITTERS FOR THE FOLKS, BUSTER! NO REASON TO BE UNFRIENDLY, IS THERE?

SUPPOSE GERALD DOESN'T LIKE CLAMS?

THEN I'LL TRY HIM WITH SOME O' THESE STEWED SHRIMP!

ARE THEY LEAVIN' THE BOAT YET?

NOT QUITE, VICKI! BUT-- TAKE A LOOK THROUGH THESE-- YOU MAY SEE SOMETHING TO INTEREST YOU--

WHAT'S UP NOW?

I JUST CHANGED MY MIND ABOUT COOKIN' SPECIAL EATABLES FOR THEM STRANGERS, BUSTER!

POOR VICKI! SHE DOESN'T KNOW IT-- BUT SHE HAS JUST EXPERIENCED THE FIRST PANGS OF JEALOUSY!

LARIAR AND PFEUFER



# Vote for Rinso—win a BENDIX HOME LAUNDRY



## 200

1st PRIZES

Each a New Bendix Automatic Home Laundry

### BENDIX "PERFECT PAIR"

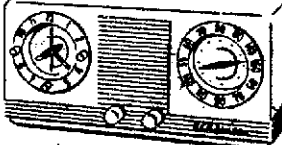
takes both washing and drying off your hands. Yes, together they take all the hard work out of washday. And the Dryer matches the Washer perfectly in appearance. Truly, they are the "Perfect Pair."

601 PRIZES WORTH \$140,000

4 BIG CONTESTS IN 4 WEEKS!  
50 BENDIX AUTOMATIC HOME LAUNDRIES EVERY WEEK!

400  
2nd  
PRIZES

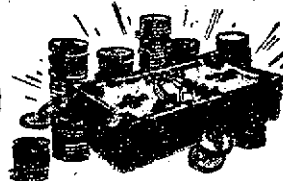
RCA VICTOR CLOCK RADIOS—100 EVERY WEEK!



It sings you to sleep, wakes you with morning melodies or news, heats your coffee or turns on a light, and tells you the time.

EXTRA! GRAND PRIZE!

\$10,000 in cash



For the best entry of all in 4 weekly contests!

MAIL THIS ENTRY BALLOT NOW!

Just complete this sentence in 25 additional words or less: "I vote for Rinso because..."



Mail, with one Rinso box top, any size, to: Rinso Contest, P.O. Box 350, New York 46, N. Y.

Name.....

Address.....

City..... Zone..... State.....

Note: You may submit as many entries as you want, using plain pieces of paper. Just make sure you enclose a Rinso box top with each entry.

IT'S EASY! IT'S FUN!

JUST FOLLOW THESE SIMPLE RULES...

1. Complete this sentence in 25 additional words or less: "I vote for Rinso because..." Use entry blank in right corner or a plain sheet of paper. Print or write plainly, including your name and address.
2. There are 4 weekly contests covering the following dates: 1st Contest October 6 through October 12, 1952; 2nd Contest October 13 through October 19; 3rd Contest October 20 through October 26; 4th Contest October 27 through November 2.
3. Entries received on or before October 12 will be judged in the first week's contest. Thereafter, entries will be judged in each week's contest, as received. Entries for the final week's contest must be postmarked not later than November 2 and received not later than Nov. 11, 1952.
4. Send as many entries in each week's contest as you wish, but each entry must be accompanied by a box top from any size package of Rinso. Each entry must be original work of contestant, submitted in own name. All members of the family may enter, but no more than one prize will be awarded to a family. Mail entries to: Rinso Contest, P. O. Box 350, New York 46, N. Y.
5. All prizes will be awarded on basis of originality, sincerity and age. Grand prize to the best entry in all 4 contests. Duplicate prizes in case of ties. Entries will be judged by Reuben H. Donnelly Corporation whose decisions are final.
6. Contest confined to residents of continental United States, Alaska and Hawaii. Subject to State, Federal and local regulations.
7. This is all you need know to enter these Rinso Contests. Detailed rules available at most grocers.

## VOTE FOR RINSO AND WIN!

What could be easier? Just tell us, in your own words—25 words or less—why you vote for Rinso. You know how Rinso gets your wash whiter, brighter than new. Makes your wash water softer than rain water. Gets out more dirt than any other kind of washday product. And puts sunshine in your wash because only Rinso contains Solium, the scientific sunlight ingredient.

So vote for Rinso and win! Win a wonderful Bendix Automatic Home Laundry, an RCA Victor Clock Radio, or \$10,000 in cash. Enter now! Enter every day!



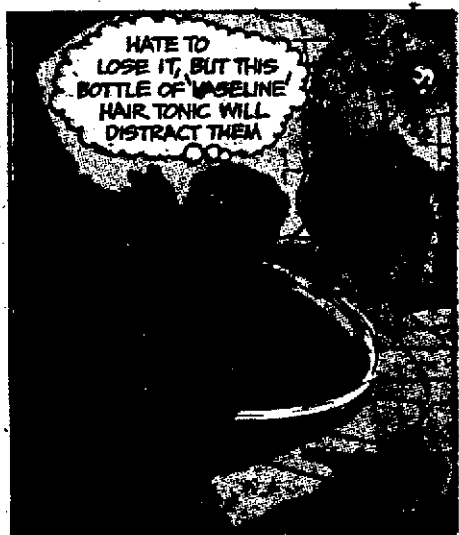
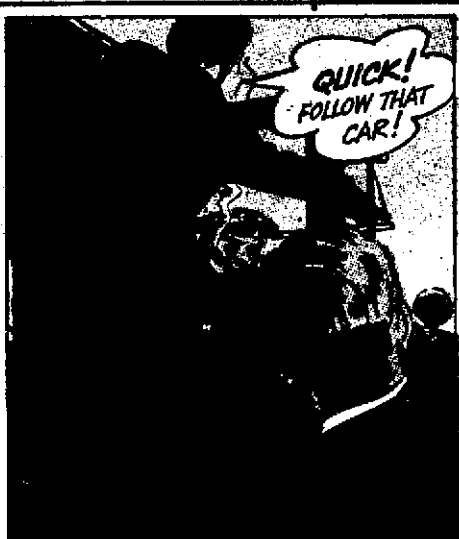
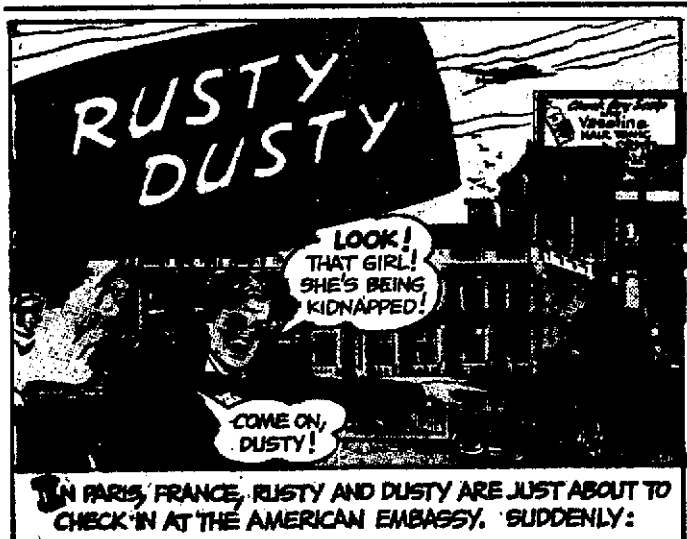
HURRY!

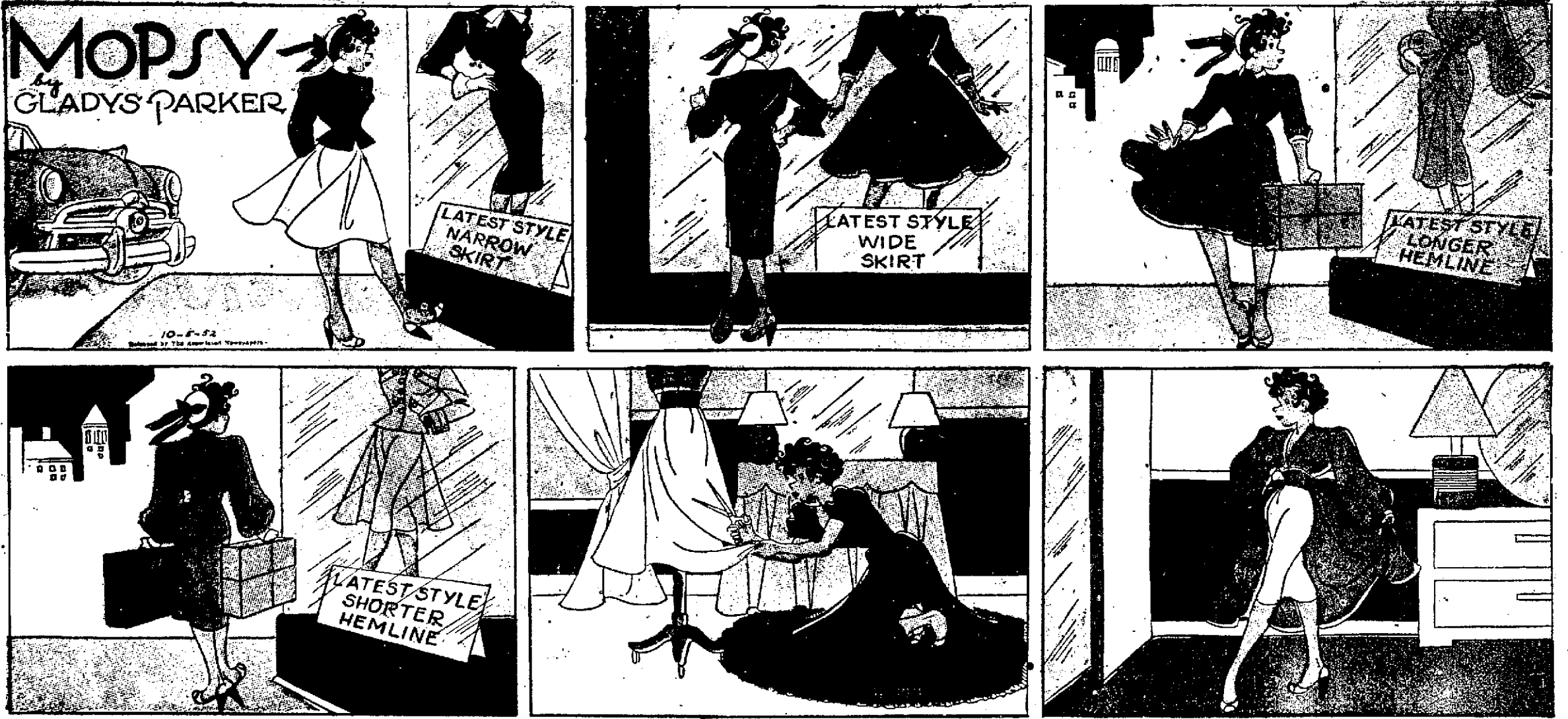
1st CONTEST CLOSES OCT. 12, 1952



# THE NEBBS

By Hess

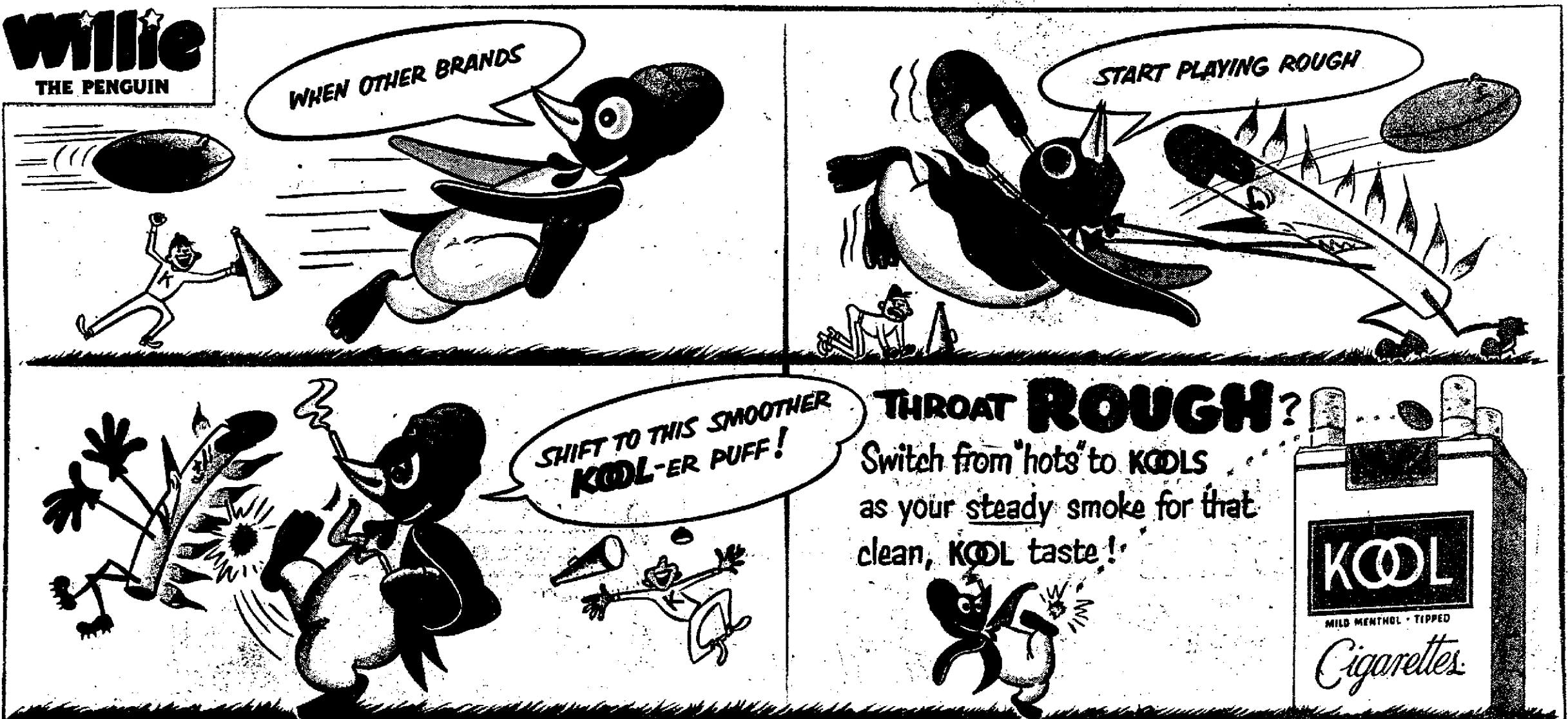




## STEVE ROPER



## Willie THE PENGUIN





Here's Procter & Gamble's Newest Detergent!

Washes more kinds of clothes  
**Whiter and Brighter**

**LOOK!**  
Oxydol has changed  
to an exciting  
new detergent  
formula!

**OXYDOL**

**NEW  
DETERGENT  
FORMULA**

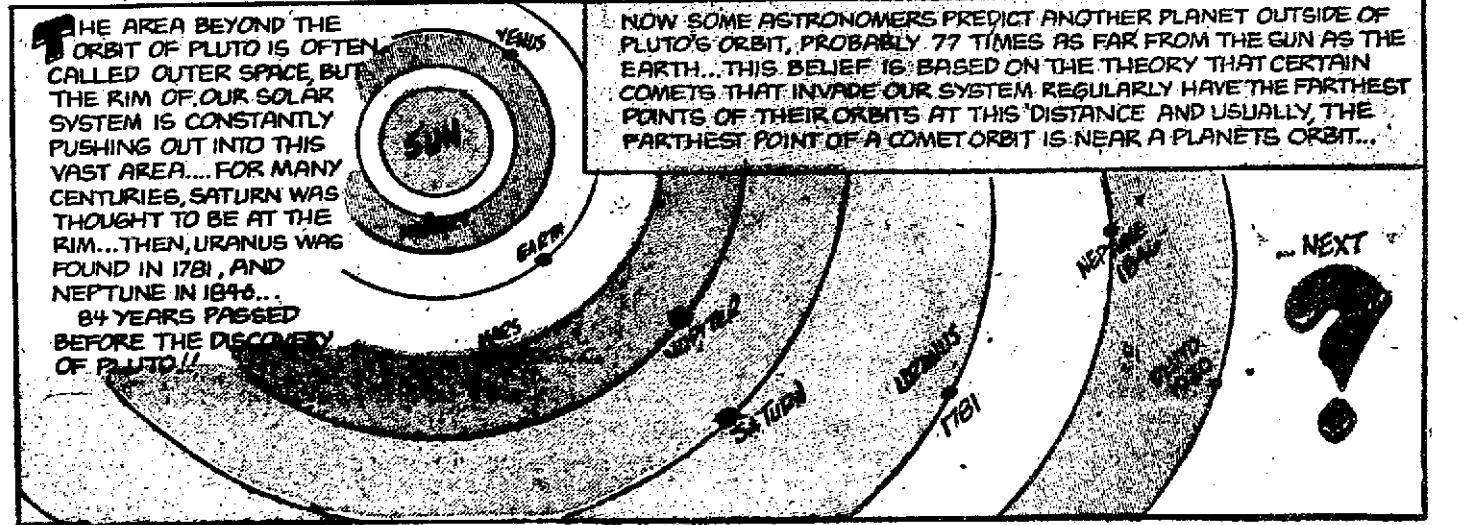
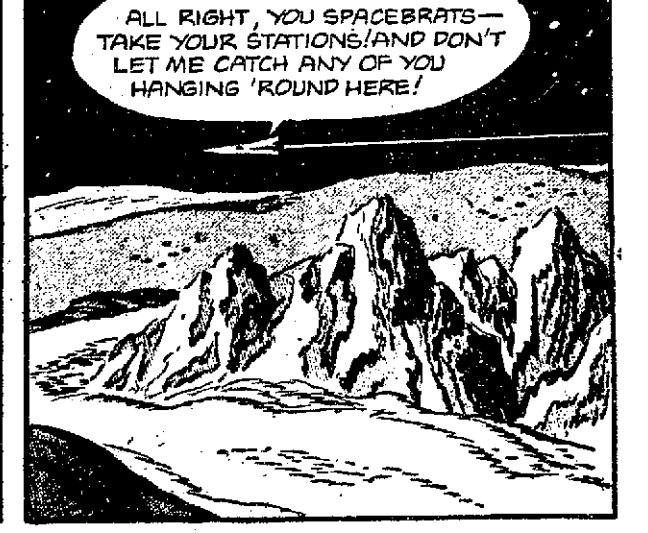
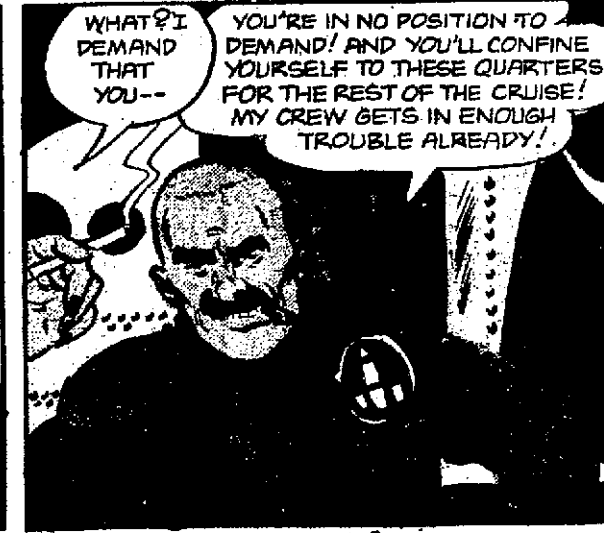
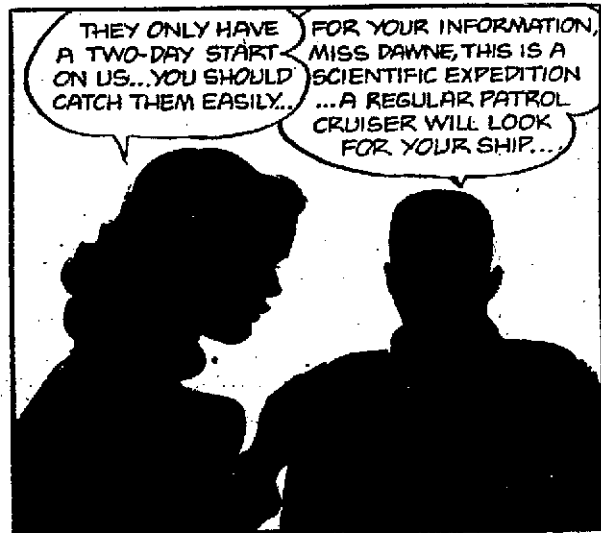
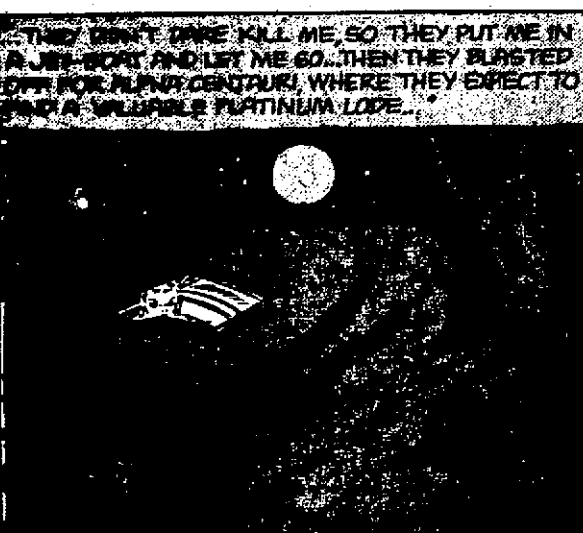
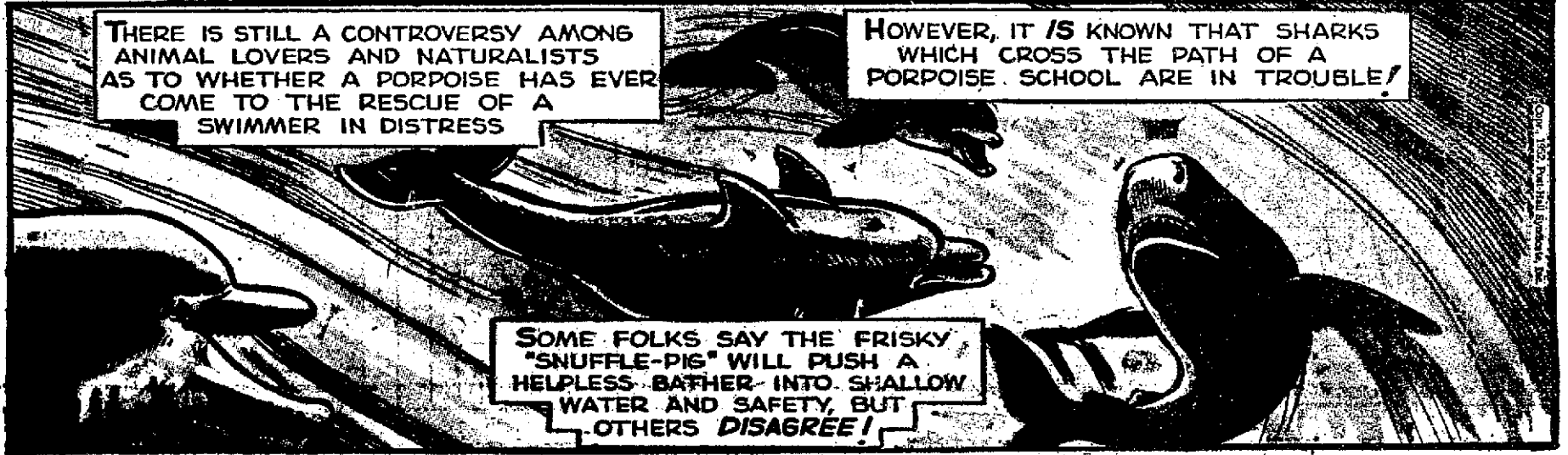
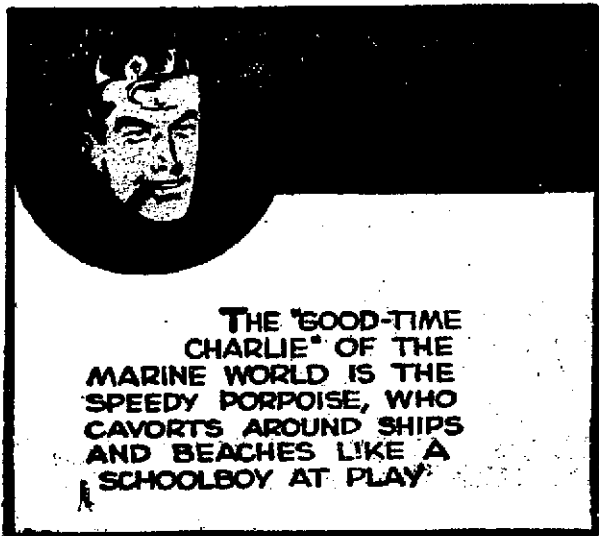
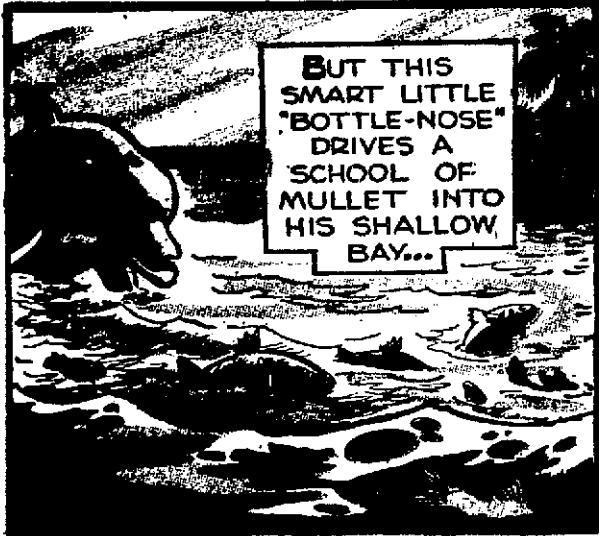
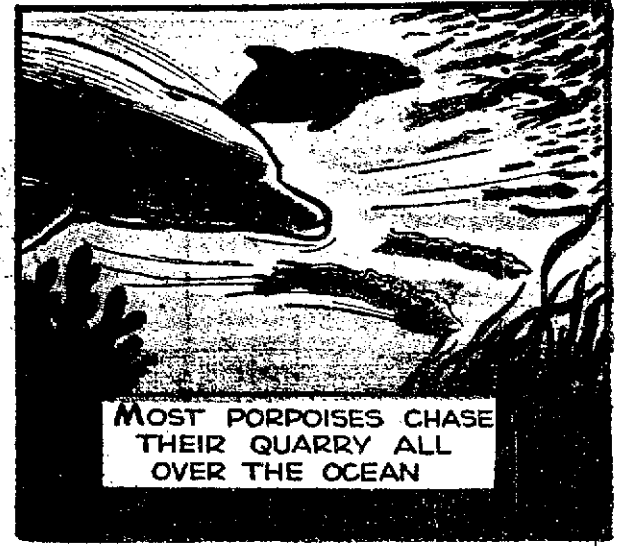
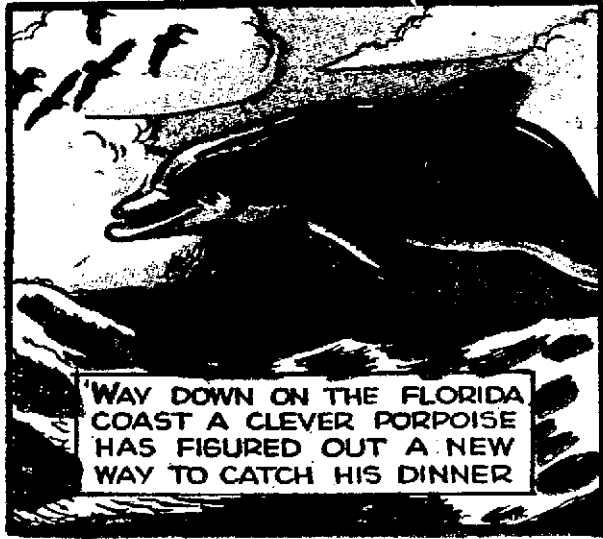
than any leading suds  
ever did before!

Now...a completely new Oxydol! Different from  
any other detergent...the first with the  
complete answer to 1952's washday problems!

- There's never been anything like it before! A brand new detergent discovery that washes more kinds of clothes whiter and brighter than any leading suds ever did before!
- This new Oxydol, with its great new detergent formula, is the first and only completely modern detergent with the *complete* answer to 1952's washday problems.
- For cotton—sheets, overalls, work shirts—no other suds on earth can beat this new Oxydol for getting them clean and white. And, for modern nylon—shirts, socks, playclothes—new detergent Oxydol gives you a whiteness never before possible with any leading washday product!
- All of Oxydol's famous deep-cleaning power, *plus*—for the first time—complete freedom from graying scum and film. Remember! It's a completely new Oxydol with a new detergent formula. You'll find it on your dealer's shelf in the famous Oxydol package. Try it next washday!



## MARK TRAIL





# ALLEYWOOP

By V. T. Hamlin



# CAPTAIN EASY



# VEL\* MAKES DISHES SHINE WITHOUT WASHING OR WIPING!



"VEL SOAKS DISHES CLEAN— SAVES YOU ALL THE HARD WORK!"

says Mrs. Anita MacKenzie, mother of 2



DON'T WASH—JUST SOAK!

Dishes soak grease-free in seconds! No washing is needed. If food clings, a touch of the dishcloth gets it off. There's no greasy dishwater with Vel—no ring around the pan!



DON'T WIPE—JUST RINSE!

Yes! Just soak and rinse. Dishes dry streak-free without wiping! Even heavy grease in pots and pans is so completely dissolved no hard scouring is needed!

## "DETERGENT BURN" TO HANDS WITH VEL!

Prove it yourself—this "Hand-Heat Test" shows why!

Dip hands in water. Then put a tablespoonful of any leading laundry detergent in one hand—put a tablespoonful of VEL in the other.



FEEL THE HEAT from laundry detergents, indicating presence of irritating alkalis and laundry chemicals that cause "Detergent Burn"!

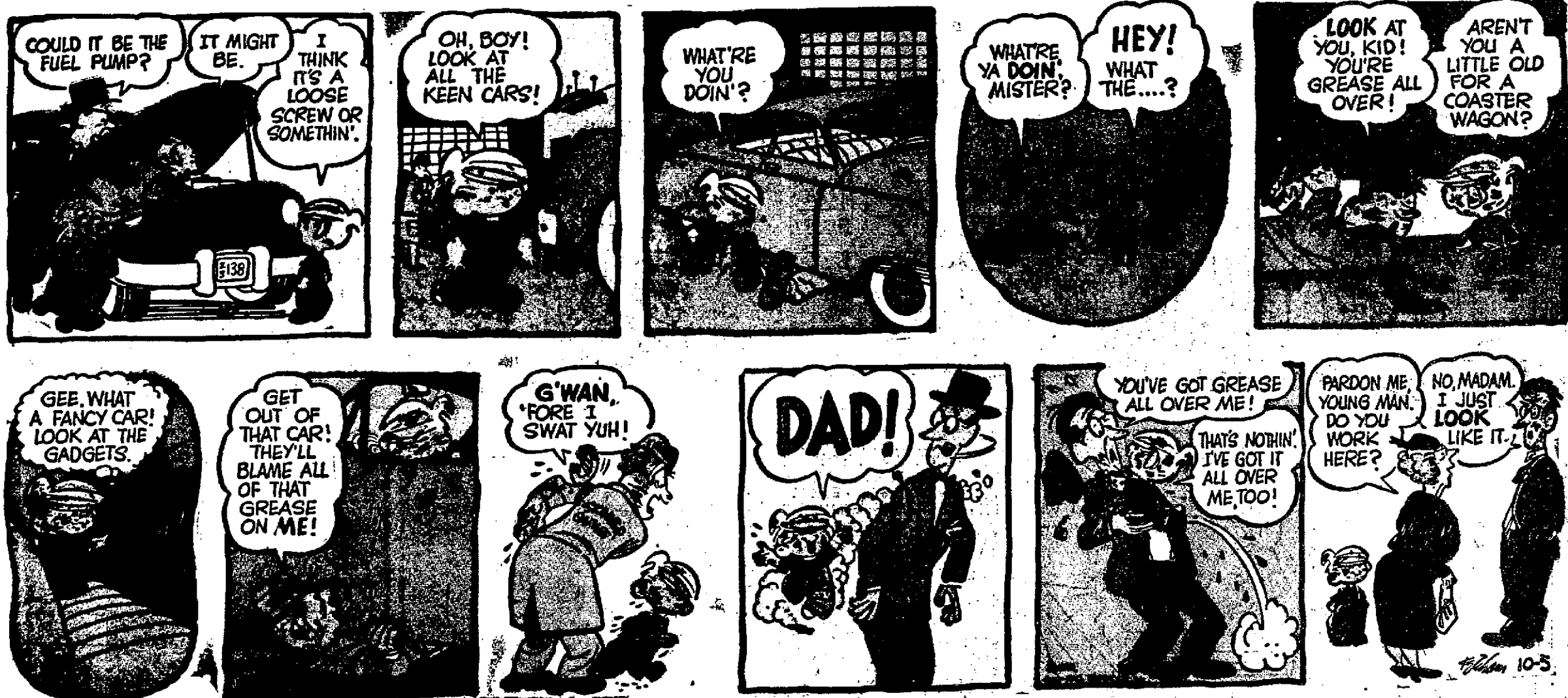


FEEL NO HEAT WITH VEL because Vel contains no irritating alkalis or harsh laundry chemicals to cause "Detergent Burn"!

## MarVELous for dishes and finest fabrics!

\*VEL is the trade-mark of the Colgate-Palmolive-Peet Company.

Vel cuts grease better than any liquid detergents...any soaps! Yes! Package for package, Vel cuts grease better than the leading laundry detergent, liquid detergents or soaps. Compare Vel in your dishpan! Vel cuts grease like lightning! Compare Vel on your hands...there's NO DETERGENT BURN!



AN ADVERTISEMENT OF THOS. LEEMING & CO., INC.

# PETER PAIN

## WILTS A FLOWER GIRL

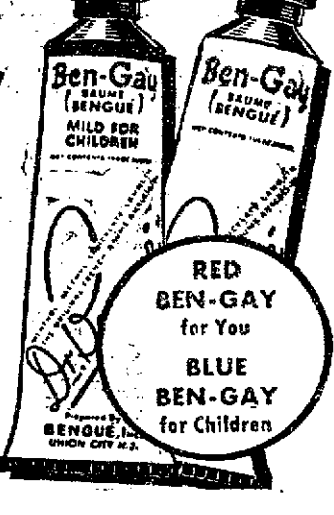
Copyright 1932, by Thos. Leeming & Co., Inc.



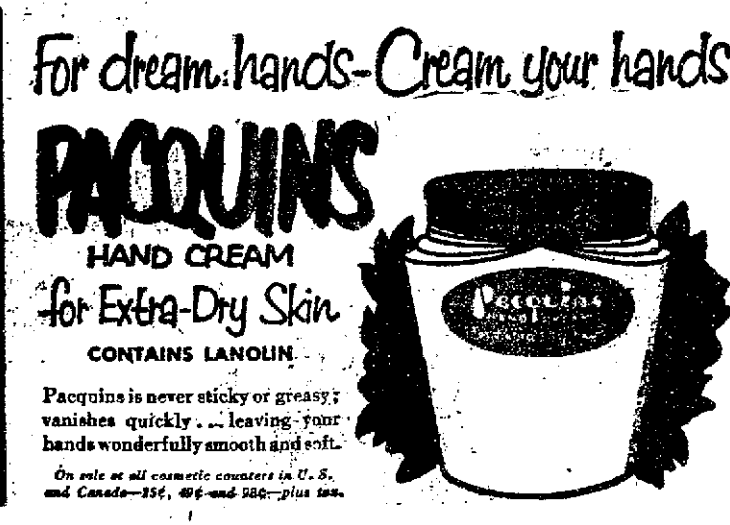
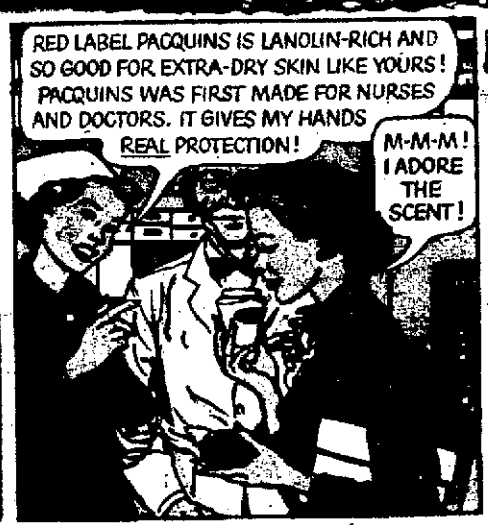
**MILD BEN-GAY FOR CHILDREN**  
Is as effective against the discomforts of children's colds as the famous regular Ben-Gay is for those over twelve. Mild Ben-Gay contains the same pain-relieving ingredients as regular Ben-Gay...but with more lanolin to protect the sensitive skin of children. Keep both Ben-Gays on hand if you have small children.



**MILD Ben-Gay**  
(THE ORIGINAL RAUMER ANALGESIC) IN THE BLUE PACKAGE  
**FOR CHILDREN**  
For fast relief from Chest Cold Discomfort.  
**FOR ADULTS:**  
Regular Ben-Gay for fast relief from pain due to CHEST COLDS - MUSCULAR STRAIN - RHEUMATISM - NEURALGIA



AN ADVERTISEMENT OF PACQUINS HAND CREAM





## OUT OUR WAY

## The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



## BUGS BUNNY

## The Famous Rabbit



BRUSHING TEETH RIGHT AFTER EATING WITH

# COLGATE DENTAL CREAM STOPS BAD BREATH AND STOPS DECAY BEST!

Colgate's Instantly  
Stops Bad Breath in 7 out of 10 Cases  
That Originate in the Mouth!



COLGATE DENTAL CREAM MAKES  
YOUR MOUTH FEEL CLEANER LONGER!

It cleans your breath while it cleans your teeth! Brushing teeth right after eating with Colgate Dental Cream gives you a clean, fresh mouth all day long! Scientific tests prove in 7 out of 10 cases, Colgate's instantly stops bad breath that originates in the mouth! No other toothpaste has proved so completely it stops bad breath. No other cleans teeth more effectively, yet so safely!

AND THE COLGATE WAY  
STOPS TOOTH DECAY BEST!

Yes, the best way is the Colgate way! Brushing teeth with Colgate Dental Cream right after eating is the most thoroughly proved and accepted home method of oral hygiene known today. The Colgate way stopped more decay for more people than ever before reported in dentifrice history! Yes, to help stop bad breath and tooth decay at the same time, the best way is the Colgate way!

No Other  
Toothpaste  
of Any Kind Whatsoever,  
Offers Such  
Conclusive Proof!

PURE, WHITE, SAFE COLGATE'S WILL NOT STAIN OR DISCOLOR!

BO

By Frank Beck

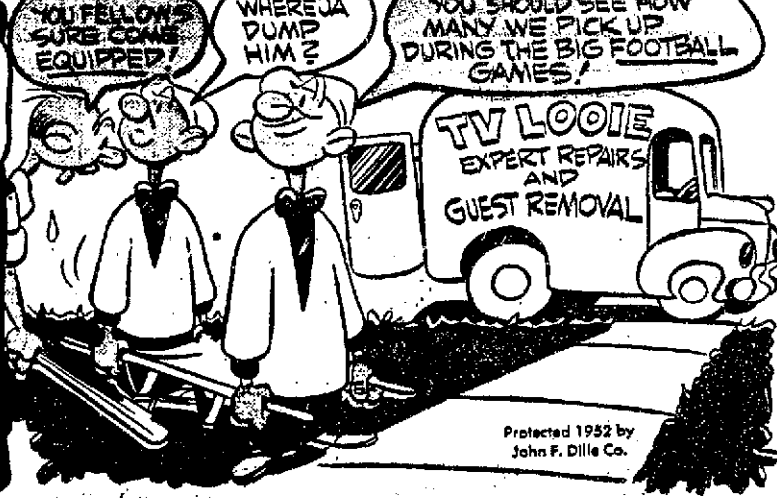
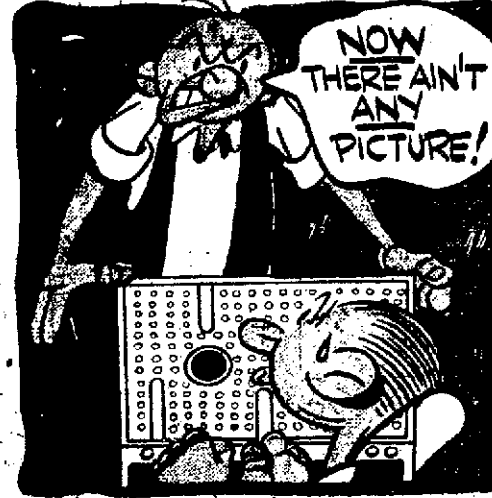
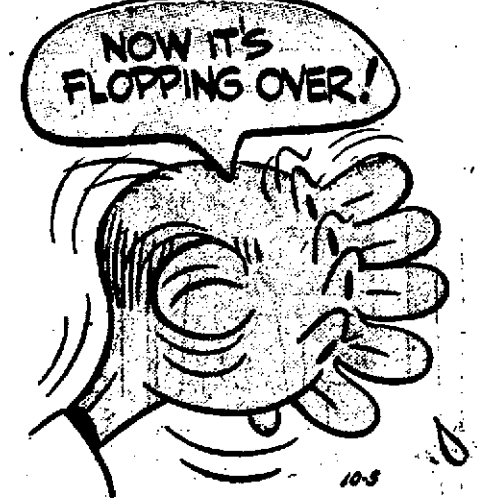
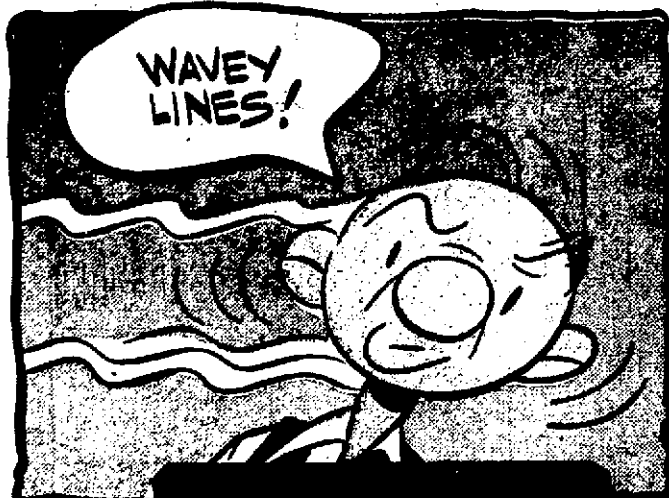


## THE JACKSON TWINS

By Dick Brooks

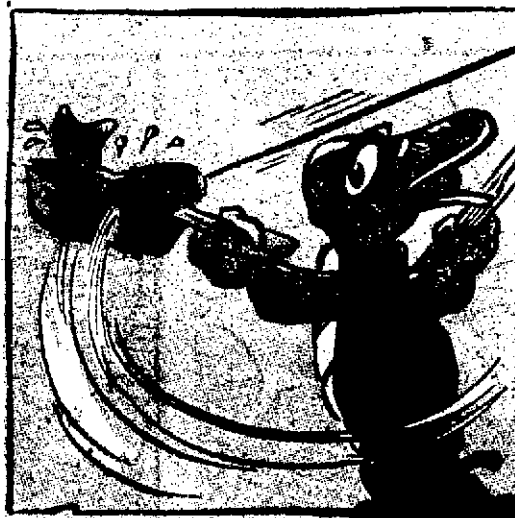






## POGO

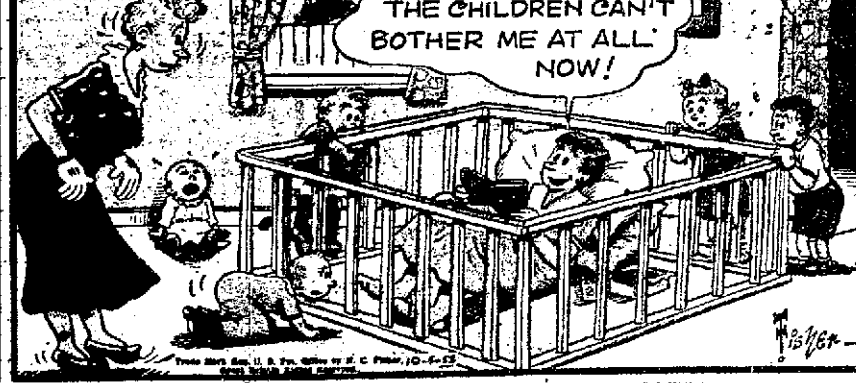
By Walt Kelly



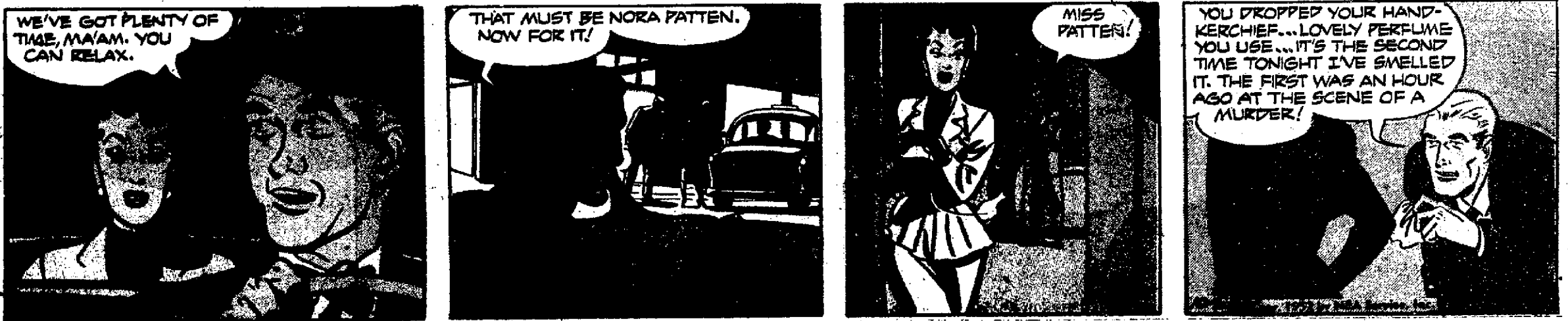
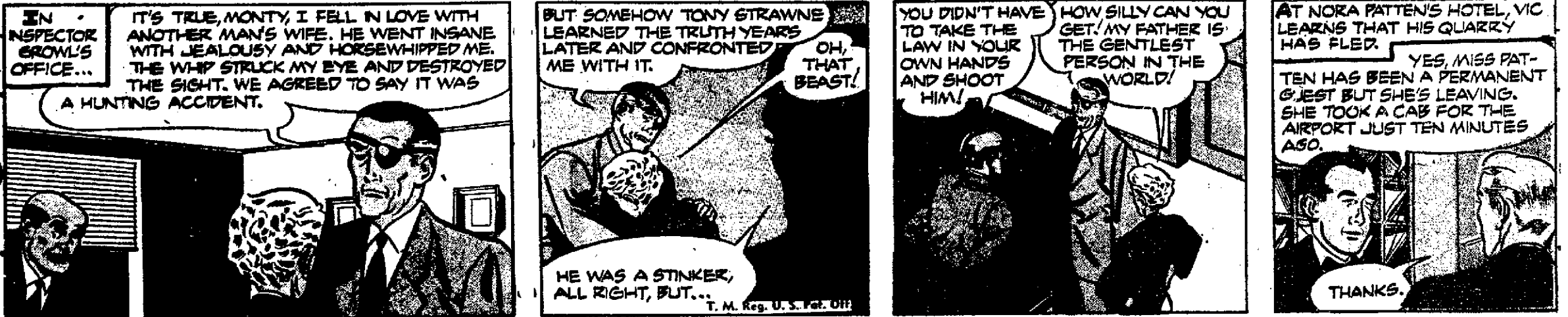
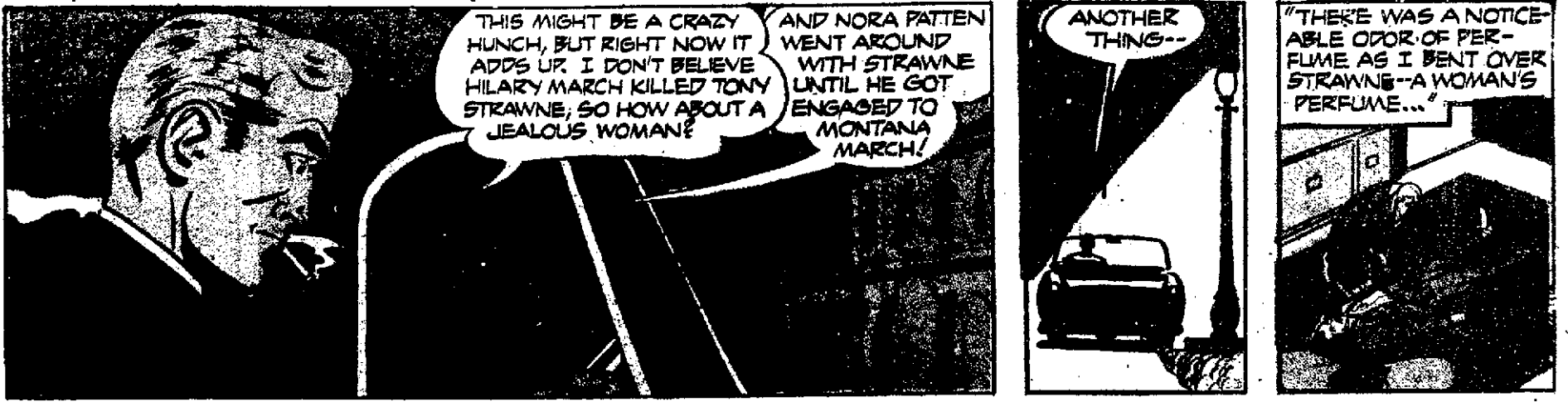
## MUTT AND JEFF

Modern Mothers Have to Protect Themselves From the Ravages of the Brats—I Mean Brood!

By BUD FISHER



By Michael O'Malley



**Did they SQUUNK at breakfast?**

GIVE US A CEREAL THAT **SATISFIES!**

change to **NEW CARNATION INSTANT WHEAT**  
*Cooks in "No Time."*

Contains all the natural whole wheat values of thiamine, phosphorus, niacin, and iron.

**COOKS IN "NO TIME"**

BEST BREAKFAST WE EVER HAD - HONEY!

COOKS IN "NO TIME" BECAUSE IT'S PARTIALLY PRE-COOKED!

**Carnation INSTANT WHEAT**  
WHOLE WHEAT CEREAL

THE FLAVOR COMES FROM THAT PREMIUM NORTHWEST WHEAT

Delicious Rolled Whole Wheat Cereal!

SAME FAMOUS FAMILY AS CARNATION MILK

Makes 'em **LIGHT AND FLUFFY AS A CLOUD!**

BEAT ANY PANCAKES YOU EVER ATE!

**Albers FLAPJACK PANCAKE & WAFFLE MIX**

NEW Lighter Flapjacks Tender Waffles

See How Delicious on Buck

...and for better-than-ever Buckwheat... New Improved Albers Buckwheat Mix

**Don't say "Pancake" - say FLAPJACK...**  
and get these sensational spoons designed especially for Albers to please old friends and win new ones!

**2 amazing new type MIXING SPOONS** BOTH ONLY **25¢**

SO EASY TO USE - THEY'RE THE BUSIEST SPOONS IN MY KITCHEN!

and one Old Miner trademark from Albers Flapjack Mix or Albers Buckwheat Mix.

**New Handier Size!**

AT LAST! Something different, new, and practical in kitchen spoons!

THE PERFECT ANSWER - for these two stirring-size cooking spoons are only 9 inches long! They eliminate the need for both giant spoons and tablespoons for cooking!

HERE'S A GREAT BARGAIN - only 25¢ for two! Order your set today! Money back guarantee!

Only 9" in length!  
Easier to use!  
Handles won't come loose!  
Fits in any kitchen drawer!  
Beautiful hard finish wood handle!

**SEND THIS COUPON NOW!**

**ALBERS FLAPJACK, Box 343 C Hollywood, California**

Please send me \_\_\_\_\_ set(s) of two wooden-handled mixing spoons. For each pair I enclose 25¢ and boxtop from Albers Flapjack Mix or Albers Buckwheat Mix.

(PLEASE PRINT PLAINLY) Allow approximately 3 weeks for delivery.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

(Offer Expires December 1, 1932)



# NANCY

By Ernie Bushmiller



TELL ME, MRS. BROOKS, **WHY DO YOU PREFER MAYDAY** SALAD & COOKING OIL?

BECAUSE IT'S A **PURE, FRESH** LIQUID SHORTENING MUCH EASIER TO USE WITHOUT MELTING!

**WHY** DO YOU SAY **MAYDAY** GIVES MORE VALUE THAN SOLID SHORTENING?

BECAUSE MAYDAY IS GOOD FOR MORE THINGS! YOU USE JUST THIS ONE PURE VEGETABLE OIL FOR SALADS...FOR PASTRIES...FOR CAKES...FOR FRYING

THANK YOU-- WHERE CAN I BUY MAYDAY?

**MAYDAY** SALAD & COOKING OIL

YOU GET THIS PURE, FRESH, LIQUID SHORTENING IN A BOTTLE LIKE THIS

AT **SAFEGWAY**

## 3-B VITAMINS NOW ADDED to BEVERLY!

ROASTING ROBS PEANUTS OF THEIR NATURAL VITAMINS. NOW... IN 3-B BEVERLY YOU GET THESE NATURAL FOOD VALUES RESTORED!

**TWO OUNCES** (2 sandwiches) of BEVERLY Peanut Butter will furnish 75% of minimum daily requirement of Thiamin and 10% of minimum daily requirement of Riboflavin for an adult, plus 10 milligrams of Niacin for which no minimum daily requirements have been established. The above vitamins are all members of the B Vitamin Complex.

**SMOOTHER!** How you'll go for that extra smooth, extra creamy texture of 3-B Beverly! Means easier spreading, no tearing bread, faster sandwich making.

**RICHER!** Taste the wonderful richer flavor of 3-B Beverly. That's what comes of starting with U.S. No. 1 Grade Peanuts, roasted, ground and seasoned to perfection AND SOLD TO YOU SPANG-FRESH AT SAFEGWAY STORES!

**Get now 3-B BEVERLY SAFEGWAY**

WITH 8 TOOTHPICKS-- CAN YOU MAKE 3 SQUARES, EACH ENCLOSED ONE 3-B EMBLEM?

Sure! I collect the Magitrix that come with Beverly Peanut Butter. Kids who collect Magitrix learn the secret of lots of swell tricks like these!

Outstanding food bargain! Pound for pound, 3-B Beverly gives you more body-building protein than meat, more carbohydrates for energy than potatoes. Plus the vitamins put back in to restore natural food values!

Kids love it...SAFEGWAY's got it...3-B BEVERLY, the peanut butter guaranteed to please you perfectly--or money back!

You'll find lots of uses for Beverly's screw-cap, wide-mouth jars. They stack without slipping, save refrigerator space.

**BEVERLY PEANUT BUTTER**  
3-B VITAMINS ADDED

Can you spot a real value like a Vermonter?

For Pancakes...choose **SLEEPY HOLLOW** the syrup that's **RICH** in **REAL MAPLE FLAVOR**

**ENJOY** the choice flavor of genuine "DOWN EAST" Maple!

**SAVE up to 3¢ a bottle!**

The taste of Sleepy Hollow strikes you just right--because this famous blended syrup gets its choice flavor from real, genuine maple sugar.

Compare prices. Sleepy Hollow is your best value of all leading brands of maple-blended syrup! So pour it generously--here's one table pleasure you don't have to hold back on!

**It goes with GOOD EATING!** This pure sugar and real maple sugar syrup tastes so good it's guaranteed to please--or your money back from the Safeway store.

**Get it at SAFEGWAY**

**SLEEPY HOLLOW SYRUP**

Great on Pancakes! This generously rich and satisfying syrup is brimful of REAL "MAPLE FLAVOR!"